

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM311265

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Key Brands International, Ltd.		06/27/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New You Media, LLC		
<b>Street Address:</b>	4150 SW 28th Way		
<b>City:</b>	Hollywood		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33312		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3825786	NEW YOU NATURALS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202 663-7271		
<b>Email:</b>	thomas.brooke@hkllaw.com, ptdocketing@hkllaw.com		
<b>Correspondent Name:</b>	Thomas W. Brooke, Holland & Knight LLP		
<b>Address Line 1:</b>	800 17th Street, NW		
<b>Address Line 2:</b>	Suite 1100		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	135301/2		
<b>NAME OF SUBMITTER:</b>	Thomas W. Brooke		
<b>SIGNATURE:</b>	/Thomas W. Brooke/		
<b>DATE SIGNED:</b>	07/21/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

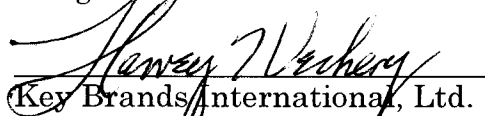
WHEREAS, Key Brands International, LLC ("Assignor"), is the owner of the mark **NEW YOU NATURALS** and corresponding U.S. Trademark Registration No. 3,825,786 for the mark;

WHEREAS, New You Media, LLC., A Florida Corporation, 4150 S.W. 28<sup>th</sup> Way, Hollywood, Florida 33312 ("Assignee") wishes to acquire all of Assignor's right, title, interest and the goodwill of the business symbolized by the aforementioned mark;

WHEREAS, the Parties agree that Assignor will transfer the **NEW YOU NATURALS** Trademark and Trademark Registration No. 3,825,786 to Assignee along with all right, title, interest, goodwill and business symbolized by the Trademark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby transfers and conveys over to Assignee, effective upon execution, the entire right, title and interest, goodwill and business symbolized by the Trademark **NEW YOU NATURALS** and corresponding U.S. Trademark Registration No. 3,825,786 to be held by Assignee, its successors, assigns and other legal representatives. This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

Assignor

  
Key Brands International, Ltd.

Date: 6/27/14