

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM311109

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Good Health Natural Products, Inc.		12/27/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	South of France LLC		
<b>Street Address:</b>	1820 Airport Exchange Blvd.		
<b>City:</b>	Erlanger		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	41018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: KENTUCKY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3731446	SOUTH OF FRANCE	
<b>Registration Number:</b>	2252045	SOUTH OF FRANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5136513836		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-629-2814		
<b>Email:</b>	eokerson@graydon.com		
<b>Correspondent Name:</b>	ERIC C. OKERSON		
<b>Address Line 1:</b>	511 Walnut Street		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	CINCINNATI, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	KI098 100002		
<b>NAME OF SUBMITTER:</b>	ERIC C. OKERSON		
<b>SIGNATURE:</b>	/Eric C. Okerson/		
<b>DATE SIGNED:</b>	07/18/2014		
<b>Total Attachments: 5</b>			
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**Trademark Assignment**

WHEREAS, **GOOD HEALTH NATURAL PRODUCTS, INC.** (“**ASSIGNOR**”), a Delaware corporation, having a place of business at 115 Pomona Drive, Greenboro, North Carolina 27407, has adopted and has used the registered marks shown in Exhibit A attached hereto and the unregistered marks shown in Exhibit B attached hereto;

WHEREAS, **SOUTH OF FRANCE LLC** (“**ASSIGNEE**”), a Kentucky limited liability company, having a place of business at 1820 Airport Exchange Blvd, Erlanger KY 41018, is desirous of acquiring the entire right, title, and interest in and to said trademarks, and accompanying registrations, if any, together with the good will of the business in connection with which said trademarks are used.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** does hereby sell, assign, and transfer unto **ASSIGNEE** Assignor’s entire right, title, and interest in and to the aforesaid trademarks, and any applicable registrations, together with the good will of the business symbolized by the marks and registrations therefor, and together with all claims, demands, rights, chooses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by **ASSIGNEE**, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the **ASSIGNOR** had this sale, assignment, and transfer not been made.

*[Signature page follows.]*

GOOD HEALTH NATURAL PRODUCTS,  
INC.

By: Mark Gillis  
Name: Mark Gillis  
Title: CEO  
Date: 12/27/2013

[Signature page to Trademark Assignment.]

**Exhibit A**

**Word Marks:**

SOUTH OF FRANCE – U.S. Registration No. 3,731,446

SOUTH OF FRANCE – U.S. Registration No. 2,252,045

SOUTH OF FRANCE – Canada Registration No. 1,241,943

**Word & Design Marks:**

None known.

*[Signature page to Trademark Assignment.]*

**TRADEMARK**  
**REEL: 005324 FRAME: 0868**

**Exhibit B**

Domain names:

sofspa.com  
sofspanaturals.com  
southoffrancespanaturals.com  
thesoapdishmagazine.com  
southoffrancebodycare.com  
littlestonehouse.com

SPA Naturals Interactive Booklet

Product names:

Spa Naturals

Body Wash

- Green Tea Body Wash
- Gardenia Body Wash
- Cucumber Aloe Body Wash
- Acai Pomegranate Body Wash
- Shea Butter Body Wash
- Lavender Body Wash

8 oz Bar soaps

- Moisturizing Shea Butter
- Relaxing Lavender
- Lemon Verbena
- Nourishing Green Tea
- Sweet Almond
- Acai Pomegranate
- Pure Gardenia
- Mango
- Refreshing Cucumber Aloe
- Soothing Honey
- Magnolia Pea
- Amber Rose

Pampering Hand Wash 8 oz

- Shea Butter
- Lavender Fields
- Lemon Verbena
- Green Tea

*[Signature page to Trademark Assignment.]*

**TRADEMARK**  
**REEL: 005324 FRAME: 0869**

- Orange Blossom Honey
- Cote d'Azur
- Climbing Wild Rose
- Mediterranean Fig

French Milled Bar Soap

- Shea Butter
- Almond Gourmande
- Climbing Wild Rose
- Lavender Fields
- Lush Gardenia
- Mediterranean Fig
- Lemon Verbena
- Orange Blossom Honey
- Blooming Jasmine
- Green Tea
- Cote d'Azur
- Herbes de Provence

12 oz Liquid Hand Soaps

- Orange Blossom Honey
- Relaxing Lavender
- Moisturizing Shea Butter
- Nourishing Green Tea
- Renewing Lemon Mint
- Refreshing Cucumber Aloe

Body Lotion

- Acai Pomegranate
- Lime Basil
- Shea Butter
- Pure Gardenia

Private Label

- OBH (Orange Blossom Honey) Liquid Soap\*
- Oatmeal Exfoliant Ginger Almond Bar Soap\*

\* To the extent Seller owns any intellectual property rights with respect to such products.

*[Signature page to Trademark Assignment.]*