# CH \$40.00 86115

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM311926

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hemisphere Media Group, Inc.		07/25/2014	CORPORATION: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Cine Latino, Inc.	
Street Address:	2000 Ponce de Leon Boulevard	
Internal Address:	Suite 500	
City:	Coral Gables	
State/Country:	FLORIDA	
Postal Code:	33134	
Entity Type:	CORPORATION: DELAWARE	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	86115601	CINE LATINO

### **CORRESPONDENCE DATA**

**Fax Number:** 2022180020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 202-218-0000

**Email:** ekomen@sheppardmullin.com **Correspondent Name:** Edwin Komen, Sheppard Mulllin

Address Line 1: 1300 | Street, NW Address Line 2: 11th Floor East

Address Line 4: Washington, D.C. 20005-3314

ATTORNEY DOCKET NUMBER:	16LJ-193541
NAME OF SUBMITTER:	Edwin Komen
SIGNATURE:	/Edwin Komen/
DATE SIGNED:	07/25/2014

**Total Attachments: 2** 

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TRADEMARK REEL: 005330 FRAME: 0247

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### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between Hemisphere Media Group, Inc., a Delaware corporation located at 2000 Ponce de Leon Boulevard, Suite 500, Coral Gables, Florida 33134 ("Assignor"), and Cine Latino, Inc., a Delaware corporation located at 2000 Ponce de Leon Boulevard, Suite 500, Coral Gables, Florida 33134 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark CINE LATINO, together with the pending trademark application therefore, Application Serial No. 86/115601 (the "Trademark") as well as the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with, and symbolized by, the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), including all causes of action as may have accrued on or before the date of this Assignment, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the registrations for these Trademarks to Assignee. Assignor agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Assignee's ownership of the Trademarks.

[Signatures on next page.]

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HEMISPHERE MEDIA GROUP, INC
A Delaware corporation  By:
Alex J. Tolston
Corporate Secretary
Date: 7/25
Agreed and accepted:
CINE LATINO, INC.
A Delawage corporation
Ву:
Alex J. Tolston
Corporate Secretary
Date: 7/25

SMRH:202254667.1

**RECORDED: 07/25/2014** 

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