

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311578

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rovi Technologies Corporation		07/22/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DivX, LLC		
Street Address:	4780 Eastgate Mall		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86095421	SABET	
CORRESPONDENCE DATA			
Fax Number:	9498520004		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(949)852-0000		
Email:	tess@kppb.com		
Correspondent Name:	Charles R. Halloran		
Address Line 1:	2400 E. Katella Ave., Suite 1050		
Address Line 4:	Anaheim, CALIFORNIA 92806		
ATTORNEY DOCKET NUMBER:	D1-03524		
NAME OF SUBMITTER:	Tina Huynh		
SIGNATURE:	/Tina Huynh/		
DATE SIGNED:	07/23/2014		
Total Attachments: 1			
source=Assignment of Intellectual Property Rights - RTC to DivX, LLC#page1.tif			

OP \$40.00 86095421

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

WHEREAS, Rovi Technologies Corporation, a Delaware corporation, having a place of business at 2830 De La Cruz Boulevard, Santa Clara CALIFORNIA 95050 ("ASSIGNOR") is the owner and applicant of record of United States Trademark Application Serial Number 86095421 and the trademark SABET ("the Trademarks");

AND WHEREAS, DivX, LLC, a Delaware limited liability company, with its principal place of business located at 4780 Eastgate Mall, San Diego, CALIFORNIA 92121 ("ASSIGNEE") wants to acquire the entire right, title and interest in and to the Trademarks and ASSIGNOR is willing to enter into such assignment;

AND WHEREAS, DivX, LLC is the successor in interest to the portion of the business of Rovi Technologies Corporation that pertains to the Trademarks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR further does hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to the Trademarks and all rights and privileges pertaining to said marks, together with the part of the goodwill of the business connected with the use of and symbolized by the marks, and any priority rights associated therewith, including priority under International Agreements, Treaties and Conventions for the protection of intellectual property, and including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past, present and future infringement or dilution thereof, and in and to all rights corresponding to the foregoing throughout the world;

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said marks and trademark applications and to perfect the record title of ASSIGNEE in and to said marks and trademark applications; and

ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith;

IN TESTIMONY WHEREOF, I, the Assignor, hereunto set my hand this 22nd day of July, 2014.

[Handwritten Signature]

ASSIGNOR:
Rovi Technologies Corporation

By: Pamela Sergeeff

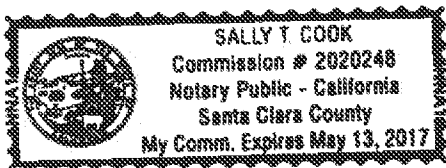
Title: Secretary

STATE OF CALIFORNIA)

COUNTY OF SANTA CLARA)

On 7-22-2014 before me Sally T. Cook, Notary Public, personally appeared Pamela Sergeeff who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct



WITNESS my hand and official seal.

[Handwritten Signature]

Signature of Notary