

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311960

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
URBAN NUTRITION, LLC		01/15/2014	LTD LIAB JT ST CO: VIRGINIA
RECEIVING PARTY DATA			
Name:	BIONUTRITIONAL RESEARCH GROUP, INC.		
Street Address:	15375 Barranca Pkwy		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3541058	ULTRABURN	
CORRESPONDENCE DATA			
Fax Number:	2127904545		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-4601		
Email:	trademarksny@manatt.com		
Correspondent Name:	MANATT, PHELPS & PHILLIPS LLP		
Address Line 1:	7 TIMES SQUARE		
Address Line 2:	21 ST FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	BNRG-ULTRABURN		
NAME OF SUBMITTER:	MARK I. PEROFF		
SIGNATURE:	/MARK I. PEROFF/		
DATE SIGNED:	07/27/2014		
Total Attachments: 1			
source=Trademark Assignment - ULTRABURN 1-15-14#page1.tif			

OP \$40.00 3541058

TRADEMARK ASSIGNMENT

This Assignment effective as of the date of execution set forth below is made by and between Urban Nutrition, LLC, having a business address at 100 Town Square Place 6th Floor Jersey City, New Jersey 07310, (herein referred to as "Assignor") and Bionutritional Research Group, Inc., 15375 Barranca Pkwy, Suite C-104, Irvine California 92618 (herein referred to as "Assignee").

WHEREAS, Assignor has adopted and used, and thereby owns all rights, title and interest in and to the service mark listed below (the "Mark") and the United States Registration identified below (the "Registration"), together with the goodwill of the business appurtenant to said Mark:

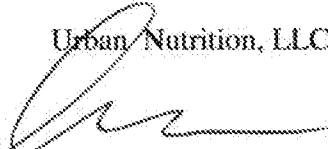
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
ULTRABURN	3,541,058	December 2, 2008

WHEREAS, Assignor has agreed to assign all right, title, and interest in the Mark and the Registration to Assignee, including the goodwill associated with the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark, and any and all claims, demands, and causes of action for infringement, of the Mark, past present, and future, and all of the proceeds from the foregoing.

Signed at Jersey City, New Jersey this 15 day of January, 2014

Urban Nutrition, LLC

By: 
Name: Andrew Scrusillo
Title: CEO