

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311028

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comite International Olympique		07/03/2014	INC. ASSOCIATION:
RECEIVING PARTY DATA			
Name:	United States Olympic Committee		
Street Address:	One Olympic Plaza		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80909		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4500781	PYEONGCHANG 2018	
CORRESPONDENCE DATA			
Fax Number:	3176361507		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3176364341		
Email:	ipdocketing@kdlegal.com		
Correspondent Name:	Clifford W. Browning		
Address Line 1:	One Indiana Square		
Address Line 2:	Suite 2800		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	IOLC-75		
NAME OF SUBMITTER:	Sara E. Vessely		
SIGNATURE:	/Sara E. Vessely/		
DATE SIGNED:	07/17/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

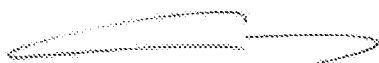
WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
PYEONGCHANG 2018	4,500,781	March 25, 2014

WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique



By: Christophe De Kepper
Title: Director General



By: Howard M. Stupp
Title: Director of Legal Affairs

Date: July 3, 2014