# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311042

| | |
|---|---|
| **SUBMISSION TYPE:** | NEW ASSIGNMENT |
| **NATURE OF CONVEYANCE:** | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| LALA BRANDED PRODUCTS, INC. | | 03/24/2014 | CORPORATION: TEXAS |

**RECEIVING PARTY DATA**

| | |
|---|---|
| **Name:** | INTERNATIONAL BUSINESS ENTERPRISE, S.de R.L.de C.V. |
| **Street Address:** | Calzada Lazaro Cardenas 185 |
| **Internal Address:** | Parque Industrial Lagunero |
| **City:** | Gomez Palacio, Durango 35070 |
| **State/Country:** | MEXICO |
| **Entity Type:** | LIMITED LIABILITY COMPANY: MEXICO |

**PROPERTY NUMBERS Total: 27**

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 2703415 | BORDEN |
| **Registration Number:** | 0921370 | BORDEN |
| **Serial Number:** | 85544556 | BORDEN COUNTRY STORE |
| **Registration Number:** | 4011916 | BORDEN ELSIE |
| **Registration Number:** | 4135324 | BORDEN ELSIE |
| **Registration Number:** | 4190983 | BORDEN ELSIE |
| **Registration Number:** | 3517978 | BORDEN ESSENTIALS |
| **Registration Number:** | 2715645 | BORDEN PLUS |
| **Serial Number:** | 85698830 | BORDEN'S |
| **Registration Number:** | 0529468 | |
| **Registration Number:** | 0405706 | |
| **Registration Number:** | 0397158 | |
| **Registration Number:** | 3741781 | |
| **Registration Number:** | 4135330 | DISCOVER THE BORDEN DIFFERENCE |
| **Registration Number:** | 0810861 | ELSIE |
| **Registration Number:** | 3271334 | ELSIE |
| **Registration Number:** | 3380947 | ELSIE BORDEN |
| **Registration Number:** | 3271357 | ELSIE BORDEN |
| **Registration Number:** | 2464457 | ELSIE BORDEN |

CH $690.00 2703415

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 2951221 | ELSIE BORDEN |
| **Serial Number:** | 85687504 | ELSIE THE COW |
| **Registration Number:** | 3709689 | FRIENDS OF ELSIE |
| **Registration Number:** | 3709705 | FRIENDS OF ELSIE |
| **Registration Number:** | 0052243 | GAIL BORDEN |
| **Registration Number:** | 1042420 | IF IT'S BORDEN IT'S GOT TO BE GOOD |
| **Registration Number:** | 1504138 | IF IT'S BORDEN IT'S GOT TO BE GOOD |
| **Registration Number:** | 1335708 | IF IT'S BORDEN-IT'S GOT TO BE GOOD |

**CORRESPONDENCE DATA**

**Fax Number:** 2025339099

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** (202) 467-8800
**Email:** iplaw@vorys.com
**Correspondent Name:** Vorys, Sater, Seymour and Pease LLP
**Address Line 1:** P.O. Box 2255
**Address Line 2:** IPLaw@Vorys attn: Cory M. Amron
**Address Line 4:** Columbus, OHIO 43216-2255

| | |
|---|---|
| **ATTORNEY DOCKET NUMBER:** | 1707-LALA-INT'LBUSENT |

**DOMESTIC REPRESENTATIVE**

**Name:** Vorys, Sater, Seymour and Pease LLP
**Address Line 1:** P.O. Box 2255
**Address Line 2:** IPLaw@Vorys
**Address Line 4:** Columbus, OHIO 43216-2255

| | |
|---|---|
| **NAME OF SUBMITTER:** | Julie S. Piantanida |
| **SIGNATURE:** | /julie piantanida/ |
| **DATE SIGNED:** | 07/17/2014 |

**Total Attachments: 37**
source=LALA to International Business Ent Trademark and Domain Name Assignment#page1.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page2.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page3.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page4.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page5.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page6.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page7.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page8.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page9.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page10.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page11.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page12.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page13.tif

source=LALA to International Business Ent Trademark and Domain Name Assignment#page14.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page15.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page16.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page17.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page18.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page19.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page20.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page21.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page22.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page23.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page24.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page25.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page26.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page27.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page28.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page29.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page30.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page31.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page32.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page33.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page34.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page35.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page36.tif
source=LALA to International Business Ent Trademark and Domain Name Assignment#page37.tif

# TRADEMARK AND DOMAIN NAME ASSIGNMENT

THIS TRADEMARK AND DOMAIN NAME ASSIGNMENT ("Assignment") is executed on the dates indicated beneath each signature and made effective as of the 24th day of March, 2014 ("Effective Date") by LALA BRANDED PRODUCTS, INC., a Texas corporation, with offices at 8750 North Central Expressway, Suite 400, Dallas, Texas 75231 ("Assignor") to INTERNATIONAL BUSINESS ENTERPRISE, S.de R.L.de C.V., a Mexican limited liability company with offices at Calzada Lázaro Cárdenas 185, Parque Industrial Lagunero C.P. 35070, Gómez Palacio, Durango, México ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns the trademarks listed on Exhibit A-1, and Exhibit A-2, and Exhibit A-3 (collectively "Trademarks").

WHEREAS, Assignor owns the domain names listed on Exhibit A-4 ("Domain Names").

WHEREAS, pursuant to that certain Intellectual Property Purchase Agreement by and between Assignor and Assignee dated the 24th day of March, 2014 ("Agreement"), Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks and the Domain Names, together with the goodwill of the business associated therewith, and the applications and registrations therefor (collectively, the "Purchased Assets").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and convey to Assignee all right, title and interest in and to the Purchased Assets, the applications and registrations associated therefor, including without limitation, those listed in Exhibit A-1 and Exhibit A-2, together with all common law rights relating thereto and the goodwill of the business symbolized by the Trademarks, including, without limitation, all of Assignor's right, title and interest in and to (1) all income, royalties, damages and payments now and hereafter due and/or payable with respect to the Purchased Assets, including, without limitation, damages and payments for past or future infringement, dilution or misappropriation of the rights associated with the Purchased Assets throughout the world; (2) the right to sue for past, present and future infringement and other claims related to the Purchased Assets; (3) the right to secure registrations of the Purchased Assets; (4) the right to secure all renewals for the registrations of the Purchased Assets; (5) the right to prosecute all pending applications for registration of the Purchased Assets; and (6) all rights corresponding thereto, as fully and entirely as the same have been held and enjoyed by Assignor prior to the execution of the Trademark and Domain Name Assignment.

Assignor undertakes that upon the request of Assignee or its designees, at Assignee's cost and expense, it and/or its successor in business, shall make all rightful oaths, testify on behalf of Assignee or its designees in matters involving the Purchased Assets and do all other lawful acts necessary to carry out the intent of this Assignment as well as to provide such other material, information and assistance to Assignee or its designees to manage the Purchased Assets, as may be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed effective as of the Effective Date.

ASSIGNOR

LALA BRANDED PRODUCTS, INC.

By: Bill G White

Print Name: Bill G. White

Title: CFO

Date: 6/23/14

ASSIGNEE

INTERNATIONAL BUSINESS ENTERPRISE, S.de R.L.de C.V.

By:

Print Name: Efrain Lopez

Title: Legal Representative

Date: June 3, 2014



TRADEMARK
REEL: 005324 FRAME: 0471

Exhibit A-1

**Borden/Elsie/Cow Head**
**Active Marks**

**BORDEN/ELSIE/COW HEAD**

| Country | Trademark | Status | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|---|
| Anguilla | BORDEN ELSIE and design | Registered | 4789 | 9/16/2009 | 4789 | 9/16/2009 |
| Antigua and Barbuda | BORDEN ELSIE and design | Registered | | 10/9/2009 | 7526 | 10/9/2009 |
| Antigua and Barbuda | BORDEN'S | Registered | | | 1123 | 8/31/1964 |
| Antigua and Barbuda | COW'S HEAD IN DAISY | Registered | | | 1122 | 8/31/1964 |
| Australia | BORDEN IN OVAL | Registered | B277466 | 4/5/1974 | B277466 | 4/5/1974 |
| Bahamas | BORDEN IN OVAL | Registered | 7756 | | 7756 | 1/14/1974 |
| Bahamas | LADY BORDEN | Registered | 15468 | 8/27/1992 | 15468 | 8/27/1992 |
| Bangladesh | BORDEN IN OVAL | Registered | 9221 | | 9221 | 4/24/1981 |
| Bangladesh | BORDEN IN OVAL | Registered | 9222 | | 9222 | 4/24/1974 |
| Bangladesh | BORDEN'S | Registered | 3475 | | 3475 | 1/21/1943 |
| Bangladesh | BORDEN'S | Registered | | | 3476 | 1/21/1943 |
| Bangladesh | ELSIE & DESIGN | Registered | 4126 | | 3472 | 7/24/1944 |
| Barbados | COW'S HEAD IN DAISY | Registered | | | 81/5673 | 9/25/1951 |
| Belize | BORDEN ELSIE and design | Registered | 6741.10 | 9/9/2009 | 6741.10 | 3/25/2010 |
| Belize | BORDEN ELSIE and design | Registered | 6340.09 | 9/16/2009 | 6340.09 | 9/16/2009 |
| Belize | REP OF COW'S HEAD IN DAISY design | Registered | | | 4638 | 11/8/1978 |
| Bermuda | BORDEN ELSIE and design | Registered | 49309 | 9/23/2009 | 49309 | 9/23/2009 |
| Brazil | BORDEN IN OVAL | Registered | 9563-A/74 | | 007547137 | 3/2/1982 |
| Burundi | BORDEN IN OVAL | Registered | | | 1219BUR | 4/18/1975 |
| Burundi | BORDEN IN OVAL | Registered | | | 2689/BUR | 5/27/1992 |
| Burundi | BORDEN'S | Registered | | | 50/BUR | 7/3/1964 |
| Canada | BORDEN | Registered | 75556 | | TMDA18464 | 6/18/1913 |
| Canada | BORDEN IN OVAL | Registered | 525364 | 7/16/1984 | TMA323236 | 2/6/1987 |
| Canada | COW'S HEAD IN DAISY | Registered | 363364 | 4/11/1973 | TMA200087 | 6/28/1974 |
| Canada | ELSIE | Registered | 365046 | 6/4/1973 | TMA198830 | 4/19/1974 |
| Chile | ELSIE | Registered | 82787 | | 477417 | 7/11/1946 |
| Chile | ELSIE & REP OF COW HEAD | Registered | 137.254 | | 553477 | 5/20/1949 |
| China (People's Republic) | BORDEN | Pending | 13149604 | 8/28/2013 | | |
| China (People's Republic) | BORDEN and Elsie Design | Pending | 13149605 | 8/28/2013 | | |
| China (People's Republic) | BORDEN IN OVAL | Registered | 950134405 | 10/27/1995 | 1008439 | 5/21/1997 |
| China (People's Republic) | BORDEN IN OVAL | Registered | 950134403 | 10/27/1995 | 3683930 | 2/28/2004 |

| Country | Trademark | Status | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|---|
| China (People's Republic) | BORDEN IN OVAL | Registered | | | 217795 | 12/30/1984 |
| China (People's Republic) | BORDEN IN OVAL | Registered | 950134406 | 10/27/1995 | 993620 | 4/28/1997 |
| China (People's Republic) | COW'S HEAD IN DAISY | Registered | | | 217798 | 12/30/1984 |
| Colombia | BORDEN ELSIE and design | Registered | 2009.085.511 | 8/14/2009 | 396507 | 2/17/2010 |
| Colombia | ELSIE & REP COW HEAD | Registered | | | 17151-A | 11/7/1944 |
| Colombia | ELSIE & REP OF COW HEAD | Registered | 92/312430 | | 17151 | 11/7/1944 |
| Colombia | LADY BORDEN | Registered | | | 137205 | 12/12/1991 |
| Congo, Democratic Republic of | BORDEN IN OVAL | Registered | | | 4426/C | 7/9/1974 |
| Congo, Democratic Republic of | ELSIE & DESIGN | Registered | 140/B | 12/22/1945 | 4438/C | 12/22/1945 |
| Costa Rica | BORDEN IN OVAL | Registered | | 4/9/1974 | 48000/26648 | 8/16/1974 |
| Costa Rica | BORDEN IN OVAL | Registered | | 4/9/1974 | 48000/26647 | 8/18/1974 |
| Costa Rica | BORDEN IN OVAL | Registered | | 4/9/1974 | 48000/25656 | 8/16/1974 |
| Costa Rica | BORDEN IN OVAL | Registered | | 4/9/1974 | 48000 | 8/16/1974 |
| Costa Rica | BORDEN IN OVAL | Registered | | | 47999/25654 | 8/16/1974 |
| Costa Rica | BORDEN LOGO WITH COW | Registered | | 10/27/1993 | 86659/41486 | 4/19/1994 |
| Costa Rica | BORDEN WITH ELSIE DESIGN | Registered | | 10/27/1993 | 86658/41488 | 4/19/1994 |
| Costa Rica | BORDEN WITH ELSIE IN HALF DAISY | Registered | | 10/27/1993 | 86657 | 4/19/1994 |
| Costa Rica | COW'S HEAD IN DAISY | Registered | | | 7673/25470 | 7/21/1944 |
| Costa Rica | ELSIE | Registered | | 10/27/1993 | 86660/41483 | 4/19/1994 |
| Costa Rica | ELSIE | Registered | | 10/27/1993 | 86662/41485 | 4/19/1994 |
| Costa Rica | ELSIE | Registered | | | 89563 | 12/9/1994 |
| Costa Rica | ELSIE | Registered | | 10/27/1993 | 86661/41484 | 4/19/1994 |
| Costa Rica | ELSIE (DESIGN PLUS OVAL) | Registered | | | 55484/26610 | 4/26/1979 |
| Costa Rica | LADY BORDEN | Registered | | 11/13/1992 | 85864/40673 | 2/9/1994 |
| Cuba | BORDEN | Registered | 2006-0668 | 11/22/2006 | 2006-0668 | 11/22/2007 |
| Cyprus, Republic of | BORDEN IN OVAL | Registered | B15685 | | B15685 | 7/4/1974 |
| Czech Republic | BORDEN IN OVAL | Registered | | | 162082 | 4/10/1974 |
| Dominica | BORDEN ELSIE and design | Registered | 130/2009 | 9/16/2009 | 130/2009 | 9/16/2009 |
| Dominica | Cow Head in Daisy Design | Renewed | | | 601 | 6/1/1954 |
| Dominican Republic | BORDEN IN OVAL | Registered | | | 18000 | 10/13/1969 |
| Dominican Republic | BORDEN IN OVAL | Registered | | | 18002 | 10/13/1969 |
| Dominican Republic | BORDEN IN OVAL | Registered | | | 18001 | 10/13/1969 |
| Dominican Republic | REP OF COW HEAD & WORD ELSIE | Registered | | | 5114 | 8/18/1944 |
| Ecuador | BORDEN ELSIE and design | Registered | 218732 | 9/1/2009 | 1123-10 | 2/23/2010 |

