

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM311848

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
General Electric Capital Corporation, as Administrative Agent		07/21/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alert Marketing, Inc.		
<b>Street Address:</b>	160 Chubb Avenue		
<b>Internal Address:</b>	Suite 306		
<b>City:</b>	Lyndhurst		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07071		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4431862	E-M.D./ALERT	
<b>Registration Number:</b>	4432070	M.D./ALERT	
<b>Registration Number:</b>	4422023	E-PHARM/ALERT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-981-3483		
<b>Email:</b>	dclark@sidley.com		
<b>Correspondent Name:</b>	Dusan Clark, Esq.		
<b>Address Line 1:</b>	Sidley Austin LLP		
<b>Address Line 2:</b>	2001 Ross Avenue, Suite 3600		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	60397-30030		
<b>NAME OF SUBMITTER:</b>	Dusan Clark		
<b>SIGNATURE:</b>	/Dusan Clark/		
<b>DATE SIGNED:</b>	07/25/2014		

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**Total Attachments: 3**

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**RELEASE OF TRADEMARK SECURITY INTEREST**

This **RELEASE OF TRADEMARK SECURITY INTEREST**, dated as of July 21, 2014, is made by General Electric Capital Corporation, a Delaware corporation, as administrative agent ("Grantee"), in favor of Alert Marketing, Inc., a California corporation ("Grantor"). All capitalized terms not otherwise defined herein shall have the meanings set forth in the Trademark Security Agreement (as defined below).

**WHEREAS**, pursuant to the terms and conditions of that certain Trademark Security Agreement, dated as of April 22, 2013 and recorded with the United States Patent and Trademark Office (the "USPTO") on April 30, 2013 at Reel 5017, Frame 0865 (the "Trademark Security Agreement"), made by the Grantor in favor of Grantee, a continuing Security Interest was granted by Grantor to Grantee in all of the Trademark Collateral, including the Trademarks listed on Schedule A hereto; and

**WHEREAS**, the Grantee desires to release any and all liens on and security interests in the Grantor's right, title and interest in, to and under the Trademark Collateral, including the Trademarks listed on Schedule A hereto, granted pursuant to the Trademark Security Agreement.


**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantee hereby releases, without any representation, recourse or undertaking by the Grantee, any and all liens on and security interests in the Grantor's right, title and interest in, to and under the Trademark Collateral, including the Trademarks listed on Schedule A hereto, granted pursuant to the Trademark Security Agreement and hereby terminates the Trademark Security Agreement.

Upon the request of Grantor, Grantee further agrees to execute all documents necessary to demonstrate and confirm the parties' intent under this Release of Trademark Security Interest; provided that all such documents are to be prepared by counsel to the Grantor and the cost and expense of such documents shall be borne solely by Grantor.

*[Remainder of this page intentionally left blank]*

IN WITNESS WHEREOF, the Grantee has caused this Release of Trademark Security Interest to be executed by its duly authorized representative as of the date first above written.

**GENERAL ELECTRIC CAPITAL  
CORPORATION, as Grantee**

By:   
Name: Thomas Costello  
Title: Duly Authorized Signatory

**SCHEDULE A**

**Trademarks**

Registered Trademarks

Country	Trademark	Registration No.	Registration Date
United States	E-M.D./ALERT	4,431,862	November 12, 2013
United States	M.D./ALERT	4,432,070	November 12, 2013
United States	E-PHARM/ALERT	4,422,023	October 22, 2013

Release of Trademark Security Interest