

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM311042

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LALA BRANDED PRODUCTS, INC.		03/24/2014	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	INTERNATIONAL BUSINESS ENTERPRISE, S.de R.L.de C.V.		
<b>Street Address:</b>	Calzada Lazaro Cardenas 185		
<b>Internal Address:</b>	Parque Industrial Lagunero		
<b>City:</b>	Gomez Palacio, Durango 35070		
<b>State/Country:</b>	MEXICO		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MEXICO		
<b>PROPERTY NUMBERS Total: 27</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2703415	BORDEN	
<b>Registration Number:</b>	0921370	BORDEN	
<b>Serial Number:</b>	85544556	BORDEN COUNTRY STORE	
<b>Registration Number:</b>	4011916	BORDEN ELSIE	
<b>Registration Number:</b>	4135324	BORDEN ELSIE	
<b>Registration Number:</b>	4190983	BORDEN ELSIE	
<b>Registration Number:</b>	3517978	BORDEN ESSENTIALS	
<b>Registration Number:</b>	2715645	BORDEN PLUS	
<b>Serial Number:</b>	85698830	BORDEN'S	
<b>Registration Number:</b>	0529468		
<b>Registration Number:</b>	0405706		
<b>Registration Number:</b>	0397158		
<b>Registration Number:</b>	3741781		
<b>Registration Number:</b>	4135330	DISCOVER THE BORDEN DIFFERENCE	
<b>Registration Number:</b>	0810861	ELSIE	
<b>Registration Number:</b>	3271334	ELSIE	
<b>Registration Number:</b>	3380947	ELSIE BORDEN	
<b>Registration Number:</b>	3271357	ELSIE BORDEN	
<b>Registration Number:</b>	2464457	ELSIE BORDEN	
<b>TRADEMARK</b>			

CH \$690.00 2703415

Property Type	Number	Word Mark
Registration Number:	2951221	ELSIE BORDEN
Serial Number:	85687504	ELSIE THE COW
Registration Number:	3709689	FRIENDS OF ELSIE
Registration Number:	3709705	FRIENDS OF ELSIE
Registration Number:	0052243	GAIL BORDEN
Registration Number:	1042420	IF IT'S BORDEN IT'S GOT TO BE GOOD
Registration Number:	1504138	IF IT'S BORDEN IT'S GOT TO BE GOOD
Registration Number:	1335708	IF IT'S BORDEN-IT'S GOT TO BE GOOD

**CORRESPONDENCE DATA**

**Fax Number:** 2025339099  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** (202) 467-8800  
**Email:** iplaw@vorys.com  
**Correspondent Name:** Vorys, Sater, Seymour and Pease LLP  
**Address Line 1:** P.O. Box 2255  
**Address Line 2:** IPLaw@Vorys attn: Cory M. Amron  
**Address Line 4:** Columbus, OHIO 43216-2255

**ATTORNEY DOCKET NUMBER:** 1707-LALA-INT'LBUSENT

**DOMESTIC REPRESENTATIVE**

**Name:** Vorys, Sater, Seymour and Pease LLP  
**Address Line 1:** P.O. Box 2255  
**Address Line 2:** IPLaw@Vorys  
**Address Line 4:** Columbus, OHIO 43216-2255

**NAME OF SUBMITTER:** Julie S. Piantanida

**SIGNATURE:** /julie piantanida/

**DATE SIGNED:** 07/17/2014

**Total Attachments: 37**

source=LALA to International Business Ent Trademark and Domain Name Assignment#page1.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page2.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page3.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page4.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page5.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page6.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page7.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page8.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page9.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page10.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page11.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page12.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page13.tif

**TRADEMARK**

**REEL: 005324 FRAME: 0468**

source=LALA to International Business Ent Trademark and Domain Name Assignment#page14.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page15.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page16.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page17.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page18.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page19.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page20.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page21.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page22.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page23.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page24.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page25.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page26.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page27.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page28.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page29.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page30.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page31.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page32.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page33.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page34.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page35.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page36.tif  
source=LALA to International Business Ent Trademark and Domain Name Assignment#page37.tif

TRADEMARK AND DOMAIN NAME ASSIGNMENT

THIS TRADEMARK AND DOMAIN NAME ASSIGNMENT ("Assignment") is executed on the dates indicated beneath each signature and made effective as of the 24<sup>th</sup> day of March, 2014 ("Effective Date") by LALA BRANDED PRODUCTS, INC., a Texas corporation, with offices at 8750 North Central Expressway, Suite 400, Dallas, Texas 75231 ("Assignor") to INTERNATIONAL BUSINESS ENTERPRISE, S.de R.L.de C.V., a Mexican limited liability company with offices at Calzada Lázaro Cárdenas 185, Parque Industrial Lagunero C.P. 35070, Gómez Palacio, Durango, México ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns the trademarks listed on Exhibit A-1, and Exhibit A-2, and Exhibit A-3 (collectively "Trademarks").

WHEREAS, Assignor owns the domain names listed on Exhibit A-4 ("Domain Names").

WHEREAS, pursuant to that certain Intellectual Property Purchase Agreement by and between Assignor and Assignee dated the 24<sup>th</sup> day of March, 2014 ("Agreement"), Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks and the Domain Names, together with the goodwill of the business associated therewith, and the applications and registrations therefor (collectively, the "Purchased Assets").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and convey to Assignee all right, title and interest in and to the Purchased Assets, the applications and registrations associated therefor, including without limitation, those listed in Exhibit A-1 and Exhibit A-2, together with all common law rights relating thereto and the goodwill of the business symbolized by the Trademarks, including, without limitation, all of Assignor's right, title and interest in and to (1) all income, royalties, damages and payments now and hereafter due and/or payable with respect to the Purchased Assets, including, without limitation, damages and payments for past or future infringement, dilution or misappropriation of the rights associated with the Purchased Assets throughout the world; (2) the right to sue for past, present and future infringement and other claims related to the Purchased Assets; (3) the right to secure registrations of the Purchased Assets; (4) the right to secure all renewals for the registrations of the Purchased Assets; (5) the right to prosecute all pending applications for registration of the Purchased Assets; and (6) all rights corresponding thereto, as fully and entirely as the same have been held and enjoyed by Assignor prior to the execution of the Trademark and Domain Name Assignment.

Assignor undertakes that upon the request of Assignee or its designees, at Assignee's cost and expense, it and/or its successor in business, shall make all rightful oaths, testify on behalf of Assignee or its designees in matters involving the Purchased Assets and do all other lawful acts necessary to carry out the intent of this Assignment as well as to provide such other material, information and assistance to Assignee or its designees to manage the Purchased Assets, as may be considered necessary in connection therewith.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed effective as of the Effective Date.

ASSIGNOR

LALA BRANDED PRODUCTS, INC.

By: Bill G. White  
Print Name: Bill G. White  
Title: CFO  
Date: 6/23/14

ASSIGNEE

INTERNATIONAL BUSINESS  
ENTERPRISE, S.de R.L.de C.V.

By: [Signature]  
Print Name: [Signature]  
Title: Legal Representative  
Date: June 3, 2014

Exhibit A-1

**Borden/Elsie/Cow Head  
Active Marks**

**BORDEN/ELSIE/COW HEAD**

Country	Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date
Anguilla	BORDEN ELSIE and design	Registered	4789	9/16/2009	4789	9/16/2009
Antigua and Barbuda	BORDEN ELSIE and design	Registered		10/9/2009	7526	10/9/2009
Antigua and Barbuda	BORDEN'S	Registered			1123	8/31/1964
Antigua and Barbuda	COW'S HEAD IN DAISY	Registered			1122	8/31/1964
Australia	BORDEN IN OVAL	Registered	B277466	4/5/1974	B277466	4/5/1974
Bahamas	BORDEN IN OVAL	Registered	7756		7756	1/14/1974
Bahamas	LADY BORDEN	Registered	15468	8/27/1992	15468	8/27/1992
Bangladesh	BORDEN IN OVAL	Registered	9221		9221	4/24/1981
Bangladesh	BORDEN IN OVAL	Registered	9222		9222	4/24/1974
Bangladesh	BORDEN'S	Registered	3475		3475	1/21/1943
Bangladesh	BORDEN'S	Registered			3476	1/21/1943
Bangladesh	ELSIE & DESIGN	Registered	4126		3472	7/24/1944
Barbados	COW'S HEAD IN DAISY	Registered			81/5673	9/25/1951
Belize	BORDEN ELSIE and design	Registered	6741.10	9/9/2009	6741.10	3/25/2010
Belize	BORDEN ELSIE and design	Registered	6340.09	9/16/2009	6340.09	9/16/2009
Belize	REP OF COW'S HEAD IN DAISY design	Registered			4638	11/8/1978
Bermuda	BORDEN ELSIE and design	Registered	49309	9/23/2009	49309	9/23/2009
Brazil	BORDEN IN OVAL	Registered	9563-A/74		007547137	3/2/1982
Burundi	BORDEN IN OVAL	Registered			1219BUR	4/18/1975
Burundi	BORDEN IN OVAL	Registered			2689/BUR	5/27/1992
Burundi	BORDEN'S	Registered			50/BUR	7/3/1964
Canada	BORDEN	Registered	75556		TMDA18464	6/18/1913
Canada	BORDEN IN OVAL	Registered	525364	7/16/1984	TMA323236	2/6/1987
Canada	COW'S HEAD IN DAISY	Registered	363364	4/11/1973	TMA200087	6/28/1974
Canada	ELSIE	Registered	365046	6/4/1973	TMA198830	4/19/1974
Chile	ELSIE	Registered	82787		477417	7/11/1946
Chile	ELSIE & REP OF COW HEAD	Registered	137.254		553477	5/20/1949
China (People's Republic)	BORDEN	Pending	13149604	8/28/2013		
China (People's Republic)	BORDEN and Elsie Design	Pending	13149605	8/28/2013		
China (People's Republic)	BORDEN IN OVAL	Registered	950134405	10/27/1995	1008439	5/21/1997
China (People's Republic)	BORDEN IN OVAL	Registered	950134403	10/27/1995	3683930	2/28/2004

Country	Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date
China (People's Republic)	BORDEN IN OVAL	Registered			217795	12/30/1984
China (People's Republic)	BORDEN IN OVAL	Registered	950134406	10/27/1995	993620	4/28/1997
China (People's Republic)	COW'S HEAD IN DAISY	Registered			217798	12/30/1984
Colombia	BORDEN ELSIE and design	Registered	2009.085.511	8/14/2009	396507	2/17/2010
Colombia	ELSIE & REP COW HEAD	Registered			17151-A	11/7/1944
Colombia	ELSIE & REP OF COW HEAD	Registered	92/312430		17151	11/7/1944
Colombia	LADY BORDEN	Registered			137205	12/12/1991
Congo, Democratic Republic of	BORDEN IN OVAL	Registered			4426/C	7/9/1974
Congo, Democratic Republic of	ELSIE & DESIGN	Registered	140/B	12/22/1945	4438/C	12/22/1945
Costa Rica	BORDEN IN OVAL	Registered		4/9/1974	48000/26648	8/16/1974
Costa Rica	BORDEN IN OVAL	Registered		4/9/1974	48000/26647	8/18/1974
Costa Rica	BORDEN IN OVAL	Registered		4/9/1974	48000/25656	8/16/1974
Costa Rica	BORDEN IN OVAL	Registered		4/9/1974	48000	8/16/1974
Costa Rica	BORDEN IN OVAL	Registered			47999/25654	8/16/1974
Costa Rica	BORDEN LOGO WITH COW	Registered		10/27/1993	86659/41486	4/19/1994
Costa Rica	BORDEN WITH ELSIE DESIGN	Registered		10/27/1993	86658/41488	4/19/1994
Costa Rica	BORDEN WITH ELSIE IN HALF DAISY	Registered		10/27/1993	86657	4/19/1994
Costa Rica	COW'S HEAD IN DAISY	Registered			7673/25470	7/21/1944
Costa Rica	ELSIE	Registered		10/27/1993	86660/41483	4/19/1994
Costa Rica	ELSIE	Registered		10/27/1993	86662/41485	4/19/1994
Costa Rica	ELSIE	Registered			89563	12/9/1994
Costa Rica	ELSIE	Registered		10/27/1993	86661/41484	4/19/1994
Costa Rica	ELSIE (DESIGN PLUS OVAL)	Registered			55484/26610	4/26/1979
Costa Rica	LADY BORDEN	Registered		11/13/1992	85864/40673	2/9/1994
Cuba	BORDEN	Registered	2006-0668	11/22/2006	2006-0668	11/22/2007
Cyprus, Republic of	BORDEN IN OVAL	Registered	B15685		B15685	7/4/1974
Czech Republic	BORDEN IN OVAL	Registered			162082	4/10/1974
Dominica	BORDEN ELSIE and design	Registered	130/2009	9/16/2009	130/2009	9/16/2009
Dominica	Cow Head in Daisy Design	Renewed			601	6/1/1954
Dominican Republic	BORDEN IN OVAL	Registered			18000	10/13/1969
Dominican Republic	BORDEN IN OVAL	Registered			18002	10/13/1969
Dominican Republic	BORDEN IN OVAL	Registered			18001	10/13/1969
Dominican Republic	REP OF COW HEAD & WORD ELSIE	Registered			5114	8/18/1944
Ecuador	BORDEN ELSIE and design	Registered	218732	9/1/2009	1123-10	2/23/2010