| Country | Trademark | Status | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|---|
| Ecuador | BORDEN IN OVAL | Registered | 390 | 4/19/1974 | 477-IEPI | 12/20/1978 |
| Egypt | BORDEN IN OVAL | Registered | | | 49414 | 4/21/1974 |
| El Salvador | BORDEN ELSIE and design | Registered | 20090125087 | 7/13/2009 | 75 Book 149 | 4/23/2010 |
| El Salvador | BORDEN IN OVAL | Registered | | | 82 book 78 | 6/27/1979 |
| El Salvador | BORDEN'S | Registered | | | 13306/35 | 2/11/1966 |
| El Salvador | REP OF COW HEAD & WORD ELSIE | Registered | | | 4856 Book 11 | 4/18/1945 |
| El Salvador | REP OF COW HEAD IN DAISY | Registered | | | 52 book 72 | 5/25/1978 |
| European Community | BORDEN IN OVAL | Registered | 366567 | 10/1/1996 | 366567 | 12/9/1998 |
| Guatemala | BORDEN ELSIE and design | Registered | 2009-4625 | 7/17/2009 | 168060 | 2/16/2010 |
| Guatemala | BORDEN ELSIE and design | Registered | 2009-4624 | 7/17/2009 | 168192 | 2/26/2010 |
| Guatemala | BORDEN IN OVAL | Registered | 5234 | | 29103 | 3/16/1975 |
| Guatemala | BORDEN IN OVAL | Registered | 2162-95 | | 131355 | 8/5/2004 |
| Guatemala | BORDEN LITE LINE | Unfiled | | | | |
| Guatemala | BORDEN'S COFFEE | Registered | | | B7S90207 | 1/13/1950 |
| Guatemala | BORDEN'S INSTANT MALTED MILK | Registered | | | A-957 | 5/19/1958 |
| Guatemala | REP OF COW HEAD | Registered | | | 5363 | 8/23/1944 |
| Guatemala | REP OF COW HEAD IN DAISY | Registered | | | 34768 | 6/12/1978 |
| Guyana | BORDEN IN OVAL | Registered | | | 9436A | 5/14/1974 |
| Haiti | BORDEN ELSIE and design | Registered | 636-G | 5/3/2011 | 80 Reg. 178 | 12/28/2011 |
| Honduras | BORDEN ELSIE and design | Registered | 20753/2009 | 7/13/2009 | 122793 | 12/7/2012 |
| Honduras | BORDEN IN OVAL | Registered | | | 45033 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | Registered | | 3/30/1978 | 22186 | 5/21/1975 |
| Honduras | BORDEN IN OVAL | Registered | | | 45041 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | Registered | | | 45042 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | Registered | | | 45030 | 7/8/1985 |
| Honduras | ELSIE & COW HEAD IN DAISY | Registered | 8303/96 | 8/1/1996 | 67281 | 1/24/1997 |
| Honduras | ELSIE & COW HEAD IN DAISY | Registered | 8304/96 | 8/1/1996 | 67272 | 1/24/1997 |
| Honduras | ELSIE COW HEAD IN DAISY (word | Registered | 8305/96 | 8/1/1996 | 67282 | 1/24/1997 |
| Honduras | REP OF COW HEAD IN DAISY | Registered | | 3/30/1978 | 25527 | 11/23/1978 |
| Hong Kong | BORDEN IN OVAL | Registered | 4287A/86 | 10/8/1986 | 199202884 | 10/8/1986 |
| Hungary | BORDEN IN OVAL | Registered | M0401913 | 4/27/2004 | 183 288 | 12/28/2005 |
| India | BORDEN IN OVAL | Registered | 1281483 | 4/29/2004 | 1281483 | 12/24/2005 |
| Indonesia | BORDEN IN OVAL | Registered | 19157 | 10/16/1995 | IDM000179259 | 8/30/1996 |
| Indonesia | BORDEN IN OVAL | Registered | 19158 | 10/16/1995 | 363877 | 7/30/1996 |
| Indonesia | ELSIE & DESIGN | Registered | | | 394940 | 12/31/1987 |
| Indonesia | LADY BORDEN CLASSIC | Registered | 484558 | 10/10/1991 | IDM000343718 | 10/11/1991 |
| Israel | BORDEN IN OVAL | Registered | 39012 | | 39012 | 4/4/1974 |
| Israel | ELSIE & DESIGN | Registered | | | 7317 | 10/6/1945 |
| Jamaica | BORDEN IN OVAL | Registered | 32/1150 | 4/24/1996 | 29269 | 4/24/1996 |
| Jamaica | BORDEN IN OVAL | Registered | 30/2032 | 4/24/1996 | 29161 | 4/24/1996 |
| Jamaica | BORDEN'S | Registered | | | 1602 | 6/7/1922 |
| Japan | BORDEN (IN KATAKANA) | Registered | 126062/70 | | 1536000 | 8/27/1982 |

| Country | Trademark | Status | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|---|
| Japan | BORDEN HOMEMADE and Katakana | Registered | 2002-62302 | 7/24/2002 | 4652363 | 3/14/2003 |
| Japan | BORDEN In Katakana | Registered | 719453/1993 | | 1047199 | 12/14/1973 |
| Japan | BORDEN IN OVAL | Registered | 719452/1993 | | 1028600 | 8/27/1973 |
| Japan | BORDEN IN OVAL | Registered | 125103/70 | | 1535999 | 8/27/1982 |
| Japan | BORDEN/HOME MADE TYPE & DESIGN | Registered | 141585/1990 | | 2542489 | 5/31/1993 |
| Japan | CLASSY BOUTIQUE WITH KATAKANA | Registered | 90985/1993 | 9/6/1993 | 3121703 | 2/29/1996 |
| Japan | CLASSY LADY | Registered | 329600/1992 | 12/25/1992 | 3066796 | 8/31/1995 |
| Japan | CLASSY LADY BORDEN | Registered | 14045/1993 | 2/15/1993 | 3082743 | 10/31/1995 |
| Japan | CLASSY LADY IN KATAKANA | Registered | 329602/1992 | 12/25/1992 | 3066797 | 8/31/1995 |
| Japan | CLASSY LADY WITH KATAKANA | Registered | 329604/1992 | 12/25/1992 | 3066798 | 8/31/1995 |
| Japan | LADY BORDEN | Registered | 109682/1991 | 10/22/1991 | 2629107 | 2/28/1994 |
| Japan | LADY BORDEN (Stylized) | Registered | 117230/1986 | 11/5/1986 | 2112873 | 2/21/1989 |
| Japan | LADY BORDEN AND DESIGN | Registered | 141586/1990 | 12/20/1990 | 2542490 | 5/31/1993 |
| Japan | LADY BORDEN and Katakana | Registered | 701709/1993 | | 995764 | 1/24/1973 |
| Japan | LADY BORDEN BOUTIQUE WITH KATAKANA | Registered | 90986/1993 | 9/6/1993 | 3133411 | 3/29/1996 |
| Japan | LADY BORDEN HOMEMADE TYPE and Design and Katakana | Registered | 58834/1991 | 6/6/1991 | 2603446 | 11/30/1993 |
| Japan | LADY BORDEN HOMEMADE TYPE WITH KATAKANA | Registered | 58835/1991 | 6/6/1991 | 2685955 | 7/29/1994 |
| Japan | LB (script) CONCENTRIC CIRCLES | Registered | 117231/1986 | | 2129238 | 4/28/1989 |
| Kenya | BORDEN IN OVAL | Registered | 20989 | | B20989 | 4/9/1974 |
| Korea, Republic of | BORDEN IN OVAL | Registered | | | 42679 | 8/15/1975 |
| Lebanon | COW'S HEAD IN DAISY | Registered | | | 80429 | 8/24/1954 |
| Libya | BORDEN | Pending | 15376 | 7/14/2008 | | |
| Mexico | BORDEN | Registered | 32764 | 10/20/1987 | 350557 | 7/22/1988 |
| Mexico | BORDEN | Registered | 742754 | 10/3/2005 | 918460 | 1/31/2006 |
| Mexico | BORDEN | Registered | 956155 | 8/21/2008 | 1101043 | 5/21/2009 |
| Mexico | BORDEN and design | Registered | 956154 | 8/21/2008 | 1101042 | 5/21/2009 |
| Mexico | BORDEN ELSIE Design | Registered | 742,755 | 9/22/2006 | 1119251 | 9/4/2009 |
| Mexico | COUNTRY STORE (monitored) | Registered | 1245156 | 1/30/2012 | 1293994 | 1/30/2012 |
| Mexico | COW'S HEAD IN DAISY | Registered | 65976 | 6/30/1989 | 383926 | 9/24/1990 |
| Mexico | ELSIE DESIGN (NEW) | Registered | 171367 | 6/25/1993 | 446775 | 11/19/1993 |
| Mexico | IF IT'S BORDEN, IT'S GOT TO BE GOOD | Registered | 171369 | 6/25/1993 | 441814 | 9/10/1993 |
| Mexico | INSTANT DRINK BORDEN | Registered | 898958 | 11/29/2007 | 1021268 | 1/25/2008 |
| Montserrat | BORDEN'S | Registered | | | 47/1939 | 4/4/1924 |
| Morocco | BORDEN IN OVAL | Registered | | | 47637 | 9/19/1972 |
| Morocco | ELSIE & DESIGN | Registered | | | 38754 | 5/17/1947 |
| Netherlands Antilles | BORDEN IN OVAL | Registered | D-7239 | 12/27/2001 | 06553 | 6/28/2002 |
| New Zealand | BORDEN IN OVAL | Registered | 107832 | | 107832 | 4/5/1974 |
| New Zealand | BORDEN IN OVAL | Registered | 107831 | | B107831 | 4/5/1974 |
| New Zealand | ELSIE & DESIGN | Registered | | | 40543 | 6/8/1944 |

| Country | Trademark | Status | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|---|
| Nicaragua | BORDEN IN OVAL | Registered | 95-02358 | 8/23/1995 | 30772CC | 4/11/1996 |
| Nicaragua | BORDEN IN OVAL | Registered | | | 3130RPI | 5/2/1975 |
| Nicaragua | BORDEN IN OVAL | Registered | | | 3129RPI | 5/2/1975 |
| Nicaragua | ELSIE HEAD IN HALF DAISY | Registered | 95-02359 | 8/23/1995 | 30773CC | 4/11/1996 |
| Nicaragua | REP OF COW HEAD & WORD ELSIE | Registered | 94-0620 | | 4140 | 8/2/1944 |
| Nicaragua | REP. OF COW HEAD IN DAISY | Registered | | | 8562CC | 6/10/1978 |
| Pakistan | BORDEN IN OVAL | Registered | 60472 | | 60472 | 4/5/1974 |
| Pakistan | BORDEN'S | Registered | | | 5037 | 1/21/1943 |
| Pakistan | ELSIE and Design | Registered | | | 5034 | 7/24/1944 |
| Panama | BORDEN IN OVAL | Registered | 065794 | 4/28/1993 | 65794 | 8/26/1994 |
| Panama | BORDEN IN OVAL | Registered | 065796 | 4/28/1993 | 65796 | 8/26/1994 |
| Panama | BORDEN IN OVAL | Registered | 065793 | 4/28/1993 | 65793 | 8/26/1994 |
| Panama | BORDEN IN OVAL | Registered | 065795 | 4/28/1993 | 65795 | 8/26/1994 |
| Panama | COW'S HEAD IN DAISY | Registered | 078234 | 11/9/1995 | 078234 | 11/9/1995 |
| Panama | COW'S HEAD IN DAISY | Registered | 078235 | 11/9/1995 | 078235 | 11/9/1995 |
| Panama | COW'S HEAD IN DAISY | Registered | 058872 | 11/6/1991 | 058872 | 7/27/1993 |
| Panama | COW'S HEAD IN DAISY | Registered | 058875 | 11/6/1991 | 058875 | 7/27/1993 |
| Panama | INSTANT DRINK BORDEN | Registered | 5177 | 3/15/1995 | 74805 | 7/29/1996 |
| Panama | INSTANT DRINK BORDEN | Registered | 5177 | | 74806 | 3/15/1995 |
| Panama | INSTANT DRINK BORDEN | Registered | 1247 | 6/25/1993 | 66652 | 2/22/1995 |
| Panama | LADY BORDEN | Registered | | | 23942 | 10/4/1979 |
| Paraguay | BORDEN | Registered | | | 292148 | 2/11/1976 |
| Paraguay | BORDEN IN OVAL | Registered | | | 172716 | 6/28/1974 |
| Peru | BORDEN | Registered | 219887 | 4/28/1993 | 001999 | 10/25/1993 |
| Peru | BORDEN | Registered | 221643 | 6/1/1993 | 002493 | 11/10/1993 |
| Peru | BORDEN ELSIE and design | Registered | | | 166349 | 7/27/2010 |
| Peru | BORDEN IN OVAL | Registered | 039853 | | 037722 | 4/20/1981 |
| Peru | BORDEN IN OVAL | Registered | 039856 | | 63044 | 12/31/1986 |
| Peru | BORDEN IN OVAL | Registered | 157347 | 7/31/1989 | 82952 | 1/18/1990 |
| Peru | COW'S HEAD IN DAISY | Registered | 037912 | 9/19/1980 | 036232 | 1/16/1981 |
| Peru | COW'S HEAD IN DAISY | Registered | 219888 | 4/28/1993 | 007243 | 4/8/1994 |
| Peru | IF IT'S BORDEN, IT'S GOT TO BE GOOD | Registered | 191292 | 9/20/1991 | 2880 | 1/31/1992 |
| Peru | IF IT'S BORDEN, IT'S GOT TO BE GOOD | Registered | 217774 | 3/16/1993 | 000134 | 10/14/1993 |
| Russian Federation | BORDEN IN OVAL | Registered | 2004708980 | 4/23/2004 | 302795 | 3/15/2006 |
| Russian Federation | GAIL BORDEN EAGLE BRAND & REP | Registered | | | 1001 | 6/11/2028 |
| Rwanda | BORDEN IN OVAL | Registered | | | 1126/BRK | 8/14/1974 |
| Rwanda | BORDEN'S | Registered | | | 230/ARK | 6/22/1964 |
| Samoa | ELSIE & DESIGN | Registered | | | 968 | 6/8/1965 |
| Singapore | BORDEN IN OVAL | Registered | S60578 | | T74/60578D | 4/15/1974 |
| Singapore | BORDEN IN OVAL | Registered | | | T74/60576H | 4/15/1974 |
| Slovakia | BORDEN IN OVAL | Registered | | | 162082 | 4/10/1974 |
| South Africa | BORDEN IN OVAL | Registered | 2004/06154 | 4/21/2004 | 2004/06154 | 4/21/2004 |

| Country | Trademark | Status | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|---|
| South Africa | BORDEN IN OVAL | Registered | B74/1611 | | B74/1611 | 4/1/1974 |
| Sri Lanka | BORDEN IN OVAL | Registered | 38431 | 10/24/1977 | 38431 | 10/24/1977 |
| St. Kitts and Nevis | BORDEN ELSIE and design | Pending | 272/2009 | 9/15/2009 | | |
| St. Kitts and Nevis | REP OF COW'S HEAD IN DAISY | Registered | 2971 | | 2971 | 2/18/1981 |
| St. Lucia | BORDEN ELSIE and design | Registered | 249/2009 | 9/16/2009 | TM/2009/000249 | 9/21/2010 |
| St. Lucia | REP OF COW'S HEAD IN DAISY | Registered | | | 71/1981 | 9/4/1981 |
| Sudan | BORDEN IN OVAL | Registered | 16540 | | 16540 | 5/16/1977 |
| Suriname | BORDEN IN OVAL | Registered | | | 8503 | 7/6/1974 |
| Switzerland | BORDEN IN OVAL | Registered | 4730 | | 396670 | 9/23/1971 |
| Taiwan | COW'S HEAD IN DAISY | Registered | | | 372987 | 8/15/1987 |
| Thailand | BORDEN IN OVAL | Registered | 559760 | 7/22/2004 | Kor223483 | 1/13/2006 |
| Trinidad and Tobago | BORDEN IN OVAL | Registered | | | 8474 | 4/9/1974 |
| Trinidad and Tobago | REP OF COW HEAD | Registered | | | 104/1954 | 6/15/1944 |
| Trinidad and Tobago | REP OF COW'S HEAD IN DAISY | Registered | | | 87/1944 | 6/15/1944 |
| Turkey | BORDEN IN OVAL | Registered | | | 80381 | 3/19/1974 |
| United Arab Emirates | BORDEN IN OVAL | Registered | 21623 | 5/14/1997 | 14336 | 3/25/1998 |
| United Kingdom | BORDEN IN OVAL | Registered | 1027476 | | B1027476 | 4/1/1974 |
| United Kingdom | BORDEN IN OVAL | Registered | 1027480 | | B1027480 | 4/1/1974 |
| USA | BORDEN | Registered | 75/812572 | 10/1/1999 | 2703415 | 4/8/2003 |
| USA | BORDEN (CORPORATE LOGO) | Registered | 359758 | 5/15/1970 | 921370 | 10/5/1971 |
| USA | BORDEN COUNTRY STORE | Published | 85/544556 | 2/16/2012 | | |
| USA | BORDEN ELSIE and Design | Registered | 85/218992 | 1/17/2011 | 4011916 | 8/16/2011 |
| USA | BORDEN ELSIE and Design | Registered | 85/413453 | 9/1/2011 | 4135324 | 5/1/2012 |
| USA | BORDEN ELSIE with cow and daisy in oval design | Registered | 77/778412 | 7/10/2009 | 4190983 | 8/14/2012 |
| USA | BORDEN ESSENTIALS | Registered | 77/359495 | 12/26/2007 | 3517978 | 10/14/2008 |
| USA | BORDEN PLUS | Registered | 76/433029 | 7/19/2002 | 2715645 | 5/13/2003 |
| USA | BORDEN'S | Published | 85/698830 | 8/8/2012 | | |
| USA | Cow Head Design | Registered | 576309 | 3/30/1949 | 529468 | 8/22/1950 |
| USA | Cow Head in Daisy Design | Renewed | 463642 | 9/25/1943 | 405706 | 2/15/1944 |
| USA | Cow Head in Daisy Design | Renewed | 71/440908 | 2/24/1941 | 397158 | 8/25/1942 |
| USA | Cow Head in Daisy Design | Registered | 77/636863 | 12/19/2008 | 3741781 | 1/26/2010 |
| USA | DISCOVER THE BORDEN DIFFERENCE | Registered | 85/413487 | 9/1/2011 | 4135330 | 5/1/2012 |
| USA | ELSIE | Renewed | 231036 | 10/22/1965 | 810861 | 7/5/1966 |
| USA | ELSIE | Registered | 77/025330 | 10/19/2006 | 3271334 | 7/31/2007 |
| USA | ELSIE BORDEN & Design | Registered | 77/202537 | 6/11/2007 | 3380947 | 2/12/2008 |
| USA | ELSIE BORDEN & Design | Registered | 77/034096 | 11/1/2006 | 3271357 | 7/31/2007 |

