

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311641

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Preston Industries, Inc.		07/01/2014	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Breville Pty Ltd.		
Street Address:	Building 2, Port Air Industrial Estate, 1A Hale Street		
City:	Botany, New South Wales		
State/Country:	AUSTRALIA		
Postal Code:	2019		
Entity Type:	COMPANY: AUSTRALIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3231412	ANTI-GRIDDLE	
Registration Number:	3551273	THE SMOKING GUN	
Registration Number:	3584907	SOUS VIDE	
Registration Number:	4100350	SOUS VIDE COMMERCIAL	
Registration Number:	4180938	SOUS VIDE PROFESSIONAL	
CORRESPONDENCE DATA			
Fax Number:	4153939887		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4159540200		
Email:	trademark@squirepb.com		
Correspondent Name:	Philip R. Zender, Esq.		
Address Line 1:	275 Battery Street, Suite 2600		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	108635.18		
NAME OF SUBMITTER:	Derek R. Lowrey, Esq.		
SIGNATURE:	/Derek R. Lowrey/		
DATE SIGNED:	07/23/2014		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "*Agreement*") is effective as of July 1, 2014 (the "*Effective Date*") by and between Preston Industries, Inc., an Illinois corporation, ("*Assignor*"), and Breville Pty Limited, a New Wales Australia company, ("*Assignee*").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademarks and associated registrations listed in Exhibit A (the "*Marks*").

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights, title and interest in and to the Marks, including any and all goodwill relating thereto, in the United States of America and its territories and possessions (the "*Territory*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. **Assignment.** Assignor hereby sells, assigns, transfers and conveys to Assignee, absolutely and in perpetuity, all of Assignor's entire right, title, and interest in and to the Marks in the Territory, together with all of the goodwill associated therewith, and including the right to sue for and receive all damages from past infringements arising prior to the Effective Date, the same to be held and enjoyed by Assignee, its successors and assigns.

2. **Governing Law.** This Agreement shall be governed by, and construed and interpreted in accordance with, the laws of the State of California applicable to agreements made and to be performed entirely within such state, but excluding the conflicts of laws principles thereof.

3. **Counterparts.** This Agreement may be executed simultaneously in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives as of the Effective Date.

PRESTON INDUSTRIES, INC.

BREVILLE PTY LIMITED

By:



By: _____

Name:

Philip Preston

Name: _____

Title:

Treasurer

Title: _____

[Signature Page to Trademark Assignment Agreement]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed by their duly authorized representatives as of the Effective Date.

PRESTON INDUSTRIES, INC.

BREVILLE PTY LIMITED

By: _____

By:  _____

Name: _____

Name: JONATHAN LORD

Title: _____

Title: Director

[Signature Page to Trademark Assignment Agreement]

EXHIBIT A

MARKS

MARK	REGISTRATION NUMBER	REGISTRATION DATE
ANTI-GRIDDLE <i>00645.00.0019</i>	3,231,412	April 17, 2007
THE SMOKING GUN <i>00645.00.0025</i>	3,551,273	December 23, 2008
SOUS VIDE <i>00645.00.0023</i>	3,584,907 <i>Supplemental Register</i>	March 3, 2009
SOUS VIDE COMMERCIAL <i>00645.00.0039</i>	4,100,350 <i>Supplemental Register</i>	February 14, 2012
SOUS VIDE PROFESSIONAL <i>00645.00.0036</i>	4,180,938 <i>Supplemental Register</i>	July 24, 2012