Country	Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date
Ecuador	BORDEN IN OVAL	Registered	390	4/19/1974	477-IEPI	12/20/1978
Egypt	BORDEN IN OVAL	Registered			49414	4/21/1974
El Salvador	BORDEN ELSIE and design	Registered	20090125087	7/13/2009	75 Book 149	4/23/2010
El Salvador	BORDEN IN OVAL	Registered			82 book 78	6/27/1979
El Salvador	BORDEN'S	Registered			13306/35	2/11/1966
El Salvador	REP OF COW HEAD & WORD ELSIE	Registered			4856 Book 11	4/18/1945
El Salvador	REP OF COW HEAD IN DAISY	Registered			52 book 72	5/25/1978
European Community	BORDEN IN OVAL	Registered	366567	10/1/1996	366567	12/9/1998
Guatemala	BORDEN ELSIE and design	Registered	2009-4625	7/17/2009	168060	2/16/2010
Guatemala	BORDEN ELSIE and design	Registered	2009-4624	7/17/2009	168192	2/26/2010
Guatemala	BORDEN IN OVAL	Registered	5234		29103	3/16/1975
Guatemala	BORDEN IN OVAL	Registered	2162-95		131355	8/5/2004
Guatemala	BORDEN LITE LINE	Unfiled				
Guatemala	BORDEN'S COFFEE	Registered			87590207	1/13/1950
Guatemala	BORDEN'S INSTANT MALTED MILK	Registered			A-957	5/19/1958
Guatemala	REP OF COW HEAD	Registered			5363	8/23/1944
Guatemala	REP OF COW HEAD IN DAISY	Registered			34768	6/12/1978
Guyana	BORDEN IN OVAL	Registered			9436A	5/14/1974
Haiti	BORDEN ELSIE and design	Registered	636-G	5/3/2011	80 Reg. 178	12/28/2011
Honduras	BORDEN ELSIE and design	Registered	20753/2009	7/13/2009	122793	12/7/2012
Honduras	BORDEN IN OVAL	Registered			45033	7/8/1985
Honduras	BORDEN IN OVAL	Registered		3/30/1978	22186	5/21/1975
Honduras	BORDEN IN OVAL	Registered			45041	7/8/1985
Honduras	BORDEN IN OVAL	Registered			45042	7/8/1985
Honduras	BORDEN IN OVAL	Registered			45030	7/8/1985
Honduras	ELSIE & COW HEAD IN DAISY	Registered	8303/96	8/1/1996	67281	1/24/1997
Honduras	ELSIE & COW HEAD IN DAISY	Registered	8304/96	8/1/1996	67272	1/24/1997
Honduras	ELSIE COW HEAD IN DAISY (word	Registered	8305/96	8/1/1996	67282	1/24/1997
Honduras	REP OF COW HEAD IN DAISY	Registered		3/30/1978	25527	11/23/1978
Hong Kong	BORDEN IN OVAL	Registered	4287A/86	10/8/1986	199202884	10/8/1986
Hungary	BORDEN IN OVAL	Registered	M0401913	4/27/2004	183 288	12/28/2005
India	BORDEN IN OVAL	Registered	1281483	4/29/2004	1281483	12/24/2005
Indonesia	BORDEN IN OVAL	Registered	19157	10/16/1995	IDM000179259	8/30/1996
Indonesia	BORDEN IN OVAL	Registered	19158	10/16/1995	363877	7/30/1996
Indonesia	ELSIE & DESIGN	Registered			394940	12/31/1987
Indonesia	LADY BORDEN CLASSIC	Registered	484558	10/10/1991	IDM000343718	10/11/1991
Israel	BORDEN IN OVAL	Registered	39012		39012	4/4/1974
Israel	ELSIE & DESIGN	Registered			7317	10/6/1945
Jamaica	BORDEN IN OVAL	Registered	32/1150	4/24/1996	29269	4/24/1996
Jamaica	BORDEN IN OVAL	Registered	30/2032	4/24/1996	29161	4/24/1996
Jamaica	BORDEN'S	Registered			1602	6/7/1922
Japan	BORDEN (IN KATAKANA)	Registered	126062/70		1536000	8/27/1982



Country	Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date
Japan	BORDEN HOMEMADE and Katakana	Registered	2002-62302	7/24/2002	4652363	3/14/2003
Japan	BORDEN In Katakana	Registered	719453/1993		1047199	12/14/1973
Japan	BORDEN IN OVAL	Registered	719452/1993		1028600	8/27/1973
Japan	BORDEN IN OVAL	Registered	125103/70		1535999	8/27/1982
Japan	BORDEN/HOME MADE TYPE & DESIGN	Registered	141585/1990		2542489	5/31/1993
Japan	CLASSY BOUTIQUE WITH KATAKANA	Registered	90985/1993	9/6/1993	3121703	2/29/1996
Japan	CLASSY LADY	Registered	329600/1992	12/25/1992	3066796	8/31/1995
Japan	CLASSY LADY BORDEN	Registered	14045/1993	2/15/1993	3082743	10/31/1995
Japan	CLASSY LADY IN KATAKANA	Registered	329602/1992	12/25/1992	3066797	8/31/1995
Japan	CLASSY LADY WITH KATAKANA	Registered	329604/1992	12/25/1992	3066798	8/31/1995
Japan	LADY BORDEN	Registered	109682/1991	10/22/1991	2629107	2/28/1994
Japan	LADY BORDEN (Stylized)	Registered	117230/1986	11/5/1986	2112873	2/21/1989
Japan	LADY BORDEN AND DESIGN	Registered	141586/1990	12/20/1990	2542490	5/31/1993
Japan	LADY BORDEN and Katakana	Registered	701709/1993		995764	1/24/1973
Japan	LADY BORDEN BOUTIQUE WITH KATAKANA	Registered	90986/1993	9/6/1993	3133411	3/29/1996
Japan	LADY BORDEN HOMEMADE TYPE and Design and Katakana	Registered	58834/1991	6/6/1991	2603446	11/30/1993
Japan	LADY BORDEN HOMEMADE TYPE WITH KATAKANA	Registered	58835/1991	6/6/1991	2685955	7/29/1994
Japan	LB (script) CONCENTRIC CIRCLES	Registered	117231/1986		2129238	4/28/1989
Kenya	BORDEN IN OVAL	Registered	20989		B20989	4/9/1974
Korea, Republic of	BORDEN IN OVAL	Registered			42679	8/15/1975
Lebanon	COW'S HEAD IN DAISY	Registered			80429	8/24/1954
Libya	BORDEN	Pending	15376	7/14/2008		
Mexico	BORDEN	Registered	32764	10/20/1987	350557	7/22/1988
Mexico	BORDEN	Registered	742754	10/3/2005	918460	1/31/2006
Mexico	BORDEN	Registered	956155	8/21/2008	1101043	5/21/2009
Mexico	BORDEN and design	Registered	956154	8/21/2008	1101042	5/21/2009
Mexico	BORDEN ELSIE Design	Registered	742,755	9/22/2006	1119251	9/4/2009
Mexico	COUNTRY STORE (monitored)	Registered	1245156	1/30/2012	1293994	1/30/2012
Mexico	COW'S HEAD IN DAISY	Registered	65976	6/30/1989	383926	9/24/1990
Mexico	ELSIE DESIGN (NEW)	Registered	171367	6/25/1993	446775	11/19/1993
Mexico	IF IT'S BORDEN, IT'S GOT TO BE GOOD	Registered	171369	6/25/1993	441814	9/10/1993
Mexico	INSTANT DRINK BORDEN	Registered	898958	11/29/2007	1021268	1/25/2008
Montserrat	BORDEN'S	Registered			47/1939	4/4/1924
Morocco	BORDEN IN OVAL	Registered			47637	9/19/1972
Morocco	ELSIE & DESIGN	Registered			38754	5/17/1947
Netherlands Antilles	BORDEN IN OVAL	Registered	D-7239	12/27/2001	06553	6/28/2002
New Zealand	BORDEN IN OVAL	Registered	107832		107832	4/5/1974
New Zealand	BORDEN IN OVAL	Registered	107831		8107831	4/5/1974
New Zealand	ELSIE & DESIGN	Registered			40543	6/8/1944

Country	Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date
Nicaragua	BORDEN IN OVAL	Registered	95-02358	8/23/1995	30772CC	4/11/1996
Nicaragua	BORDEN IN OVAL	Registered			3130RPI	5/2/1975
Nicaragua	BORDEN IN OVAL	Registered			3129RPI	5/2/1975
Nicaragua	ELSIE HEAD IN HALF DAISY	Registered	95-02359	8/23/1995	30773CC	4/11/1996
Nicaragua	REP OF COW HEAD & WORD ELSIE	Registered	94-0620		4140	8/2/1944
Nicaragua	REP. OF COW HEAD IN DAISY	Registered			8562CC	6/10/1978
Pakistan	BORDEN IN OVAL	Registered	60472		60472	4/5/1974
Pakistan	BORDEN'S	Registered			5037	1/21/1943
Pakistan	ELSIE and Design	Registered			5034	7/24/1944
Panama	BORDEN IN OVAL	Registered	065794	4/28/1993	65794	8/26/1994
Panama	BORDEN IN OVAL	Registered	065796	4/28/1993	65796	8/26/1994
Panama	BORDEN IN OVAL	Registered	065793	4/28/1993	65793	8/26/1994
Panama	BORDEN IN OVAL	Registered	065795	4/28/1993	65795	8/26/1994
Panama	COW'S HEAD IN DAISY	Registered	078234	11/9/1995	078234	11/9/1995
Panama	COW'S HEAD IN DAISY	Registered	078235	11/9/1995	078235	11/9/1995
Panama	COW'S HEAD IN DAISY	Registered	058872	11/6/1991	058872	7/27/1993
Panama	COW'S HEAD IN DAISY	Registered	058875	11/6/1991	058875	7/27/1993
Panama	INSTANT DRINK BORDEN	Registered	5177	3/15/1995	74805	7/29/1996
Panama	INSTANT DRINK BORDEN	Registered	5177		74806	3/15/1995
Panama	INSTANT DRINK BORDEN	Registered	1247	6/25/1993	66652	2/22/1995
Panama	LADY BORDEN	Registered			23942	10/4/1979
Paraguay	BORDEN	Registered			292148	2/11/1976
Paraguay	BORDEN IN OVAL	Registered			172716	6/28/1974
Peru	BORDEN	Registered	219887	4/28/1993	001999	10/25/1993
Peru	BORDEN	Registered	221643	6/1/1993	002493	11/10/1993
Peru	BORDEN ELSIE and design	Registered			166349	7/27/2010
Peru	BORDEN IN OVAL	Registered	039853		037722	4/20/1981
Peru	BORDEN IN OVAL	Registered	039856		63044	12/31/1986
Peru	BORDEN IN OVAL	Registered	157347	7/31/1989	82952	1/18/1990
Peru	COW'S HEAD IN DAISY	Registered	037912	9/19/1980	036232	1/16/1981
Peru	COW'S HEAD IN DAISY	Registered	219888	4/28/1993	007243	4/8/1994
Peru	IF IT'S BORDEN, IT'S GOT TO BE GOOD	Registered	191292	9/20/1991	2880	1/31/1992
Peru	IF IT'S BORDEN, IT'S GOT TO BE GOOD	Registered	217774	3/16/1993	000134	10/14/1993
Russian Federation	BORDEN IN OVAL	Registered	2004708980	4/23/2004	302795	3/15/2006
Russian Federation	GAIL BORDEN EAGLE BRAND & REP	Registered			1001	6/11/2028
Rwanda	BORDEN IN OVAL	Registered			1126/BRK	8/14/1974
Rwanda	BORDEN'S	Registered			230/ARK	6/22/1964
Samoa	ELSIE & DESIGN	Registered			968	6/8/1965
Singapore	BORDEN IN OVAL	Registered	560578		T74/60578D	4/15/1974
Singapore	BORDEN IN OVAL	Registered			T74/60576H	4/15/1974
Slovakia	BORDEN IN OVAL	Registered			162082	4/10/1974
South Africa	BORDEN IN OVAL	Registered	2004/06154	4/21/2004	2004/06154	4/21/2004