| Country | Trademark | Status | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|---|
| USA | ELSIE BORDEN Design | Registered | 75/747000 | 7/9/1999 | 2464457 | 6/26/2001 |
| USA | ELSIE BORDEN DESIGN | Registered | 76/591578 | 5/11/2004 | 2951221 | 5/17/2005 |
| USA | ELSIE THE COW | Published | 85/687504 | 7/26/2012 | | |
| USA | FRIENDS OF ELSIE | Registered | 77/476878 | 5/16/2008 | 3709689 | 11/10/2009 |
| USA | FRIENDS OF ELSIE and Design | Registered | 77/484822 | 5/28/2008 | 3709705 | 11/10/2009 |
| USA | GAIL BORDEN Stylized | Renewed | 71/007815 | 6/10/1905 | 52243 | 5/1/1906 |
| USA | IF IT'S BORDEN IT'S GOT TO BE GOOD | Renewed | 48287 | 4/2/1975 | 1042420 | 6/29/1976 |
| USA | IF IT'S BORDEN IT'S GOT TO BE GOOD | Registered | 612134 | 7/30/1986 | 1504138 | 9/13/1988 |
| USA | IF IT'S BORDEN-IT'S GOT TO BE GOOD | Registered | 480909 | 5/18/1984 | 1335708 | 5/14/1985 |
| Venezuela | BORDEN IN OVAL | Registered | 5100 | | 70110-F | 8/11/1972 |
| Venezuela | ELSIE & REP OF COW'S HEAD | Registered | | | 15533-F | 3/14/1945 |
| Virgin Islands (British) | BORDEN ELSIE and design | Registered | | 11/19/2009 | 5156 | 11/19/2009 |
| Zambia | BORDEN IN OVAL | Registered | | | 166/74 | 4/9/1974 |

Exhibit A-2

Borden/Elsie/Cow Head
Inactive Marks

**BORDEN/ELSIE/COW HEAD**

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Afghanistan | BORDEN IN OVAL | | | 2577 | 5/30/1974 |
| African Union Territories (OAPI) | ELSIE & Cow's Head in Daisy | 86847 | 1/24/1997 | 37364 | 7/30/1998 |
| African Union Territories (OAPI) | BORDEN IN OVAL | 62419 | | 12268 | 10/7/1972 |
| Alabama | BORDEN | | 5/21/1987 | 103326 | 5/21/1987 |
| Albania | BORDEN IN OVAL | | | | |
| Albania | BORDEN IN OVAL | 50 | 12/10/1992 | | |
| Albania | BORDEN IN OVAL | 6073/93 | 12/10/1992 | 5544 | 4/6/1994 |
| Algeria | BORDEN IN OVAL | 014520 | | 023457 | 4/19/1974 |
| Algeria | BORDEN'S | | | 21007 | 6/24/1966 |
| Algeria | BORDEN IN OVAL | 9780/91 | 8/14/1991 | 43861 | 8/14/1991 |
| Angola | BORDEN'S | 000000000000 | | 167771 | 5/12/1981 |
| Angola | BORDEN | 920 | 7/1/1992 | 903 | 7/1/1992 |
| Anguilla | BORDEN IN OVAL | 1646 | 12/15/1980 | 1646 | 2/17/1981 |
| Anguilla | BORDEN'S | | | 1410 | 4/4/1980 |
| Antigua and Barbuda | BORDEN IN OVAL | | 11/15/1976 | 2028 | 12/10/1976 |
| Antigua and Barbuda | BORDEN'S | | | 47/1939 | 2/6/1939 |
| Argentina | BORDEN IN OVAL | 1307065 | 11/16/1981 | 1662541 | 5/8/1987 |
| Argentina | BORDEN IN OVAL | 886347 | | 1632639 | 7/1/1985 |
| Argentina | BORDEN IN OVAL | 1307068 | | 1650480 | 1/2/1987 |
| Argentina | BORDEN IN OVAL | 1307067 | | 1650479 | 1/2/1987 |
| Argentina | BORDEN SPECIAL | | | 662495 | 11/25/1959 |
| Argentina | BORDEN'S | | | 775109 | 9/11/1953 |
| Argentina | BORDEN IN OVAL | 886344 | | 815390 | 2/13/1975 |
| Argentina | BORDEN IN OVAL | 1975479 | | 1585506 | 8/22/1974 |
| Argentina | BORDEN IN OVAL | 886343 | | 1585505 | 8/22/1974 |
| Argentina | BORDEN IN OVAL | 883642 | | 814367 | 2/3/1975 |
| Argentina | BORDEN IN OVAL | 1307067 | | | |
| Argentina | BORDEN IN OVAL | 1307066 | 11/16/1991 | 1404905 | 9/30/1992 |
| Argentina | BORDEN IN OVAL | 886345 | | 1620699 | 8/22/1974 |
| Argentina | BORDEN'S | | | 961533 | 6/16/1958 |
| Argentina | BORDEN IN OVAL | 886346 | | 803291 | 8/22/1974 |
| Arizona | BORDEN | 25318 | 5/11/1987 | 25318 | 5/11/1987 |
| Arkansas | BORDEN | | 5/18/1987 | 124-87 | 5/18/1987 |
| Australia | LADY BORDEN CLASSIC | 564695 | 10/3/1991 | B564695 | 10/3/1991 |
| Australia | BORDEN IN OVAL | B277460 | | B277460 | 4/5/1974 |



