

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312166

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jasco Products Company LLC		07/24/2014	LIMITED LIABILITY COMPANY: OKLAHOMA
RECEIVING PARTY DATA			
Name:	General Electric Company		
Street Address:	1 River Road		
City:	Schenectady		
State/Country:	NEW YORK		
Postal Code:	12345		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85937698	ENBRIGHTEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	marina.bongiorno@ge.com		
Correspondent Name:	Marina Bongiorno		
Address Line 1:	3135 Easton Turnpike		
Address Line 4:	Fairfield, CONNECTICUT 06828		
ATTORNEY DOCKET NUMBER:	ENBRIGHTEN ASSIGNMENT		
NAME OF SUBMITTER:	Marina Bongiorno		
SIGNATURE:	/Marina Bongiorno/		
DATE SIGNED:	07/29/2014		
Total Attachments: 2			
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CH \$40.00 85937698

ASSIGNMENT

WHEREAS, Jasco Products Company LLC, an Oklahoma LIMITED LIABILITY COMPANY, with a principal place of business at 10 E. Memorial Road, Oklahoma City OKLAHOMA 73114, is the owner of the following trademark application in the United States:

<u>TRADEMARK</u>	<u>APPLICATION No.</u>	
ENBRIGHTEN	85937698	Filed - May 21, 2013

WHEREAS, General Electric Company, a New York corporation, having a place of business at 1 River Road, Schenectady NY 12345, (Assignee) is desirous of acquiring said trademark application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to, and the use of, the Trademark and renewals thereof, together with the goodwill of the business symbolized by the Trademark, and together with any and all claims and demands Assignor (either itself or through its predecessors) may have, at law or in equity, whether presently known, unknown, accrued or to accrue, including the rights to recover all claims for damages or for compensation, arising out of past infringements of the Trademark. Such right, title and interest shall be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

IN TESTIMONY WHEREOF, Jasco Products Company has caused this assignment to be signed by its duly authorized officer as of this 24th day of July, 2014.

Jasco Products Company, LLC

By: 
(Signature)

Name: Cameron Trice

Title: President & CEO

Date: July 24, 2014

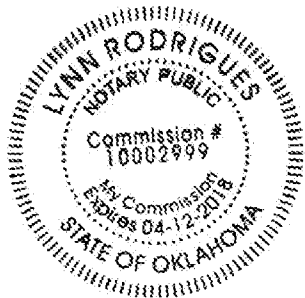
State of Oklahoma

ss:

County of Oklahoma

This instrument was signed and acknowledged before me on the 24th of July, 2014 by Cameron Trice, CEO and President of Jasco Products Company LLC.

(SEAL)




Notary Public

My Commission Expires:
4-12-2018