

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311080

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Salesforce.com, Inc.		07/14/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Redo Inc.		
Street Address:	800 Market Street, 8th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94102		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86103757	DO.COM	
Serial Number:	86266642	DO	
Serial Number:	86266644	DO	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 988-8500		
Email:	jdueck@fenwick.com, trademarks@fenwick.com		
Correspondent Name:	Fenwick & West LLP		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041-1990		
ATTORNEY DOCKET NUMBER:	31550-00070-1409		
NAME OF SUBMITTER:	Christine B. Redfield		
SIGNATURE:	/christine redfield/		
DATE SIGNED:	07/17/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is effective as of June 30, 2014 by and between Salesforce.com, Inc., a Delaware corporation ("Assignor") and Redo Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor entered into an agreement to assign the DO and DO.COM marks (the "Marks") and the U.S. Trademark Applications for the Marks (the "Applications") set forth on Schedule 1 attached hereto to Assignee for good and valuable consideration, the receipt of which Assignor acknowledged, on June 30, 2014.

WHEREAS, Assignee acquired that portion of the business represented by the Marks as of June 30, 2014.

WHEREAS, this Agreement memorializes the prior agreement and understanding of the parties.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor agrees that it has assigned unto the Assignee, all right, including common law rights, title and interest in and to said Marks and Applications together with the goodwill of the business symbolized by said Marks and the Applications and that portion of the business to which the Marks pertain.

SALESFORCE.COM, INC.

Date of Execution: 7/14/14

By: 

Name: David Simon



Title: SVP, Intellectual Property

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TRADEMARK
REEL: 005324 FRAME: 0715

Schedule 1

Trademarks

TRADEMARK	COUNTRY	SERIAL NUMBER
DO.COM	United States	86103757
DO (and design) 	United States	86266642
DO (and design) (color) 	United States	86266644