

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311484

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SDM&R, Inc. d/b/a/ Senn Dunn		07/18/2014	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Marsh & McLennan Agency LLC		
Street Address:	2300 Renaissance Boulevard		
City:	King of Prussia		
State/Country:	PENNSYLVANIA		
Postal Code:	19406		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2889939	WE'LL HANDLE IT	
Registration Number:	4496107	CONNECTED EXPERTISE	
Registration Number:	4542722	BENEFITS CHOICE SD	
Serial Number:	85950235	SDPROCMP+	
Serial Number:	86103907	SENN DUNN	
Serial Number:	86327848	PROTECT MY TUITION	
CORRESPONDENCE DATA			
Fax Number:	3362712830		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-273-4422		
Email:	dcottelli@maccordmason.com		
Correspondent Name:	MacCord Mason PLLC		
Address Line 1:	PO Box 2974		
Address Line 4:	Greensboro, NORTH CAROLINA 27402		
ATTORNEY DOCKET NUMBER:	8442-1,2,3,4,7		
NAME OF SUBMITTER:	Howard A. MacCord, Jr.		
SIGNATURE:	/Howard A. MacCord, Jr./		
DATE SIGNED:	07/22/2014		

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Total Attachments: 2

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ASSIGNMENT

WHEREAS, SDM&R, Inc., dba Senn Dunn, a corporation of North Carolina having a principal place of business at 3625 N. Elm Street, Greensboro, NC 27455, (hereinafter Assignor) has adopted, used and is using the trademarks on the attached Schedule A; and

WHEREAS, Marsh & McLennan Agency LLC, a limited liability company organized under the laws of Delaware, having a principal place of business at 2300 Renaissance Boulevard, King of Prussia, Pennsylvania 19406, (hereinafter Assignee) is desirous of acquiring said trademarks;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has assigned unto said Assignee, its successors and assigns, the entire right, title, and interest in and to the United States trademark registrations and applications (including, without being limited to, common law rights for the marks and the Trademark Registrations and Applications set forth on the attached Schedule A), together with the good will of the business symbolized by the trademarks.

This Assignment is executed at Greensboro, North Carolina this the 18th day of July, 2014.

SDM&R, Inc.

By

Timothy B. Templeton

Name:

Timothy B. Templeton

Title:

President, COO

Date: 7-18-14

Witnesseth: John A. Ditch

Schedule A

Trademark	Status	Registration No	Registration date	Serial Number	Filing Date
WE'LL HANDLE IT	Registered	2889939	9/28/2004	76508798	4/9/2003
CONNECTED EXPERTISE	Registered	4496107	3/11/2014	85853945	2/19/2013
BENEFITS CHOICE SD	Registered	4542722	6/3/2014	86071808	9/23/2013
SDPROCMP+	Pending			85950235	6/4/2013
SENN DUNN	Pending			86103907	10/29/2013
PROTECT MY TUITION	Pending			86327848	7/3/2014