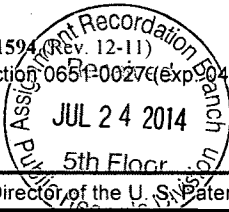


07/24/2014



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To the Director of the U.S. Patent and Trademark Office, or the new address(es) below.

07/24/14

1. Name of conveying party(ies):

DLF Pickseed USA, Inc.

- Individual(s)
- Partnership
- Corporation- State: Oregon
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) July 14, 2014

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes

No

Name: Tractor Supply Company

Street Address: 200 Powell Place

City: Brentwood

State: Tennessee

Country: United States Zip: 37027

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship U.S. (Delaware)
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s) _____

86/157156 RAPID GROW

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: James K. Coons

Internal Address: _____

Street Address: P.O. Box 10886

City: Eugene

State: Oregon Zip: 97440

Phone Number: (541) 686-9160

Docket Number: 5378/C569-74

Email Address: jcoons@eugenelaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

James K. Coons

Name of Person Signing

07/24/2014 KNGUYEN/00000002 86157156

01 FC:8521 Date

40.00 DP

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

DLF Pickseed USA, Inc., an Oregon corporation (Assignor) is the owner of the following trademark application currently pending for registration on the Principal Register of the United States Patent and Trademark Office:


Trademark
RAPID GROW

Application Serial No.
86/157156

Assignor does hereby transfer and assign to Tractor Supply Company, a Delaware corporation whose principal place of business is located at 200 Powell Place Brentwood, Tennessee 37027 (Assignee) and its successors and assigns all right, title and interest in and to the Mark and the pending application for registration of the Mark together with all associated goodwill, rights of action, powers and benefits to the Mark.

Dated this: 7/14, 2014.

DLF PICKSEED USA, INC.

By: 
Name: Claus Ikjaer
Title: President