

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312134

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diamond Jaxx Baseball Club, LLC		06/18/2014	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	The National Association of Professional Baseball Leagues, Inc.		
Street Address:	9550 16th Street N.		
City:	St. Petersburg		
State/Country:	FLORIDA		
Postal Code:	33716		
Entity Type:	Non-profit corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2838728		
CORRESPONDENCE DATA			
Fax Number:	7278215819		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7274561730		
Email:	rfountain@milb.com		
Correspondent Name:	Robert Fountain		
Address Line 1:	9550 16th Street N.		
Address Line 4:	St. Petersburg, FLORIDA 33716		
NAME OF SUBMITTER:	Robert Fountain		
SIGNATURE:	/robert fountain/		
DATE SIGNED:	07/29/2014		
Total Attachments: 3			
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ASSIGNMENT

WHEREAS, Diamond Jaxx Baseball Club, LLC a Limited Liability Company organized and existing under the laws of the state of Tennessee, and having a place of business at 1221 6th Avenue North, Nashville, TN 37203, and doing business as the Jackson Generals (“Assignor”), is the owner of all right, title, and interest in and to the trademark listed in Exhibit A attached hereto (the “Mark”); and

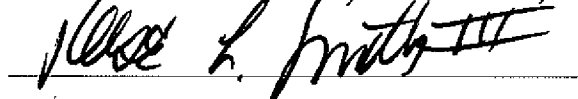
WHEREAS, The National Association of Professional Baseball Leagues, Inc., a not-for-profit corporation organized and existing under the laws of the state of Florida, and having a place of business at 9550 16th Street North, St. Petersburg, FL 33716 (“Assignee”), wishes to acquire any and all rights Assignor has in and to the Mark, together with the good will of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell and assign unto Assignee, all right, title, and interest in and to the Mark, together with the good will of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor’s right, title, and interest in and to the Mark in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent that such evidence is in the possession or control of Assignor.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 18th day of June, 2014.

DIAMOND JAXX BASEBALL CLUB, LLC



Reese Smith III, President

EXHIBIT A

Mark	Serial No.	Registration No.
DIAMOND JAXX	78247161	2838728

