

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310949

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stearns Veterinary Outlet Store, Inc.		07/16/2014	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Leedstone, LLC		
Street Address:	222 E. 6 Rd. 173 - PO Box 219		
City:	Melrose		
State/Country:	MINNESOTA		
Postal Code:	56352		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85905197	BE THE PERSON YOUR DOG THINKS YOU ARE!	
Serial Number:	85795473	FOR THE LOVE OF PETS	
CORRESPONDENCE DATA			
Fax Number:	8773515480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	1-800-906-8626		
Email:	admin@thetrademarkcompany.com		
Correspondent Name:	Matthew H. Swyers, Esq.		
Address Line 1:	344 Maple Ave. West, Suite 151		
Address Line 4:	Vienna, VIRGINIA 22180		
NAME OF SUBMITTER:	Matthew H. Swyers		
SIGNATURE:	/Matthew H. Swyers/		
DATE SIGNED:	07/17/2014		
Total Attachments: 3			
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ASSIGNMENT OF TRADEMARK

KNOW ALL BY THESE PRESENTS that the undersigned Assignor, Stearns Veterinary Outlet Store Inc., a Corporation organized in Minnesota, whose mailing address is entered below, pursuant to §501.01 of the TMEP, does hereby assign to said Assignee, Leedstone, LLC, a Limited Liability Company organized in Minnesota, its successors and assigns, to its own proper use and benefit, the trademarks "BE THE PERSON YOUR DOG THINKS YOU ARE!" and "FOR THE LOVE OF PETS" including all right, title and interest, which Assignor has, had or may have therein, and as to which Assignor has, had or may have power to assign, together with any registrations thereof, state, federal, including specifically U.S. Serial Numbers 85,905,197 and 85,795,473, or otherwise, and together with all rights and interests appertaining to the foregoing or which may be derived therefrom, and including any rights of prosecution, or to renewal, or to extensions thereof, that have been or may be secured under the laws, now or hereinafter in force or effect, in the United States of America, or in any other county or countries, together with any heretofore or hereafter arising claims for infringement, and actions, causes of action, chases in action and rights and remedies appurtenant and or relating thereto.

The undersigned Assignor declares that all statements made herein, and in the application for U.S. Serial Numbers 85,905,197 and 85,795,473, of his own knowledge are true and that all statements made on information and belief are believed to be true.

The undersigned Assignor and Assignee hereby further represent that, pursuant to §501.01 of the TMEP, and in compliance with 15 U.S.C. §1060 and 37 C.F.R. §3.16, Assignee is a successor to the Assignor's business.

ASSIGNMENT OF TRADEMARK
U.S. Serial Numbers 85,905,197 and 85,795,473
Page 2 of 3

IN WITNESS WHEREOF Assignor does hereby execute this Assignment of Trademark
on this 16th day of July, 2014.

Assignor: Stearns Veterinary Outlet Store, Inc.
222 East County Rd. 173 - PO Box 219
Melrose, MN 56352

Signed: [Signature]
Printed: Brenden van der Hagen
Title: CEO/COO

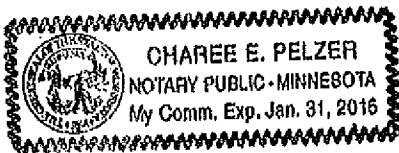
NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNOR'S NAME

State of: Minnesota
City/County of: Stearns

On this 16th day of July, 2014, personally appeared Brenden Vanderhagen
an individual to me known (or satisfactorily identified) as a principal of Stearns Veterinary
Outlet Store, Inc., assignor owner of U.S. Serial Numbers 85,905,197 and 85,795,473, and
acknowledged that s/he executed the foregoing Assignment of Trademark.

[Signature] (Notary Public Signature)
[SEAL]

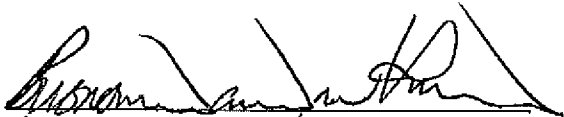
My Commission Expires: 1-31-15 (Date)



ASSIGNMENT OF TRADEMARK
U.S. Serial Numbers 85,905,197 and 85,795,473
Page 3 of 3

IN WITNESS WHEREOF Assignee does hereby execute this Assignment of Trademark
on this 16th day of JULY, 2014.

Assignee: Leedstone, LLC
222 E 6 Rd. 173 - PO Box 219
Melrose, MN 56352

Signed: 

Printed: Brenden van der Hagen

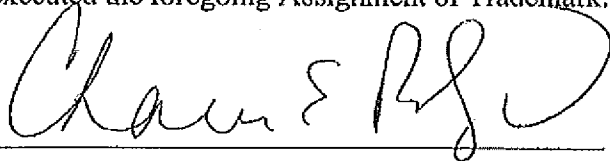
Title: CEO / COO

NOTARY AFFIDAVIT FOR SIGNATURE OF ASSIGNEE'S NAME

State of: MN

City/County of: Stearns

On this 16 day of July, 2014, personally appeared Brenden Vonderhagen
an individual to me known (or satisfactorily identified) as a principal of Leedstone, LLC,
assignee owner of U.S. Serial Numbers 85,905,197 and 85,795,473, and acknowledged that s/he
executed the foregoing Assignment of Trademark.



(Notary Public Signature)

[SEAL]

My Commission Expires: 1-31-15 (Date)