TRADEMARK
REEL: 005324 FRAME: 0479

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Australia | BORDEN IN OVAL | 277542 | | B277542 | 4/9/1974 |
| Australia | BORDEN IN OVAL | B277545 | | B277545 | 4/9/1974 |
| Australia | BORDEN IN OVAL | 277457 | | B277457 | 4/5/1974 |
| Australia | BORDEN IN OVAL | B277465 | | B277465 | 4/5/1974 |
| Australia | BORDEN IN OVAL | 277458 | | B277458 | 4/5/1974 |
| Australia | BORDEN IN OVAL | B277467 | | B277467 | 4/5/1974 |
| Australia | BORDEN IN OVAL | 277543 | | B277543 | 4/9/1974 |
| Australia | BORDEN IN OVAL | B277459 | 4/5/1974 | B277459 | 4/5/1974 |
| Australia | BORDEN IN OVAL | B277464 | | B277464 | 4/5/1974 |
| Australia | BORDEN IN OVAL | 277544 | | B277544 | 4/9/1974 |
| Australia | BORDEN IN OVAL | B277463 | | B277463 | 4/5/1974 |
| Australia | BORDEN IN OVAL | | | B277461 | 4/5/1974 |
| Australia | BORDEN IN OVAL | 277462 | | B277462 | 4/5/1974 |
| Australia | ELSIE (WORD) | 81673 | 6/9/1944 | A81673 | 6/9/1944 |
| Australia | ELSIE (WORD) | 267732 | 6/9/1944 | A267732 | 6/9/1944 |
| Australia | ELSIE (WORD) | 267731 | 6/9/1944 | A267731 | 6/9/1944 |
| Austria | GAIL BORDEN EAGLE BRAND AND RE | | | 22019 | 4/24/1951 |
| Austria | BORDEN IN OVAL | AM2212/72 | 9/20/1972 | 75713 | 11/7/1973 |
| Austria | ELSIE & DESIGN | | | 21557 | 3/7/1951 |
| Bahamas | BORDEN IN OVAL | 7757 | | 7757 | 1/14/1974 |
| Bahrain | BORDEN IN OVAL | 749/80 | 11/4/1980 | 6052 | 11/4/1980 |
| Bahrain | BORDEN'S | | | BUK495 | 9/15/1956 |
| Bahrain | ELSIE & DESIGN | | | BUK460 | 7/21/1956 |
| Barbados | BORDEN'S | | | 792 | 9/25/1951 |
| Barbados | BORDEN IN OVAL | | | 5580 | 6/6/1974 |
| Belize | BORDEN IN OVAL | | 3/10/1974 | 4388 | 3/10/1974 |
| Belize | BORDEN'S | | | 79A | 1/10/1940 |
| Belize | ELSIE & Design | | | 803 | 1/20/1949 |
| Benelux | ELSIE & REP OF COW HEAD | 588222 | 12/31/1971 | 110251 | 12/31/1977 |
| Benelux | BORDEN'S | 588221 | | 106871 | 12/31/1971 |
| Benelux | GAIL BORDEN EAGLE BRAND AND RE | 589783 | | 110590 | 12/31/1971 |
| Benelux | BORDEN IN OVAL | 6645 | | 302787 | 6/25/1971 |
| Bermuda | BORDEN'S | | | 4263 | 12/15/1958 |
| Bermuda | BORDEN'S | | | 104(UK) | 2/17/1939 |
| Bermuda | BORDEN'S | | | 2853 | 10/5/1953 |
| Bermuda | ELSIE & DESIGN | | | 1184 | 6/3/1944 |
| Bermuda | BORDEN IN OVAL | | | 7530 | 4/8/1974 |
| Bolivia | BORDEN'S | | | 10128/24633A | 8/21/2027 |
| Bolivia | IF IT'S BORDEN, IT'S GOT TO BE GOOD | | 9/26/1991 | 53594-C | 7/6/1992 |
| Bolivia | BORDEN IN OVAL | | | 29857-A | 10/10/1974 |
| Bolivia | BORDEN'S LACTIC ACID MILK | | | 5520/63-64 | 10/11/1963 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Bolivia | ELSIE & REP OF COW HEAD | | | 47367-A | 8/28/1984 |
| Bolivia | IF IT'S BORDEN, IT'S GOT TO BE GOOD | | 9/26/1991 | 53593-C | 7/6/1992 |
| Bolivia | BORDEN IN OVAL | | | 29858-C | 10/10/1974 |
| Bolivia | BORDEN LACTIC ACID MILK POWDER | | | 5520/63 | 10/11/1963 |
| Bolivia | BORDEN'S CHOCOLATE MALTED MILK | | | 0007/67 | 4/12/1973 |
| Bophuthatswana | BORDEN IN OVAL | | | B74/1612 | 4/1/1974 |
| Bophuthatswana | BORDEN MEADOW MILK | 87/0761 | 7/16/1987 | B87/0761 | 7/4/1991 |
| Bophuthatswana | BORDEN'S | | | 1561/56/1 | 5/17/1980 |
| Bophuthatswana | BORDEN'S | | | 1561/56/2 | 5/17/1980 |
| Bophuthatswana | LADY BORDEN | | | 74/6038 | 11/18/1984 |
| Bophuthatswana | BORDEN IN OVAL | | | B71/1716 | 4/26/1981 |
| Bophuthatswana | BORDEN IN OVAL | | | B71/1715 | 4/26/1981 |
| Bophuthatswana | ELSIE & DESIGN | | | 2341/44 | 11/29/1982 |
| Botswana | BORDEN IN OVAL | | | SA3650 | 4/26/1971 |
| Botswana | BORDEN IN OVAL | | | SA3649 | 4/26/1971 |
| Bouvet Island | BORDEN'S | | | 47/1939 | |
| Brazil | BORDEN IN OVAL | 9563/74 | | | |
| Brazil | BORDEN'S | | | 1472/0502586 | 12/9/1972 |
| Brazil | BORDEN'S | | | 1472/0277679 | 12/9/1972 |
| Brazil | BORDEN'S | | | 1472/0502587 | 12/9/1972 |
| Brazil | LADY BORDEN | 2822-75 | | 1232/0628915 | 5/10/1976 |
| Brazil | REP OF COW HEAD & WORD ELSIE | | | 1272/0239691 | 10/3/1980 |
| Brazil | BORDEN IN OVAL | 9563/74 | | 740095633 | 3/2/1982 |
| Brazil | ELSIE & DEVICE | 316397 | 6/13/1956 | 002396912 | 10/4/1960 |
| Brazil | BORDEN IN OVAL | 814998933 | 8/11/1989 | | |
| Brazil | BORDEN IN OVAL | 9563-B/74 | | 007547145 | 3/2/1982 |
| Brunei Darussalam | BORDEN IN OVAL | | | 6793 | 4/10/1974 |
| Bulgaria | BORDEN'S | | | 1540 | 4/4/1978 |
| Bulgaria | GAIL BORDEN AND REP OF EAGLE | | | 1541 | 12/22/1954 |
| Bulgaria | BORDEN IN OVAL | 348 | | 12959 | 3/18/1981 |
| California | BORDEN | 085407 | 10/23/1987 | 085407 | 10/23/1987 |
| Cambodia | BORDEN IN OVAL | | | 2643 | 3/18/1993 |
| Cambodia | BORDEN IN OVAL | | | 2644 | 3/10/1993 |
| Cambodia | BORDEN IN OVAL | | | 2645 | 3/10/1993 |
| Cambodia | BORDEN'S | | | 7911 | 6/21/1955 |
| Cambodia | ELSIE & DESIGN | | | 7913 | 6/21/1955 |
| Canada | BORDEN IN OVAL | 357699 | 10/6/1972 | | |
| Canada | BORDEN HOME WALLCOVERINGS | 774,475 | 2/2/1995 | TMA490170 | 2/18/1998 |
| Canada | BORDEN BURGER | 365045 | 6/4/1973 | 235153 | 8/17/1979 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Canada | BORDEN IN OVAL | 400033 | 7/9/1976 | TMA224507 | 12/2/1977 |
| Canada | BORDEN'S | | | TMDA040975 | 12/28/1926 |
| Canada | BORDEN'S ILB MALTED MILK LABEL | | | NS40/10967 | 12/17/1938 |
| Canada | BORDENSTYLE | 774,477 | 2/2/1995 | TMA490169 | 2/18/1998 |
| Canada | ELSIE STIX | 349271 | 1/10/1972 | TMA186339 | 10/27/1972 |
| Canada | IF IT'S BORDEN'S ITS GOT TO BE GOOD | | | | |
| Canada | LADY BORDEN Design | 235576 | 4/30/1956 | TMA115681 | 10/23/1959 |
| Canada | ELSIE COW HEAD IN DAISY | 000000000000 | | NS42/11271 | 9/17/1983 |
| Chile | BORDEN'S | | | 192026 | 3/20/1954 |
| Chile | BORDEN IN OVAL | 6640 | | 399106 | 9/20/1982 |
| Chile | BORDEN IN OVAL | 271.907 | | 428580 | 4/19/1974 |
| Chile | BORDEN'S | | | 402355 | 5/24/1962 |
| Chile | REP OF COW HEAD & WORD ELSIE | | | 440076 | 11/13/1944 |
| Chile | REP OF COW HEAD & WORD ELSIE | | | 440075 | 9/15/1944 |
| Chile | BORDEN'S | | | 365593 | 9/26/1930 |
| Chile | BORDEN'S | | | 365594 | 10/2/1981 |
| China (People's Republic) | BORDEN IN OVAL | 950138916 | 11/6/1995 | 1008760 | 5/21/1997 |
| China (People's Republic) | BORDEN IN OVAL | 950134404 | 10/27/1995 | 1032038 | 6/21/1997 |
| China (People's Republic) | BORDEN IN OVAL | 14496 | | 225221 | 4/30/1985 |
| Colombia | BORDEN IN OVAL | 219795 | | 116028 | 2/24/1986 |
| Colombia | BORDEN IN OVAL | 144722 | | 86770 | 7/15/1975 |
| Colombia | BORDEN IN OVAL | 144072 | | 86671 | 7/31/1975 |
| Colombia | BORDEN IN OVAL | 144719 | | 86660 | 6/10/1975 |
| Colombia | BORDEN IN OVAL | 144703 | | 86661 | 6/10/1975 |
| Colombia | BORDEN IN OVAL | 144721 | | 86657/41487 | 6/10/1975 |
| Colombia | BORDEN'S | | | 38578-A | 12/26/1956 |
| Colombia | BORDEN'S | | | 38578 | 12/26/1981 |
| Colombia | BORDEN'S | | | 38578 | 12/26/1956 |
| Colombia | BORDEN'S | | | 38578A | 12/26/1981 |
| Colombia | ELSIE & REP OF COW HEAD | | | 17151-B | 11/7/1944 |
| Colorado | BORDEN | | 5/12/1987 | T33167 | 5/12/1987 |
| Congo, Democratic Republic of | BORDEN | | | 484 | |
| Congo, Democratic Republic of | BORDEN'S | | | | |
| Congo, Democratic Republic of | BORDEN'S | | | 484 | 11/6/2020 |
| Connecticut | BORDEN | | 5/26/1987 | 6783 | 5/26/1987 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Costa Rica | ELSIE & DESIGN | | | 83701 | 8/9/1993 |
| Costa Rica | ELSIE & DESIGN | | | 83996 | 9/17/1993 |
| Costa Rica | ELSIE STIX | | | 65877/14166 | 10/29/1985 |
| Costa Rica | BORDEN IN OVAL | | 4/9/1974 | 48000/25655 | 8/16/1974 |
| Costa Rica | BORDEN IN OVAL | | | | |
| Costa Rica | BORDEN MYSTIK | | | | |
| Costa Rica | BORDEN'S | | | 13543 | 10/20/1984 |
| Costa Rica | ELSIE & DESIGN | | | 101613 | 6/2/1997 |
| Costa Rica | ELSIE DESIGN | | | 887 | |
| Costa Rica | TENTACION BORDEN | | | 887 | |
| Costa Rica | BORDEN'S | | | 11909/24568 | 10/20/1949 |
| Costa Rica | BORDEN'S | | | 11909/24570 | 10/20/1949 |
| Costa Rica | BORDEN'S | | | 11909/24569 | 10/20/1979 |
| Costa Rica | BORDEN'S | | | 11909/26609 | 10/20/1949 |
| Croatia | BORDEN IN OVAL | Z930088N | 10/6/1972 | Z930088 | 10/6/1972 |
| Cuba | BORDEN'S | | | 104565 | 10/31/1961 |
| Cuba | BORDEN'S | | | 44866 | 8/11/2027 |
| Cuba | BORDEN IN OVAL | 213674 | | 111119 | 7/1/1980 |
| Cuba | BORDEN'S | | | 68691 | 5/22/1945 |
| Cuba | GAIL BORDEN EAGLE BRAND & REP | | | 44090 | 4/30/2027 |
| Cyprus, Republic of | REP OF COW HEAD & WORD ELSIE | | | 4826 | 10/8/1954 |
| Czech Republic | BORDEN'S | | | 98605 | 1/7/2021 |
| Czech Republic | GAIL BORDEN EAGLE BRAND & REP | | | 1733 | 11/30/1940 |
| Czech Republic | GAIL BORDEN EAGLE BRAND & REP | | | 98604 | 2/21/2021 |
| Czech Republic | BORDEN'S | | | 98605 | 1/7/2021 |
| Czech Republic | GAIL BORDEN EAGLE BRAND & REP | | | 1733 | 11/30/1940 |
| Czech Republic | GAIL BORDEN EAGLE BRAND & REP | | | 98604 | 2/21/2021 |
| Delaware | BORDEN | | 5/12/1987 | 170-62 | 5/12/1987 |
| Denmark | ELSIE & DESIGN | | | 487/1957 | 5/23/1957 |
| Denmark | BORDEN'S | | | 86/1921 | 1/29/1921 |
| Denmark | GAIL BORDEN EAGLE BRAND & REP | | | 446/1938 | 5/14/1938 |
| Denmark | BORDEN IN OVAL | 2537/1971 | | 695/1982 | 2/12/1982 |
| Dominica | BORDEN IN OVAL | | | 26/80 | 4/1/1974 |
| Dominican Republic | BORDEN BREAKFAST DRINK | | | 32114 | 4/21/1981 |
| Dominican Republic | BORDEN'S | | | 8685 | 4/29/1954 |
| Dominican Republic | BORDEN IN OVAL | | 10/7/1969 | 17993 | 10/9/1969 |
| Dominican Republic | BORDEN IN OVAL | | | 17994 | 10/9/1969 |
| Dominican Republic | BORDEN IN OVAL | | | 17999 | 10/10/1969 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Dominican Republic | BORDEN IN OVAL | | | 33174 | 12/1/1981 |
| Dominican Republic | BORDEN IN OVAL | | | 33122 | 11/19/1981 |
| Ecuador | BORDEN'S | | | 223F223 | 11/19/2021 |
| Ecuador | REP OF COW HEAD & WORD ELSIE | | | 192F226/227 | 11/17/1944 |
| Ecuador | SI ES BORDEN TIENE QUE SER BUE | 29143 | 12/3/1991 | 2553/93 | 9/28/1993 |
| Ecuador | SI ES BORDEN TIENE QUE SER BUE | 29142 | 12/3/1991 | 2552/93 | 9/28/1993 |
| Ecuador | SI ES BORDEN TIENE QUE SER BUE | 29145 | 12/9/1991 | 3816/93 | 12/15/1993 |
| Ecuador | BORDEN CHILI'S | 1923/85 | | 638/91 | 2/27/1986 |
| Ecuador | BORDEN COLONIAL | 10291/87 | | 1904-88 | 7/13/1988 |
| Ecuador | BORDEN KRYSTAL | 14007 | 11/23/1988 | 877/90 | 4/17/1990 |
| Ecuador | BORDEN LIMPIA | 5769 | | | |
| Ecuador | BORDEN LIMPIA CLEAN | 5769 | | 6532-87 | 6/23/1987 |
| Ecuador | SI ES BORDEN TIENE QUE SER BUE | 29144 | 12/3/1991 | 2554-93 | 9/28/1993 |
| Ecuador | BORDEN IN OVAL | 390 | 4/19/1974 | 477-IEPI | 12/20/1978 |
| Ecuador | ELSIE BORDEN & Design | | | | |
| Ecuador | BORDEN RELUSSIENTE | 5767 | 8/29/1986 | 1709-92 | 6/11/1987 |
