

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311134

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC Bank National Association. as successor to National City Bank		07/16/2014	Bank: DELAWARE

RECEIVING PARTY DATA

Name:	Hoffmaster Group, Inc. (f/k/a Converting, Inc.)
Street Address:	2920 N. Main Street, P.O. Box 2038
City:	Oshkosh
State/Country:	WISCONSIN
Postal Code:	54903-2038
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 84

Property Type	Number	Word Mark
Registration Number:	2106890	H
Registration Number:	2758433	
Registration Number:	2896744	H
Registration Number:	1530906	AMERICAN
Registration Number:	0783224	AMERICAN
Registration Number:	0781586	AMERICAN
Registration Number:	2672114	BETTER THAN LINEN
Registration Number:	2669005	BETTER THAN LINEN
Registration Number:	2669004	BETTER THAN LINEN
Registration Number:	1503830	CATER CLOTH II
Registration Number:	2685897	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2685896	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2683008	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2718717	CELEBRATE! BY SPECIAL OCCASION
Registration Number:	2404409	CELLUTEX
Registration Number:	3299737	CHANGING SPACES
Registration Number:	1962108	COLOR ME
Registration Number:	3021470	CRAFTMASTER
Registration Number:	0515474	CRAFTMASTER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2796816	CREATIVE EXPRESSIONS
Registration Number:	2623757	DOLLAR-WISE
Registration Number:	2431207	EVERY OCCASION
Registration Number:	2128753	EVERY OCCASION
Registration Number:	1590958	EVERY OCCASION
Registration Number:	2112472	DOLLAR-WISE
Registration Number:	2967394	GALA
Registration Number:	0834744	GALA
Registration Number:	0782096	HOFFMASTER
Registration Number:	1462761	HOFFMASTER
Registration Number:	3029966	HOFFMASTER
Registration Number:	3280287	HOFFMASTER
Registration Number:	1534257	INDOOR OUTDOOR
Registration Number:	2595688	IRISH LINEN
Registration Number:	2722406	JUST FOR KIDS!
Registration Number:	2181124	LINEN LIKE
Registration Number:	0535180	LINEN-LIKE
Registration Number:	2439005	LINEN-LIKE SUPREME
Registration Number:	1526864	LINETTE
Registration Number:	0879095	MEDALLION
Registration Number:	1463475	MENUFOLD
Registration Number:	2019242	OCTY-ROUND
Registration Number:	3101215	OPALESSENCE
Registration Number:	3207060	OPALESSENCE
Registration Number:	1634124	PAPER ART
Registration Number:	1634813	PAPER ART
Registration Number:	2114460	PAPER ART
Registration Number:	1596350	PARTY CREATIONS
Registration Number:	2336764	PARTY OCCASION
Registration Number:	2227711	PARTY OCCASION
Registration Number:	2899047	PARTY PAK
Registration Number:	2278570	PARTY PAK
Registration Number:	2519592	PARTY PARTNER
Registration Number:	2395237	PATIO OCTY-ROUND
Registration Number:	1313488	PERMA-WIPES
Registration Number:	2482074	PICNIC PARTNER
Registration Number:	1381349	PIK-NIK KING
Registration Number:	1705845	QUICKSET
Registration Number:	2070556	SAVOY

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2150869	SAVOY
Registration Number:	1624798	SENSATIONS
Registration Number:	2163419	SENSATIONS
Registration Number:	1433808	SOFTEES
Registration Number:	2927573	SPECIAL OCCASION
Registration Number:	2043597	SPECIAL OCCASION
Registration Number:	1762055	SPECIAL OCCASION
Registration Number:	1628366	SPECIAL OCCASION
Registration Number:	1627203	SPECIAL OCCASION
Registration Number:	1622100	SPLASH!
Registration Number:	1516379	SPRINGPRINT MEDALLION
Registration Number:	1499542	SPRINGPRINT MEDALLION
Registration Number:	3304786	STAY PUT
Registration Number:	2910222	SWANKIE
Registration Number:	3304638	SWEET STATION
Registration Number:	1648150	TOUCH OF COLOR
Registration Number:	1648876	TOUCH OF COLOR
Registration Number:	2864451	WINDSOR
Registration Number:	2795898	WRAP'N ROLL
Serial Number:	78721371	CATERWRAP
Serial Number:	78797164	CHANGING FACES
Serial Number:	78853124	CREATE-A-SCENE
Serial Number:	77060426	EARTH WISE
Serial Number:	76608250	GALA
Serial Number:	78914858	READY-SET-GO
Serial Number:	78903102	PHOTOCREATIONS

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

Correspondent Name: Darlena Bari Stark

Address Line 1: 1025 Vermont Ave NW, Suite 1130

Address Line 2: Naitonal Corporate Research, Ltd.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: F150835