Country	Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date
South Africa	BORDEN IN OVAL	Registered	B74/1611		B74/1611	4/1/1974
Sri Lanka	BORDEN IN OVAL	Registered	38431	10/24/1977	38431	10/24/1977
St. Kitts and Nevis	BORDEN ELSIE and design	Pending	272/2009	9/15/2009		
St. Kitts and Nevis	REP OF COW'S HEAD IN DAISY	Registered	2971		2971	2/18/1981
St. Lucia	BORDEN ELSIE and design	Registered	249/2009	9/16/2009	TM/2009/000249	9/21/2010
St. Lucia	REP OF COW'S HEAD IN DAISY	Registered			71/1981	9/4/1981
Sudan	BORDEN IN OVAL	Registered	16540		16540	5/16/1977
Suriname	BORDEN IN OVAL	Registered			8503	7/6/1974
Switzerland	BORDEN IN OVAL	Registered	4730		396670	9/23/1971
Taiwan	COW'S HEAD IN DAISY	Registered			372987	8/15/1987
Thailand	BORDEN IN OVAL	Registered	559760	7/22/2004	Kor223483	1/13/2006
Trinidad and Tobago	BORDEN IN OVAL	Registered			8474	4/9/1974
Trinidad and Tobago	REP OF COW HEAD	Registered			104/1954	6/15/1944
Trinidad and Tobago	REP OF COW'S HEAD IN DAISY	Registered			87/1944	6/15/1944
Turkey	BORDEN IN OVAL	Registered			80381	3/19/1974
United Arab Emirates	BORDEN IN OVAL	Registered	21623	5/14/1997	14336	3/25/1998
United Kingdom	BORDEN IN OVAL	Registered	1027476		B1027476	4/1/1974
United Kingdom	BORDEN IN OVAL	Registered	1027480		B1027480	4/1/1974
USA	BORDEN	Registered	75/812572	10/1/1999	2703415	4/8/2003
USA	BORDEN (CORPORATE LOGO)	Registered	359758	5/15/1970	921370	10/5/1971
USA	BORDEN COUNTRY STORE	Published	85/544556	2/16/2012		
USA	BORDEN ELSIE and Design	Registered	85/218992	1/17/2011	4011916	8/16/2011
USA	BORDEN ELSIE and Design	Registered	85/413453	9/1/2011	4135324	5/1/2012
USA	BORDEN ELSIE with cow and daisy in oval design	Registered	77/778412	7/10/2009	4190983	8/14/2012
USA	BORDEN ESSENTIALS	Registered	77/359495	12/26/2007	3517978	10/14/2008
USA	BORDEN PLUS	Registered	76/433029	7/19/2002	2715645	5/13/2003
USA	BORDEN'S	Published	85/698830	8/8/2012		
USA	Cow Head Design	Registered	576309	3/30/1949	529468	8/22/1950
USA	Cow Head In Daisy Design	Renewed	463642	9/25/1943	405706	2/15/1944
USA	Cow Head in Daisy Design	Renewed	71/440908	2/24/1941	397158	8/25/1942
USA	Cow Head in Daisy Design	Registered	77/636863	12/19/2008	3741781	1/26/2010
USA	DISCOVER THE BORDEN DIFFERENCE	Registered	85/413487	9/1/2011	4135330	5/1/2012
USA	ELSIE	Renewed	231036	10/22/1965	810861	7/5/1966
USA	ELSIE	Registered	77/025330	10/19/2006	3271334	7/31/2007
USA	ELSIE BORDEN & Design	Registered	77/202537	6/11/2007	3380947	2/12/2008
USA	ELSIE BORDEN & Design	Registered	77/034096	11/1/2006	3271357	7/31/2007

Country	Trademark	Status	Application No.	Filing Date	Registration No.	Registration Date
USA	ELSIE BORDEN Design	Registered	75/747000	7/9/1999	2464457	6/26/2001
USA	ELSIE BORDEN DESIGN	Registered	76/591578	5/11/2004	2951221	5/17/2005
USA	ELSIE THE COW	Published	85/687504	7/26/2012		
USA	FRIENDS OF ELSIE	Registered	77/476878	5/16/2008	3709689	11/10/2009
USA	FRIENDS OF ELSIE and Design	Registered	77/484822	5/28/2008	3709705	11/10/2009
USA	GAIL BORDEN Stylized	Renewed	71/007815	6/10/1905	52243	5/1/1906
USA	IF IT'S BORDEN IT'S GOT TO BE GOOD	Renewed	48287	4/2/1975	1042420	6/29/1976
USA	IF IT'S BORDEN IT'S GOT TO BE GOOD	Registered	612134	7/30/1986	1504138	9/13/1988
USA	IF IT'S BORDEN-IT'S GOT TO BE GOOD	Registered	480909	5/18/1984	1335708	5/14/1985
Venezuela	BORDEN IN OVAL	Registered	5100		70110-F	8/11/1972
Venezuela	ELSIE & REP OF COW'S HEAD	Registered			15533-F	3/14/1945
Virgin Islands (British)	BORDEN ELSIE and design	Registered		11/19/2009	5156	11/19/2009
Zambia	BORDEN IN OVAL	Registered			166/74	4/9/1974

*inter*

Exhibit A-2

**Borden/Elsie/Cow Head  
Inactive Marks**

**BORDEN/ELSIE/COW HEAD**

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Afghanistan	BORDEN IN OVAL			2577	5/30/1974
African Union Territories (OAPI)	ELSIE & Cow's Head in Daisy	86847	1/24/1997	37364	7/30/1998
African Union Territories (OAPI)	BORDEN IN OVAL	62419		12268	10/7/1972
Alabama	BORDEN		5/21/1987	103326	5/21/1987
Albania	BORDEN IN OVAL				
Albania	BORDEN IN OVAL	50	12/10/1992		
Albania	BORDEN IN OVAL	6073/93	12/10/1992	5544	4/6/1994
Algeria	BORDEN IN OVAL	014520		023457	4/19/1974
Algeria	BORDEN'S			21007	6/24/1966
Algeria	BORDEN IN OVAL	9780/91	8/14/1991	43861	8/14/1991
Angola	BORDEN'S	000000000000		167771	5/12/1981
Angola	BORDEN	920	7/1/1992	903	7/1/1992
Anguilla	BORDEN IN OVAL	1646	12/15/1980	1646	2/17/1981
Anguilla	BORDEN'S			1410	4/4/1980
Antigua and Barbuda	BORDEN IN OVAL		11/15/1976	2028	12/10/1976
Antigua and Barbuda	BORDEN'S			47/1939	2/6/1939
Argentina	BORDEN IN OVAL	1307065	11/16/1981	1662541	5/8/1987
Argentina	BORDEN IN OVAL	886347		1632639	7/1/1985
Argentina	BORDEN IN OVAL	1307068		1650480	1/2/1987
Argentina	BORDEN IN OVAL	1307067		1650479	1/2/1987
Argentina	BORDEN SPECIAL			662495	11/25/1959
Argentina	BORDEN'S			775109	9/11/1953
Argentina	BORDEN IN OVAL	886344		815390	2/13/1975
Argentina	BORDEN IN OVAL	1975479		1585506	8/22/1974
Argentina	BORDEN IN OVAL	886343		1585505	8/22/1974
Argentina	BORDEN IN OVAL	883642		814367	2/3/1975
Argentina	BORDEN IN OVAL	1307067			
Argentina	BORDEN IN OVAL	1307066	11/16/1991	1404905	9/30/1992
Argentina	BORDEN IN OVAL	886345		1620699	8/22/1974
Argentina	BORDEN'S			961533	6/16/1958
Argentina	BORDEN IN OVAL	886346		803291	8/22/1974
Arizona	BORDEN	25318	5/11/1987	25318	5/11/1987
Arkansas	BORDEN		5/18/1987	124-87	5/18/1987
Australia	LADY BORDEN CLASSIC	564695	10/3/1991	B564695	10/3/1991
Australia	BORDEN IN OVAL	B277460		B277460	4/5/1974

*WLC*

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Australia	BORDEN IN OVAL	277542		B277542	4/9/1974
Australia	BORDEN IN OVAL	B277545		B277545	4/9/1974
Australia	BORDEN IN OVAL	277457		B277457	4/5/1974
Australia	BORDEN IN OVAL	B277465		B277465	4/5/1974
Australia	BORDEN IN OVAL	277458		B277458	4/5/1974
Australia	BORDEN IN OVAL	B277467		B277467	4/5/1974
Australia	BORDEN IN OVAL	277543		B277543	4/9/1974
Australia	BORDEN IN OVAL	B277459	4/5/1974	B277459	4/5/1974
Australia	BORDEN IN OVAL	B277464		B277464	4/5/1974
Australia	BORDEN IN OVAL	277544		B277544	4/9/1974
Australia	BORDEN IN OVAL	B277463		B277463	4/5/1974
Australia	BORDEN IN OVAL			B277461	4/5/1974
Australia	BORDEN IN OVAL	277462		B277462	4/5/1974
Australia	ELSIE (WORD)	81673	6/9/1944	A81673	6/9/1944
Australia	ELSIE (WORD)	267732	6/9/1944	A267732	6/9/1944
Australia	ELSIE (WORD)	267731	6/9/1944	A267731	6/9/1944
Austria	GAIL BORDEN EAGLE BRAND AND RE			22019	4/24/1951
Austria	BORDEN IN OVAL	AM2212/72	9/20/1972	75713	11/7/1973
Austria	ELSIE & DESIGN			21557	3/7/1951
Bahamas	BORDEN IN OVAL	7757		7757	1/14/1974
Bahrain	BORDEN IN OVAL	749/80	11/4/1980	6052	11/4/1980
Bahrain	BORDEN'S			BUK495	9/15/1956
Bahrain	ELSIE & DESIGN			BUK460	7/21/1956
Barbados	BORDEN'S			792	9/25/1951
Barbados	BORDEN IN OVAL			5580	6/6/1974
Belize	BORDEN IN OVAL		3/10/1974	4388	3/10/1974
Belize	BORDEN'S			79A	1/10/1940
Belize	ELSIE & Design			803	1/20/1949
Benelux	ELSIE & REP OF COW HEAD	588222	12/31/1971	110251	12/31/1977
Benelux	BORDEN'S	588221		106871	12/31/1971
Benelux	GAIL BORDEN EAGLE BRAND AND RE	589783		110590	12/31/1971
Benelux	BORDEN IN OVAL	6645		302787	6/25/1971
Bermuda	BORDEN'S			4263	12/15/1958
Bermuda	BORDEN'S			104(UK)	2/17/1939
Bermuda	BORDEN'S			2853	10/5/1953
Bermuda	ELSIE & DESIGN			1184	6/3/1944
Bermuda	BORDEN IN OVAL			7530	4/8/1974
Bolivia	BORDEN'S			1012B/24633A	8/21/2027
Bolivia	IF IT'S BORDEN, IT'S GOT TO BE GOOD		9/26/1991	53594-C	7/6/1992
Bolivia	BORDEN IN OVAL			29857-A	10/10/1974
Bolivia	BORDEN'S LACTIC ACID MILK			5520/63-64	10/11/1963

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Bolivia	ELSIE & REP OF COW HEAD			47367-A	8/28/1984
Bolivia	IF IT'S BORDEN, IT'S GOT TO BE GOOD		9/26/1991	53593-C	7/6/1992
Bolivia	BORDEN IN OVAL			29858-C	10/10/1974
Bolivia	BORDEN LACTIC ACID MILK POWDER			5520/63	10/11/1963
Bolivia	BORDEN'S CHOCOLATE MALTED MILK			0007/67	4/12/1973
Bophuthatswana	BORDEN IN OVAL			B74/1612	4/1/1974
Bophuthatswana	BORDEN MEADOW MILK	87/0761	7/16/1987	B87/0761	7/4/1991
Bophuthatswana	BORDEN'S			1561/56/1	5/17/1980
Bophuthatswana	BORDEN'S			1561/56/2	5/17/1980
Bophuthatswana	LADY BORDEN			74/6038	11/18/1984
Bophuthatswana	BORDEN IN OVAL			B71/1716	4/26/1981
Bophuthatswana	BORDEN IN OVAL			B71/1715	4/26/1981
Bophuthatswana	ELSIE & DESIGN			2341/44	11/29/1982
Botswana	BORDEN IN OVAL			SA3650	4/26/1971
Botswana	BORDEN IN OVAL			SA3649	4/26/1971
Bouvet Island	BORDEN'S			47/1939	
Brazil	BORDEN IN OVAL	9563/74			
Brazil	BORDEN'S			1472/0502586	12/9/1972
Brazil	BORDEN'S			1472/0277679	12/9/1972
Brazil	BORDEN'S			1472/0502587	12/9/1972
Brazil	LADY BORDEN	2822-75		1232/0628915	5/10/1976
Brazil	REP OF COW HEAD & WORD ELSIE			1272/0239691	10/3/1980
Brazil	BORDEN IN OVAL	9563/74		740095633	3/2/1982
Brazil	ELSIE & DEVICE	316397	6/13/1956	002396912	10/4/1960
Brazil	BORDEN IN OVAL	814998933	8/11/1989		
Brazil	BORDEN IN OVAL	9563-B/74		007547145	3/2/1982
Brunei Darussalam	BORDEN IN OVAL			6793	4/10/1974
Bulgaria	BORDEN'S			1540	4/4/1978
Bulgaria	GAIL BORDEN AND REP OF EAGLE			1541	12/22/1954
Bulgaria	BORDEN IN OVAL	348		12959	3/18/1981
California	BORDEN	085407	10/23/1987	085407	10/23/1987
Cambodia	BORDEN IN OVAL			2643	3/18/1993
Cambodia	BORDEN IN OVAL			2644	3/10/1993
Cambodia	BORDEN IN OVAL			2645	3/10/1993
Cambodia	BORDEN'S			7911	6/21/1955
Cambodia	ELSIE & DESIGN			7913	6/21/1955
Canada	BORDEN IN OVAL	357699	10/6/1972		
Canada	BORDEN HOME WALLCOVERINGS	774,475	2/2/1995	TMA490170	2/18/1998
Canada	BORDEN BURGER	365045	6/4/1973	235153	8/17/1979

