

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312189

| | | | |
|---|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Liberty Gold Fruit Co., Inc. | | 05/30/2014 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Liberty Gold Fruit Company, LP | | |
| Street Address: | 500 Eccles Avenue | | |
| City: | South San Francisco | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94080 | | |
| Entity Type: | LIMITED PARTNERSHIP: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0330490 | LIGO | |
| Registration Number: | 0581634 | MERMAID | |
| Registration Number: | 1534500 | LIBERTY GOLD | |
| Registration Number: | 2784814 | TRAVELIN' FRUIT | |
| Registration Number: | 4098112 | LIGO | |
| Serial Number: | 85933201 | LIGO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8164215547 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 816-474-6550 | | |
| Email: | cgntmdocket@shb.com | | |
| Correspondent Name: | Shook, Hardy & Bacon LLP | | |
| Address Line 1: | 2555 Grand Blvd | | |
| Address Line 2: | Intellectual Property Section | | |
| Address Line 4: | Kansas City, MISSOURI 64108 | | |
| NAME OF SUBMITTER: | Bradley R. Howard | | |
| SIGNATURE: | /Bradley R. Howard/ | | |
| DATE SIGNED: | 07/29/2014 | | |
| Total Attachments: 3 | | | |

OP \$165.00 0330490

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ASSIGNMENT

WHEREAS, LIBERTY GOLD FRUIT CO., INC., a corporation duly organized under the laws of the State of California, and having its principal place of business at 500 Eccles Avenue, South San Francisco, 94080, County of San Mateo, and State of California, is the owner of United States Trademarks listed on the attached Schedule A; and

WHEREAS, LIBERTY GOLD FRUIT COMPANY, LP, a limited ^{partnership} ~~liability~~ company duly organized under the laws of the State of California, and having its principal place of business at 500 Eccles Avenue, South San Francisco, 94080, County of San Mateo, and State of California, is desirous of acquiring said marks listed on the attached Schedule A;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, including consideration previously transferred, LIBERTY GOLD FRUIT CO., INC. has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said LIBERTY GOLD FRUIT COMPANY, LP the full and exclusive right, title and interest, throughout the world, in and to the said marks, together with the good will of the business symbolized by the marks, and the registrations identified on the attached Schedule A thereof, and the right to recover for any past infringement of said marks.

EXECUTED this 30 day of MAY, 2014.

LIBERTY GOLD FRUIT CO., INC.

By Harry A. Battat
Name: HARRY A. BATTAT
Title: Vice President

STATE OF CALIFORNIA :
 : ss.
COUNTY OF SAN MATEO:

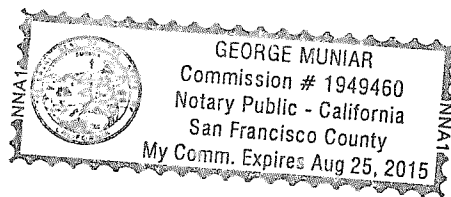
On this 30th day of MAY, 2014, before me personally appeared HARRY A. BATTAT, and _____, to me known to be the persons described in, and who executed, the foregoing instrument, and they duly acknowledged to me that they executed the same for uses and purposes therein set forth.



Notary Public



SEAL

My Commission Expires: 8-25-15



SCHEDULE A

| U.S. SERIAL NO. | FILING DATE | MARK |
|-----------------|-------------|------|
| 85/933,201 | 5/15/2013 | LIGO |

| U.S. REG. NO. | REGISTRATION DATE | MARK |
|---------------|-------------------|--|
| 330,490 | 12/3/1935 | Ligo  |
| 581,634 | 10/27/1953 |  |
| 1,534,500 | 4/11/1989 | LIBERTY GOLD |
| 2,784,814 | 11/18/2003 | TRAVELIN' FRUIT |
| 4,098,112 | 2/14/2012 | LIGO |