NAME OF SUBMITTER: Sonya Jackman

SIGNATURE: /Sonya Jackman/

TRADEMARK

REEL: 005325 FRAME: 0073

DATE SIGNED:	07/18/2014
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Total Attachments: 7

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**RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL**

This RELEASE, dated as of July 16, 2014 (this "Release"), is made by PNC Bank National Association, as successor to National City Bank (the "Collateral Agent"), in favor of Hoffmaster Group, Inc. (f/k/a Converting, Inc.) (the "Debtor") as follows:

W I T N E S S E T H

WHEREAS, pursuant to the Trademark Security Agreement, dated October 15, 2007 (the "Security Agreement"), and recorded with the U.S. Patent and Trademark Office on October 15, 2007 at Reel/Frame No. 3689/0633, the Debtor granted the Collateral Agent a security interest in certain collateral pledged by the Debtor described therein, including, without limitation, the United States trademarks set forth on Schedule A attached hereto (collectively, the "Trademark Collateral");

WHEREAS, the Debtor has paid all of its outstanding indebtedness to the Collateral Agent; and

WHEREAS, the Debtor has requested that the Collateral Agent release its security interest in all right, title and interest of the Collateral Agent in and to the Trademark Collateral.

NOW, THEREFORE, the Collateral Agent, without recourse, representation or warranty and at the Debtor's sole cost and expense, hereby terminates, cancels and releases the security interest in the Trademark Collateral and any and right, title and interest of the Collateral Agent in the Trademark Collateral shall hereby terminate, cease and become void.

Collateral Agent agrees to provide Debtor with any information and additional authorization and documentation necessary to effect the release of Collateral Agent's security interest in the Trademark Collateral (without recourse, representation or warranty and at Debtor's sole cost and expense).

[SIGNATURE PAGE FOLLOWS]

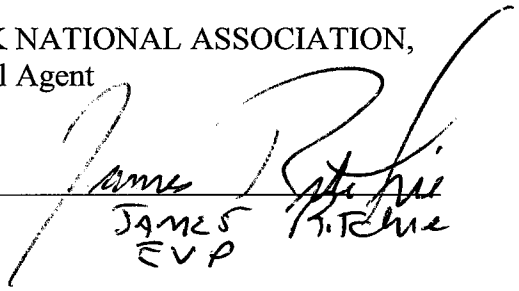
IN WITNESS WHEREOF, Collateral Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

PNC BANK NATIONAL ASSOCIATION,
as Collateral Agent

By: _____

Name:

Title:



JAMES
EVP

**SCHEDULE A
TO
RELEASE OF SECURITY INTEREST
IN TRADEMARK COLLATERAL**

<u>Trademark</u>	<u>Country</u>	<u>Application No. and/or Registration No.</u>	<u>Application Filing Date and/or Registration Date</u>
"H Logo" and Design	U.S.	Reg. No. 2,106,890	Issued: 10/26/2004
"Streamer Logo" (CEG)	U.S.	Reg. No. 2,758,433	Issued: 09/02/03
"H Logo"	U.S.	Reg. No. 2,896,744	Issued: 10/26/04
AMERICAN	CANADA	Reg. No. 668,880	Issued: 07/28/06
AMERICAN	MEXICO	Reg. No. 891440	Issued: 07/25/2005
AMERICAN	PUERTO RICO		
AMERICAN	U.S.	Reg. No. 1,530,906	Issued: 03/21/89
AMERICAN	U.S.	Reg. No. 783,224	Issued: 01/12/65
AMERICAN	U.S.	Reg. No. 781,586	Issued: 12/15/64
AMERICAN	CHILE	Chile Reg. No. 637,452	Issued: 07/26/02
HOFFMASTER BETTER THAN LINEN	U.S.	Reg. No. 2,672,114	Issued: 01/07/03
BETTER THAN LINEN	U.S.	Reg. No. 2,669,005	Issued: 12/31/02
BETTER THAN LINEN	U.S.	Reg. No. 2,669,004	Issued: 12/31/02
CATER CLOTH II	U.S.	Reg. No. 1,503,830	Issued: 09/13/88
CELEBRATE! BY SPECIAL OCCASION	U.S.	Reg. No. 2,685,897	Issued: 12/31/01
CELEBRATE! BY SPECIAL OCCASION	U.S.	Reg. No. 2,685,896	Issued: 02/11/03
CELEBRATE! BY SPECIAL OCCASION	U.S.	Reg. No. 2,683,008	Issued: 02/04/03
CELEBRATE! BY SPECIAL OCCASION	U.S.	Reg. No. 2,718,717	Issued: 12/18/03
CELLUTEX	U.S.	Reg. No. 2,404,409	Issued: 11/14/00
CHANGING SPACES	U.S.	Reg. No. 3,299,737	Issued: 09/25/07
COLOR ME	U.S.	Reg. No. 1,962,108	Issued: 03/12/96
CRAFTMASTER	U.S.	Reg. No. 3,021,470	Issued: 11/29/05

