

700516223

07/11/2014

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

WOODFIELD LICENSING CORPORATION

- ☐ Individual(s) ☐ Association
☐ Partnership ☐ Limited Partnership
☒ Corporation- State: NEVADA
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☐ No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) JULY 10, 2014

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: LA QUINTA WORLDWIDE, LLC

Street Address: 909 HIDDEN RIDGE, SUITE 600

City: IRVING

State: TEXAS

Country: USA Zip: 75038

- ☐ Individual(s) Citizenship _____
☐ Association Citizenship _____
☐ Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship NEVADA
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

Text

B. Trademark Registration No.(s)

1917032

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

WOODFIELD SUITES

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: KAY LYN SCHWARTZ

Internal Address: GARDERE WYNNE SEWELL LLP
3000 THANKSGIVING TOWER

Street Address: 1601 ELM STREET

City: DALLAS

State: TEXAS Zip: 75201-4761

Phone Number: 214-999-4702

Docket Number: 131213-3156

Email Address: ip@gardere.com

9. Signature:


Signature

KAY LYN SCHWARTZ

Name of Person Signing

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

Deposit Account Number 07-0153

Authorized User Name KAY LYN SCHWARTZ

7-11-14
Date

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK
REEL: 005330 FRAME: 0938

TRADEMARK ASSIGNMENT

This trademark assignment (hereinafter "Assignment") is between **WOODFIELD LICENSING CORPORATION**, a Nevada corporation (hereinafter "Assignor"), and **LA QUINTA WORLDWIDE, LLC**, a Nevada corporation (hereinafter "Assignee"), 909 Hidden Ridge, Suite 600, Irving, Texas 75038.

WHEREAS, the purpose of this document is to transfer all of Assignor's right, title and interest in and to the trademark registration listed in EXHIBIT A attached hereto (hereinafter collectively the "Trademark"), together with the good will of the business symbolized by the respective Trademark, to Assignee, in a form suitable for recording.

NOW, THEREFORE, in consideration for the foregoing premises, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does assign and transfer to Assignee, all of Assignor's right, title and interest in and to the Trademark, together with the good will of the business symbolized by the respective Trademark, including, but not limited to, the right to sue and collect damages for past infringement of the Trademark, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors and assigns, as entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor and Assignee shall execute and deliver all such further instruments, assignments, assurances and other documents as may reasonably be required to more fully assign and convey to and vest in Assignee all rights in and to the Trademark as provided herein, including the re-execution of any document required for recordation purposes.

Assignor and Assignee may execute multiple originals of this Assignment. This Assignment may be executed in counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same instrument.

[Remainder of page intentionally left blank; signature pages follow.]

ASSIGNOR:

WOODFIELD LICENSING CORPORATION

Date: 7-10-14By: [Signature]
Name: Mark Chalupar
Title: Vice President

SCHEDULE A**TRADEMARK**

TRADEMARK	COUNTRY	DATE OF REG.	REG. NO.
WOODFIELD SUITES	US	09/05/1995	1917032