

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311480

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barkley, Inc.		07/15/2014	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Walden-Hays, Inc.		
Street Address:	PO Box 1071		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10276		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3813821	BCAUSE	
CORRESPONDENCE DATA			
Fax Number:	9175222727		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123182000		
Email:	trademarks@bloomberg.net		
Correspondent Name:	Aimee Nassau Gardiner/Bloomberg LP		
Address Line 1:	731 Lexington Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	BCAUSE_1		
NAME OF SUBMITTER:	Aimee Nassau Gardiner		
SIGNATURE:	/Aimee Nassau Gardiner/		
DATE SIGNED:	07/22/2014		
Total Attachments: 1 source=BCAUSE#page1.tif			

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EXHIBIT A

TRADEMARK ASSIGNMENT

This Agreement, effective as of July 15, 2014, is by and between Barkley, Inc. ("Assignor"), a corporation of Missouri with an address of 1740 Main Street, Kansas City, Missouri 64108, and Walden-Hays, Inc. ("Assignee"), a corporation of New York with an address of PO Box 1071, New York, NY 10276, (collectively, the "Parties").

WHEREAS Assignor is the owner of the service mark registration for BCAUSE in the United States Patent and Trademark Office, Registration No. 3,813,821 (the "Trademark"); and

WHEREAS, Assignor has agreed to sell and assign its rights in the Trademark to Assignee and Assignee is desirous of acquiring all right, title and interest in and to the Trademark and the goodwill symbolized thereby.

NOW THEREFORE IT IS AGREED AS FOLLOWS:

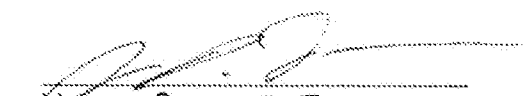
For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, and the right to sue for past and present infringements thereof.

Assignor:

BARKLEY, INC., a Missouri Corporation

Assignee:

WALDEN-HAYS, INC., a New York Corporation


Name: Gregory P. Trees
Title: CFO


Name: Tony Ymborski
Title: VP