

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311653

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trust Created Under the Will of Irving Shepard		07/23/2014	TRUST: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jack London Ranch, LLC		
Street Address:	PO Box 327		
City:	Glen Ellen		
State/Country:	CALIFORNIA		
Postal Code:	95442		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2790985	JACK LONDON VINEYARD	
Registration Number:	2800054		
CORRESPONDENCE DATA			
Fax Number:	4155248685		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4155248683		
Email:	lperry@perryip.com		
Correspondent Name:	E. Lynn Perry		
Address Line 1:	900 Larkspur Landing Circle Ste 226		
Address Line 4:	Larkspur, CALIFORNIA 94939		
NAME OF SUBMITTER:	E. Lynn Perry		
SIGNATURE:	/elp/		
DATE SIGNED:	07/23/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

Trustees of the Trust Created Under the Will of Irving Shepard, whose address is P.O. Box 327, Glen Ellen, California 95442 ("Assignor"), owns the trademarks Wolfhead Design and JACK LONDON VINEYARD which are the subjects of U.S. Registration Numbers 2800054 and 2790985, registered December 30, 2003 and December 9, 2003, respectively (the "Marks"); and JACK LONDON RANCH, LLC., a California limited liability company, whose address is P.O. Box 327, Glen Ellen, California 95442 ("Assignee"), is desirous of acquiring the Marks;

NOW THEREFORE, in consideration of and in exchange for the sum of \$1.00 paid by Assignee, and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest Assignor may have in and to the Marks, including all applications, registrations, and domain names therefor, and the goodwill of the business symbolized by the Marks, all existing claims for infringement, the on-going business represented by the Marks, and the right to sue and recover damages for past infringement of the Marks.
2. Assignor agrees to assist Assignee as necessary in establishing and maintaining its rights in the Marks by way of providing proof of use of the Marks, executing additional assignments as necessary, and effecting any approvals of this Assignment required by any government authorities.
3. This Agreement shall be binding upon and shall inure to the benefit of the successors, heirs and assigns of the parties.

Dated: 7/23/14, 2014

TRUSTEES OF THE TRUST CREATED
UNDER THE WILL OF IRVING SHEPARD,
ASSIGNOR

By: Joy S Shaffer