

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311225

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JMBP, Inc.		11/11/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	One Three Television, LLC		
Street Address:	3000 Olympic Boulevard		
Internal Address:	Building 1, Suite 2520		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 35			
Property Type	Number	Word Mark	
Registration Number:	4130105	AMNESIA	
Registration Number:	3644883	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3794908	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3658046	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3658034	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3619838	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3635770	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3441547	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3636694	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3620827	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3620826	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3794907	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3635796	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3683542	ARE YOU SMARTER THAN A 5TH GRADER?	
Registration Number:	3603379	CELEBRITY ARE YOU SMARTER THAN A 5TH GRA	
Registration Number:	3587627	CHARADER	
Registration Number:	3578142	GOLD RUSH	
Registration Number:	3810914	GOLD RUSH	
Registration Number:	3810913	GOLD RUSH	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3591733	GOLD RUSH
Registration Number:	3596725	GOLD RUSH
Registration Number:	3673073	GOLD RUSH
Registration Number:	3673072	GOLD RUSH
Registration Number:	3676844	GOLD RUSH
Registration Number:	3705791	I AM NOT SMARTER THAN A 5TH GRADER
Registration Number:	3793517	I AM NOT SMARTER THAN A 5TH GRADER
Registration Number:	3843266	I AM NOT SMARTER THAN A 5TH GRADER
Registration Number:	3705790	I AM NOT SMARTER THAN A 5TH GRADER
Registration Number:	3658028	I AM NOT SMARTER THAN A 5TH GRADER
Registration Number:	3640246	I'M NOT SMARTER THAN A 5TH GRADER
Registration Number:	3472984	PIRATE MASTER
Registration Number:	3606657	PIRATE MASTER
Registration Number:	3595281	PRIVATE DANCERS
Registration Number:	3633256	SUPERNOVA
Registration Number:	3633251	SUPERNOVA

CORRESPONDENCE DATA

Fax Number: 6492802056

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126492022

Email: trademarks@hearst.com

Correspondent Name: Laura Greene

Address Line 1: 300 West 57th Street

Address Line 2: Hearst Corporation

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	JMBP - ONE THREE ASSIGN
NAME OF SUBMITTER:	Laura Greene
SIGNATURE:	/Laura Greene/
DATE SIGNED:	07/18/2014

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, JMBP, Inc., a California corporation, having an address of 3000 Olympic Boulevard, Suite 2520 Building 1, Santa Monica, California 90404 ("Assignor"), has adopted, used and is using the trademarks on the attached Schedule, and is the owner of said trademarks (the "Trademarks"); and

WHEREAS, One Three Television, LLC, a Delaware limited liability company, having an address at 3000 Olympic Boulevard, Building 1, Suite 2520, Santa Monica, California 90404 ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademarks, in the United States of America and its territories and possessions;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the businesses symbolized by the Trademarks being assigned, in the United States, its territories and possessions, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: November 11, 2013

JMBP, Inc.

By: 

Name: MARK BURNETT

Title: PRESIDENT

One Three Television, LLC

By: 

Name: MARK BURNETT

Title: PRESIDENT

SCHEDULE

TRADEMARK	SERIAL NO./REG. NO.	IC	ASSIGNOR	ASSIGNEE
AMNESIA	77203299/ 4130105	041	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER?	77976563/ 3644883	025	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER?	77975192/ 3794908	028	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER?	77672411/ 3658046	028	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER?	77667656/ 3658034	016	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER?	77089483/ 3619838	041	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER?	77089460/ 3635770	009	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER?	77077252/ 3441547	041	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER & Design	77976700/ 3636694	025	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER & Design	77976673/ 3620827	028	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER & Design	77976671/ 3620826	016	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER & Design	77975183/ 3794907	028	JMBP, INC.	ONE THREE TELEVISION, LLC

TRADEMARK	SERIAL NO./REG. NO.	IC	ASSIGNOR	ASSIGNEE
ARE YOU SMARTER THAN A 5 TH GRADER & Design	77976673/ 3620827	028	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER & Design	77107822/ 3635796	041	JMBP, INC.	ONE THREE TELEVISION, LLC
ARE YOU SMARTER THAN A 5 TH GRADER & Design	77107783/ 3683542	009	JMBP, INC.	ONE THREE TELEVISION, LLC
CELEBRITY ARE YOU SMARTER THAN A 5 TH GRADER & Design	77237326/ 3603379	041	JMBP, INC.	ONE THREE TELEVISION, LLC
CHARADER	77017275/ 3587627	041	JMBP, INC.	ONE THREE TELEVISION, LLC
GOLD RUSH	78977716/ 3578142	041	JMBP, INC.	ONE THREE TELEVISION, LLC
GOLD RUSH	78800637/ 3810914	041	JMBP, INC.	ONE THREE TELEVISION, LLC
GOLD RUSH	78800635/ 3810913	009	JMBP, INC.	ONE THREE TELEVISION, LLC
GOLD RUSH	77016291/ 3591733	042	JMBP, INC.	ONE THREE TELEVISION, LLC
GOLD RUSH and Design	78977739/ 3596725	041	JMBP, INC.	ONE THREE TELEVISION, LLC
GOLD RUSH and Design	78940468/ 3673073	041	JMBP, INC.	ONE THREE TELEVISION, LLC
GOLD RUSH and Design	78940431/ 3673072	009	JMBP, INC.	ONE THREE TELEVISION, LLC
GOLD RUSH and Design	77016289/ 3676844	042	JMBP, INC.	ONE THREE TELEVISION, LLC

TRADEMARK	SERIAL NO./REG. NO.	IC	ASSIGNOR	ASSIGNEE
I AM NOT SMARTER THAN A 5 TH GRADER	77163698/ 3705791	041	JMBP, INC.	ONE THREE TELEVISION, LLC
I AM NOT SMARTER THAN A 5TH GRADER	77163696/ 3793517	028	JMBP, INC.	ONE THREE TELEVISION, LLC
I AM NOT SMARTER THAN A 5TH GRADER	77163694/ 3843266	025	JMBP, INC.	ONE THREE TELEVISION, LLC
I AM NOT SMARTER THAN A 5TH GRADER	77163692/ 3705790	009	JMBP, INC.	ONE THREE TELEVISION, LLC
I AM NOT SMARTER THAN A 5TH GRADER	77664574	028	JMBP, INC.	ONE THREE TELEVISION, LLC
I'M NOT SMARTER THAN A 5TH GRADER	77163704/ 3640246	041	JMBP, INC.	ONE THREE TELEVISION, LLC
PIRATE MASTER	77082456/ 3472984	041	JMBP, INC.	ONE THREE TELEVISION, LLC
PIRATE MASTER and Design	77204395/ 3606657	041	JMBP, INC.	ONE THREE TELEVISION, LLC
PRIVATE DANCERS	77017278/ 3595281	041	JMBP, INC.	ONE THREE TELEVISION, LLC
SUPERNOVA	78847364/ 3633256	035	JMBP, INC.	ONE THREE TELEVISION, LLC
SUPERNOVA	78840053/ 3633251	009	JMBP, INC.	ONE THREE TELEVISION, LLC
SUPERNOVA	78836196/ 3451126	041	JMBP, INC.	ONE THREE TELEVISION, LLC