

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM311843

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	05/05/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Seelio, Inc.		07/23/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PlattForm Advertising, Inc.		
<b>Street Address:</b>	15500 W. 113th St., Suite 200		
<b>City:</b>	Lenexa		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	66219		
<b>Entity Type:</b>	CORPORATION: KANSAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4437232	SEELIO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9136479050		
<b>Email:</b>	tmdocketing.burbach@hoveywilliams.com		
<b>Correspondent Name:</b>	Cheryl L. Burbach - Hovey Williams LLP		
<b>Address Line 1:</b>	10801 Mastin Blvd., Suite 1000		
<b>Address Line 4:</b>	Overland Park, KANSAS 66210		
<b>ATTORNEY DOCKET NUMBER:</b>	46634/5882.027		
<b>NAME OF SUBMITTER:</b>	Cheryl L. Burbach		
<b>SIGNATURE:</b>	/Cheryl L. Burbach/		
<b>DATE SIGNED:</b>	07/25/2014		
<b>Total Attachments: 1</b>			
source=Seelio Assignment of Trademark 072314#page1.tif			

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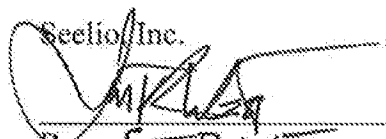
ASSIGNMENT OF TRADEMARKS

WHEREAS Seelio, Inc., a Delaware corporation, with an address of 505 E. Liberty, LL500, Ann Arbor, Michigan, 48104, has adopted, used and registered in the United States Patent and Trademark Office the trademark SEELIO, Registration No. 4437232 for providing on-line employment information in the field of recruitment and job listings; providing an online searchable database featuring job postings by employers and resumes of prospective employees, and software as a service (SAAS) services featuring software for use by others that allows users to upload, search, review, and post resumes, job applications, employment qualification information, job listings, and other employment-related information in the field of employment recruiting; and

WHEREAS, PlattForm Advertising, a Kansas corporation, with an address of 15500 W. 113th St., Suite 200 Lenexa, Kansas, 66219, acquired the above-referenced trademark, including all right, title and interest to the SEELIO trademark, registration and goodwill of Seelio, Inc.;

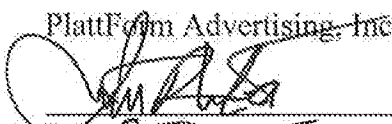
NOW THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, Seelio, Inc., hereby assigns *nunc pro tunc*, May 5, 2014, to PlattForm Advertising, Inc., all right, title and interest in and to the above-noted trademark and trademark registration therefor, together with the goodwill of the business symbolized by the trademark, including claims for damages by reason of past infringement of said mark, with the right to sue and collect therefor.

Executed *nunc pro tunc*, May 5, 2014, this 23rd day of July, 2014.

Seelio, Inc.  
  
By: *Scott R. White*  
Title: *General Counsel/Corporate Secretary*

Acknowledged by:

Date: 7/23/14

PlattForm Advertising, Inc.  
  
By: *Scott R. White*  
Title: *General Counsel/Corporate Secretary*