

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM311311

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Icon Industries, Inc.		07/18/2014	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Icon-Elite Group, Inc.		
<b>Street Address:</b>	380 Deslauriers St.		
<b>City:</b>	St-Laurent Quebec		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	H4N 1V8		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3500513	ELITE PROFESSIONAL CARE	
<b>Registration Number:</b>	3490925	ELITE HOCKEY	
<b>Registration Number:</b>	3778391	ELITE EXTREME ENERGY	
<b>Registration Number:</b>	4225841	ELITE HOCKEY	
<b>Serial Number:</b>	86080934	ELITE LACROSSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7326343511		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	732-634-3520		
<b>Email:</b>	jsutton@ezrasutton.com		
<b>Correspondent Name:</b>	Joseph E Sutton, Esq.		
<b>Address Line 1:</b>	900 U.S. Highway 9		
<b>Address Line 2:</b>	Suite 201		
<b>Address Line 4:</b>	Woodbridge, NEW JERSEY 07095		
<b>ATTORNEY DOCKET NUMBER:</b>	ICON9.0-001		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Joseph Sutton		
<b>Address Line 1:</b>	900 U.S. Highway 9		
<b>Address Line 2:</b>	Suite 201		

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TRADEMARK

<b>Address Line 4:</b> Woodbridge, NEW JERSEY 07095	
<b>NAME OF SUBMITTER:</b>	Joseph Sutton
<b>SIGNATURE:</b>	/JS/
<b>DATE SIGNED:</b>	07/21/2014
<b>Total Attachments: 3</b> source=Assignment to Icon-Elite of U.S. marks#page1.tif source=Assignment to Icon-Elite of U.S. marks#page2.tif source=Assignment to Icon-Elite of U.S. marks#page3.tif	

## U.S. TRADEMARK ASSIGNMENT

**WHEREAS, Icon Industries, Inc.** (hereinafter "**Assignor**"), a **corporation of Canada**, with offices at 380 Deslauriers Street, St-Laurent, Quebec, Canada H4N 1V8 is the owner of the entire right, title, and interest in and to the following 4 U.S. trademark registrations, 1 U.S. trademark application, and the goodwill associated with the business and marks therewith:

**See Exhibit A Attached**

**WHEREAS, Icon-Elite Group, Inc.** (hereinafter "**Assignee**"), a **Canadian corporation**, having a place of business at 380 Deslauriers Street, St-Laurent, Quebec, Canada H4N 1V8, is desirous of acquiring the entire right, title, and interest in and to said U.S. trademark registrations, U.S. trademark application, and the goodwill embodied in all of the foregoing marks and business associated therewith;

**NOW, THEREFORE**, for good and valuable consideration, and in exchange for the sum of \$10.00, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademarks, 1 trademark application, and 4 trademark registrations, together with that part of the goodwill of the business associated with the use of and symbolized by said marks; as well as the right to sue for past infringement. Assignor represents and warrants that it is the sole owner of the marks;

that the marks and associated registrations and application are valid and in full force and effect; and that said marks are assigned free of any claims, liens, security interests or other encumbrances. Furthermore, Assignor represents and warrants that it has the sole right to use all of the aforesaid marks, and that to the best of the undersigned's knowledge, the marks are not used by any other entity; there are no pending or threatened claims or proceedings against the aforesaid marks or the associated registrations or application; and said marks do not infringe on the rights of another trademark owner.

Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which Assignee may require in order to vest all of Assignor's right, title, and interest in and to said trademarks, trademark application, and trademark registrations in Assignee or its successor.

ICON INDUSTRIES, L.L.C.

By

  
George Nehme,  
Pres./Member

Dated: July 18 2014

Client Reference: *Icon Elite Group*Exhibit A**Chart Of Tagged Records**

TM Record	Mark/Name/SN/RN	Status/Status Date	Filing Date	Owner	Notes
US Federal Q2 uf 1	ELITE PROFESSIONAL CARE ELITE PROFESSIONAL CARE	Registered September 16, 2008	July 14, 2006	Icon Industries Inc. (Canada Corp.) 380 Deslauriers Street St-Laurent (Quebec) H4n 1V8 Canada	
	SN:76-663078 RN:3,500,513				
US Federal Q2 uf 2	ELITE HOCKEY ELITE HOCKEY	Registered August 26, 2008	August 6, 2007	Icon Industries Inc. (Canada Corp.) 380 Deslauriers Street St-Laurent (Quebec) H4n 1V8 Canada	
	SN:76-680401 RN:3,490,925				
US Federal Q2 uf 3	ELITE EXTREME ENERGY ELITE EXTREME ENERGY	Registered April 20, 2010	August 25, 2008	Icon Industries, Inc. (Canada Corp.) 380 Deslauriers Street St-Laurent (Quebec) H4n 1V8 Canada	
	SN:76-692337 RN:3,778,391				
US Federal Q2 uf 4	ELITE HOCKEY ELITE HOCKEY	Registered October 16, 2012	September 13, 2011	Icon Industries Inc. (Canada Corp.) 380 Deslauriers Street St-Laurent (Quebec) H4n 1V8 Canada	
	SN:76-709052 RN:4,225,841				
US Federal Q2 uf 5	ELITE LACROSSE ELITE LACROSSE	Pending - Non-Final Action Mailed January 15, 2014	October 2, 2013	Icon Industries, Inc. (Canada Corp.) 380 Deslauriers Street St-Laurent (Quebec) H4n1v8 Canada	
	SN:86-080934				