<u>Trademark</u>	<u>Country</u>	<u>Application No. and/or Registration No.</u>	<u>Application Filing Date and/or Registration Date</u>
CRAFTMASTER (Stylized)	U.S.	Reg. No. 515,474	Issued: 09/20/49
CREATIVE EXPRESSIONS	CANADA	Reg. No. 655,330	Issued: 12/16/05
CREATIVE EXPRESSIONS	CHILE	Reg. No. 701,254	Issued: 08/20/04
CREATIVE EXPRESSIONS	CHILE	Reg. No. 701,255	Issued: 08/20/04
CREATIVE EXPRESSIONS	UNITED KINGDOM	Reg. No. 2418429	Issued: 08/31/07
CREATIVE EXPRESSIONS	U.S.	Reg. No. 2,796,816	Issued: 12/23/03
DOLLAR-WISE	U.S.	Reg. No. 2,623,757	Issued: 09/04/02
EVERY OCCASION	U.S.	Reg. No. 2,431,207	Issued: 02/27/01
EVERY OCCASION	U.S.	Reg. No. 2,128,753	Issued: 01/13/98
EVERY OCCASION	U.S.	Reg. No. 1,590,958	Issued: 04/10/90
DOLLAR-WISE	U.S.	Reg. No. 2,112,472	Issued: 11/11/97
GALA	U.S.	Reg. No. 2,967,394	Issued: 07/12/05
GALA	U.S.	Reg. No. 834,744	Issued: 09/05/67
HOFFMASTER	CANADA	Reg. No. 668,887	Issued: 07/28/06
HOFFMASTER	CHILE	Reg. No. 624,730	Issued: 03/15/02
HOFFMASTER	EUROPEAN COMMUNITY	Reg. No. 4930384	Issued: 04/10/07
HOFFMASTER	MEXICO	Reg. No. 891438	Issued: 07/25/05
HOFFMASTER	MEXICO	Reg. No. 891439	Issued: 07/25/05
HOFFMASTER	U.S.	Reg. No. 782,096	Issued: 12/22/64
HOFFMASTER	U.S.	Reg. No. 1,462,761	Issued: 10/27/87
HOFFMASTER	U.S.	Reg. No. 3,029,966	Issued: 12/13/05
HOFFMASTER	U.S.	Reg. No. 3,280,287	Issued: 08/14/07
INDOOR OUTDOOR	U.S.	Reg. No. 1,534,257	Issued: 04/11/89
IRISH LINEN	CHILE	Reg. No. 649430	Issued: 11/20/02
IRISH LINEN	U.S.	Reg. No. 2,595,688	Issued: 07/16/02
JUST FOR KIDS! And Design	U.S.	Reg. No. 2,722,406	Issued: 06/03/03
LINEN-LIKE	CANADA	Reg. No. 668,886	Registered 07/28/06

<u>Trademark</u>	<u>Country</u>	<u>Application No. and/or Registration No.</u>	<u>Application Filing Date and/or Registration Date</u>
LINEN-LIKE	CHILE	Reg. No. 649,742	Issued: 11/22/02
LINEN-LIKE	MEXICO	Reg. No. 891437	Issued: 05/31/05
LINEN-LIKE	U.S.	Reg. No. 2,181,124	Issued: 08/11/98
LINEN-LIKE (Stylized)	U.S.	Reg. No. 535,180	Issued: 12/26/50
LINEN-LIKE SUPREME and Design	U.S.	Reg. No. 2,439,005	Issued: 03/27/01
LINETTE	U.S.	Reg. No. 1,526,864	Issued: 02/28/89
MEDALLION	U.S.	Reg. No. 879,095	Issued: 10/21/69
MENUFOLD	U.S.	Reg. No. 1,463,475	Issued: 11/03/87
OCTY-ROUND	U.S.	Reg. No. 2,019,242	Issued: 11/26/96
OPALESSENCE	U.S.	Reg. No. 3,101,215	Issued: 06/06/06
OPALESSENCE	U.S.	Reg. No. 3,207,060	Issued: 02/13/07
PAPER ART	U.S.	Reg. No. 1,634,124	Issued: 02/05/91
PAPER ART	U.S.	Reg. No. 1,634,813	Issued: 02/12/91
PAPER ART (Stylized)	U.S.	Reg. No. 2,114,460	Issued: 11/18/97
PARTY CREATIONS	U.S.	Reg. No. 1,596,350	Issued: 05/15/90
PARTY OCCASION	U.S.	Reg. No. 2,336,764	Issued: 03/28/00
PARTY OCCASION	U.S.	Reg. No. 2,227,711	Issued: 03/02/99
PARTY PAK	U.S.	Reg. No. 2,899,047	Issued: 11/02/04
PARTY PAK (Stylized)	U.S.	Reg. No. 2,278,570	Issued: 09/14/99 (Supplemental Reg)
PARTY PARTNER	U.S.	Reg. No. 2,519,592	Issued 12/18/01
PATIO OCTY-ROUND	U.S.	Reg. No. 2,395,237	Issued: 10/17/00
PERMA-WIPES	U.S.	Reg. No. 1,313,488	Issued: 01/08/85
PICNIC PARTNER	U.S.	Reg. No. 2,482,074	Issued: 08/28/01
PIK-NIK KING	U.S.	Reg. No. 1,381,349	Issued: 02/04/86
QUICKSET	U.S.	Reg. No. 1,705,845	Issued: 08/04/92
SAVOY	U.S.	Reg. No. 2070556	Issued: 06/10/97
SAVOY	U.S.	Reg. No. 2,150,869	Issued: 04/14/98

