

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311745

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/08/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AGC, LLC		07/24/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	UK Greetings Limited		
Street Address:	2nd Floor, AMP House, Dingwall Road		
City:	Croydon		
State/Country:	UNITED KINGDOM		
Postal Code:	CR0 2LX		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4406679	BOOFLE	
Registration Number:	4194732	BOOFLE	
Registration Number:	3987305	BOOFLE	
Registration Number:	4246399	BOOFLE	
Registration Number:	4194759	BOOFLE	
CORRESPONDENCE DATA			
Fax Number:	2162526741		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-252-7300		
Email:	paul.cardenas@amgreetings.com		
Correspondent Name:	Paul Cardenas		
Address Line 1:	One American Road		
Address Line 4:	Cleveland, OHIO 44144		
ATTORNEY DOCKET NUMBER:	BOOFLE AG		
DOMESTIC REPRESENTATIVE			
Name:	Patricia A. Motta		
Address Line 1:	One American Road		

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Address Line 4: Cleveland, OHIO 44144	
NAME OF SUBMITTER:	Paul Cardenas
SIGNATURE:	/pdc/
DATE SIGNED:	07/24/2014
Total Attachments: 3 source=BOOFLE ASSIGNMENT (2)#page1.tif source=BOOFLE ASSIGNMENT (2)#page2.tif source=BOOFLE ASSIGNMENT (2)#page3.tif	

TRADEMARK ASSIGNMENT

(NUNC PRO TUNC)

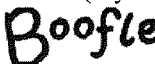
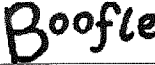
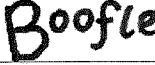


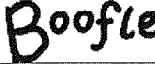
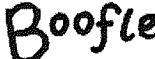
Whereas, **AGC, LLC.**, a limited liability corporation organized under the laws of the State of Delaware with an address at One American Road, Cleveland Ohio 44144, (“**ASSIGNOR**”) is the owner of the trademark applications and registrations in Exhibit A hereto and made a part hereof; and

Whereas **ASSIGNOR** is the registered proprietor of the said marks; and

Whereas, **UK Greetings Limited**, with its principal place of business at 2nd Floor, AMP House, Dingwall Road, Croydon, CR0 2LX United Kingdom, (“**ASSIGNEE**”) has at all times from July 8 2009 been the beneficial owner of all rights in the marks and is desirous of acquiring the full right, title and interest, to the said marks and the registration thereof;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **ASSIGNOR** assigned, and to the effect such assignment was not effective, hereby insofar as legally possible assigns unto **ASSIGNEE** nunc pro tunc effective as of July 8, 2009, all right, title and interest in and to the marks set forth in said Exhibit A, the above-identified registrations thereof, together with all derivations thereof and including all goodwill associated therewith, whether based on common law or the laws of the various countries, and the right (but not the obligation) to assert such registered trademarks and other assigned rights to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur. If and to the extent that the **ASSIGNOR** retains any right title and interest in the marks after the above assignments, **ASSIGNOR** hereby assigns all such right title and interest to the Assignee.

EXHIBIT A

Country	Trademark	Application No. ("AN") Registration No. ("RN")	Filing Date	Registration Date
United States	BOOFLE	RN: 4,406,679	February 14, 2013	September 24, 2013
United States	BOOFLE	RN:4,194,732	February 3, 2012	August 21, 2012
United States	BOOFLE	RN:3,987,305	April 14, 2010	June 28, 2011
United States	BOOFLE	RN:4,246,399	April 14, 2010	November 20, 2012
United States	BOOFLE (Stylized) 	RN:4,194,759	February 21, 2012	August 21, 2012
Canada	BOOFLE	AN: 1614016	February 13, 2013	
Canada	BOOFLE	AN: 1570891	March 28, 2012	
Canada	BOOFLE	RN: 850363	April 29, 2010	May 7, 2013
Canada	BOOFLE and Design 	AN: 1570902	March 28, 2012	
Community (CTM)	BOOFLE	RN: 008414641	July 8, 2009	January 21, 2010
Community (CTM)	Boofle and Design 	RN: 010679876	February 28, 2012	July 9, 2012
Australia	BOOFLE and Design 	RN: 1477141	February 28, 2012	February 28, 2012
New Zealand	Boofle and Design 	RN: 954671	February 28, 2012	August 29, 2012
China	Boofle and Design 	RN: 10573947	March 6, 2012	August 21, 2013
China	Boofle and Design 	RN: 10573946	March 6, 2012	August 21, 2013