| Egypt | BORDEN'S | | | 2231 | 6/18/1940 |
| Egypt | BORDEN'S | | | 2232 | 6/18/1940 |
| Eritrea | BORDEN'S | | | 1372 | 6/9/1955 |
| Estonia | BORDEN IN OVAL | 9306086 | 7/12/1993 | 17220 | 10/4/1995 |
| Ethiopia | BORDEN IN OVAL | | | 3878/15/67 | 2/3/1975 |
| Ethiopia | BORDEN'S | | | 4184/71 | 6/17/1979 |
| Ethiopia | ELSIE & DAISY LOGO | | | | |
| European Community | BORDEN CHEFS OF THE WORLD & DE | 174292 | 4/1/1996 | | |
| Falkland Islands (Malvinas) | BORDEN IN OVAL | | | 6701 | 4/1/1974 |
| Fiji | BORDEN IN OVAL | 13021 | 12/6/1979 | 26237 | 4/1/1981 |
| Finland | BORDEN IN OVAL | 3586/71 | | 66951 | 12/28/1977 |
| Finland | BORDEN'S | | | 5055 | 1/11/1921 |
| Finland | GAIL BORDEN EAGLE BRAND & REP | | | 5319 | 6/7/2021 |
| Florida | BORDEN | | 3/10/1976 | 916200 | 3/10/1976 |
| Florida | BORDEN | | 5/12/1987 | T07258 | 5/12/1987 |
| France | BORDEN IN OVAL | | | 1481945 | 1/20/1989 |
| France | BORDEN'S | | | 1281279 | 8/3/1984 |
| France | BORDEN'S | | | 1591098 | 6/17/1920 |
| France | BORDEN IN OVAL | 116963 | 6/24/1971 | 1672841 | 6/21/1991 |
| Gambia | BORDEN'S | | | 43/1921R345 | 3/24/1921 |
| Gambia | BORDEN IN OVAL | | | 4679 | 4/4/1974 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Georgia | BORDEN | | 6/10/1987 | T-7593 | 6/10/1987 |
| Georgia | BORDEN IN OVAL | 4338/03 | 7/12/1993 | 3453 | 10/2/1996 |
| Germany | LADY BORDEN | B55651/30WZ | | 983514 | 2/11/1976 |
| Germany | BORDEN'S | | | 259166 | 4/16/1920 |
| Germany | BORDEN'S | | | 838191 | 7/27/1965 |
| Germany | BORDEN'S | | | DD10576/2591 | 6/16/1950 |
| Germany | ELSIE STIX | B49028/30WZ | | 957939 | 8/30/1972 |
| Germany | BORDEN CLASSICO (WORD) | B87601/30WZ | 6/22/1989 | 1185316 | 7/10/1992 |
| Germany | BORDEN IN OVAL | DDW48262 | | DD638351 | 7/2/1971 |
| Germany | BORDEN IN OVAL | B46926/29WZ | 10/7/1971 | 1057505 | 12/21/1983 |
| Germany | BORDEN GOLDEN FRY | | | 983406 | 8/11/1970 |
| Ghana | BORDEN'S | | | 907 | 7/20/2020 |
| Ghana | BORDEN IN OVAL | | | 19423 | 4/17/1974 |
| Ghana | BORDEN IN OVAL | | | 19425 | 4/17/1974 |
| Ghana | BORDEN IN OVAL | | | 19424 | 4/17/1974 |
| Ghana | ELSIE & DESIGN | | | 3602 | 9/26/1945 |
| Gibraltar | BORDEN IN OVAL | | | 4858 | 4/1/1974 |
| Greece | LADY BORDEN | 61507 | 7/7/1978 | 61507 | 7/7/1978 |
| Greece | GAIL BORDEN EAGLE BRAND & REP | | | 8130 | 2/17/2021 |
| Greece | BORDEN IN OVAL | 46607 | | 46607 | 7/3/1971 |
| Grenada | BORDEN IN OVAL | | | 161/1994 | 4/1/1974 |
| Grenada | BORDEN IN OVAL | | | 117/1978 | 4/1/1974 |
| Grenada | REP OF COW HEAD & WORD ELSIE | | | 29/1954 | 1/20/1949 |
| Guatemala | BORDEN IN OVAL | 5235 | | 29097 | 3/12/1975 |
| Guatemala | BORDEN'S | | | 5396 | 10/10/1944 |
| Guatemala | BORDEN'S | | | B7296803 | 12/21/1949 |
| Guatemala | BORDEN AMERICAN | | | | |
| Guernsey (Old Code) | BORDEN IN OVAL | | | 000000000000 | 4/1/1974 |
| Guinea | BORDEN IN OVAL | | | 83/227 | 11/21/1974 |
| Guinea | BORDEN IN OVAL | 82699 | 7/30/1993 | 33049 | 8/15/1994 |
| Guinea | BORDEN'S | | | 7 | 9/12/1978 |
| Guinea | ELSIE & DESIGN | | | 495 | 9/12/1978 |
| Guyana | BORDEN IN OVAL | | | 9437A | 5/14/1974 |
| Guyana | BORDEN IN OVAL | | | 9438A | 5/14/1974 |
| Guyana | BORDEN'S | | | 3599A | 5/17/1954 |
| Haiti | BORDEN IN OVAL | | | 73/101 | |
| Haiti | BORDEN'S | | | 441/61 | 6/24/1980 |
| Haiti | BORDEN'S | | 6/25/1985 | 440/61 | 6/24/1980 |
| Haiti | ELSIE & DESIGN | | 4/12/1991 | 430/75 | 4/11/1986 |
| Haiti | BORDEN IN OVAL | | 10/6/1989 | 73/101 | 8/28/1974 |
| Hawaii | BORDEN'S & REP OF EAGLE ON BOU | | | 10,240 | 8/24/2021 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Honduras | BORDEN IN OVAL | | | 45031 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | | | 45034 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | | | 45039 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | | | 45032 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | | | 45038 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | | | 45040 | 7/8/1985 |
| Honduras | BORDEN'S | | | 2375 | 12/17/1937 |
| Honduras | BORDEN IN OVAL | | | 45035 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | | | 45036 | 7/8/1985 |
| Honduras | BORDEN IN OVAL | | | 45037 | 7/8/1985 |
| Honduras | ELSIE COW HEAD IN DAISY | | | 64852 | 5/8/1996 |
| Honduras | ELSIE COW HEAD IN DAISY | | | 64845 | 5/10/1996 |
| Honduras | ELSIE COW HEAD IN DAISY | | | 64852 | 5/10/1996 |
| Honduras | ELSIE COW HEAD IN DAISY | | | 64834 | 5/8/1996 |
| Hong Kong | BORDEN IN OVAL | 418A/1974 | | | |
| Hong Kong | BORDEN IN OVAL | 418C/1974 | | | |
| Hong Kong | BORDEN IN OVAL | 4287/86 | 10/8/1986 | 199303364 | 10/8/1986 |
| Hong Kong | BORDEN IN OVAL | 2751/1982 | | | |
| Hong Kong | BORDEN IN OVAL | 418/1974 | | | |
| Hong Kong | BORDEN IN OVAL | 418D/1974 | | | |
| Hong Kong | BORDEN IN OVAL | 418B/1974 | | | |
| Hong Kong | BORDEN IN OVAL | 1264/85 | | | |
| Hong Kong | BORDEN'S | | | 203/1921 | 7/5/1921 |
| Hong Kong | ELSIE & DESIGN | | | 583/1955 | 7/28/1954 |
| Hong Kong | BORDEN IN OVAL | 4662/88 | | B82/1990 | 7/29/1988 |
| Hong Kong | LADY BORDEN CLASSIC | 7865/91 | 10/21/1991 | B8426/1994 | 10/21/1991 |
| Hong Kong | BORDEN IN OVAL | 732/1983 | | | |
| Hungary | BORDEN IN OVAL | 511/1974 | | 116797 | 4/12/1974 |
| Hungary | BORDEN'S | | | 122443 | 7/8/1980 |
| Iceland | BORDEN IN OVAL | 129/86 | | 545/1986 | 10/27/1986 |
| Iceland | BORDEN'S | | | 75/1957 | 4/17/1957 |
| Iceland | GAIL BORDEN EAGLE BRAND & REP | | | 20/1921 | 7/21/2021 |
| Idaho | BORDEN | | 5/11/1987 | 12016 | 5/11/1987 |
| Illinois | BORDEN | | 5/11/1987 | 60328 | 5/11/1987 |
| India | BORDEN'S | | | 1138 | 7/3/1980 |
| India | BORDEN'S | | | 10959 | 1/21/1943 |
| India | BORDEN'S | | | 10958 | 7/21/1943 |
| India | BORDEN IN OVAL | 295527 | | 295527B | 4/9/1974 |
| India | BORDEN IN OVAL | 295526 | | 295526B | 4/9/1974 |
| India | ELSIE & DESIGN | | | 99636 | 7/24/1944 |
| Indiana | BORDEN | | 5/20/1987 | 5009-8037 | 5/20/1987 |
| Indonesia | BORDEN IN OVAL | | | 203141 | 3/17/1986 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Indonesia | BORDEN'S | | | 281064 | 1/5/1921 |
| Indonesia | BORDEN IN OVAL | 19159 | 10/16/1995 | 366872 | 8/30/1996 |
| Indonesia | BORDEN'S | | | 1552 | 12/20/1940 |
| Indonesia | ELSIE HEAD IN HALF DAISY | | | | |
| Indonesia | ELSIE HEAD IN HALF DAISY | | | | |
| Indonesia | ELSIE HEAD IN HALF DAISY | D97/594 | 1/13/1997 | 404841 | 11/12/1997 |
| Indonesia | ELSIE HEAD IN HALF DAISY | | | | |
| Indonesia | ELSIE HEAD IN HALF DAISY | | | | |
| Iowa | BORDEN | | 7/9/1987 | 8189 | 7/9/1987 |
| Iran (Islamic Republic of) | ELSIE & DESIGN | | | 15701 | 6/18/1956 |
| Iran (Islamic Republic of) | BORDEN IN OVAL | 55429 | | 41935 | 9/21/1972 |
| Iran (Islamic Republic of) | BORDEN'S | | | 6398 | 9/28/1949 |
| Iraq | BORDEN'S | | | R/2937 | 2/20/1954 |
| Ireland | REP OF COW HEAD & WORD ELSIE | | | 44885 | 5/9/1947 |
| Ireland | BORDEN'S | | | B52992 | 5/22/1928 |
| Ireland | GAIL BORDEN EAGLE BRAND & REP | | | 34320 | 8/25/1928 |
| Ireland | BORDEN IN OVAL | 821/74 | | B89403 | 4/2/1974 |
| Ireland | BORDEN IN OVAL | 819/74 | | B89401 | 4/2/1974 |
| Ireland | BORDEN IN OVAL | 822/74 | | B89404 | 4/2/1974 |
| Ireland | BORDEN IN OVAL | 820/74 | | B89402 | 4/2/1974 |
| Ireland | BORDEN IN OVAL | 823/74 | | B89405 | 4/2/1974 |
| Israel | BORDEN IN OVAL | 39011 | | 39011 | 4/4/1974 |
| Italy | BORDEN'S | | 1/12/1990 | 460390 | 1/12/1987 |
| Italy | ELSIE | 33287C/82 | | 413112 | 3/15/1962 |
| Italy | REP OF COW HEAD & WORD ELSIE | | | 526210 | 5/14/1947 |
| Italy | BORDEN IN OVAL | 36094C/88 | 8/16/1988 | 547768 | 8/27/1991 |
| Italy | GAIL BORDEN EAGLE BRAND & REP | | | 5670(FRENCH) | 10/28/1968 |
| Italy | BORDEN IN OVAL | 34781C/71 | | 613669 | 9/17/1971 |
| Jamaica | BORDEN IN OVAL | 29498 | | | |
| Jamaica | BORDEN IN OVAL | 16435 | | | |
| Jamaica | BORDEN IN OVAL | 17130 | | | |
| Jamaica | BORDEN'S | | | 11261 | 12/28/1965 |
| Jamaica | ELSIE & REP OF COW HEAD | | | 3939 | 6/20/1944 |
| Jamaica | BORDEN IN OVAL | 29/1381 | 4/24/1996 | 29700 | 4/24/1996 |
| Japan | BORDEN | | | | |
| Japan | BORDEN | 26794/87 | | 2170938 | 9/29/1989 |
| Japan | BORDEN (IN KATAKANA) | 126064/70 | | 1091986 | 10/7/1974 |
| Japan | BORDEN HOME | 21844/1996 | 3/1/1996 | 4056201 | 9/12/1997 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| | WALLCOVERINGS | | | | |
| Japan | BORDEN IN OVAL | 219529/82 | | 1003753 | 3/12/1973 |
| Japan | BORDEN IN OVAL | 14044/1993 | 2/15/1993 | 3282749 | 4/18/1997 |
| Japan | BORDEN IN OVAL | 125107/70 | | 1053531 | 2/4/1974 |
| Japan | BORDEN IN OVAL | 125100/70 | | | |
| Japan | BORDEN LOGO (IN OVAL) | 50301/1994 | 5/20/1994 | 3257263 | 2/24/1997 |
| Japan | BORDEN POLYCO (& KATAKANA) | 51598/74 | | 1187064 | 3/1/1976 |
| Japan | BORDEN'S | | | 196498 | 2/6/2028 |
| Japan | BORDEN'S | | | 445142 | 5/26/1954 |
| Japan | BORDEN'S | | | 733232 | 2/14/1967 |
| Japan | BORDEN'S | | | 449937 | 5/20/1954 |
| Japan | ELSIE STIX (& KATAKANA) | 109158/72 | | | |
| Japan | LADY BORDEN | 142092/1972 | | 1162468 | 10/9/1975 |
| Japan | LADY BORDEN | 141585/1972 | | 1201906 | 5/27/1976 |
| Japan | LADY BORDEN (& KATAKANA) | 108928/1973 | | 1334363 | 5/15/1978 |
| Japan | BORDEN AND ELEPHANT DESIGN | 141588/90 | 12/20/1990 | 2564686 | 8/31/1993 |
| Japan | BORDEN AND RABBIT DESIGN | 141587/90 | 12/20/1990 | 2564685 | 8/31/1993 |
| Japan | BORDEN | 140285/1971 | | | |
| Japan | BORDEN | 103350/1971 | | 1506056 | 3/31/1982 |
| Japan | BORDEN (IN KATAKANA) | 223281/90 | | 1456010 | 2/27/1981 |
| Japan | BORDEN (IN KATAKANA) | 206685/84 | | 1076872 | 7/11/1974 |
| Japan | BORDEN (IN KATAKANA) | 126060/70 | | | |
| Japan | BORDEN (WITH KATAKANA) | 50300/1994 | 5/20/1994 | 3231048 | 11/29/1996 |
| Japan | BORDEN (WITH KATAKANA) | 731581/1994 | | 1725224 | 10/31/1984 |
| Japan | BORDEN CHEESE BALL WITH KATAKA | 112344/1993 | 11/8/1993 | | |
| Japan | BORDEN IN OVAL | 125095/70 | | 1076871 | 7/11/1974 |
| Japan | BORDEN IN OVAL | 116556/82 | | 1852918 | 4/23/1986 |
| Japan | BORDEN IN OVAL | 88945/82 | | 1828480 | 12/25/1985 |
| Japan | BORDEN IN OVAL | 220333/83 | | 1051371 | 1/17/1974 |
| Japan | BORDEN IN OVAL | 125109/70 | | | |
| Japan | BORDEN IN OVAL | 223280/90 | | 1456009 | 2/27/1981 |
| Japan | BORDEN IN OVAL | 6318/1984 | | 1923352 | 12/24/1986 |
| Japan | BORDEN IN OVAL | 208415/83 | | 1023602 | 7/30/1973 |
| Japan | BORDEN SNACK | 109681/91 | 10/22/1991 | 2684546 | 7/29/1994 |
| Japan | BORDEN WRAP (WITH KATAKANA) | 26576/1980 | | 1667940 | 3/22/1984 |
| Japan | BORDEN WRAP (WITH KATAKANA) | 718930/1994 | | 1725225 | 10/31/1984 |
| Japan | BORDEN'S | 200660/91 | | 398543 | 5/11/1951 |
| Japan | BORDEN'S | | | 399955 | 6/22/1951 |



