

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311046

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BIGBIG Studios Limited		07/01/2014	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Sony Computer Entertainment Europe Limited		
Street Address:	10 Great Marlborough Street		
City:	London		
State/Country:	UNITED KINGDOM		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3049937	BIGBIG STUDIOS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123225200		
Email:	tmcentral@pirkeybarber.com		
Correspondent Name:	Sherri L. Eastley		
Address Line 1:	600 Congress Avenue Suite 2120		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	BOUL023		
NAME OF SUBMITTER:	Sherri L. Eastley		
SIGNATURE:	/Sherri L. Eastley/		
DATE SIGNED:	07/17/2014		
Total Attachments: 1 source=4614#page1.tif			

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ASSIGNMENT OF MARKS

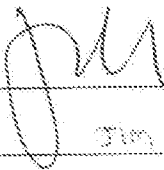
WHEREAS, BIGBIG Studios Limited ("BB Ltd."), having an address of Unit 2, King's Court, Manor Farm Road, Runcorn, Cheshire WA7 1HR, United Kingdom, is the owner of U.S. Reg. No. 3,049,937 for the mark BIGBIG STUDIOS (the "Trademark");

WHEREAS, Sony Computer Entertainment Europe Limited, a company organized under the laws of England and Wales ("SCEE") having an address of 10 Great Marlborough Street, London W1F 7LP, United Kingdom, desires to acquire any and all rights and goodwill associated with the Trademark, including the related registration;

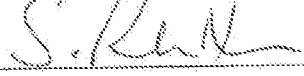
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BB Ltd. does hereby assign to SCEE, all right, title and interest in and to said Trademark, including the related registration, together with the goodwill of the business symbolized by the Trademark.

This trademark assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

BIGBIG Studios Limited

By: 
Name: JIM RYAN
Title: Director
Date: 01/27/2014

Sony Computer Entertainment Europe Limited

By: 
Name: Simon Rutter
Title: CEO
Date: 01/07/14