

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM311691

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Marketplace Events, LLC		05/30/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TriState Capital Bank		
<b>Street Address:</b>	One Oxford Centre, 27th Floor, 301 Grant Street		
<b>City:</b>	Pittsburgh		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	15219		
<b>Entity Type:</b>	state chartered bank: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4525853	BIRMINGHAM HOME SHOW	
<b>Registration Number:</b>	4508439	KC REMODEL + GARDEN SHOW	
<b>Registration Number:</b>	4536855	JOHNSON COUNTY HOME & GARDEN SHOW	
<b>Serial Number:</b>	86282107	BUFFALO HOME SHOW	
<b>Serial Number:</b>	86270381	ORLANDO HOME SHOW	
<b>Serial Number:</b>	86226769	THE NOLA HOME SHOW	
<b>Serial Number:</b>	86181283	SALT LAKE HOME SHOW	
<b>Serial Number:</b>	86161652	MARKETPLACE EVENTS	
<b>Serial Number:</b>	86161523	MARKETPLACE EVENTS	
<b>Serial Number:</b>	86190725	RALEIGH FALL HOME SHOW	
<b>Serial Number:</b>	86190694	RALEIGH SPRING HOME SHOW	
<b>Serial Number:</b>	86095284	HOLIDAY BOUTIQUE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5013751309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	501-377-0417		
<b>Email:</b>	kperkins@roselawfirm.com		
<b>TRADEMARK</b>			

OP \$315.00 4525853

**Correspondent Name:** Kathryn Bennett Perkins  
**Address Line 1:** 120 East Fourth Street  
**Address Line 4:** Little Rock, ARKANSAS 72201

**NAME OF SUBMITTER:** Kathryn Bennett Perkins

**SIGNATURE:** /kathryn bennett perkins/

**DATE SIGNED:** 07/24/2014

**Total Attachments: 3**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of March 29, 2013 (as the same may be amended, modified, extended, or restated from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors"), TriState Capital Bank, a Pennsylvania state chartered bank, as Agent ("Agent") and representative of the Lenders (as defined in the Agreement), the undersigned Grantor has granted to Agent a continuing security interest in, and a right to set off against, any and all of Grantor's right, title and interest in the trademarks and trademark applications shown on Schedule 1 hereto (the "Trademark Collateral"), as well as all proceeds.

The undersigned Grantor and the Agent hereby acknowledge and agree that the security interest in the trademarks and trademark applications shown on Schedule 1 hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

The undersigned Grant and the Agent hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.


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346219

TRADEMARK  
REEL: 005328 FRAME: 0793


Very truly yours,

MARKETPLACE EVENTS LLC,  
a Delaware LLC

By:   
Name: Richard H. Berry, Jr.  
Title: Mgr.

Acknowledged and Accepted:

TRISTATE CAPITAL BANK, as Agent

By:   
Michael Morris  
Senior Vice President

**Schedule 1**

**Marketplace Events LLC  
(Delaware Corporation)**

**U.S. Trademarks**

**Registered Marks**

BIRMINGHAM HOME SHOW	4525853
KC REMODEL + GARDEN SHOW	4508439
JOHNSON COUNTY HOME & GARDEN SHOW	4536855

**Pending Marks**

BUFFALO HOME SHOW	86282107
ORLANDO HOME SHOW	86270381
THE NOLA HOME SHOW (On Supplemental Register)	86226769
SALT LAKE HOME SHOW	86181283
MARKETPLACE EVENTS (Logo)	86161652
MARKETPLACE EVENTS (Word Mark, Principal Register)	86161523
RALEIGH FALL HOME SHOW	86190725
RALEIGH SPRING HOME SHOW	86190694
HOLIDAY BOUTIQUE (On Supplemental Register)	86095284