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Canada	BORDEN IN OVAL	400033	7/9/1976	TMA224507	12/2/1977
Canada	BORDEN'S			TMDAO40975	12/28/1926
Canada	BORDEN'S ILB MALTED MILK LABEL			NS40/10967	12/17/1938
Canada	BORDENSTYLE	774,477	2/2/1995	TMA490169	2/18/1998
Canada	ELSIE STIX	349271	1/10/1972	TMA186339	10/27/1972
Canada	IF IT'S BORDEN'S ITS GOT TO BE GOOD				
Canada	LADY BORDEN Design	235576	4/30/1956	TMA115681	10/23/1959
Canada	ELSIE COW HEAD IN DAISY	000000000000		NS42/11271	9/17/1983
Chile	BORDEN'S			192026	3/20/1954
Chile	BORDEN IN OVAL	6640		399106	9/20/1982
Chile	BORDEN IN OVAL	271.907		428580	4/19/1974
Chile	BORDEN'S			402355	5/24/1962
Chile	REP OF COW HEAD & WORD ELSIE			440076	11/13/1944
Chile	REP OF COW HEAD & WORD ELSIE			440075	9/15/1944
Chile	BORDEN'S			365593	9/26/1930
Chile	BORDEN'S			365594	10/2/1981
China (People's Republic)	BORDEN IN OVAL	950138916	11/6/1995	1008760	5/21/1997
China (People's Republic)	BORDEN IN OVAL	950134404	10/27/1995	1032038	6/21/1997
China (People's Republic)	BORDEN IN OVAL	14496		225221	4/30/1985
Colombia	BORDEN IN OVAL	219795		116028	2/24/1986
Colombia	BORDEN IN OVAL	144722		86770	7/15/1975
Colombia	BORDEN IN OVAL	144072		86671	7/31/1975
Colombia	BORDEN IN OVAL	144719		86660	6/10/1975
Colombia	BORDEN IN OVAL	144703		86661	6/10/1975
Colombia	BORDEN IN OVAL	144721		86657/41487	6/10/1975
Colombia	BORDEN'S			38578-A	12/26/1956
Colombia	BORDEN'S			38578	12/26/1981
Colombia	BORDEN'S			38578	12/26/1956
Colombia	BORDEN'S			38578A	12/26/1981
Colombia	ELSIE & REP OF COW HEAD			17151-B	11/7/1944
Colorado	BORDEN		5/12/1987	T33167	5/12/1987
Congo, Democratic Republic of	BORDEN			484	
Congo, Democratic Republic of	BORDEN'S				
Congo, Democratic Republic of	BORDEN'S			484	11/6/2020
Connecticut	BORDEN		5/26/1987	6783	5/26/1987

11/10



Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Costa Rica	ELSIE & DESIGN			83701	8/9/1993
Costa Rica	ELSIE & DESIGN			83996	9/17/1993
Costa Rica	ELSIE STIX			65877/14166	10/29/1985
Costa Rica	BORDEN IN OVAL		4/9/1974	48000/25655	8/16/1974
Costa Rica	BORDEN IN OVAL				
Costa Rica	BORDEN MYSTIK				
Costa Rica	BORDEN'S			13543	10/20/1984
Costa Rica	ELSIE & DESIGN			101613	6/2/1997
Costa Rica	ELSIE DESIGN			887	
Costa Rica	TENTACION BORDEN			887	
Costa Rica	BORDEN'S			11909/24568	10/20/1949
Costa Rica	BORDEN'S			11909/24570	10/20/1949
Costa Rica	BORDEN'S			11909/24569	10/20/1979
Costa Rica	BORDEN'S			11909/26609	10/20/1949
Croatia	BORDEN IN OVAL	Z930088N	10/6/1972	Z930088	10/6/1972
Cuba	BORDEN'S			104565	10/31/1961
Cuba	BORDEN'S			44866	8/11/2027
Cuba	BORDEN IN OVAL	213674		111119	7/1/1980
Cuba	BORDEN'S			58691	5/22/1945
Cuba	GAIL BORDEN EAGLE BRAND & REP			44090	4/30/2027
Cyprus, Republic of	REP OF COW HEAD & WORD ELSIE			4826	10/8/1954
Czech Republic	BORDEN'S			98605	1/7/2021
Czech Republic	GAIL BORDEN EAGLE BRAND & REP			1733	11/30/1940
Czech Republic	GAIL BORDEN EAGLE BRAND & REP			98604	2/21/2021
Czech Republic	BORDEN'S			98605	1/7/2021
Czech Republic	GAIL BORDEN EAGLE BRAND & REP			1733	11/30/1940
Czech Republic	GAIL BORDEN EAGLE BRAND & REP			98604	2/21/2021
Delaware	BORDEN		5/12/1987	170-62	5/12/1987
Denmark	ELSIE & DESIGN			487/1957	5/23/1957
Denmark	BORDEN'S			86/1921	1/29/1921
Denmark	GAIL BORDEN EAGLE BRAND & REP			446/1938	5/14/1938
Denmark	BORDEN IN OVAL	2537/1971		695/1982	2/12/1982
Dominica	BORDEN IN OVAL			26/80	4/1/1974
Dominican Republic	BORDEN BREAKFAST DRINK			32114	4/21/1981
Dominican Republic	BORDEN'S			8685	4/29/1954
Dominican Republic	BORDEN IN OVAL		10/7/1969	17993	10/9/1969
Dominican Republic	BORDEN IN OVAL			17994	10/9/1969
Dominican Republic	BORDEN IN OVAL			17999	10/10/1969

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Dominican Republic	BORDEN IN OVAL			33174	12/1/1981
Dominican Republic	BORDEN IN OVAL			33122	11/19/1981
Ecuador	BORDEN'S			223F223	11/19/2021
Ecuador	REP OF COW HEAD & WORD ELSIE			192F226/227	11/17/1944
Ecuador	SI ES BORDEN TIENE QUE SER BUE	29143	12/3/1991	2553/93	9/28/1993
Ecuador	SI ES BORDEN TIENE QUE SER BUE	29142	12/3/1991	2552/93	9/28/1993
Ecuador	SI ES BORDEN TIENE QUE SER BUE	29145	12/9/1991	3816/93	12/15/1993
Ecuador	BORDEN CHILI'S	1923/85		638/91	2/27/1986
Ecuador	BORDEN COLONIAL	10291/87		1904-88	7/13/1988
Ecuador	BORDEN KRYSTAL	14007	11/23/1988	877/90	4/17/1990
Ecuador	BORDEN LIMPIA	5769			
Ecuador	BORDEN LIMPIA CLEAN	5769		6532-87	6/23/1987
Ecuador	SI ES BORDEN TIENE QUE SER BUE	29144	12/3/1991	2554-93	9/28/1993
Ecuador	BORDEN IN OVAL	390	4/19/1974	477-IEPI	12/20/1978
Ecuador	ELSIE BORDEN & Design				
Ecuador	BORDEN RELUSSIENTE	5767	8/29/1986	1709-92	6/11/1987
Egypt	BORDEN'S			2231	6/18/1940
Egypt	BORDEN'S			2232	6/18/1940
Eritrea	BORDEN'S			1372	6/9/1955
Estonia	BORDEN IN OVAL	9306086	7/12/1993	17220	10/4/1995
Ethiopia	BORDEN IN OVAL			3878/15/67	2/3/1975
Ethiopia	BORDEN'S			4184/71	6/17/1979
Ethiopia	ELSIE & DAISY LOGO				
European Community	BORDEN CHEFS OF THE WORLD & DE	174292	4/1/1996		
Falkland Islands (Malvinas)	BORDEN IN OVAL			6701	4/1/1974
Fiji	BORDEN IN OVAL	13021	12/6/1979	26237	4/1/1981
Finland	BORDEN IN OVAL	3586/71		66951	12/28/1977
Finland	BORDEN'S			5055	1/11/1921
Finland	GAIL BORDEN EAGLE BRAND & REP			5319	6/7/2021
Florida	BORDEN		3/10/1976	916200	3/10/1976
Florida	BORDEN		5/12/1987	107258	5/12/1987
France	BORDEN IN OVAL			1481945	1/20/1989
France	BORDEN'S			1281279	8/3/1984
France	BORDEN'S			1591098	6/17/1920
France	BORDEN IN OVAL	116963	6/24/1971	1672841	6/21/1991
Gambia	BORDEN'S			43/1921R345	3/24/1921
Gambia	BORDEN IN OVAL			4679	4/4/1974

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Georgia	BORDEN		6/10/1987	T-7593	6/10/1987
Georgia	BORDEN IN OVAL	4338/03	7/12/1993	3453	10/2/1996
Germany	LADY BORDEN	B55651/30WZ		983514	2/11/1976
Germany	BORDEN'S			259166	4/16/1920
Germany	BORDEN'S			838191	7/27/1965
Germany	BORDEN'S			DD10576/2591	6/16/1950
Germany	ELSIE STIX	B49028/30WZ		957939	8/30/1972
Germany	BORDEN CLASSICO (WORD)	B87601/30WZ	6/22/1989	1185316	7/10/1992
Germany	BORDEN IN OVAL	DDW48262		DD638351	7/2/1971
Germany	BORDEN IN OVAL	B46926/29WZ	10/7/1971	1057505	12/21/1983
Germany	BORDEN GOLDEN FRY			983406	8/11/1970
Ghana	BORDEN'S			907	7/20/2020
Ghana	BORDEN IN OVAL			19423	4/17/1974
Ghana	BORDEN IN OVAL			19425	4/17/1974
Ghana	BORDEN IN OVAL			19424	4/17/1974
Ghana	ELSIE & DESIGN			3602	9/26/1945
Gibraltar	BORDEN IN OVAL			4858	4/1/1974
Greece	LADY BORDEN	61507	7/7/1978	61507	7/7/1978
Greece	GAIL BORDEN EAGLE BRAND & REP			8130	2/17/2021
Greece	BORDEN IN OVAL	46607		46607	7/3/1971
Grenada	BORDEN IN OVAL			161/1994	4/1/1974
Grenada	BORDEN IN OVAL			117/1978	4/1/1974
Grenada	REP OF COW HEAD & WORD ELSIE			29/1954	1/20/1949
Guatemala	BORDEN IN OVAL	5235		29097	3/12/1975
Guatemala	BORDEN'S			5396	10/10/1944
Guatemala	BORDEN'S			B7296803	12/21/1949
Guatemala	BORDEN AMERICAN				
Guernsey (Old Code)	BORDEN IN OVAL			000000000000	4/1/1974
Guinea	BORDEN IN OVAL			83/227	11/21/1974
Guinea	BORDEN IN OVAL	82699	7/30/1993	33049	8/15/1994
Guinea	BORDEN'S			7	9/12/1978
Guinea	ELSIE & DESIGN			495	9/12/1978
Guyana	BORDEN IN OVAL			9437A	5/14/1974
Guyana	BORDEN IN OVAL			9438A	5/14/1974
Guyana	BORDEN'S			3599A	5/17/1954
Haiti	BORDEN IN OVAL			73/101	
Haiti	BORDEN'S			441/61	6/24/1980
Haiti	BORDEN'S		6/25/1985	440/61	6/24/1980
Haiti	ELSIE & DESIGN		4/12/1991	430/75	4/11/1986
Haiti	BORDEN IN OVAL		10/6/1989	73/101	8/28/1974
Hawaii	BORDEN'S & REP OF EAGLE ON BOU			10,240	8/24/2021

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Honduras	BORDEN IN OVAL			45031	7/8/1985
Honduras	BORDEN IN OVAL			45034	7/8/1985
Honduras	BORDEN IN OVAL			45039	7/8/1985
Honduras	BORDEN IN OVAL			45032	7/8/1985
Honduras	BORDEN IN OVAL			45038	7/8/1985
Honduras	BORDEN IN OVAL			45040	7/8/1985
Honduras	BORDEN'S			2375	12/17/1937
Honduras	BORDEN IN OVAL			45035	7/8/1985
Honduras	BORDEN IN OVAL			45036	7/8/1985
Honduras	BORDEN IN OVAL			45037	7/8/1985
Honduras	ELSIE COW HEAD IN DAISY			64852	5/8/1996
Honduras	ELSIE COW HEAD IN DAISY			64845	5/10/1996
Honduras	ELSIE COW HEAD IN DAISY			64852	5/10/1996
Honduras	ELSIE COW HEAD IN DAISY			64834	5/8/1996
Hong Kong	BORDEN IN OVAL	418A/1974			
Hong Kong	BORDEN IN OVAL	418C/1974			
Hong Kong	BORDEN IN OVAL	4287/86	10/8/1986	199303364	10/8/1986
Hong Kong	BORDEN IN OVAL	2751/1982			
Hong Kong	BORDEN IN OVAL	418/1974			
Hong Kong	BORDEN IN OVAL	418D/1974			
Hong Kong	BORDEN IN OVAL	418B/1974			
Hong Kong	BORDEN IN OVAL	1264/85			
Hong Kong	BORDEN'S			203/1921	7/5/1921
Hong Kong	ELSIE & DESIGN			583/1955	7/28/1954
Hong Kong	BORDEN IN OVAL	4662/88		882/1990	7/29/1988
Hong Kong	LADY BORDEN CLASSIC	7865/91	10/21/1991	88426/1994	10/21/1991
Hong Kong	BORDEN IN OVAL	732/1983			
Hungary	BORDEN IN OVAL	511/1974		116797	4/12/1974
Hungary	BORDEN'S			122443	7/8/1980
Iceland	BORDEN IN OVAL	129/86		545/1986	10/27/1986
Iceland	BORDEN'S			75/1957	4/17/1957
Iceland	GAIL BORDEN EAGLE BRAND & REP			20/1921	7/21/2021
Idaho	BORDEN		5/11/1987	12016	5/11/1987
Illinois	BORDEN		5/11/1987	60328	5/11/1987
India	BORDEN'S			1138	7/3/1980
India	BORDEN'S			10959	1/21/1943
India	BORDEN'S			10958	7/21/1943
India	BORDEN IN OVAL	295527		295527B	4/9/1974
India	BORDEN IN OVAL	295526		295526B	4/9/1974
India	ELSIE & DESIGN			99636	7/24/1944
Indiana	BORDEN		5/20/1987	5009-8037	5/20/1987
Indonesia	BORDEN IN OVAL			203141	3/17/1986

