

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cessna Aircraft Company		12/11/2008	CORPORATION: KANSAS
RECEIVING PARTY DATA			
Name:	Cessna Aircraft Rhode Island Inc.		
Street Address:	40 Westminster Street		
City:	Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02903		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3474951	CESSNA/CITATION SERVICE CENTER	
Serial Number:	77229933	ADVIZ	
Serial Number:	77229935	ADVIZ	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
Phone:	248-641-1600		
Email:	kklaty@hdp.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Joseph M. Lafata		
Address Line 1:	P.O. Box:828		
Address Line 4:	Bloomfield Hills, MICHIGAN 48303		
ATTORNEY DOCKET NUMBER:	31911-500097		
NAME OF SUBMITTER:	Keri Klaty		

Signature:	/Keri Klaty/
Date:	07/28/2014
Total Attachments: 5 source=Signed Assignment from Cessna to Cessna Rhode Island#page1.tif source=Signed Assignment from Cessna to Cessna Rhode Island#page2.tif source=Signed Assignment from Cessna to Cessna Rhode Island#page3.tif source=Signed Assignment from Cessna to Cessna Rhode Island#page4.tif source=Signed Assignment from Cessna to Cessna Rhode Island#page5.tif	
RECEIPT INFORMATION	
ETAS ID:	TM311973
Receipt Date:	07/28/2014
Fee Amount:	\$90

ASSIGNMENT

WHEREAS, Cessna Aircraft Company, a Kansas corporation (the "Company"), has adopted, used and is using the trademarks, tradenames, trade dress and other designations of origin described herein, along with the goodwill of Company's business symbolized thereby, and is the owner of all right, title, and interest in and to the trademarks, tradenames, trade dress and other designations of origin described herein, including any common-law rights related to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto;

WHEREAS, Company desires to transfer all of its right, title, and interest in and to such trademarks, tradenames, trade dress and other designations of origin, along with the goodwill of the business symbolized by and associated with such trademarks, to Cessna Aircraft Rhode Island Inc., a Delaware corporation ("Cessna Aircraft Rhode Island");

WHEREAS, all transfers of intellectual property pursuant to this Assignment are intended to be transfers pursuant to Section 351 of the Internal Revenue Code of 1986, as amended;

NOW, THEREFORE, to whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby mutually acknowledged:

1. THE ASSIGNMENT OF TRADEMARK RIGHTS AND THE ASSOCIATED GOODWILL BY COMPANY TO CESSNA AIRCRAFT RHODE ISLAND

Company has assigned, and transferred, and by these presents, Company hereby does assign, transfer, and deliver to Cessna Aircraft Rhode Island, its successors, assigns, and legal representatives the whole of any and whatever right, title, and interest Company may have in and to: (i) the trademarks, trademark applications, and tradenames listed in Exhibit A, common-law trademarks, trade dress and other designations of origin created or acquired by Company on or before December 31, 2007, and any common-law rights relating to said trademarks, tradenames, trade dress or other designations of origin, rights to obtain renewals and all other legal protections pertaining thereto, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations of origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin. The assignment of all common law trademarks, common law trade dress and other common law obligations of origin pursuant to this assignment shall be deemed effective as of the date of first use in commerce by Company. All other interests assigned pursuant to this assignment shall be effective as of the execution date of this assignment.

Notwithstanding anything to the contrary herein, Company retains the whole of any and whatever right, title and interest Company may have in and to: (i) the trademarks, trademark applications, trade dress, tradenames and other designations of origin listed in Exhibit B and any common-law rights relating to said trademarks, trade dress, tradenames and other designations of origin related thereto, including without limitation, any rights to obtain renewals and all other legal protections pertaining thereto, the right to recover for past infringement of, or liabilities for, any of the rights relating to any of such trademarks, trademark applications, tradenames, trade dress or other designations or origin; and (ii) the goodwill of the business symbolized by and associated with said trademarks, tradenames, trade dress or other designations of origin.

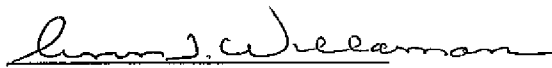
2. FURTHER ASSURANCES

Company and Cessna Aircraft Rhode Island hereby further agree, each for itself and its successors, assigns, and legal representatives, to execute upon request any other lawful documents and likewise to perform any other lawful acts that are necessary and useful to secure fully the aforesaid rights, titles, and interests in and to said trademarks, trademark

applications, and tradenames listed in Exhibit A and common-law trademarks, trade dress or other designations of origin created or acquired by Company on or before December 31, 2007 to Cessna Rhode Island, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, the parties have caused this ASSIGNMENT to be duly executed and delivered as of December 11, 2008.

Cessna Aircraft Company

By: 
Name: Ann T. Willaman
Title: Assistant Secretary

Cessna Aircraft Rhode Island Inc.

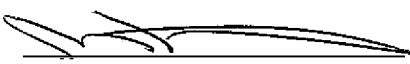
By: 
Name: James Runstadler
Title: Vice President - Licensing

Exhibit A

TRADEMARKS

Serial Number	Date Filed	Registration No.	Country	Registration Date	Mark	Type of Mark	IC	OWNER
77213350	6/22/07	3474951	USA	7/29/08	Citation Service Center - Rocket Logo	TM	37,	Cessna Aircraft Company
77229933	7/15/07		USA		ADVIZ - design	TM	12,37,	Cessna Aircraft Company
77229935	7/15/07	3541152	USA	12/2/08	ADVIZ	TM	12	Cessna Aircraft Company
77287,081	9/24/07	3,435,410	USA	5/27/08	CJ1+	TM	12,	Cessna Aircraft Company
77287,111	9/24/07	3,435,414	USA	5/27/08	CJ2+	TM	12,	Cessna Aircraft Company
77-287,165	9/24/07	3,435,420	USA	5/27/08	CJ4	TM	12,	Cessna Aircraft Company
77-287,204	9/24/07	3,439,944	USA	6/3/08	XLS+	TM	12,	Cessna Aircraft Company
Redacted								
Redacted								
Redacted								

Exhibit B

RETAINED INTERESTS