

07/14/2014

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30)



103668246

TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

SUNDANCE PUBLISHING, LLC

- Individual(s)
- Partnership
- Corporation- State:
- Association
- Limited Partnership

Other LIMITED LIABILITY COMPANY

Citizenship (see guidelines) DELAWARE

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) JULY 7, 2014

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: SUNDANCE/NEWBRIDGE, LLC

Street Address: 33 BOSTON POST ROADWEST

City: MARLBOROUGH

State: MASSACHUSETTS

Country: USA Zip: 02152

- Individual(s) Citizenship
- Association Citizenship
- Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship

Other LLC Citizenship DELAWARE

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

2935450

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: LLOYD RICH

Internal Address:

Street Address: 1163 VINE STREET

City: DENVER

State: COLORADO Zip: 80206

Phone Number: 303-388-5215

Docket Number:

Email Address: rich@publishingattorney.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 07/16/2014 HT0111 00000012 2935450

Authorized User Name @1 FC:0321 40.00 0P

9. Signature:

Lloyd Rich

Signature

7/9/14

Date

LLOYD H. RICH

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

WHEREAS, Sundance Publishing, LLC ("Assignor"), has adopted, acquired, used and was using exclusively in its business the federal registration for the trademark "READING POWERWORKS", Registration Number 2,935,450 (the "Mark").

WHEREAS, Sundance/Newbridge, LLC ("Assignee") acquired all rights, title and interest in and to the Mark and the goodwill appurtenant thereto as of August 27, 2008.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, effective on August 27, 2008, hereby sold, assigned and transferred to Assignee, and to Assignee's successors and assigns, all of Assignor's rights, title and interest in and to the Mark, together with any and all goodwill appurtenant thereto, and including without limitation the right to sue and collect damages and/or profits for any and all past, present and future infringement and other unauthorized use of the Mark.

7th IN WITNESS WHEREOF, Assignor has caused this instrument to be signed on this day of July 2014.

SUNDANCE PUBLISHING, LLC

By: Paul Konowitch
Paul Konowitch
President