

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311232

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J. Mark Burnett		11/11/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	One Three Television, LLC		
Street Address:	3000 Olympic Boulevard		
Internal Address:	Building 1, Suite 2520		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3772936	ECO-CHALLENGE	
CORRESPONDENCE DATA			
Fax Number:	6462802056		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126492056		
Email:	trademarks@hearst.com		
Correspondent Name:	Laura M. Greene		
Address Line 1:	300 West 57th Street		
Address Line 2:	Hearst Corporation		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	JMB ONE THREE ASSIGN		
NAME OF SUBMITTER:	Laura Greene		
SIGNATURE:	/Laura Greene/		
DATE SIGNED:	07/18/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, J. Mark Burnett, an individual, having an address of 3000 Olympic Boulevard, Suite 2520, Building 1, Santa Monica, California 90404 ("Assignor"), has adopted, used and is using the trademark on the attached Schedule, and is the owner of said trademark (the "Trademark"); and

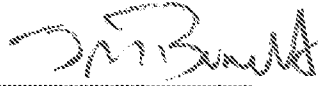
WHEREAS, One Three Television, LLC, a Delaware limited liability company, having an address at 3000 Olympic Boulevard, Building 1, Suite 2520, Santa Monica, California 90404 ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademark, in the United States of America and its territories and possessions;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the businesses symbolized by the Trademark being assigned, in the United States, its territories and possessions, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: November 11, 2013

J. Mark Burnett

Signature: _____



One Three Television, LLC

By: _____



Name: MARK BURNETT

Title: PRESIDENT

SCHEDULE

TRADEMARK	SERIAL NO./REG. NO.	IC	ASSIGNOR	ASSIGNEE
ECO-CHALLENGE	77639483/ 3772936	041	J. MARK BURNETT	ONE THREE TELEVISION, LLC