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Indonesia	BORDEN'S			281064	1/5/1921
Indonesia	BORDEN IN OVAL	19159	10/16/1995	366872	8/30/1996
Indonesia	BORDEN'S			1552	12/20/1940
Indonesia	ELSIE HEAD IN HALF DAISY				
Indonesia	ELSIE HEAD IN HALF DAISY				
Indonesia	ELSIE HEAD IN HALF DAISY	D97/594	1/13/1997	404841	11/12/1997
Indonesia	ELSIE HEAD IN HALF DAISY				
Indonesia	ELSIE HEAD IN HALF DAISY				
Iowa	BORDEN		7/9/1987	8189	7/9/1987
Iran (Islamic Republic of)	ELSIE & DESIGN			15701	6/18/1956
Iran (Islamic Republic of)	BORDEN IN OVAL	55429		41935	9/21/1972
Iran (Islamic Republic of)	BORDEN'S			6398	9/28/1949
Iraq	BORDEN'S			R/2937	2/20/1954
Ireland	REP OF COW HEAD & WORD ELSIE			44885	5/9/1947
Ireland	BORDEN'S			B52992	5/22/1928
Ireland	GAIL BORDEN EAGLE BRAND & REP			34320	8/25/1928
Ireland	BORDEN IN OVAL	821/74		B89403	4/2/1974
Ireland	BORDEN IN OVAL	819/74		B89401	4/2/1974
Ireland	BORDEN IN OVAL	822/74		B89404	4/2/1974
Ireland	BORDEN IN OVAL	820/74		B89402	4/2/1974
Ireland	BORDEN IN OVAL	823/74		B89405	4/2/1974
Israel	BORDEN IN OVAL	39011		39011	4/4/1974
Italy	BORDEN'S		1/12/1990	460390	1/12/1987
Italy	ELSIE	33287C/82		413112	3/15/1962
Italy	REP OF COW HEAD & WORD ELSIE			526210	5/14/1947
Italy	BORDEN IN OVAL	36094C/88	8/16/1988	547768	8/27/1991
Italy	GAIL BORDEN EAGLE BRAND & REP			5670(FRENCH)	10/28/1968
Italy	BORDEN IN OVAL	34781C/71		613669	9/17/1971
Jamaica	BORDEN IN OVAL	29498			
Jamaica	BORDEN IN OVAL	16435			
Jamaica	BORDEN IN OVAL	17130			
Jamaica	BORDEN'S			11261	12/28/1965
Jamaica	ELSIE & REP OF COW HEAD			3939	6/20/1944
Jamaica	BORDEN IN OVAL	29/1381	4/24/1996	29700	4/24/1996
Japan	BORDEN				
Japan	BORDEN	26794/87		2170938	9/29/1989
Japan	BORDEN (IN KATAKANA)	126064/70		1091986	10/7/1974
Japan	BORDEN HOME	21844/1996	3/1/1996	4056201	9/12/1997

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
	WALLCOVERINGS				
Japan	BORDEN IN OVAL	219529/82		3003753	3/12/1973
Japan	BORDEN IN OVAL	14044/1993	2/15/1993	3282749	4/18/1997
Japan	BORDEN IN OVAL	125107/70		1053531	2/4/1974
Japan	BORDEN IN OVAL	125100/70			
Japan	BORDEN LOGO (IN OVAL)	50301/1994	5/20/1994	3257263	2/24/1997
Japan	BORDEN POLYCO (& KATAKANA)	51598/74		1187064	3/1/1976
Japan	BORDEN'S			196498	2/6/2028
Japan	BORDEN'S			445142	5/26/1954
Japan	BORDEN'S			733232	2/14/1967
Japan	BORDEN'S			449937	5/20/1954
Japan	ELSIE STIX (& KATAKANA)	109158/72			
Japan	LADY BORDEN	142092/1972		1162468	10/9/1975
Japan	LADY BORDEN	141585/1972		1201906	5/27/1976
Japan	LADY BORDEN (& KATAKANA)	108928/1973		1334363	5/15/1978
Japan	BORDEN AND ELEPHANT DESIGN	141588/90	12/20/1990	2564686	8/31/1993
Japan	BORDEN AND RABBIT DESIGN	141587/90	12/20/1990	2564685	8/31/1993
Japan	BORDEN	140285/1971			
Japan	BORDEN	103350/1971		1506056	3/31/1982
Japan	BORDEN (IN KATAKANA)	223281/90		1456010	2/27/1981
Japan	BORDEN (IN KATAKANA)	206685/84		1076872	7/11/1974
Japan	BORDEN (IN KATAKANA)	126060/70			
Japan	BORDEN (WITH KATAKANA)	50300/1994	5/20/1994	3231048	11/29/1996
Japan	BORDEN (WITH KATAKANA)	731581/1994		1725224	10/31/1984
Japan	BORDEN CHEESE BALL WITH KATAKA	112344/1993	11/8/1993		
Japan	BORDEN IN OVAL	125095/70		1076871	7/11/1974
Japan	BORDEN IN OVAL	116556/82		1852918	4/23/1986
Japan	BORDEN IN OVAL	88945/82		1828480	12/25/1985
Japan	BORDEN IN OVAL	220333/83		1051371	1/17/1974
Japan	BORDEN IN OVAL	125109/70			
Japan	BORDEN IN OVAL	223280/90		1456009	2/27/1981
Japan	BORDEN IN OVAL	6318/1984		1923352	12/24/1986
Japan	BORDEN IN OVAL	208415/83		1023602	7/30/1973
Japan	BORDEN SNACK	109681/91	10/22/1991	2684546	7/29/1994
Japan	BORDEN WRAP (WITH KATAKANA)	26576/1980		1667940	3/22/1984
Japan	BORDEN WRAP (WITH KATAKANA)	718930/1994		1725225	10/31/1984
Japan	BORDEN'S	200660/91		398543	5/11/1951
Japan	BORDEN'S			399955	6/22/1951

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Japan	BORDEN'S	51746/82	5/30/1992	1768919	5/30/1985
Japan	ELSIE STIX (& KATAKANA)	109156/72		1118768	5/1/1975
Japan	BORDEN SNACK	41017/1971		1506165	3/31/1982
Japan	BORDEN'S			415933	9/15/1952
Japan	BORDEN'S			472775	11/7/1955
Japan	ELSIE STIX (& KATAKANA)	109156/72		1150916	9/3/1975
Japan	LADY BORDEN	141586/1972		1225241	10/12/1976
Japan	LADY BORDEN (& KATAKANA)	139416/1972		1514183	5/25/1982
Japan	BORDEN HOMEMADE (WITH KATAKANA)	27058/1982		1748194	2/27/1985
Japan	BORDEN IN OVAL	125101/70		1487467	11/27/1981
Japan	BORDEN IN OVAL	125096/70		1000806	2/19/1973
Japan	BORDEN KRYLON (IN KATAKANA)	21829/1986	10/26/1997	2018101	1/26/1988
Jersey	BORDEN IN OVAL	NONE		B4459	4/1/1974
Jordan	BORDEN'S			2542	11/23/1953
Jordan	BORDEN'S			2541	11/23/1953
Jordan	BORDEN'S			7647	5/4/1964
Kansas	BORDEN		5/12/1987	10588	5/12/1987
Kentucky	BORDEN		5/21/1987	07288	5/21/1987
Kenya	ELSIE and Design		7/29/1954	6417	8/3/1954
Kenya	BORDEN IN OVAL	20988		B20988	4/9/1974
Kiribati	BORDEN IN OVAL			1199	4/1/1974
Kiribati	BORDEN IN OVAL	040892		795	4/1/1974
Korea, Republic of	BORDEN	40-2012-61849	10/4/2012		
Korea, Republic of	BORDEN IN OVAL	33357/2004	7/22/2004		
Korea, Republic of	BORDEN'S			1337	5/7/1956
Korea, Republic of	BORDEN IN OVAL	2/1982		5547	10/16/1985
Korea, Republic of	BORDEN IN OVAL	20096/85		134720	12/13/1986
Korea, Republic of	BORDEN LOGO (IN KOREAN CHARACT)	9430/85		128449	8/8/1986
Korea, Republic of	BORDEN LOGO (IN KOREAN CHARACT)	9429/85		130217	9/10/1986
Korea, Republic of	BORDEN SEALWRAP LOGO	45014/1993	12/14/1993	306670	1/21/1995
Korea, Republic of	ELSIE STIX	901/1987		51025	11/19/1977
Korea, Republic of	LADY BORDEN	277/1988		54399	2/11/1978
Kuwait	BORDEN IN OVAL	7318		5798	2/17/1975
Laos	BORDEN IN OVAL				
Laos	BORDEN IN OVAL	151		151	7/11/1974
Laos	BORDEN'S			8049	6/29/1955
Laos	ELSIE & DESIGN			8051	6/29/1955
Laos	BORDEN IN OVAL	1977	4/5/1993	1777	10/20/1993
Laos	BORDEN IN OVAL	1977	4/5/1993	1776	4/5/1993

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Laos	BORDEN IN OVAL	1977	4/5/1993	1778	10/20/1993
Latvia	BORDEN IN OVAL	M933959	4/19/1993	M15909	4/19/1993
Lebanon	ELSIE STIX			32020	8/29/1975
Lebanon	BORDEN IN OVAL	63691	7/26/1994	63691	7/26/1994
Lebanon	BORDEN'S			45509	6/1/1984
Lesotho	COW'S HEAD IN DAISY DEVICE (ELSIE)	LS/M/93/00384		4664B	7/27/1973
Lesotho	BORDEN IN OVAL			LS/M/9100883	4/26/1971
Lesotho	COW'S HEAD IN DAISY DEVICE (ELSIE)	LS/M/93/00382		4664	7/27/1959
Lesotho	BORDEN IN OVAL			LS/M/91/0082	4/26/1971
Liberia	BORDEN'S			61065/917	5/23/2021
Liberia	BORDEN IN OVAL			30894/341	4/19/1974
Libya	BORDEN IN OVAL	5491	1/20/1990		
Libya	BORDEN'S			1053/1056	9/19/1967
Libya	REP OF COW HEAD & WORD ELSIE	1059	1/31/1961	1056/1059	9/19/1967
Liechtenstein	BORDEN IN OVAL		4/18/1874	3961	4/18/1974
Lithuania	BORDEN IN OVAL	ZP 6319	4/6/1993	8907	12/1/1993
Louisiana	BORDEN		5/12/1987	45/0849	5/12/1987
Macedonia	BORDEN IN OVAL	PZ-317/95		4633	1/26/1996
Madagascar	BORDEN IN OVAL	62419		12268	10/7/1972
Madagascar	BORDEN'S			9701	12/8/1964
Maine	BORDEN		10/13/1987	19880138M	10/13/1987
Malawi	BORDEN IN OVAL	77/74		77/74	4/5/1974
Malawi	BORDEN IN OVAL	78/74		78/74	4/5/1974
Malaysia	BORDEN IN OVAL	86/01168	3/25/1986	86/01168	9/25/1993
Malaysia	LADY BORDEN CLASSIC	91/06534	10/14/1991	91/06534	
Malaysia	LADY BORDEN CLASSIC	91/06535	10/14/1991	91/06535	10/14/1991
Malaysia	BORDEN IN OVAL	85/03789	8/29/1985	85/B03789	1/13/1990
Malaysia	BORDEN IN OVAL	85/04144	9/19/1985	85/B04144	10/12/1992
Malaysia	BORDEN IN OVAL	M/65046		M/065046	4/15/1974
Mali	BORDEN IN OVAL			3361	4/10/1974
Mali	BORDEN'S			4068	5/30/1963
Mali	ELSIE & DESIGN			4066	5/30/1963
Malta	BORDEN IN OVAL	11894		11894	4/16/1974
Malta	GAIL BORDEN EAGLE BRAND & REP			1242	1/4/1921
Martinique	BORDEN IN OVAL	M65047		M/65047	4/15/1974
Martinique	BORDEN'S				8/17/1950
Martinique	BORDEN'S			M/B176	6/7/1951
Maryland	BORDEN		5/12/1987	87-6805	5/12/1987
Massachusetts	BORDEN		7/6/1987	40263	7/6/1987
Mauritius	BORDEN IN OVAL	65/1974		A17/280	4/8/1974



Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Mexico	BORDEN	32768	10/20/1987	350560	7/22/1988
Mexico	BORDEN IN OVAL	105775	1/31/1991	428954	1/31/1991
Mexico	BORDEN IN OVAL				
Mexico	BORDEN WITH ELSIE DESIGN	166509	4/29/1993	459629	5/9/1994
Mexico	BORDEN WITH ELSIE DESIGN	166508	4/29/1993	459628	5/9/1994
Mexico	BORDEN'S	231271	2/5/1988	305255	3/27/1984
Mexico	ELSIE DESIGN (NEW)	171368	6/25/1993	446776	11/19/1993
Mexico	REP OF COW HEAD & WORD ELSIE		5/11/1990	32497	7/17/1984
Mexico	REP OF ELSIE HEAD IN DAISY	000000000000		95379	11/19/1978
Mexico	BORDEN IN OVAL	32792	10/20/1987	356928	12/13/1988
Mexico	BORDEN IN OVAL	152629	10/21/1992	459595	5/9/1994
Mexico	BORDEN IN OVAL	95064	8/31/1990	391752	3/1/1991
Mexico	BORDEN WITH ELSIE DESIGN	171366	6/25/1993	446774	11/19/1993
Mexico	BORDEN WITH ELSIE DESIGN	171364	6/25/1993	446773	11/19/1993
Mexico	ACME BORDEN	127514	11/25/1991	471995	9/1/1994
Mexico	BORDEN	32767	10/20/1987	350862	7/29/1988
Mexico	BORDEN	32765	10/20/1987	350558	7/22/1988
Mexico	BORDEN	79749	1/22/1990	392432	3/20/1991
Mexico	BORDEN	32770	10/20/1987	350863	7/29/1988
Mexico	BORDEN	32772	10/20/1987	350865	7/29/1988
Mexico	BORDEN	32774	10/20/1987	350866	7/29/1988
Mexico	BORDEN	32778	10/20/1987	407425	3/10/1992
Mexico	BORDEN HOME WALLCOVERINGS	227498	3/20/1995	490375	4/28/1995
Mexico	BORDEN IN OVAL	88371	6/4/1990	455929	4/4/1994
Mexico	BORDEN IN OVAL	63215	8/10/1977	176578	8/10/1972
Mexico	BORDEN IN OVAL	248546	9/2/1989	316600	9/3/1986
Mexico	BORDEN IN OVAL	636807	1/8/2004		
Mexico	BORDEN IN OVAL	63213	8/10/1977	175759	8/10/1972
Mexico	BORDEN IN OVAL	79748	1/22/1990	389102	1/14/1991
Mexico	BORDEN IN OVAL	89829	2/1/1979	195962	5/15/1975
Mexico	BORDEN IN OVAL	63214		189630	8/10/1972
Mexico	BORDEN LABEL	65981	6/30/1989	391159	2/27/1991
Mexico	BORDEN LABEL (MILK CARTON)	65980	6/30/1989	379964	7/24/1990
Mexico	BORDEN'S		8/9/1975	18436	8/9/2020
Mexico	BORDEN'S	136721		228051	2/27/1979
Mexico	BORDENSTYLE	227,500	3/20/1995	490377	4/28/1995
Mexico	ELSIE'S MARKET	171370	6/25/1993	457129	4/14/1994
Mexico	IF IT'S BORDEN, IT'S GOT TO BE GOOD	171371	6/25/1993	442354	9/20/1993
Mexico	LADY BORDEN	114666	6/5/1991	417418	6/29/1992
Mexico	LADY BORDEN	38142	2/26/1988	349245	6/1/1988

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Mexico	LADY BORDEN WITH ELSIE DESIGN	171363	6/25/1993	447257	11/25/1993
Mexico	REP OF COW HEAD & WORD ELSIE	236018	7/17/1984		
Mexico	BORDEN	32783	10/7/1987	352800	9/20/1988
Mexico	BORDEN	32788	10/20/1987	351012	8/1/1988
Mexico	BORDEN	32786	10/20/1987	351010	8/1/1988
Mexico	BORDEN	32771	10/20/1987	350864	7/29/1988
Mexico	BORDEN	32784	10/20/1987	352801	9/20/1988
Mexico	BORDEN	32766	10/20/1987	350559	7/22/1988
Mexico	BORDEN	32781	10/20/1987	351009	8/1/1988
Mexico	BORDEN	32775	10/20/1987	350562	7/22/1988
Mexico	BORDEN	32789	10/20/1987	351552	8/15/1988
Mexico	BORDEN	32790	10/20/1987	351553	8/16/1988
Mexico	BORDEN	32776	10/20/1987	350563	7/22/1988
Mexico	BORDEN	32787	10/20/1987	351011	8/1/1988
Mexico	BORDEN	32779	10/29/1987	350867	7/29/1988
Mexico	BORDEN	32785	10/29/1987	350869	7/29/1988
Mexico	BORDEN	32780	10/20/1987	350868	7/29/1988
Mexico	BORDEN	32782	10/20/1987	352799	9/20/1988
Mexico	BORDEN	32769	10/20/1987	350561	7/22/1988
Mexico	BORDEN	32773	10/20/1987	351551	8/15/1988
Mexico	BORDEN	32777	10/20/1987	350368	7/15/1988
Mexico	BORDEN IN OVAL	31173	9/11/1987	343814	2/25/1988
Mexico	BORDEN IN OVAL	32793	10/20/1987	350870	7/29/1988
Mexico	BORDEN IN OVAL	7908		340796	1/13/1988
Mexico	BORDEN IN OVAL	63270	5/26/1989	425213	11/12/1992
Mexico	BORDEN IN OVAL	16329	10/13/1986	326840	11/3/1986
Mexico	BORDENS	50513	6/1/1971	166151	8/19/1971
Mexico	REP OF COW HEAD & WORD ELSIE	24865	7/31/1944	48167	2/2/1945
Mexico	BORDEN IN OVAL	63213			
Mexico	BORDEN IN OVAL	63210			
Mexico	BORDEN IN OVAL	7910			
Mexico	BORDEN IN OVAL	63212			
Mexico	BORDEN IN OVAL	63216	9/2/1990	331795	9/19/1986
Mexico	BORDEN IN OVAL	7909	4/8/1986	390954	4/8/1986
Mexico	BORDEN IN OVAL	38712	3/7/1988	349338	6/7/1988
Mexico	BORDEN IN OVAL	67579	7/21/1989	452152	2/11/1994
Mexico	BORDEN IN OVAL	152628	10/21/1992		
Mexico	BORDEN LABEL	65979	6/30/1989	400509	10/9/1991
Mexico	BORDEN WITH ELSIE DESIGN	166510	4/29/1993	459630	5/9/1994
Michigan	BORDEN		5/19/1987	M74-057	5/21/1987
Minnesota	BORDEN	NONE		13121	12/31/1987



Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Mississippi	BORDEN		5/18/1987	NONE	5/18/1987
Missouri	BORDEN		5/27/1987	9541	5/27/1987
Monaco	BORDEN IN OVAL	6510		746526	4/3/1974
Montana	BORDEN		5/15/1987	14965	5/15/1987
Montserrat	BORDEN IN OVAL	000000000000		787	12/9/1974
Morocco	BORDEN IN OVAL			R9328	4/3/1974
Mozambique	BORDEN'S		5/12/1986	167771	5/12/1981
Myanmar	BORDEN IN OVAL			864	3/18/1993
Myanmar	BORDEN'S			661	7/14/2020
Myanmar	BORDEN'S			661/1920	7/14/1920
Namibia	BORDEN IN OVAL	71/291		71/291(SWA)	7/14/1971
Namibia	LADY BORDEN	75/0557(SWA)		75/0557	10/21/1975
Namibia	BORDEN IN OVAL	71/292		71/292(SWA)	7/14/1971
Nebraska	BORDEN		5/11/1987	69,516	5/11/1987
Nepal	BORDEN IN OVAL			2243/031	11/21/1974
Netherlands Antilles	BORDEN'S			3343	11/9/1956
Netherlands Antilles	REP OF COW HEAD & WORD ELSIE			1450	6/10/1944
New Hampshire	BORDEN		5/11/1987		5/11/1987
New Jersey	BORDEN		10/21/1987	7522	10/21/1987
New Mexico	BORDEN		5/11/1987	TK87051105	5/11/1987
New York	BORDEN		5/18/1987	R-24433	6/10/1987
New Zealand	ELSIE & DESIGN			40951	10/27/1979
New Zealand	BORDEN IN OVAL	107830		B107830	4/5/1974
New Zealand	LADY BORDEN CLASSIC	213377	10/3/1991	B213377	10/3/1991
Nigeria	ELSIE STIK			25965	
Nigeria	BORDEN IN OVAL	29349			
Nigeria	BORDEN'S			2367	7/30/1920
Nigeria	ELSIE & DESIGN			5473	11/14/1945
Nigeria	BORDEN IN OVAL	000000000000		27494	4/30/1974
North Carolina	BORDEN		5/14/1987	6993	5/14/1987
North Dakota	BORDEN		6/1/1987	12,390	6/1/1987
Norway	GAIL BORDEN EAGLE BRAND & REP			26662	9/8/2018
Norway	BORDEN FRISK PACK	840802		122588	10/10/1985
Norway	BORDEN'S			8461	6/16/2020
Norway	BORDEN IN OVAL	107665	6/28/1971	83977	2/9/1972
Oklahoma	BORDEN		10/12/1987	21492	10/12/1987
Oregon	BORDEN		5/14/1987	21,597	5/14/1987
Pakistan	BORDEN'S			5036	1/21/1943
Panama	BORDEN'S			10488	7/24/1968
Panama	BORDEN'S			388	12/16/2018
Panama	BORDEN			3009	8/16/1973
Panama	BORDEN			3008	8/16/1973

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Panama	BORDEN			3007	8/16/1973
Panama	BORDEN			2985	7/18/1973
Panama	BORDEN			3010	8/16/1973
Panama	BORDEN			2978	7/18/1973
Panama	BORDEN			2972	7/17/1973
Panama	BORDEN			2976	7/18/1973
Panama	BORDEN			2983	7/18/1973
Panama	BORDEN CAMEMBERT CHEESE			2979	7/18/1973
Panama	BORDEN CHEESES			2982	7/18/1973
Panama	BORDEN DIPS			2981	7/18/1973
Panama	BORDEN LIMBURGER BRAND			2975	7/18/1973
Panama	BORDEN PROCESS AMERICAN CHEESE			2977	7/6/1973
Panama	BORDEN TEMPTATION	76617	8/1/1995	76617	10/11/1996
Panama	BORDEN'S			3224	3/12/1951
Panama	BORDEN'S CHEESE SPREAD			628	10/9/1963
Panama	BORDEN'S CHEESE SPREAD			622	10/9/1963
Panama	BORDEN'S CHEESE SPREAD			629	10/9/1963
Panama	BORDEN'S CHOCOLATE MALTED MILK			266	5/17/1963
Panama	BORDEN'S CREAM CHEESE			624	10/9/1963
Panama	ELSIE (DESIGN PLUS OVAL)			834	11/11/1944
Panama	ELSIE STIX			038370	2/18/1986
Panama	LADY BORDEN	066458	6/10/1993	66458	1/24/1995
Paraguay	BORDEN IN OVAL	4714		181363	4/29/1985
Paraguay	REP OF COW HEAD & WORD ELSIE			72769	8/5/1944
Paraguay	BORDEN			190106	7/14/1986
Paraguay	REP OF ELSIE & DESIGN			181364	8/5/1944
Paraguay	REP OF ELSIE & DESIGN			181365	10/24/1985
Pennsylvania	BORDEN		5/15/1987	976092	5/15/1987
Peru	BORDEN IN OVAL	102886		62996	12/22/1986
Peru	BORDEN IN OVAL	102883		62987	12/22/1986
Peru	BORDEN IN OVAL	102884		62995	12/22/1986
Peru	BORDEN IN OVAL	187039	6/13/1991	094541	12/4/1991
Peru	BORDEN IN OVAL	187042	6/13/1991	094544	12/4/1991
Peru	BORDEN IN OVAL	102882		62986	12/22/1986
Peru	BORDEN'S			13773	6/11/1931
Peru	BORDEN'S			033067	4/23/1980
Peru	REP OF COW HEAD & WORD ELSIE			0366222	10/11/1980
Peru	BORDEN IN OVAL	174495		028307	7/31/1974
Philippines	BORDEN IN OVAL	4-2004-03696	4/22/2004		

