

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311196

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Garden Meadow, Inc.		07/16/2014	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	The Gerson Company		
Street Address:	1450 S. Lone Elm Road		
City:	Olathe		
State/Country:	KANSAS		
Postal Code:	06460		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4263966	GARDEN MEADOW	
CORRESPONDENCE DATA			
Fax Number:	8167539996		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	816-960-7330		
Email:	kcaldwell@mcdowellrice.com		
Correspondent Name:	Kenneth N Caldwell		
Address Line 1:	605 W. 47th St.		
Address Line 2:	350		
Address Line 4:	Kansas City, MISSOURI 64112		
ATTORNEY DOCKET NUMBER:	C07138.384		
NAME OF SUBMITTER:	Kenneth N. Caldwell		
SIGNATURE:	/Kenneth N Caldwell/		
DATE SIGNED:	07/18/2014		
Total Attachments: 4			
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TRADEMARK

U.S. TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective this 1/28th day of July, 2014, by Garden Meadow, Inc., a Connecticut corporation ("Assignor"), in favor of The Gerson Company, a Missouri corporation ("Assignee").

WITNESSETH

WHEREAS, Assignor is the owner of the U.S. Registered Trademark(s) listed on Exhibit A attached hereto (the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the trademarks listed on Exhibit A attached hereto (the "Trademarks"), together with the goodwill of the business symbolized by the Trademarks, the applications for registration and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested by Assignee and at Assignee's expense with respect to Assignor's reasonable out-of-pocket cost (including the execution and delivery of any and all documents), it will execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

IN TESTIMONY WHEREOF, each party has executed this Assignment by its proper officers thereunto duly authorized.

ASSIGNOR:
GARDEN MEADOW INC., a Connecticut corporation

Date: _____

By: Sandy Cooper, President

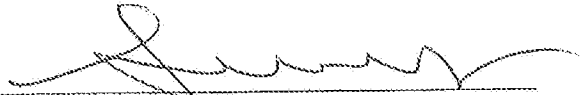
State of _____)
) ss.
County of _____)

On this ____ day of July, 2014 before me personally appeared SANDY COOPER, President of Garden Meadow Inc., who executed the foregoing instrument and who acknowledged to me that she executed the same of his own free will for the purposes therein set forth.

IN TESTIMONY WHEREOF, each party has executed this Assignment by its proper officers thereunto duly authorized.

ASSIGNOR:
GARDEN MEADOW INC., a Connecticut corporation

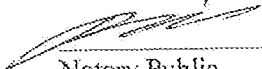
Date: 7/16/14


By: Sandy Cooper, President

State of CT)
County of New Haven) ss.

On this 16 day of July, 2014 before me personally appeared SANDY COOPER, President of Garden Meadow Inc., who executed the foregoing instrument and who acknowledged to me that she executed the same of his own free will for the purposes therein set forth.

Witness my hand and seal the day and year last above given


Notary Public

My commission expires: _____

NAYAN PARIKH
NOTARY PUBLIC
My Commission Expires Sept. 30, 2015

Witness my hand and seal the day and year last above given

Notary Public

My commission expires: _____

ACCEPTANCE OF ASSIGNMENT

The undersigned Assignee declares that it agrees to the terms of the foregoing Assignment and accepts the foregoing Assignment under the terms therein.

ASSIGNEE:
THE GERSON COMPANY, a Missouri corporation

Date: July 16, 2014


By: John Hjalmarson
Chairman and Chief Executive Officer

State of Missouri)
) ss.
County of Jackson)

On this 16th day of July, 2014 before me personally appeared JOHN HJALMARSON, Chairman and Chief Executive Officer of The Gerson Company, who executed the foregoing instrument and who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

Witness my hand and seal the day and year last above given


Notary Public

My commission expires: 2/14/17

**THOMAS B. SCHIPPER
NOTARY PUBLIC-NOTARY SEAL
STATE OF MISSOURI
JACKSON COUNTY
MY COMMISSION EXPIRES 2/14/17
COMMISSION # 13449195**

EXHIBIT A

U.S. REGISTERED TRADEMARK

Trademark: GARDEN MEADOW

Registration No. 4,263,966