<u>Trademark</u>	<u>Country</u>	<u>Application No. and/or Registration No.</u>	<u>Application Filing Date and/or Registration Date</u>
SENSATIONS	U.S.	Reg. No. 1,624,798	Issued: 11/27/90
SENSATIONS	U.S.	Reg. No. 2,163,419	Issued: 06/09/98
SOFTEES	U.S.	Reg. No. 1,433,808	Issued: 03/24/87
SPECIAL OCCASION	U.S.	Reg. No. 2,927,573	Issued: 02/22/05
SPECIAL OCCASION	U.S.	Reg. No. 2,043,597	Issued: 03/11/97
SPECIAL OCCASION	U.S.	Reg. No. 1,762,055	Issued: 03/30/93
SPECIAL OCCASION	U.S.	Reg. No. 1,628,366	Issued: 12/18/90
SPECIAL OCCASION	U.S.	Reg. No. 1,627,203	Issued: 12/11/90
SPECIAL OCCASION	U.S.	TMA684123	Issued: 03/20/07
SPECIAL OCCASION	U.S.	TMA395920	Issued: 03/20/92
SPLASH	U.S.	Reg. No. 1,622,100	Issued: 11/13/90
SPRINGPRINT MEDALLION	U.S.	Reg. No. 1,516,379	Issued: 12/13/88
SPRINGPRINT MEDALLION and Design	U.S.	Reg. No. 1,499,542	Issued: 08/09/88
STAY PUT	U.S.	Reg. No. 3,304,786	Issued: 10/2/07
SWANKIE	U.S.	Reg. No. 2,910,222	Issued: 12/14/04
SWEET STATION	U.S.	Reg. No. 3,304,638	Issued: 10/2/07
TOUCH OF COLOR	U.S.	Reg. No. 1,648,150	Issued: 06/18/91
TOUCH OF COLOR	U.S.	Reg. No. 1,648,876	Issued: 06/25/91
WINDSOR	U.S.	Reg. No. 2,864,451	Issued: 7/20/04
Wrap 'N Roll	U.S.	Reg. No. 2,795,898	Issued: 12/16/03
CATERWRAP	U.S.	Appl. No. 78/721,371	Filed: 9-27-2005
CHANGING FACES	U.S.	Appl. No. 78/797164	Filed: 01/23/06
CREATE-A- SCENE	U.S.	Appl. No. 78/853,214	Filed: 04/04/06
CREATE-A- SCENE	CANADA	Canadian Appl. No. 1,313,586	Filed: 08/18/06
CREATE-A- SCENE	UNITED KINGDOM	Appl. No. 2434548	Filed: 04/10/06
CREATIVE EXPRESSIONS	AUSTRALIA	Australia Appl. No. 1105565	Filed: (ibid)

<u>Trademark</u>	<u>Country</u>	<u>Application No. and/or Registration No.</u>	<u>Application Filing Date and/or Registration Date</u>
CREATIVE EXPRESSIONS	CHILE	Chile Appl. No. 638801	Filed: 03/01/04
CREATIVE EXPRESSIONS	ITALY	Italy Appl. No. (tbd)	Filed: (tbd)
EARTHWISE	U.S.	Appl. No. 77/060426	Filed: (tbd)
GALA	U.S.	Appl. No. 76/608,250	Filed: 8-23-2004
HOFFMASTER	PUERTO RICO	Appl. No. 66725	Filed: (tbd)
HOFFMASTER	PUERTO RICO	Appl. No. 66726	Filed: (tbd)
READY-SET-GO	U.S.	Appl. No. 78914858	Filed: 6/22/06
LINEN-LIKE SELECT	U.S.	Appl. No. (tbd)	Filed: (tbd)
PHOTO CREATIONS	U.S.	Appl. No. 78/903,102	Filed: 06/07/06
HOFFMASTER	COMMUNITY TRADEMARK OFFICE	Appl. No. 4930384	Filed: (tbd)