

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311698

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Marketplace Events, LLC		05/30/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	BB&T Capital Partners Mezzanine Fund II
Street Address:	101 N. Cherry Street, Suite 700
City:	Winston-Salem
State/Country:	NORTH CAROLINA
Postal Code:	27101
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	4525853	BIRMINGHAM HOME SHOW
Registration Number:	4508439	KC REMODEL + GARDEN SHOW
Registration Number:	4536855	JOHNSON COUNTY HOME & GARDEN SHOW
Serial Number:	86282107	BUFFALO HOME SHOW
Serial Number:	86270381	ORLANDO HOME SHOW
Serial Number:	86226769	THE NOLA HOME SHOW
Serial Number:	86181283	SALT LAKE HOME SHOW
Serial Number:	86161652	MARKETPLACE EVENTS
Serial Number:	86161523	MARKETPLACE EVENTS
Serial Number:	86190725	RALEIGH FALL HOME SHOW
Serial Number:	86190694	RALEIGH SPRING HOME SHOW
Serial Number:	86095284	HOLIDAY BOUTIQUE

CORRESPONDENCE DATA

Fax Number: 5013751309

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 501-377-0417

Email: kperkins@roselawfirm.com

TRADEMARK

Correspondent Name: Kathryn Bennett Perkins
Address Line 1: 120 East Fourth Street
Address Line 4: Little Rock, ARKANSAS 72201

NAME OF SUBMITTER: Kathryn Bennett Perkins

SIGNATURE: /kathryn bennett perkins/

DATE SIGNED: 07/24/2014

Total Attachments: 3

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of March 29, 2013 (as the same may be amended, modified, extended, or restated from time to time, the "Agreement") by and among the Grantors party thereto (each a "Grantor" and collectively, the "Grantors"), BB&T Capital Partners Mezzanine Fund II, LP, as collateral agent ("Agent") and representative of the Lenders (as defined in the Agreement), the undersigned Grantor has granted to Agent a continuing security interest in, and a right to set off against, any and all of Grantor's right, title and interest in the trademarks and trademark applications shown on Schedule I hereto (the "Trademark Collateral"), as well as all proceeds.

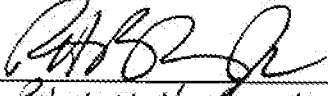
The undersigned Grantor and the Agent hereby acknowledge and agree that the security interest in the trademarks and trademark applications shown on Schedule I hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

The undersigned Grant and the Agent hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[Remainder of page intentionally left blank -- Signature page to follow]

Very truly yours,

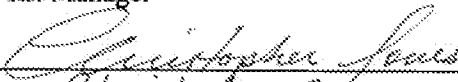
MARKETPLACE EVENTS LLC,
a Delaware LLC

By: 
Name: RICHARD H. BLANK, JR.
Title: MGR

Acknowledged and Accepted:

BB&T CAPITAL PARTNERS MEZZANINE FUND II, LP, as
collateral agent

By: Winston Mezzanine Partners, LLC
Its: Manager

By: 
Name: Christopher Jones
Title: Authorized Signatory

Schedule 1

Marketplace Events LLC
(Delaware Corporation)

U.S. Trademarks

Registered Marks

Mark	Registration No.
BIRMINGHAM HOME SHOW	4525853
KC REMODEL + GARDEN SHOW	4508439
JOHNSON COUNTY HOME & GARDEN SHOW	4536855

Pending Marks

Mark	Application No.
BUFFALO HOME SHOW	86282107
ORLANDO HOME SHOW	86270381
THE NOLA HOME SHOW (On Supplemental Register)	86226769
SALT LAKE HOME SHOW	86181283
MARKETPLACE EVENTS (Logo)	86161652
MARKETPLACE EVENTS (Word Mark, Principal Register)	86161523
RALEIGH FALL HOME SHOW	86190725
RALEIGH SPRING HOME SHOW	86190694
HOLIDAY BOUTIQUE (On Supplemental Register)	86095284

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TRADEMARK

REEL: 005328 FRAME: 0832

RECORDED: 07/24/2014