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Philippines	BORDEN'S		9/20/1980	1321	9/2/2020
Philippines	BORDEN IN OVAL	22795	2/24/1981	22226	2/24/1975
Philippines	ELSIE BORDEN and Design	4-2006-500478	11/20/2006	4-2006-500478	12/30/2007
Poland	BORDEN IN OVAL	2/78015		57220	12/21/1978
Poland	BORDEN'S			7851	9/3/1965
Poland	ELSIE COW HEAD WITH DAISY	Z-144750	3/16/1995	R-100983	3/5/1998
Portugal	BORDEN'S			175311	6/3/2022
Portugal	BORDEN'S		5/12/1986	167771	5/12/1951
Portugal	BORDEN IN OVAL	186688	7/4/1974	186688	12/18/1981
Portugal	BORDEN IN OVAL	186685	7/4/1974	186685	12/18/1981
Portugal	BORDEN IN OVAL		7/4/1974	186686	9/28/1982
Portugal	BORDEN IN OVAL	186687	7/4/1974	186687	12/18/1981
Puerto Rico	BORDEN IN OVAL	25411		25411	6/19/1984
Puerto Rico	BORDEN'S			10486	5/19/1958
Puerto Rico	BORDEN IN OVAL	25480		25480	6/21/1984
Puerto Rico	BORDEN IN OVAL	25410		25410	6/19/1984
Puerto Rico	BORDEN IN OVAL	25412		25412	6/21/1984
Puerto Rico	BORDEN IN OVAL	25408		25408	6/21/1984
Puerto Rico	BORDEN IN OVAL	25407		25407	6/19/1984
Puerto Rico	BORDEN IN OVAL	25409		25409	6/21/1984
Puerto Rico	BORDEN IN OVAL	25406		25406	6/19/1984
Puerto Rico	Borden*	218	12/2/1954	9329	4/19/1955
Puerto Rico	BORDEN'S			3432	6/21/1932
Puerto Rico	BORDEN'S			4541	6/3/1939
Puerto Rico	BORDEN'S			1054	3/4/1921
Puerto Rico	GAIL BORDEN & EAGLE DEVICE ON		11/17/1972	18141	11/14/1973
Ras-al-Khaimah	BORDEN IN OVAL	4456	2/2/1985	4365	2/2/1985
Romania	BORDEN IN OVAL			2R 7887	11/28/1972
Russian Federation	ACME/BORDEN				
Russian Federation	BORDEN IN OVAL	63073		46739	10/9/1972
Russian Federation	BORDEN'S			946	6/11/1928
Sabah	BORDEN'S			B1420	8/16/1951
Sabah	BORDEN IN OVAL	17502		S/017502	4/15/1974
Sabah	BORDEN IN OVAL	17503		S/017503	4/15/1974
Sarawak (Old Code)	BORDEN IN OVAL	SAR/12832		Sar/12832	4/23/1974
Saudi Arabia	BORDEN IN OVAL	12959	2/2/1991	239/98	7/20/1991
Saudi Arabia	BORDEN IN OVAL	12958	2/2/1991	239/97	7/20/1991
Saudi Arabia	BORDEN IN OVAL	12957	2/2/1991	239/96	7/20/1991
Saudi Arabia	BORDEN PRINCE	14467	9/9/1991	254/68	9/22/1991
Saudi Arabia	BORDEN'S			9/49	8/22/1962
Saudi Arabia	BORDEN IN OVAL	12961	2/2/1991	250/49	2/2/1992
Saudi Arabia	BORDEN IN OVAL	12960	2/2/1991	239/99	7/20/1991

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Saudi Arabia	BORDEN IN OVAL	1282		82/51	2/5/1979
Saudi Arabia	BORDEN IN OVAL	12962	2/2/1991	250/50	2/2/1992
Serbia (Old Code)	BORDEN'S			11972	9/1/1949
Serbia (Old Code)	BORDEN IN OVAL	2655/72		21288	1/26/1976
Seychelles	BORDEN IN OVAL			1419(a)	5/7/1974
Seychelles	BORDEN IN OVAL			1419	5/20/1985
Seychelles	BORDEN IN OVAL			1419(c)	5/7/1974
Sierra Leone	BORDEN'S			661	2/19/1921
Sierra Leone	BORDEN IN OVAL			9803	4/24/1974
Sierra Leone	BORDEN IN OVAL			9804	7/11/1946
Sierra Leone	BORDEN IN OVAL			1864	10/11/1945
Sierra Leone	ELSIE & REP OF COW HEAD			174/60577F	4/15/1974
Singapore	BORDEN IN OVAL	5/60577		B60579	4/15/1981
Singapore	BORDEN IN OVAL	560579		T39/00176B	3/16/1939
Singapore	BORDEN'S			16876	10/6/1953
Singapore	BORDEN'S				
Singapore	BORDEN IN OVAL				
Singapore	LADY BORDEN CLASSIC	9160/91	10/8/1991		
Singapore	LADY BORDEN CLASSIC	9159/91	10/8/1991	B9159/91	10/8/1991
Slovakia	BORDEN'S			98605	1/7/1921
Slovakia	GAIL BORDEN EAGLE BRAND & REP			1733	11/30/1940
Slovakia	GAIL BORDEN EAGLE BRAND & REP			98604	2/21/2021
Slovenia	BORDEN IN OVAL	304-67/93	2/10/1993	Z-7280655	3/1/1994
Solomon Islands	BORDEN IN OVAL		4/1/1974	1519	6/4/1993
Solomon Islands	BORDEN IN OVAL	000000000000		881	4/1/1974
Somalia	BORDEN IN OVAL			2350	2/28/1977
Somalia	BORDEN IN OVAL			223	6/15/1957
Somalia	GAIL BORDEN EAGLE BRAND & DESI				
Somalia	BORDEN'S			220	6/15/1957
Somalia	BORDEN'S			221	6/15/1957
Somalia	ELSIE & DESIGN				
South Africa	BORDEN MEADOW MILK	87/4986	7/8/1987	B87/4986	6/14/1991
South Africa	BORDEN'S			67/2432	6/12/1967
South Africa	BORDEN IN OVAL	74/1613		B74/1613	4/1/1974
South Africa	BORDEN IN OVAL	74/1612		B74/1612	4/1/1974
South Africa	BORDEN IN OVAL	84/4528		B84/4528	5/18/1984
South Africa	BORDEN IN OVAL	84/4529		B84/4529	5/18/1984
South Africa	BORDEN IN OVAL	84/4530		B84/4530	4/1/1984
South Africa	BORDEN'S			1561/56/2	5/17/1956
South Africa	BORDEN'S			1561/56/1	5/17/1956
South Africa	LADY BORDEN	74/6038		74/6038	11/18/1974
South Africa	BORDEN IN OVAL			B71/1715	4/26/1971
South Africa	BORDEN IN OVAL	B71/1716		B71/1716	4/26/1971
South Africa	BORDEN IN OVAL	78/3141		B78/3141	6/27/1978

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
South Africa	ELSIE and Cow Head Design	70/5686		2341/44	11/29/1944
South Carolina	BORDEN		5/15/1987	NONE	5/15/1987
South Dakota	BORDEN		5/11/1987		5/11/1987
Spain	BORDEN'S		9/29/1987	200274	9/29/1947
Spain	BORDEN IN OVAL	0649454			
Spain	BORDEN IN OVAL	649451	7/6/1971	649451	7/28/1976
Spain	BORDEN IN OVAL	649543	7/6/1971	649453	10/28/1972
Spain	BORDEN IN OVAL	649452	7/6/1971	649452	10/30/1972
Spain	BORDEN IN OVAL	649450	7/6/1971	649450	1/25/1975
Spain	BORDEN'S			41119	1/3/1922
Spain	BORDEN'S EAGLE BRAND & GAIL BO	366268	5/30/1960		
Spain	BORDEN ALPHASET	1617375	2/13/1991	1617375	3/5/1993
Spain	BORDEN IN OVAL	979861	7/8/1981	979861	10/19/1983
Spain	ELSIE (DESIGN PLUS OVAL)	0176927	1/7/1946	0176927	1/24/1948
Spain	BORDEN'S EAGLE BRAND AND GAIL	453548	8/11/1964	453548	11/3/1966
Sri Lanka	BORDEN'S	59736	8/23/1990		
Sri Lanka	ELSIE & DESIGN			8496	7/13/1944
Sri Lanka	BORDEN IN OVAL	44530		44530	5/5/1982
Sri Lanka	BORDEN IN OVAL	35847			
St. Helena	BORDEN IN OVAL			810	4/1/1974
St. Kitts and Nevis	BORDEN IN OVAL			2766	9/28/1977
St. Kitts and Nevis	BORDEN'S			47/1939	4/4/1939
St. Lucia	BORDEN IN OVAL			23/1974	4/30/1974
St. Vincent and the Grenadines	BORDEN IN OVAL			25/1979	4/1/1974
St. Vincent and the Grenadines	BORDEN IN OVAL			5/1979	4/1/1981
St. Vincent and the Grenadines	ELSIE & DESIGN			45/1954	8/24/1954
Sudan	ELSIE & DESIGN			3655	10/28/1954
Suriname	REP OF COW HEAD & WORD ELSIE			4570	7/22/1944
Swaziland	BORDEN IN OVAL			81/1973(SA)	4/26/1971
Swaziland	BORDEN IN OVAL			82/1973(SA)	4/26/1971
Swaziland	COW'S HEAD IN DAISY DEVICE (ELSIE)			277/1973/(SA)	7/27/1973
Swaziland	COW'S HEAD IN DAISY DEVICE (ELSIE)			276/1973(SA)	7/27/1973
Sweden	BORDEN IN OVAL	2594/71	6/28/1971	154635	3/12/1976
Sweden	BORDENFLEX	7912440		170499	12/28/1979
Sweden	BORDEN'S			24137	1/4/1921
Switzerland	GAIL BORDEN EAGLE BRAND & REP			P 287958	9/14/1898

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Switzerland	BORDEN REALEMON	6726	12/12/1984	336111	12/12/1984
Switzerland	BORDEN'S			183323	1/20/1921
Switzerland	BORDEN CLASSICO (WORD)			371344	5/8/1989
Syria	BORDEN IN OVAL			47406	12/21/1992
Syria	BORDEN IN OVAL			23595	4/9/1974
Syria	BORDEN'S			8069	4/26/1984
Taiwan	BORDEN'S			10878	1/11/1946
Taiwan	BORDEN'S			10884	5/1/1946
Taiwan	BORDEN (CHINESE CHARACTERS)			610207	9/1/1993
Taiwan	BORDEN				
Taiwan	BORDEN IN OVAL	82023589	12/16/1993	636309	3/15/1994
Taiwan	BORDEN IN OVAL	82039174	8/11/1993	636288	4/16/1994
Taiwan	BORDEN'S			53929	4/1/1948
Taiwan	LADY BORDEN	77-58815		445668	6/16/1989
Taiwan	REP OF COW HEAD & WORD ELSIE			47065	2/28/1947
Taiwan	BORDEN IN OVAL	81013899		603841	7/1/1993
Taiwan	BORDEN IN OVAL	85035912	7/19/1996	770728	8/1/1997
Taiwan	BORDEN IN OVAL			51884	4/1/1972
Taiwan	BORDEN IN OVAL			51862	4/1/1972
Taiwan	REP OF COW HEAD & WORD ELSIE			44710	6/30/1946
Taiwan	REP OF COW HEAD & WORD ELSIE			47064	2/28/1947
Taiwan	BORDEN IN OVAL	82014020	4/1/1993	621173	11/16/1993
Taiwan	BORDEN IN OVAL			51599	3/1/1972
Tangier	ELSIE & DESIGN			R6352	2/14/1986
Tanzania, United Republic of	BORDEN IN OVAL	17118		17118	5/28/1974
Tennessee	BORDEN		5/11/1987	686-2060	5/12/1987
Texas	BORDEN		5/11/1987	47355	5/11/1987
Thailand	BORDEN IN OVAL			Kor11195	4/19/1974
Thailand	BORDEN IN OVAL			16880	5/11/1954
Thailand	BORDEN'S	22385		160717	8/26/1992
Thailand	LADY BORDEN CLASSIC	220284	10/16/1991	870	4/1/1974
Tonga	BORDEN IN OVAL			874/1612	4/1/1974
Transkei	BORDEN IN OVAL			1561/56/1	5/17/1980
Transkei	BORDEN'S	NONE		1561/56/2	5/17/1980
Transkei	BORDEN'S	NONE		74/6038	11/18/1984
Transkei	LADY BORDEN			871/1716	4/26/1981
Transkei	BORDEN IN OVAL			871/1715	4/26/1981
Transkei	BORDEN IN OVAL			88475/74	4/9/1974
Trinidad and Tobago	BORDEN IN OVAL	8475			



Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Trinidad and Tobago	BORDEN IN OVAL	8476		B8476/74	4/9/1974
Trinidad and Tobago	BORDEN'S			74/1938	12/23/1938
Tunisia	ELSIE & DESIGN			EE. 92.0487	5/30/1947
Tunisia	BORDEN IN OVAL	436/72		436/1972	10/19/1972
Turkey	BORDEN'S			75959	2/15/1928
Turkey	GAIL BORDEN EAGLE BRAND & REP			75962	7/13/1920
Tuvalu	BORDEN IN OVAL	NONE		45	4/1/1974
Uganda	BORDEN IN OVAL			13650	5/27/1974
Ukraine	BORDEN IN OVAL	T3703954	7/23/1993	8696	8/29/1997
United Arab Emirates	BORDEN	3176	11/6/1993	2864	11/8/1995
United Arab Emirates	BORDEN	3156	11/3/1993	2854	11/7/1995
United Arab Emirates	BORDEN	3175	11/6/1993	2863	11/8/1995
United Arab Emirates	BORDEN	3157	11/3/1993	2853	11/7/1995
United Arab Emirates	ELSIE & DESIGN	3315	11/10/1993	2906	11/11/1995
United Arab Emirates	ELSIE & DESIGN	3314	11/10/1993	2907	11/11/1995
United Arab Emirates	BORDEN IN OVAL				5/15/1974
United Arab Emirates	BORDEN'S				9/7/1956
United Arab Emirates	BORDEN	3094	11/1/1993	9309	3/6/1997
United Kingdom	BORDEN SOUP BREAK	1062116		B1062116	4/28/1979
United Kingdom	BORDEN HOME WALLCOVERINGS	2058055	2/23/1996	2058055	2/23/1996
United Kingdom	BORDEN IN OVAL	1027479		B1027479	4/1/1974
United Kingdom	BORDEN IN OVAL	1027477		B1027477	4/1/1974
United Kingdom	BORDEN IN OVAL	1027478		B1027478	4/1/1974
United Kingdom	BORDEN IN OVAL	1085598			
United Kingdom	BORDEN'S			B447180	4/4/1924
United Kingdom	BORDEN	1546637	9/3/1993	B1546637	9/3/1993
United Kingdom	BORDEN	1547395	9/9/1993	B1547395	9/9/1993
United Kingdom	BORDEN IN OVAL	1140128		1140128	9/11/1980
United Kingdom	BORDEN IN OVAL	1566355	3/21/1994	1566355	3/21/1994
United Kingdom	BORDEN IN OVAL	1567259	3/30/1994	1567259	3/30/1994
United Kingdom	REP OF COW HEAD & WORD ELSIE			676282	1/20/1949
United Kingdom	BORDEN IN OVAL	1085597			
Uruguay	BORDEN IN OVAL			260856	3/14/1973
Uruguay	BORDEN IN OVAL			260854	3/14/1973
Uruguay	BORDEN IN OVAL			260855	3/14/1973
USA	BABY BORDEN	76/385709	3/21/2002		
USA	BORDEN	74/509192	4/5/1994		
USA	BORDEN (CORPORATE LOGO) & ELSI	436776	9/25/1972	969728	10/2/1973
USA	BORDEN INKOTECH	75/088194	4/15/1996		
USA	BORDEN NATURALS	77/447611	4/14/2008		

Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
USA	BORDEN SQP LOGO	129,890	1/14/1991		
USA	ELSIE DESIGN	62,454	5/24/1990	1,642,959	4/30/1991
USA	IF IT'S BORDEN, IT'S GOT TO BE GOOD	454209	11/25/1983	1344828	6/25/1985
USA	INSTANT DRINK BORDEN	77/327392	11/12/2007		
USA	Long Oval Design (Strappy Strips)	85/037769	5/13/2010		
USA	QUALITY BORDEN SNACKS	74/454069	11/3/1993	1861933	11/8/1994
USA	BORDEN SQP SAFETY QUALITY PERF	173,498	6/6/1991	1731515	11/10/1992
USA	BORDEN'S	140,266	3/20/1962	755171	8/20/1963
USA	ELSIE BORDEN and Design	77/104776	2/12/2007	3323199	10/30/2007
USA	ELSIE COW HEAD IN DAISY	382607	8/30/1982	1294728	9/11/1984
USA	ELSIE'S GOLD	313,217	6/4/1981	1,225,209	1/25/1983
USA	ELSIE'S QUBE AND DESIGN	24,504	11/26/1980	1,202,188	7/20/1982
USA	GAIL BORDEN EAGLE BRAND & REP	71/129487	3/10/1920	137955	12/14/1920
USA	GAIL BORDEN SIGNATURE	180626	6/28/1991	1689184	5/26/1992
USA	IF IT'S BORDEN IT'S GOT TO BE GOOD	102,722	10/12/1976	1073704	9/20/1977
USA	IT'S BETTER ... IT'S BORDEN (In oval)	395,490	6/22/1971	935,452	6/6/1972
USA	BORDEN	703,187	12/28/1987	1498860	8/2/1988
USA	BORDEN (stylized)	74/509193	4/5/1994		
USA	BORDEN FROSTEE	669,217	6/29/1987	1527193	2/28/1989
USA	BORDEN HOME WALLCOVERINGS	538343	5/17/1985	1385315	3/4/1986
USA	BORDEN HOME WALLCOVERINGS	74/630455			
USA	BORDEN HOT SHOTS	73753029	9/19/1988		
USA	BORDEN IN OVAL	74/467277	12/8/1993	1877765	2/7/1995
USA	BORDEN LIFE				
USA	BORDEN LOGO AND HOT SHOTS NACH	752968	9/19/1988	1541780	5/30/1989
USA	BORDEN LOGO WITH COW'S HEAD	74/801880	1/25/1993	1859074	10/18/1994
USA	BORDEN PRIZE	96,243	8/11/1976	1064079	4/19/1977
USA	BORDEN'S	617,979	8/23/1951	574563	5/19/1953
USA	BORDEN'S	278,084	8/11/1967	855,372	8/27/1968
USA	BORDEN'S	312,898	4/3/1931	296,661	8/16/1932
USA	BORDEN'S	86,014	11/25/1959	707,720	11/29/1960
USA	BORDEN'S	393,936	6/11/1937	352,798	12/14/1937
USA	BORDEN'S	22,064	9/13/2006	58,578	12/18/2006
USA	BORDEN'S	23,534	1/31/1957	653,163	10/15/1957
USA	BORDEN'S	7,816	6/10/2005	55,233	8/7/2006




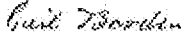


Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
USA	BORDEN'S & REP OF COW	433,598	7/2/1940	390,923	10/14/1941
USA	BORDEN'S (STYLIZED LETTERS)	401,014	12/18/1937	357120	5/24/1938
USA	BORDEN'S (STYLIZED LETTERS)	416,792	3/8/1939	369947	8/8/1939
USA	BORDEN'S IN SCRIPT	118,463	5/14/2019	130,647	5/4/2020
USA	BORDEN'S QUALITY SERVICE IN CI	151,250	8/2/2021	184,542	5/27/2024
USA	BORDENSTYLE	242,015	1/31/1992		
USA	BORDENSTYLE!	74/630451	2/6/1995	2016358	11/12/1996
USA	ELSIE	74/351828	1/25/1993		
USA	ELSIE BORDEN Design	74/351841	1/25/1993	1905115	7/11/1995
USA	ELSIE COW HEAD IN DAISY (	587,461	3/11/1986	1,434,876	3/31/1987
USA	ELSIE DESIGN	739,352	7/7/1988	1,538,347	5/9/1989
USA	ELSIE LOGO	74,215	6/29/1990	1,642,962	4/30/1991
USA	ELSIE STIX (STYLIZED LETTERING	416,513	2/25/1972	955,314	5/13/1973
USA	ELSIE STIX (STYLIZED LETTERING	381,197	1/18/1971	931,900	4/4/1972
USA	GAIL BORDEN & DESIGN	602,119	8/12/1950	549620	10/16/1951
USA	IF IT'S BORDEN IT'S GOT TO BE GOOD	589,737	3/24/1986	1485411	4/19/1988
USA	LADY BORDEN	631,044	6/11/1952	572693	3/31/1953
USA	PRINCE AND OVAL DESIGN	163,763	3/1/1963	778273	10/6/1964
USA	QUALITY BORDEN SNACKS	111,401	11/1/1990		
USA	REP OF ELSIE IN DAISY DESIGN	103091	8/22/1960	733493	6/26/1962
USA	REP OF ELSIE IN DAISY DESIGN	636,510	10/11/1952	578,313	8/4/1953
USA	SIGNATURE QUALITY GAIL BORDEN	163799	3/4/1963	766021	3/3/1964
USA	BORDEN BRINGS THE DAIRY HOME	75/716508	5/25/1999	2400981	10/31/2000
USA	ELSIE'S KITCHEN	75/703923	5/6/1999	2458209	6/5/2001
USA	REP OF ELSIE IN DAISY DESIGN	17152	10/9/1956	647962	7/2/1957
USA	BORDEN-CAPS	162398	3/16/1978	1122499	7/17/1979
USA	ELSIE	74/801881	1/25/1993	1857137	10/4/1994
USA	LADY BORDEN & DESIGN	74/393,659	5/24/1993	1893711	5/9/1995
Utah	BORDEN		5/18/1987	28,516	5/18/1987
Venda	ELSIE & DESIGN			2341/44	11/29/1982
Venda	BORDEN IN OVAL			871/1715	4/26/1981
Venda	BORDEN IN OVAL			871/1716	4/26/1981
Venda	BORDEN MEADOW MILK	887/0709	7/16/1987	887/0709	1/14/1992
Venda	BORDEN'S	NONE		1561/56/2	5/17/1980
Venda	LADY BORDEN			74/6038	11/18/1984





Country	Trademark	Application No.	Filing Date	Registration No.	Registration Date
Venda	BORDEN'S	NONE		1561/56/1	5/17/1980
Venezuela	BORDEN IN OVAL	5099		70111-F	8/11/1972
Venezuela	BORDEN IN OVAL	5101		70109-F	8/11/1972
Venezuela	BORDEN IN OVAL	5103		70107-F	8/11/1972
Venezuela	BORDEN IN OVAL	5106		70106-F	8/11/1972
Venezuela	BORDEN IN OVAL	5107		69659-F	7/12/1972
Venezuela	BORDEN IN OVAL	5104		69657-F	7/12/1972
Venezuela	BORDEN IN OVAL				
Venezuela	BORDEN IN OVAL	5102		70108-F	8/11/1972
Venezuela	BORDEN'S			23369	11/13/1934
Venezuela	BORDEN'S			42321-F	9/20/1962
Venezuela	BORDEN'S NONESUCH MINCE MEAT			A13153	11/26/1954
Venezuela	BORDEN'S SKIM MILK			SN-61	7/11/1942
Venezuela	BORDEN IN OVAL	5108		F-069660	7/12/1972
Venezuela	BORDEN IN OVAL	5105		69658-F	7/12/1972
Vermont	BORDEN		5/11/1987	5615	5/11/1987
Vietnam	BORDEN DS-40	23 615	6/27/1995	23 894	3/13/1997
Vietnam	BORDEN IN OVAL				
Vietnam	BORDEN IN OVAL	3661	4/9/1991	3464	4/9/1991
Virgin Islands (American)	BORDEN'S			2089	8/27/1956
Virgin Islands (British)	BORDEN IN OVAL			1622	12/8/1976
Virginia	BORDEN		6/24/1987	4121	6/24/1987
Washington	BORDEN				
West Virginia	BORDEN		5/12/1987	NONE	5/12/1987
Wisconsin	BORDEN		5/13/1987	NONE	5/13/1987
Wisconsin	BORDEN, INC.		1/8/1973	19694	1/22/1973
Wisconsin	BORDEN GLOBAL PACKAGING			18358	8/20/1951
Wyoming	BORDEN		5/5/1987		
Yemen, Republic of	BORDEN IN OVAL	1348	1/6/1991		
Zambia	BORDEN IN OVAL			165/74	4/9/1974
Zambia	ELSIE & DESIGN			3217	8/6/1954
Zanzibar	BORDEN IN OVAL	73/1981		115/1987	6/4/1981
Zimbabwe	BORDEN IN OVAL	218/74			
Zimbabwe	BORDEN IN OVAL	219/74			








Exhibit A-3  
Common Law Marks

Type of Mark	Marks	
BORDEN Word Marks	BORDEN; BORDEN'S; IF IT'S BORDEN, IT'S GOT TO BE GOOD; LADY BORDEN; BORDEN BRINGS THE DAIRY HOME; BORDEN PLUS;	CLASSY LADY BORDEN; CLASSY LADY; BORDEN SNACK; INSTANT DRINK BORDEN
BORDEN & Design Marks	BORDEN IN OVAL {Corporate Logo};	
BORDEN {Corp. Logo with Cow Head in Daisy};		
BORDEN {Sunny Cow Head in Daisy};		
GAIL BORDEN (Signature)		
BORDEN HOME MADE TYPE & Design		
FIT FOR A GOLDEN SPOON LB LADY BORDEN & Design		

6/1/01

Type of Mark		Marks
	FIT FOR A GOLDEN SPOON LB LADY BORDEN SUPER PREMIUM ICE CREAM HOME MADE TYPE & Design	
	LADY BORDEN & Katakana	<b>LADY BORDEN</b> レディーボーデン
	BORDEN in Katakana	<b>ボーデン</b>
	LADY BORDEN (Stylized)	<i><b>Lady Borden</b></i>
	LB & Design (Script in Concentric Circles)	
	BORDEN in Katakana	<b>ボーデン</b>
	LADY BORDEN HOME MADE & Katakana	<b>LADY BORDEN HOMEMADE TYPE</b> レディーボーデンホームノイドタイプ
	CLASSY LADY & Katakana	<b>CLASSY LADY</b> クラッシーレディー
	CLASSY LADY in Katakana	<b>クラッシーレディー</b>
	CLASSY LADY & Katakana	<b>CLASSY BOUTIQUE</b> クラッシーブティック
	LADY BORDEN BOUTIQUE & Katakana	<b>LADY BORDEN BOUTIQUE</b> レディーボーデンブティック

Type of Mark	Marks	
ELSIE Word Marks	ELSIE; ELSIE'S KITCHEN	
Elsie Design Marks (No Words in the mark)	COW HEAD IN DAISY;	
	COW HEAD IN HALF DAISY;	
	COW HEAD;	
ELSIE & Design Marks	ELSIE BORDEN & Design (Oval);	
	ELSIE BORDEN & Design {Diagonal};	

*Handwritten mark*

Exhibit A-4

Domain Names

[TO FOLLOW]

*Handwritten mark*