TRADEMARK
REEL: 005324 FRAME: 0488

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Japan | BORDEN'S | 51746/82 | 5/30/1992 | 1768919 | 5/30/1985 |
| Japan | ELSIE STIX (& KATAKANA) | 109156/72 | | 1118768 | 5/1/1975 |
| Japan | BORDEN SNACK | 41017/1971 | | 1506165 | 3/31/1982 |
| Japan | BORDEN'S | | | 415933 | 9/15/1952 |
| Japan | BORDEN'S | | | 472775 | 11/7/1955 |
| Japan | ELSIE STIX (& KATAKANA) | 109156/72 | | 1150916 | 9/3/1975 |
| Japan | LADY BORDEN | 141586/1972 | | 1225241 | 10/12/1976 |
| Japan | LADY BORDEN (& KATAKANA) | 139416/1972 | | 1514183 | 5/25/1982 |
| Japan | BORDEN HOMEMADE (WITH KATAKANA | 27058/1982 | | 1748194 | 2/27/1985 |
| Japan | BORDEN IN OVAL | 125101/70 | | 1487467 | 11/27/1981 |
| Japan | BORDEN IN OVAL | 125096/70 | | 1000806 | 2/19/1973 |
| Japan | BORDEN KRYLON (IN KATAKANA) | 21829/1986 | 10/26/1997 | 2018101 | 1/26/1988 |
| Jersey | BORDEN IN OVAL | NONE | | B4459 | 4/1/1974 |
| Jordan | BORDEN'S | | | 2542 | 11/23/1953 |
| Jordan | BORDEN'S | | | 2541 | 11/23/1953 |
| Jordan | BORDEN'S | | | 7647 | 5/4/1964 |
| Kansas | BORDEN | | 5/12/1987 | 10588 | 5/12/1987 |
| Kentucky | BORDEN | | 5/21/1987 | 07288 | 5/21/1987 |
| Kenya | ELSIE and Design | | 7/29/1954 | 6417 | 8/3/1954 |
| Kenya | BORDEN IN OVAL | 20988 | | B20988 | 4/9/1974 |
| Kiribati | BORDEN IN OVAL | | | 1199 | 4/1/1974 |
| Kiribati | BORDEN IN OVAL | 040892 | | 795 | 4/1/1974 |
| Korea, Republic of | BORDEN | 40-2012-61849 | 10/4/2012 | | |
| Korea, Republic of | BORDEN IN OVAL | 33357/2004 | 7/22/2004 | | |
| Korea, Republic of | BORDEN'S | | | 1337 | 5/7/1956 |
| Korea, Republic of | BORDEN IN OVAL | 2/1982 | | 5547 | 10/16/1985 |
| Korea, Republic of | BORDEN IN OVAL | 20096/85 | | 134720 | 12/13/1986 |
| Korea, Republic of | BORDEN LOGO (IN KOREAN CHARACT | 9430/85 | | 128449 | 8/8/1986 |
| Korea, Republic of | BORDEN LOGO (IN KOREAN CHARACT | 9429/85 | | 130217 | 9/10/1986 |
| Korea, Republic of | BORDEN SEALWRAP LOGO | 45014/1993 | 12/14/1993 | 306670 | 1/21/1995 |
| Korea, Republic of | ELSIE STIX | 901/1987 | | 51025 | 11/19/1977 |
| Korea, Republic of | LADY BORDEN | 277/1988 | | 54399 | 2/11/1978 |
| Kuwait | BORDEN IN OVAL | 7318 | | 5798 | 2/17/1975 |
| Laos | BORDEN IN OVAL | | | | |
| Laos | BORDEN IN OVAL | 151 | | 151 | 7/11/1974 |
| Laos | BORDEN'S | | | 8049 | 6/29/1955 |
| Laos | ELSIE & DESIGN | | | 8051 | 6/29/1955 |
| Laos | BORDEN IN OVAL | 1977 | 4/5/1993 | 1777 | 10/20/1993 |
| Laos | BORDEN IN OVAL | 1977 | 4/5/1993 | 1776 | 4/5/1993 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Laos | BORDEN IN OVAL | 1977 | 4/5/1993 | 1778 | 10/20/1993 |
| Latvia | BORDEN IN OVAL | M933959 | 4/19/1993 | M15909 | 4/19/1993 |
| Lebanon | ELSIE STIX | | | 32020 | 8/29/1975 |
| Lebanon | BORDEN IN OVAL | 63691 | 7/26/1994 | 63691 | 7/26/1994 |
| Lebanon | BORDEN'S | | | 45509 | 6/1/1984 |
| Lesotho | COW'S HEAD IN DAISY DEVICE (ELSIE) | LS/M/93/00384 | | 4664B | 7/27/1973 |
| Lesotho | BORDEN IN OVAL | | | LS/M/9100883 | 4/26/1971 |
| Lesotho | COW'S HEAD IN DAISY DEVICE (ELSIE) | LS/M/93/00382 | | 4664 | 7/27/1959 |
| Lesotho | BORDEN IN OVAL | | | LS/M/91/0082 | 4/26/1971 |
| Liberia | BORDEN'S | | | 61065/917 | 5/23/2021 |
| Liberia | BORDEN IN OVAL | | | 30894/341 | 4/19/1974 |
| Libya | BORDEN IN OVAL | 5491 | 1/20/1990 | | |
| Libya | BORDEN'S | | | 1053/1056 | 9/19/1967 |
| Libya | REP OF COW HEAD & WORD ELSIE | 1059 | 1/31/1961 | 1056/1059 | 9/19/1967 |
| Liechtenstein | BORDEN IN OVAL | | 4/18/1874 | 3961 | 4/18/1974 |
| Lithuania | BORDEN IN OVAL | ZP 6319 | 4/6/1993 | 8907 | 12/1/1993 |
| Louisiana | BORDEN | | 5/12/1987 | 45/0849 | 5/12/1987 |
| Macedonia | BORDEN IN OVAL | PZ-317/95 | | 4633 | 1/26/1996 |
| Madagascar | BORDEN IN OVAL | 62419 | | 12268 | 10/7/1972 |
| Madagascar | BORDEN'S | | | 9701 | 12/8/1964 |
| Maine | BORDEN | | 10/13/1987 | 19880138M | 10/13/1987 |
| Malawi | BORDEN IN OVAL | 77/74 | | 77/74 | 4/5/1974 |
| Malawi | BORDEN IN OVAL | 78/74 | | 78/74 | 4/5/1974 |
| Malaysia | BORDEN IN OVAL | 86/01168 | 3/25/1986 | 86/01168 | 9/25/1993 |
| Malaysia | LADY BORDEN CLASSIC | 91/06534 | 10/14/1991 | 91/06534 | |
| Malaysia | LADY BORDEN CLASSIC | 91/06535 | 10/14/1991 | 91/06535 | 10/14/1991 |
| Malaysia | BORDEN IN OVAL | 85/03789 | 8/29/1985 | 85/B03789 | 1/13/1990 |
| Malaysia | BORDEN IN OVAL | 85/04144 | 9/19/1985 | 85/B04144 | 10/12/1992 |
| Malaysia | BORDEN IN OVAL | M/65046 | | M/065046 | 4/15/1974 |
| Mali | BORDEN IN OVAL | | | 3361 | 4/10/1974 |
| Mali | BORDEN'S | | | 4068 | 5/30/1963 |
| Mali | ELSIE & DESIGN | | | 4066 | 5/30/1963 |
| Malta | BORDEN IN OVAL | 11894 | | 11894 | 4/16/1974 |
| Malta | GAIL BORDEN EAGLE BRAND & REP | | | 1242 | 1/4/1921 |
| Martinique | BORDEN IN OVAL | M65047 | | M/65047 | 4/15/1974 |
| Martinique | BORDEN'S | | | | 8/17/1950 |
| Martinique | BORDEN'S | | | M/B176 | 6/7/1951 |
| Maryland | BORDEN | | 5/12/1987 | 87-6805 | 5/12/1987 |
| Massachusetts | BORDEN | | 7/6/1987 | 40263 | 7/6/1987 |
| Mauritius | BORDEN IN OVAL | 65/1974 | | A17/280 | 4/8/1974 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Mexico | BORDEN | 32768 | 10/20/1987 | 350560 | 7/22/1988 |
| Mexico | BORDEN IN OVAL | 105775 | 1/31/1991 | 428954 | 1/31/1991 |
| Mexico | BORDEN IN OVAL | | | | |
| Mexico | BORDEN WITH ELSIE DESIGN | 166509 | 4/29/1993 | 459629 | 5/9/1994 |
| Mexico | BORDEN WITH ELSIE DESIGN | 166508 | 4/29/1993 | 459628 | 5/9/1994 |
| Mexico | BORDEN'S | 231271 | 2/5/1988 | 305255 | 3/27/1984 |
| Mexico | ELSIE DESIGN (NEW) | 171368 | 6/25/1993 | 446776 | 11/19/1993 |
| Mexico | REP OF COW HEAD & WORD ELSIE | | 5/11/1990 | 32497 | 7/17/1984 |
| Mexico | REP OF ELSIE HEAD IN DAISY | 000000000000 | | 95379 | 11/19/1978 |
| Mexico | BORDEN IN OVAL | 32792 | 10/20/1987 | 356928 | 12/13/1988 |
| Mexico | BORDEN IN OVAL | 152629 | 10/21/1992 | 459595 | 5/9/1994 |
| Mexico | BORDEN IN OVAL | 95064 | 8/31/1990 | 391752 | 3/1/1991 |
| Mexico | BORDEN WITH ELSIE DESIGN | 171366 | 6/25/1993 | 446774 | 11/19/1993 |
| Mexico | BORDEN WITH ELSIE DESIGN | 171364 | 6/25/1993 | 446773 | 11/19/1993 |
| Mexico | ACME BORDEN | 127514 | 11/25/1991 | 471995 | 9/1/1994 |
| Mexico | BORDEN | 32767 | 10/20/1987 | 350862 | 7/29/1988 |
| Mexico | BORDEN | 32765 | 10/20/1987 | 350558 | 7/22/1988 |
| Mexico | BORDEN | 79749 | 1/22/1990 | 392432 | 3/20/1991 |
| Mexico | BORDEN | 32770 | 10/20/1987 | 350863 | 7/29/1988 |
| Mexico | BORDEN | 32772 | 10/20/1987 | 350865 | 7/29/1988 |
| Mexico | BORDEN | 32774 | 10/20/1987 | 350866 | 7/29/1988 |
| Mexico | BORDEN | 32778 | 10/20/1987 | 407425 | 3/10/1992 |
| Mexico | BORDEN HOME WALLCOVERINGS | 227498 | 3/20/1995 | 490375 | 4/28/1995 |
| Mexico | BORDEN IN OVAL | 88371 | 6/4/1990 | 455929 | 4/4/1994 |
| Mexico | BORDEN IN OVAL | 63215 | 8/10/1977 | 176578 | 8/10/1972 |
| Mexico | BORDEN IN OVAL | 248546 | 9/2/1989 | 316600 | 9/3/1986 |
| Mexico | BORDEN IN OVAL | 636807 | 1/8/2004 | | |
| Mexico | BORDEN IN OVAL | 63211 | 8/10/1977 | 175759 | 8/10/1972 |
| Mexico | BORDEN IN OVAL | 79748 | 1/22/1990 | 389102 | 1/14/1991 |
| Mexico | BORDEN IN OVAL | 89829 | 2/1/1979 | 195962 | 5/15/1975 |
| Mexico | BORDEN IN OVAL | 63214 | | 189630 | 8/10/1972 |
| Mexico | BORDEN LABEL | 65981 | 6/30/1989 | 391159 | 2/27/1991 |
| Mexico | BORDEN LABEL (MILK CARTON) | 65980 | 6/30/1989 | 379964 | 7/24/1990 |
| Mexico | BORDEN'S | | 8/9/1975 | 18436 | 8/9/2020 |
| Mexico | BORDEN'S | 136721 | | 228051 | 2/27/1979 |
| Mexico | BORDENSTYLE | 227,500 | 3/20/1995 | 490377 | 4/28/1995 |
| Mexico | ELSIE'S MARKET | 171370 | 6/25/1993 | 457129 | 4/14/1994 |
| Mexico | IF IT'S BORDEN, IT'S GOT TO BE GOOD | 171371 | 6/25/1993 | 442354 | 9/20/1993 |
| Mexico | LADY BORDEN | 114666 | 6/5/1991 | 417418 | 6/29/1992 |
| Mexico | LADY BORDEN | 38142 | 2/26/1988 | 349245 | 6/1/1988 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Mexico | LADY BORDEN WITH ELSIE DESIGN | 171363 | 6/25/1993 | 447257 | 11/25/1993 |
| Mexico | REP OF COW HEAD & WORD ELSIE | 236018 | 7/17/1984 | | |
| Mexico | BORDEN | 32783 | 10/7/1987 | 352800 | 9/20/1988 |
| Mexico | BORDEN | 32788 | 10/20/1987 | 351012 | 8/1/1988 |
| Mexico | BORDEN | 32786 | 10/20/1987 | 351010 | 8/1/1988 |
| Mexico | BORDEN | 32771 | 10/20/1987 | 350864 | 7/29/1988 |
| Mexico | BORDEN | 32784 | 10/20/1987 | 352801 | 9/20/1988 |
| Mexico | BORDEN | 32766 | 10/20/1987 | 350559 | 7/22/1988 |
| Mexico | BORDEN | 32781 | 10/20/1987 | 351009 | 8/1/1988 |
| Mexico | BORDEN | 32775 | 10/20/1987 | 350562 | 7/22/1988 |
| Mexico | BORDEN | 32789 | 10/20/1987 | 351552 | 8/15/1988 |
| Mexico | BORDEN | 32790 | 10/20/1987 | 351553 | 8/16/1988 |
| Mexico | BORDEN | 32776 | 10/20/1987 | 350563 | 7/22/1988 |
| Mexico | BORDEN | 32787 | 10/20/1987 | 351011 | 8/1/1988 |
| Mexico | BORDEN | 32779 | 10/29/1987 | 350867 | 7/29/1988 |
| Mexico | BORDEN | 32785 | 10/29/1987 | 350869 | 7/29/1988 |
| Mexico | BORDEN | 32780 | 10/20/1987 | 350868 | 7/29/1988 |
| Mexico | BORDEN | 32782 | 10/20/1987 | 352799 | 9/20/1988 |
| Mexico | BORDEN | 32769 | 10/20/1987 | 350561 | 7/22/1988 |
| Mexico | BORDEN | 32773 | 10/20/1987 | 351551 | 8/15/1988 |
| Mexico | BORDEN | 32777 | 10/20/1987 | 350368 | 7/15/1988 |
| Mexico | BORDEN IN OVAL | 31173 | 9/11/1987 | 343814 | 2/25/1988 |
| Mexico | BORDEN IN OVAL | 32793 | 10/20/1987 | 350870 | 7/29/1988 |
| Mexico | BORDEN IN OVAL | 7908 | | 340796 | 1/13/1988 |
| Mexico | BORDEN IN OVAL | 63270 | 5/26/1989 | 425213 | 11/12/1992 |
| Mexico | BORDEN IN OVAL | 16329 | 10/13/1986 | 326840 | 11/3/1986 |
| Mexico | BORDENS | 50513 | 6/1/1971 | 166151 | 8/19/1971 |
| Mexico | REP OF COW HEAD & WORD ELSIE | 24865 | 7/31/1944 | 48167 | 2/2/1945 |
| Mexico | BORDEN IN OVAL | 63213 | | | |
| Mexico | BORDEN IN OVAL | 63210 | | | |
| Mexico | BORDEN IN OVAL | 7910 | | | |
| Mexico | BORDEN IN OVAL | 63212 | | | |
| Mexico | BORDEN IN OVAL | 63216 | 9/2/1990 | 331795 | 9/19/1986 |
| Mexico | BORDEN IN OVAL | 7909 | 4/8/1986 | 390954 | 4/8/1986 |
| Mexico | BORDEN IN OVAL | 38712 | 3/7/1988 | 349338 | 6/7/1988 |
| Mexico | BORDEN IN OVAL | 67579 | 7/21/1989 | 452152 | 2/11/1994 |
| Mexico | BORDEN IN OVAL | 152628 | 10/21/1992 | | |
| Mexico | BORDEN LABEL | 65979 | 6/30/1989 | 400509 | 10/9/1991 |
| Mexico | BORDEN WITH ELSIE DESIGN | 166510 | 4/29/1993 | 459630 | 5/9/1994 |
| Michigan | BORDEN | | 5/19/1987 | M74-057 | 5/21/1987 |
| Minnesota | BORDEN | NONE | | 13121 | 12/31/1987 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Mississippi | BORDEN | | 5/18/1987 | NONE | 5/18/1987 |
| Missouri | BORDEN | | 5/27/1987 | 9541 | 5/27/1987 |
| Monaco | BORDEN IN OVAL | 6510 | | 746526 | 4/3/1974 |
| Montana | BORDEN | | 5/15/1987 | 14965 | 5/15/1987 |
| Montserrat | BORDEN IN OVAL | 000000000000 | | 787 | 12/9/1974 |
| Morocco | BORDEN IN OVAL | | | R9328 | 4/3/1974 |
| Mozambique | BORDEN'S | | 5/12/1986 | 167771 | 5/12/1981 |
| Myanmar | BORDEN IN OVAL | | | 864 | 3/18/1993 |
| Myanmar | BORDEN'S | | | 661 | 7/14/2020 |
| Myanmar | BORDEN'S | | | 661/1920 | 7/14/1920 |
| Namibia | BORDEN IN OVAL | 71/291 | | 71/291(SWA) | 7/14/1971 |
| Namibia | LADY BORDEN | 75/0557(SWA) | | 75/0557 | 10/21/1975 |
| Namibia | BORDEN IN OVAL | 71/292 | | 71/292(SWA) | 7/14/1971 |
| Nebraska | BORDEN | | 5/11/1987 | 69,516 | 5/11/1987 |
| Nepal | BORDEN IN OVAL | | | 2243/031 | 11/21/1974 |
| Netherlands Antilles | BORDEN'S | | | 3343 | 11/9/1956 |
| Netherlands Antilles | REP OF COW HEAD & WORD ELSIE | | | 1450 | 6/10/1944 |
| New Hampshire | BORDEN | | 5/11/1987 | | 5/11/1987 |
| New Jersey | BORDEN | | 10/21/1987 | 7522 | 10/21/1987 |
| New Mexico | BORDEN | | 5/11/1987 | TK87051105 | 5/11/1987 |
| New York | BORDEN | | 5/18/1987 | R-24433 | 6/10/1987 |
| New Zealand | ELSIE & DESIGN | | | 40951 | 10/27/1979 |
| New Zealand | BORDEN IN OVAL | 107830 | | B107830 | 4/5/1974 |
| New Zealand | LADY BORDEN CLASSIC | 213377 | 10/3/1991 | B213377 | 10/3/1991 |
| Nigeria | ELSIE STIK | | | 25965 | |
| Nigeria | BORDEN IN OVAL | 29349 | | | |
| Nigeria | BORDEN'S | | | 2367 | 7/30/1920 |
| Nigeria | ELSIE & DESIGN | | | 5473 | 11/14/1945 |
| Nigeria | BORDEN IN OVAL | 000000000000 | | 27494 | 4/30/1974 |
| North Carolina | BORDEN | | 5/14/1987 | 6993 | 5/14/1987 |
| North Dakota | BORDEN | | 6/1/1987 | 12,390 | 6/1/1987 |
| Norway | GAIL BORDEN EAGLE BRAND & REP | | | 26662 | 9/8/2018 |
| Norway | BORDEN FRISK PACK | 840802 | | 122588 | 10/10/1985 |
| Norway | BORDEN'S | | | 8461 | 6/16/2020 |
| Norway | BORDEN IN OVAL | 107665 | 6/28/1971 | 83977 | 2/9/1972 |
| Oklahoma | BORDEN | | 10/12/1987 | 21492 | 10/12/1987 |
| Oregon | BORDEN | | 5/14/1987 | 21,597 | 5/14/1987 |
| Pakistan | BORDEN'S | | | 5036 | 1/21/1943 |
| Panama | BORDEN'S | | | 10488 | 7/24/1968 |
| Panama | BORDEN'S | | | 388 | 12/16/2018 |
| Panama | BORDEN | | | 3009 | 8/16/1973 |
| Panama | BORDEN | | | 3008 | 8/16/1973 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Panama | BORDEN | | | 3007 | 8/16/1973 |
| Panama | BORDEN | | | 2985 | 7/18/1973 |
| Panama | BORDEN | | | 3010 | 8/16/1973 |
| Panama | BORDEN | | | 2978 | 7/18/1973 |
| Panama | BORDEN | | | 2972 | 7/17/1973 |
| Panama | BORDEN | | | 2976 | 7/18/1973 |
| Panama | BORDEN | | | 2983 | 7/18/1973 |
| Panama | BORDEN CAMEMBERT CHEESE | | | 2979 | 7/18/1973 |
| Panama | BORDEN CHEESES | | | 2982 | 7/18/1973 |
| Panama | BORDEN DIPS | | | 2981 | 7/18/1973 |
| Panama | BORDEN LIMBURGER BRAND | | | 2975 | 7/18/1973 |
| Panama | BORDEN PROCESS AMERICAN CHEESE | | | 2977 | 7/6/1973 |
| Panama | BORDEN TEMPTATION | 76617 | 8/1/1995 | 76617 | 10/11/1996 |
| Panama | BORDEN'S | | | 3224 | 3/12/1951 |
| Panama | BORDEN'S CHEESE SPREAD | | | 628 | 10/9/1963 |
| Panama | BORDEN'S CHEESE SPREAD | | | 622 | 10/9/1963 |
| Panama | BORDEN'S CHEESE SPREAD | | | 629 | 10/9/1963 |
| Panama | BORDEN'S CHOCOLATE MALTED MILK | | | 266 | 5/17/1963 |
| Panama | BORDEN'S CREAM CHEESE | | | 624 | 10/9/1963 |
| Panama | ELSIE (DESIGN PLUS OVAL) | | | 834 | 11/11/1944 |
| Panama | ELSIE STIX | | | 038370 | 2/18/1986 |
| Panama | LADY BORDEN | 066458 | 6/10/1993 | 66458 | 1/24/1995 |
| Paraguay | BORDEN IN OVAL | 4714 | | 181363 | 4/29/1985 |
| Paraguay | REP OF COW HEAD & WORD ELSIE | | | 72769 | 8/5/1944 |
| Paraguay | BORDEN | | | 190106 | 7/14/1986 |
| Paraguay | REP OF ELSIE & DESIGN | | | 181364 | 8/5/1944 |
| Paraguay | REP OF ELSIE & DESIGN | | | 181365 | 10/24/1985 |
| Pennsylvania | BORDEN | | 5/15/1987 | 976092 | 5/15/1987 |
| Peru | BORDEN IN OVAL | 102886 | | 62996 | 12/22/1986 |
| Peru | BORDEN IN OVAL | 102883 | | 62987 | 12/22/1986 |
| Peru | BORDEN IN OVAL | 102884 | | 62995 | 12/22/1986 |
| Peru | BORDEN IN OVAL | 187039 | 6/13/1991 | 094541 | 12/4/1991 |
| Peru | BORDEN IN OVAL | 187042 | 6/13/1991 | 094544 | 12/4/1991 |
| Peru | BORDEN IN OVAL | 102882 | | 62986 | 12/22/1986 |
| Peru | BORDEN'S | | | 13773 | 6/11/1931 |
| Peru | BORDEN'S | | | 033067 | 4/23/1980 |
| Peru | REP OF COW HEAD & WORD ELSIE | | | 0366222 | 10/11/1980 |
| Peru | BORDEN IN OVAL | 174495 | | 028307 | 7/31/1974 |
| Philippines | BORDEN IN OVAL | 4-2004-03696 | 4/22/2004 | | |



