

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311239

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frank Zazza		06/17/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Rentrak Corporation		
Street Address:	7700 NE Ambassador Place		
Internal Address:	One Airport Center		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97220		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85953588	ITVX	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2063598000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Lynne E. Graybeal c/o Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	74182-4000.0103.US002		
NAME OF SUBMITTER:	Lynne E. Graybeal		
SIGNATURE:	/Lynne E. Graybeal/		
DATE SIGNED:	07/18/2014		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 85953588

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Frank Zazza, an individual, ("Assignor"), owns United States trademark application Serial No. 85/953,588 filed June 7, 2013 ("Application") for the mark iTVX (the "Trademark");

WHEREAS, Rentrak Corporation, an Oregon corporation ("Assignee"), desires to acquire all right, title, and interest in and to the Application and Trademark, all goodwill and common law rights appurtenant thereto, and has acquired the portion of the business associated therewith by merger, and Assignor desires to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, assign, and transfer to Assignee all right, title, and interest in and to the Application and Trademark, worldwide, and the goodwill and common law rights appurtenant thereto, and the portion of the business associated therewith, and Assignee does hereby accept this assignment.

2. Assignor hereby warrants that he owns all right, title and interest in the Application and has not pledged, mortgaged, assigned, transferred, or otherwise granted any rights or interests in the Application or Trademark to any third party.

3. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder.

4. The parties may execute this agreement in counterparts, each of which together shall be deemed the complete and fully executed agreement.

5. This agreement shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.

Signed this 17 day of June 2014.

ASSIGNOR:

Frank Zazza.



Frank Zazza

ASSIGNEE:

Rentrak Corporation



Name David Chenoweth
Title COO/CEO