TRADEMARK
REEL: 005324 FRAME: 0494

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Philippines | BORDEN'S | | 9/20/1980 | 1321 | 9/2/2020 |
| Philippines | BORDEN IN OVAL | 22795 | 2/24/1981 | 22226 | 2/24/1975 |
| Philippines | ELSIE BORDEN and Design | 4-2006-500478 | 11/20/2006 | 4-2006-500478 | 12/30/2007 |
| Poland | BORDEN IN OVAL | Z/78015 | | 57220 | 12/21/1978 |
| Poland | BORDEN'S | | | 7851 | 9/3/1965 |
| Poland | ELSIE COW HEAD WITH DAISY | Z-144750 | 3/16/1995 | R-100983 | 3/5/1998 |
| Portugal | BORDEN'S | | | 175311 | 6/3/2022 |
| Portugal | BORDEN'S | | 5/12/1986 | 167771 | 5/12/1951 |
| Portugal | BORDEN IN OVAL | 186688 | 7/4/1974 | 186688 | 12/18/1981 |
| Portugal | BORDEN IN OVAL | 186685 | 7/4/1974 | 186685 | 12/18/1981 |
| Portugal | BORDEN IN OVAL | | 7/4/1974 | 186686 | 9/28/1982 |
| Portugal | BORDEN IN OVAL | 186687 | 7/4/1974 | 186687 | 12/18/1981 |
| Puerto Rico | BORDEN IN OVAL | 25411 | | 25411 | 6/19/1984 |
| Puerto Rico | BORDEN'S | | | 10486 | 5/19/1958 |
| Puerto Rico | BORDEN IN OVAL | 25480 | | 25480 | 6/21/1984 |
| Puerto Rico | BORDEN IN OVAL | 25410 | | 25410 | 6/19/1984 |
| Puerto Rico | BORDEN IN OVAL | 25412 | | 25412 | 6/21/1984 |
| Puerto Rico | BORDEN IN OVAL | 25408 | | 25408 | 6/21/1984 |
| Puerto Rico | BORDEN IN OVAL | 25407 | | 25407 | 6/19/1984 |
| Puerto Rico | BORDEN IN OVAL | 25409 | | 25409 | 6/21/1984 |
| Puerto Rico | BORDEN IN OVAL | 25406 | | 25406 | 6/19/1984 |
| Puerto Rico | Borden* | 218 | 12/2/1954 | 9329 | 4/19/1955 |
| Puerto Rico | BORDEN'S | | | 3432 | 6/21/1932 |
| Puerto Rico | BORDEN'S | | | 4541 | 6/3/1939 |
| Puerto Rico | BORDEN'S | | | 1054 | 3/4/1921 |
| Puerto Rico | GAIL BORDEN & EAGLE DEVICE ON | | 11/17/1972 | 18141 | 11/14/1973 |
| Ras-al-Khaimah | BORDEN IN OVAL | 4456 | 2/2/1985 | 4365 | 2/2/1985 |
| Romania | BORDEN IN OVAL | | | 2R 7887 | 11/28/1972 |
| Russian Federation | ACME/BORDEN | | | | |
| Russian Federation | BORDEN IN OVAL | 63073 | | 46739 | 10/9/1972 |
| Russian Federation | BORDEN'S | | | 946 | 6/11/1928 |
| Sabah | BORDEN'S | | | B1420 | 8/16/1951 |
| Sabah | BORDEN IN OVAL | 17502 | | S/017502 | 4/15/1974 |
| Sabah | BORDEN IN OVAL | 17503 | | S/017503 | 4/15/1974 |
| Sarawak (Old Code) | BORDEN IN OVAL | SAR/12832 | | Sar/12832 | 4/23/1974 |
| Saudi Arabia | BORDEN IN OVAL | 12959 | 2/2/1991 | 239/98 | 7/20/1991 |
| Saudi Arabia | BORDEN IN OVAL | 12958 | 2/2/1991 | 239/97 | 7/20/1991 |
| Saudi Arabia | BORDEN IN OVAL | 12957 | 2/2/1991 | 239/96 | 7/20/1991 |
| Saudi Arabia | BORDEN PRINCE | 14467 | 9/9/1991 | 254/68 | 9/22/1991 |
| Saudi Arabia | BORDEN'S | | | 9/49 | 8/22/1962 |
| Saudi Arabia | BORDEN IN OVAL | 12961 | 2/2/1991 | 250/49 | 2/2/1992 |
| Saudi Arabia | BORDEN IN OVAL | 12960 | 2/2/1991 | 239/99 | 7/20/1991 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Saudi Arabia | BORDEN IN OVAL | 1282 | | 82/51 | 2/5/1979 |
| Saudi Arabia | BORDEN IN OVAL | 12962 | 2/2/1991 | 250/50 | 2/2/1992 |
| Serbia (Old Code) | BORDEN'S | | | 11972 | 9/1/1949 |
| Serbia (Old Code) | BORDEN IN OVAL | Z655/72 | | 21288 | 1/26/1976 |
| Seychelles | BORDEN IN OVAL | | | 1419(a) | 5/7/1974 |
| Seychelles | BORDEN IN OVAL | | | 1419 | 5/20/1985 |
| Seychelles | BORDEN IN OVAL | | | 1419(c) | 5/7/1974 |
| Sierra Leone | BORDEN'S | | | 661 | 2/19/1921 |
| Sierra Leone | BORDEN IN OVAL | | | 9803 | 4/24/1974 |
| Sierra Leone | BORDEN IN OVAL | | | 9804 | 7/11/1946 |
| Sierra Leone | ELSIE & REP OF COW HEAD | | | 1864 | 10/11/1945 |
| Singapore | BORDEN IN OVAL | S/60577 | | T74/60577F | 4/15/1974 |
| Singapore | BORDEN IN OVAL | S60579 | | B60579 | 4/15/1981 |
| Singapore | BORDEN'S | | | T39/00176B | 3/16/1939 |
| Singapore | BORDEN'S | | | 16876 | 10/6/1953 |
| Singapore | BORDEN IN OVAL | | | | |
| Singapore | LADY BORDEN CLASSIC | 9160/91 | 10/8/1991 | | |
| Singapore | LADY BORDEN CLASSIC | 9159/91 | 10/8/1991 | B9159/91 | 10/8/1991 |
| Slovakia | BORDEN'S | | | 98605 | 1/7/1921 |
| Slovakia | GAIL BORDEN EAGLE BRAND & REP | | | 1733 | 11/30/1940 |
| Slovakia | GAIL BORDEN EAGLE BRAND & REP | | | 98604 | 2/23/2021 |
| Slovenia | BORDEN IN OVAL | 304-67/93 | 2/10/1993 | Z-7280655 | 3/1/1994 |
| Solomon Islands | BORDEN IN OVAL | | 4/1/1974 | 1519 | 6/4/1993 |
| Solomon Islands | BORDEN IN OVAL | 000000000000 | | 881 | 4/1/1974 |
| Somalia | BORDEN IN OVAL | | | 2350 | 2/28/1977 |
| Somalia | GAIL BORDEN EAGLE BRAND & DESI | | | 223 | 6/15/1957 |
| Somalia | BORDEN'S | | | 220 | 6/15/1957 |
| Somalia | ELSIE & DESIGN | | | 221 | 6/15/1957 |
| South Africa | BORDEN MEADOW MILK | 87/4986 | 7/8/1987 | B87/4986 | 6/14/1991 |
| South Africa | BORDEN'S | | | 67/2432 | 6/12/1967 |
| South Africa | BORDEN IN OVAL | 74/1613 | | B74/1613 | 4/1/1974 |
| South Africa | BORDEN IN OVAL | 74/1612 | | B74/1612 | 4/1/1974 |
| South Africa | BORDEN IN OVAL | 84/4528 | | B84/4528 | 5/18/1984 |
| South Africa | BORDEN IN OVAL | 84/4529 | | B84/4529 | 5/18/1984 |
| South Africa | BORDEN IN OVAL | 84/4530 | | B84/4530 | 4/1/1984 |
| South Africa | BORDEN'S | | | 1561/56/2 | 5/17/1956 |
| South Africa | BORDEN'S | | | 1561/56/1 | 5/17/1956 |
| South Africa | LADY BORDEN | 74/6038 | | 74/6038 | 11/18/1974 |
| South Africa | BORDEN IN OVAL | | | B71/1715 | 4/26/1971 |
| South Africa | BORDEN IN OVAL | B71/1716 | | B71/1716 | 4/26/1971 |
| South Africa | BORDEN IN OVAL | 78/3141 | | B78/3141 | 6/27/1978 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| South Africa | ELSIE and Cow Head Design | 70/5686 | | 2341/44 | 11/29/1944 |
| South Carolina | BORDEN | | 5/15/1987 | NONE | 5/15/1987 |
| South Dakota | BORDEN | | 5/11/1987 | | 5/11/1987 |
| Spain | BORDEN'S | | 9/29/1987 | 200274 | 9/29/1947 |
| Spain | BORDEN IN OVAL | 0649454 | | | |
| Spain | BORDEN IN OVAL | 649451 | 7/6/1971 | 649451 | 7/28/1976 |
| Spain | BORDEN IN OVAL | 649543 | 7/6/1971 | 649453 | 10/28/1972 |
| Spain | BORDEN IN OVAL | 649452 | 7/6/1971 | 649452 | 10/30/1972 |
| Spain | BORDEN IN OVAL | 649450 | 7/6/1971 | 649450 | 1/25/1975 |
| Spain | BORDEN'S | | | 41119 | 1/3/1922 |
| Spain | BORDEN'S EAGLE BRAND & GAIL BO | 366268 | 5/30/1960 | | |
| Spain | BORDEN ALPHASET | 1617375 | 2/13/1991 | 1617375 | 3/5/1993 |
| Spain | BORDEN IN OVAL | 979861 | 7/8/1981 | 979861 | 10/19/1983 |
| Spain | ELSIE (DESIGN PLUS OVAL) | 0176927 | 1/7/1946 | 0176927 | 1/24/1948 |
| Spain | BORDEN'S EAGLE BRAND AND GAIL | 453548 | 8/11/1964 | 453548 | 11/3/1966 |
| Sri Lanka | BORDEN'S | 59736 | 8/23/1990 | | |
| Sri Lanka | ELSIE & DESIGN | | | 8496 | 7/13/1944 |
| Sri Lanka | BORDEN IN OVAL | 44530 | | 44530 | 5/5/1982 |
| Sri Lanka | BORDEN IN OVAL | 35847 | | | |
| St. Helena | BORDEN IN OVAL | | | 810 | 4/1/1974 |
| St. Kitts and Nevis | BORDEN IN OVAL | | | 2766 | 9/28/1977 |
| St. Kitts and Nevis | BORDEN'S | | | 47/1939 | 4/4/1939 |
| St. Lucia | BORDEN IN OVAL | | | 23/1974 | 4/30/1974 |
| St. Vincent and the Grenadines | BORDEN IN OVAL | | | 25/1979 | 4/1/1974 |
| St. Vincent and the Grenadines | BORDEN IN OVAL | | | 5/1979 | 4/1/1981 |
| St. Vincent and the Grenadines | ELSIE & DESIGN | | | 45/1954 | 8/24/1954 |
| Sudan | ELSIE & DESIGN | | | 3655 | 10/28/1954 |
| Suriname | REP OF COW HEAD & WORD ELSIE | | | 4570 | 7/22/1944 |
| Swaziland | BORDEN IN OVAL | | | 81/1973(SA) | 4/26/1971 |
| Swaziland | BORDEN IN OVAL | | | 82/1973(SA) | 4/26/1971 |
| Swaziland | COW'S HEAD IN DAISY DEVICE (ELSIE) | | | 277/1973/(SA | 7/27/1973 |
| Swaziland | COW'S HEAD IN DAISY DEVICE (ELSIE) | | | 276/1973(SA) | 7/27/1973 |
| Sweden | BORDEN IN OVAL | 2594/71 | 6/28/1971 | 154635 | 3/12/1976 |
| Sweden | BORDENFLEX | 7912440 | | 170499 | 12/28/1979 |
| Sweden | BORDEN'S | | | 24137 | 1/4/1921 |
| Switzerland | GAIL BORDEN EAGLE BRAND & REP | | | P 287958 | 9/14/1898 |



TRADEMARK
REEL: 005324 FRAME: 0497

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Switzerland | BORDEN REALEMON | 6726 | 12/12/1984 | 336111 | 12/12/1984 |
| Switzerland | BORDEN'S | | | 183323 | 1/20/1921 |
| Switzerland | BORDEN CLASSICO (WORD) | | | 371344 | 5/8/1989 |
| Syria | BORDEN IN OVAL | | | 47406 | 12/21/1992 |
| Syria | BORDEN IN OVAL | | | 23595 | 4/9/1974 |
| Syria | BORDEN'S | | | 8069 | 4/26/1984 |
| Taiwan | BORDEN'S | | | 10878 | 1/11/1946 |
| Taiwan | BORDEN'S | | | 10884 | 5/1/1946 |
| Taiwan | BORDEN (CHINESE CHARACTERS) | | | 610207 | 9/1/1993 |
| Taiwan | BORDEN | | | | |
| Taiwan | BORDEN IN OVAL | 82023589 | 12/16/1993 | 636309 | 3/15/1994 |
| Taiwan | BORDEN IN OVAL | 82039174 | 8/11/1993 | 636288 | 4/16/1994 |
| Taiwan | BORDEN'S | | | 53929 | 4/1/1948 |
| Taiwan | LADY BORDEN | 77-58815 | | 445668 | 6/16/1989 |
| Taiwan | REP OF COW HEAD & WORD ELSIE | | | 47065 | 2/28/1947 |
| Taiwan | BORDEN IN OVAL | 81013899 | | 603841 | 7/1/1993 |
| Taiwan | BORDEN IN OVAL | 85035912 | 7/19/1996 | 770728 | 8/1/1997 |
| Taiwan | BORDEN IN OVAL | | | 51884 | 4/1/1972 |
| Taiwan | BORDEN IN OVAL | | | 51862 | 4/1/1972 |
| Taiwan | REP OF COW HEAD & WORD ELSIE | | | 44710 | 6/30/1946 |
| Taiwan | REP OF COW HEAD & WORD ELSIE | | | 47064 | 2/28/1947 |
| Taiwan | BORDEN IN OVAL | 82014020 | 4/1/1993 | 621173 | 11/16/1993 |
| Taiwan | BORDEN IN OVAL | | | 51599 | 3/1/1972 |
| Tangier | ELSIE & DESIGN | | | R6352 | 2/14/1986 |
| Tanzania, United Republic of | BORDEN IN OVAL | 17118 | | 17118 | 5/28/1974 |
| Tennessee | BORDEN | | 5/11/1987 | 686-2060 | 5/12/1987 |
| Texas | BORDEN | | 5/11/1987 | 47355 | 5/11/1987 |
| Thailand | BORDEN IN OVAL | | | | |
| Thailand | BORDEN IN OVAL | | | Kor11195 | 4/19/1974 |
| Thailand | BORDEN'S | 22385 | | 16880 | 5/11/1954 |
| Thailand | LADY BORDEN CLASSIC | 220284 | 10/16/1991 | 160717 | 8/26/1992 |
| Tonga | BORDEN IN OVAL | | | 870 | 4/1/1974 |
| Transkei | BORDEN IN OVAL | | | B74/1612 | 4/1/1974 |
| Transkei | BORDEN'S | NONE | | 1561/56/1 | 5/17/1980 |
| Transkei | BORDEN'S | NONE | | 1561/56/2 | 5/17/1980 |
| Transkei | LADY BORDEN | | | 74/6038 | 11/18/1984 |
| Transkei | BORDEN IN OVAL | | | B71/1716 | 4/26/1981 |
| Transkei | BORDEN IN OVAL | | | B71/1715 | 4/26/1981 |
| Trinidad and Tobago | BORDEN IN OVAL | 8475 | | B8475/74 | 4/9/1974 |

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Trinidad and Tobago | BORDEN IN OVAL | 8476 | | B8476/74 | 4/9/1974 |
| Trinidad and Tobago | BORDEN'S | | | 74/1938 | 12/23/1938 |
| Tunisia | ELSIE & DESIGN | | | EE. 92.0487 | 5/30/1947 |
| Tunisia | BORDEN IN OVAL | 436/72 | | 436/1972 | 10/19/1972 |
| Turkey | BORDEN'S | | | 75959 | 2/15/1928 |
| Turkey | GAIL BORDEN EAGLE BRAND & REP | | | 75962 | 7/13/1920 |
| Tuvalu | BORDEN IN OVAL | NONE | | 45 | 4/1/1974 |
| Uganda | BORDEN IN OVAL | | | 13650 | 5/27/1974 |
| Ukraine | BORDEN IN OVAL | T3703954 | 7/23/1993 | 8696 | 8/29/1997 |
| United Arab Emirates | BORDEN | 3176 | 11/6/1993 | 2864 | 11/8/1995 |
| United Arab Emirates | BORDEN | 3156 | 11/3/1993 | 2854 | 11/7/1995 |
| United Arab Emirates | BORDEN | 3175 | 11/6/1993 | 2863 | 11/8/1995 |
| United Arab Emirates | BORDEN | 3157 | 11/3/1993 | 2853 | 11/7/1995 |
| United Arab Emirates | ELSIE & DESIGN | 3315 | 11/10/1993 | 2906 | 11/11/1995 |
| United Arab Emirates | ELSIE & DESIGN | 3314 | 11/10/1993 | 2907 | 11/11/1995 |
| United Arab Emirates | BORDEN IN OVAL | | | | 5/15/1974 |
| United Arab Emirates | BORDEN'S | | | | 9/7/1956 |
| United Arab Emirates | BORDEN | 3094 | 11/1/1993 | 9309 | 3/6/1997 |
| United Kingdom | BORDEN SOUP BREAK | 1062116 | | B1062116 | 4/28/1979 |
| United Kingdom | BORDEN HOME WALLCOVERINGS | 2058055 | 2/23/1996 | 2058055 | 2/23/1996 |
| United Kingdom | BORDEN IN OVAL | 1027479 | | B1027479 | 4/1/1974 |
| United Kingdom | BORDEN IN OVAL | 1027477 | | B1027477 | 4/1/1974 |
| United Kingdom | BORDEN IN OVAL | 1027478 | | B1027478 | 4/1/1974 |
| United Kingdom | BORDEN IN OVAL | 1085598 | | | |
| United Kingdom | BORDEN'S | | | B447180 | 4/4/1924 |
| United Kingdom | BORDEN | 1546637 | 9/3/1993 | B1546637 | 9/3/1993 |
| United Kingdom | BORDEN | 1547395 | 9/9/1993 | B1547395 | 9/9/1993 |
| United Kingdom | BORDEN IN OVAL | 1140128 | | 1140128 | 9/11/1980 |
| United Kingdom | BORDEN IN OVAL | 1566355 | 3/21/1994 | 1566355 | 3/21/1994 |
| United Kingdom | BORDEN IN OVAL | 1567259 | 3/30/1994 | 1567259 | 3/30/1994 |
| United Kingdom | REP OF COW HEAD & WORD ELSIE | | | 676282 | 1/20/1949 |
| United Kingdom | BORDEN IN OVAL | 1085597 | | | |
| Uruguay | BORDEN IN OVAL | | | 260856 | 3/14/1973 |
| Uruguay | BORDEN IN OVAL | | | 260854 | 3/14/1973 |
| Uruguay | BORDEN IN OVAL | | | 260855 | 3/14/1973 |
| USA | BABY BORDEN | 76/385709 | 3/21/2002 | | |
| USA | BORDEN | 74/509192 | 4/5/1994 | | |
| USA | BORDEN (CORPORATE LOGO) & ELSI | 436776 | 9/25/1972 | 969728 | 10/2/1973 |
| USA | BORDEN INKOTECH | 75/088194 | 4/15/1996 | | |
| USA | BORDEN NATURALS | 77/447611 | 4/14/2008 | | |



TRADEMARK
REEL: 005324 FRAME: 0499

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| USA | BORDEN SQP LOGO | 129,890 | 1/14/1991 | | |
| USA | ELSIE DESIGN | 62,454 | 5/24/1990 | 1,642,959 | 4/30/1991 |
| USA | IF IT'S BORDEN, IT'S GOT TO BE GOOD | 454209 | 11/25/1983 | 1344828 | 6/25/1985 |
| USA | INSTANT DRINK BORDEN | 77/327392 | 11/12/2007 | | |
| USA | Long Oval Design (Strappy Strips) | 85/037769 | 5/13/2010 | | |
| USA | QUALITY BORDEN SNACKS | 74/454069 | 11/3/1993 | 1861933 | 11/8/1994 |
| USA | BORDEN SQP SAFETY QUALITY PERF | 173,498 | 6/6/1991 | 1731515 | 11/10/1992 |
| USA | BORDEN'S | 140,266 | 3/20/1962 | 755171 | 8/20/1963 |
| USA | ELSIE BORDEN and Design | 77/104776 | 2/12/2007 | 3323199 | 10/30/2007 |
| USA | ELSIE COW HEAD IN DAISY | 382607 | 8/30/1982 | 1294728 | 9/11/1984 |
| USA | ELSIE'S GOLD | 313,217 | 6/4/1981 | 1,225,209 | 1/25/1983 |
| USA | ELSIE'S QUBE AND DESIGN | 24,504 | 11/26/1980 | 1,202,188 | 7/20/1982 |
| USA | GAIL BORDEN EAGLE BRAND & REP | 71/129487 | 3/10/1920 | 137955 | 12/14/1920 |
| USA | GAIL BORDEN SIGNATURE | 180626 | 6/28/1991 | 1689184 | 5/26/1992 |
| USA | IF IT'S BORDEN IT'S GOT TO BE GOOD | 102,722 | 10/12/1976 | 1073704 | 9/20/1977 |
| USA | IT'S BETTER ... IT'S BORDEN (In oval) | 395,490 | 6/22/1971 | 935,452 | 6/6/1972 |
| USA | BORDEN | 703,187 | 12/28/1987 | 1498860 | 8/2/1988 |
| USA | BORDEN (stylized) | 74/509193 | 4/5/1994 | | |
| USA | BORDEN FROSTEE | 669,217 | 6/29/1987 | 1527193 | 2/28/1989 |
| USA | BORDEN HOME WALLCOVERINGS | 538343 | 5/17/1985 | 1385315 | 3/4/1986 |
| USA | BORDEN HOME WALLCOVERINGS | 74/630455 | | | |
| USA | BORDEN HOT SHOTS | 73753029 | 9/19/1988 | | |
| USA | BORDEN IN OVAL | 74/467277 | 12/8/1993 | 1877765 | 2/7/1995 |
| USA | BORDEN LIFE | | | | |
| USA | BORDEN LOGO AND HOT SHOTS NACH | 752968 | 9/19/1988 | 1541780 | 5/30/1989 |
| USA | BORDEN LOGO WITH COW'S HEAD | 74/801880 | 1/25/1993 | 1859074 | 10/18/1994 |
| USA | BORDEN PRIZE | 96,243 | 8/11/1976 | 1064079 | 4/19/1977 |
| USA | BORDEN'S | 617,979 | 8/23/1951 | 574563 | 5/19/1953 |
| USA | BORDEN'S | 278,084 | 8/11/1967 | 855,372 | 8/27/1968 |
| USA | BORDEN'S | 312,898 | 4/3/1931 | 296,661 | 8/16/1932 |
| USA | BORDEN'S | 86,014 | 11/25/1959 | 707,720 | 11/29/1960 |
| USA | BORDEN'S | 393,936 | 6/11/1937 | 352,798 | 12/14/1937 |
| USA | BORDEN'S | 22,064 | 9/13/2006 | 58,578 | 12/18/2006 |
| USA | BORDEN'S | 23,534 | 1/31/1957 | 653,163 | 10/15/1957 |
| USA | BORDEN'S | 7,816 | 6/10/2005 | 55,233 | 8/7/2006 |



TRADEMARK
REEL: 005324 FRAME: 0500

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| USA | BORDEN'S & REP OF COW | 433,598 | 7/2/1940 | 390,923 | 10/14/1941 |
| USA | BORDEN'S (STYLIZED LETTERS) | 401,014 | 12/18/1937 | 357120 | 5/24/1938 |
| USA | BORDEN'S (STYLIZED LETTERS) | 416,792 | 3/8/1939 | 369947 | 8/8/1939 |
| USA | BORDEN'S IN SCRIPT | 118,463 | 5/14/2019 | 130,647 | 5/4/2020 |
| USA | BORDEN'S QUALITY SERVICE IN CI | 151,250 | 8/2/2021 | 184,542 | 5/27/2024 |
| USA | BORDENSTYLE | 242,015 | 1/31/1992 | | |
| USA | BORDENSTYLE! | 74/630451 | 2/6/1995 | 2016358 | 11/12/1996 |
| USA | ELSIE | 74/351828 | 1/25/1993 | | |
| USA | ELSIE BORDEN Design | 74/351841 | 1/25/1993 | 1905115 | 7/11/1995 |
| USA | ELSIE COW HEAD IN DAISY ( | 587,461 | 3/11/1986 | 1,434,876 | 3/31/1987 |
| USA | ELSIE DESIGN | 739,352 | 7/7/1988 | 1,538,347 | 5/9/1989 |
| USA | ELSIE LOGO | 74,215 | 6/29/1990 | 1,642,962 | 4/30/1991 |
| USA | ELSIE STIX (STYLIZED LETTERING | 416,513 | 2/25/1972 | 955,314 | 5/13/1973 |
| USA | ELSIE STIX (STYLIZED LETTERING | 381,197 | 1/18/1971 | 931,900 | 4/4/1972 |
| USA | GAIL BORDEN & DESIGN | 602,119 | 8/12/1950 | 549620 | 10/16/1951 |
| USA | IF IT'S BORDEN IT'S GOT TO BE GOOD | 589,737 | 3/24/1986 | 1485411 | 4/19/1988 |
| USA | LADY BORDEN | 631,044 | 6/11/1952 | 572693 | 3/31/1953 |
| USA | PRINCE AND OVAL DESIGN | 163,763 | 3/1/1963 | 778273 | 10/6/1964 |
| USA | QUALITY BORDEN SNACKS | 111,401 | 11/1/1990 | | |
| USA | REP OF ELSIE IN DAISY DESIGN | 103091 | 8/22/1960 | 733493 | 6/26/1962 |
| USA | REP OF ELSIE IN DAISY DESIGN | 636,510 | 10/11/1952 | 578,313 | 8/4/1953 |
| USA | SIGNATURE QUALITY GAIL BORDEN | 163799 | 3/4/1963 | 766021 | 3/3/1964 |
| USA | BORDEN BRINGS THE DAIRY HOME | 75/716508 | 5/25/1999 | 2400981 | 10/31/2000 |
| USA | ELSIE'S KITCHEN | 75/703923 | 5/6/1999 | 2458209 | 6/5/2001 |
| USA | REP OF ELSIE IN DAISY DESIGN | 17152 | 10/9/1956 | 647962 | 7/2/1957 |
| USA | BORDEN-CAPS | 162398 | 3/16/1978 | 1122499 | 7/17/1979 |
| USA | ELSIE | 74/801881 | 1/25/1993 | 1857137 | 10/4/1994 |
| USA | LADY BORDEN & DESIGN | 74/393,659 | 5/24/1993 | 1893711 | 5/9/1995 |
| Utah | BORDEN | | 5/18/1987 | 28,516 | 5/18/1987 |
| Venda | ELSIE & DESIGN | | | 2341/44 | 11/29/1982 |
| Venda | BORDEN IN OVAL | | | B71/1715 | 4/26/1981 |
| Venda | BORDEN IN OVAL | | | B71/1716 | 4/26/1981 |
| Venda | BORDEN MEADOW MILK | B87/0709 | 7/16/1987 | B87/0709 | 1/14/1992 |
| Venda | BORDEN'S | NONE | | 1561/56/2 | 5/17/1980 |
| Venda | LADY BORDEN | | | 74/6038 | 11/18/1984 |



TRADEMARK
REEL: 005324 FRAME: 0501

| Country | Trademark | Application No. | Filing Date | Registration No. | Registration Date |
|---|---|---|---|---|---|
| Venda | BORDEN'S | NONE | | 1561/56/1 | 5/17/1980 |
| Venezuela | BORDEN IN OVAL | 5099 | | 70111-F | 8/11/1972 |
| Venezuela | BORDEN IN OVAL | 5101 | | 70109-F | 8/11/1972 |
| Venezuela | BORDEN IN OVAL | 5103 | | 70107-F | 8/11/1972 |
| Venezuela | BORDEN IN OVAL | 5106 | | 70106-F | 8/11/1972 |
| Venezuela | BORDEN IN OVAL | 5107 | | 69659-F | 7/12/1972 |
| Venezuela | BORDEN IN OVAL | 5104 | | 69657-F | 7/12/1972 |
| Venezuela | BORDEN IN OVAL | | | | |
| Venezuela | BORDEN IN OVAL | 5102 | | 70108-F | 8/11/1972 |
| Venezuela | BORDEN'S | | | 23369 | 11/13/1934 |
| Venezuela | BORDEN'S | | | 42321-F | 9/20/1962 |
| Venezuela | BORDEN'S NONESUCH MINCE MEAT | | | A13153 | 11/26/1954 |
| Venezuela | BORDEN'S SKIM MILK | | | SN-61 | 7/11/1942 |
| Venezuela | BORDEN IN OVAL | 5108 | | F-069660 | 7/12/1972 |
| Venezuela | BORDEN IN OVAL | 5105 | | 69658-F | 7/12/1972 |
| Vermont | BORDEN | | 5/11/1987 | 5615 | 5/11/1987 |
| Vietnam | BORDEN DS-40 | 23 615 | 6/27/1995 | 23 894 | 3/13/1997 |
| Vietnam | BORDEN IN OVAL | | | | |
| Vietnam | BORDEN IN OVAL | 3661 | 4/9/1991 | 3464 | 4/9/1991 |
| Virgin Islands (American) | BORDEN'S | | | 2089 | 8/27/1956 |
| Virgin Islands (British) | BORDEN IN OVAL | | | 1622 | 12/8/1976 |
| Virginia | BORDEN | | 6/24/1987 | 4121 | 6/24/1987 |
| Washington | BORDEN | | | | |
| West Virginia | BORDEN | | 5/12/1987 | NONE | 5/12/1987 |
| Wisconsin | BORDEN | | 5/13/1987 | NONE | 5/13/1987 |
| Wisconsin | BORDEN, INC. | | 1/8/1973 | 19694 | 1/22/1973 |
| Wisconsin | BORDEN GLOBAL PACKAGING | | | 18358 | 8/20/1951 |
| Wyoming | BORDEN | | 5/5/1987 | | |
| Yemen, Republic of | BORDEN IN OVAL | 1348 | 1/6/1991 | | |
| Zambia | BORDEN IN OVAL | | | 165/74 | 4/9/1974 |
| Zambia | ELSIE & DESIGN | | | 3217 | 8/6/1954 |
| Zanzibar | BORDEN IN OVAL | 73/1981 | | 115/1987 | 6/4/1981 |
| Zimbabwe | BORDEN IN OVAL | 218/74 | | | |
| Zimbabwe | BORDEN IN OVAL | 219/74 | | | |

**Exhibit A-3**
**Common Law Marks**

| Type of Mark | Marks | |
|---|---|---|
| BORDEN Word Marks | BORDEN;<br>BORDEN'S;<br>IF IT'S BORDEN, IT'S GOT TO BE GOOD;<br>LADY BORDEN;<br>BORDEN BRINGS THE DAIRY HOME;<br>BORDEN PLUS; | CLASSY LADY BORDEN;<br>CLASSY LADY;<br>BORDEN SNACK;<br>INSTANT DRINK BORDEN |
| BORDEN & Design Marks | BORDEN IN OVAL {Corporate Logo}; | |
| | BORDEN {Corp. Logo with Cow Head in Daisy}; | |
| | BORDEN {Sunny Cow Head in Daisy}; | |
| | GAIL BORDEN (Signature) |  |
| | BORDEN HOME MADE TYPE & Design | |
| | FIT FOR A GOLDEN SPOON LB LADY BORDEN & Design | |



TRADEMARK
REEL: 005324 FRAME: 0503

| Type of Mark | Marks | |
|---|---|---|
| | FIT FOR A GOLDEN SPOON LB LADY BORDEN SUPER PREMIUM ICE CREAM HOME MADE TYPE & Design | |
| | LADY BORDEN & Katakana | LADY BORDEN<br>レディーボーデン |
| | BORDEN in Katakana | ボーデン |
| | LADY BORDEN (Stylized) | *Lady Borden* |
| | LB & Design (Script in Concentric Circles) | |
| | BORDEN in Katakana | ボーデン |
| | LADY BORDEN HOME MADE & Katakana | LADY BORDEN HOMEMADE TYPE<br>レディーボーデンホームメイドクイプ |
| | CLASSY LADY & Katakana | CLASSY LADY<br>クラッシーレディー |
| | CLASSY LADY in Katakana | クラッシーレディー |
| | CLASSY LADY & Katakana | CLASSY BOUTIQUE<br>クラッシーブティック |
| | LADY BORDEN BOUTIQUE & Katakana | LADY BORDEN BOUTIQUE<br>レディーボーデンブティック |



TRADEMARK
REEL: 005324 FRAME: 0504

| Type of Mark | Marks | |
|---|---|---|
| ELSIE Word Marks | ELSIE;<br>ELSIE'S KITCHEN | |
| Elsie Design Marks<br>(No Words in the mark) | COW HEAD IN DAISY; | |
| | COW HEAD IN HALF DAISY; | |
| | COW HEAD; | |
| ELSIE & Design Marks | ELSIE BORDEN & Design (Oval); | |
| | ELSIE BORDEN & Design (Diagonal); | |

Exhibit A-4

Domain Names

[TO FOLLOW]





RECORDED: 07/17/2014

TRADEMARK
REEL: 005324 FRAME: 0506