

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312221

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Socialin Inc.		04/21/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PicsArt Inc.		
Street Address:	800 West El Camino Real, Suite 180		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94040		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85795194	PICSART	
Serial Number:	85795189	PICSART	
Serial Number:	85795188	PICSART	
CORRESPONDENCE DATA			
Fax Number:	650.813.97		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-405-0127		
Email:	pperkins@rroyselaw.com		
Correspondent Name:	Pondra Perkins		
Address Line 1:	11150 Santa Monica Blvd, Suite 1200		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
ATTORNEY DOCKET NUMBER:	PICSART		
NAME OF SUBMITTER:	Pondra Perkins		
SIGNATURE:	/Pondra Perkins/		
DATE SIGNED:	07/29/2014		
Total Attachments: 5			
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "SOCIALIN, INC.", CHANGING ITS NAME FROM "SOCIALIN, INC." TO "PICSART, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIRST DAY OF APRIL, A.D. 2014, AT 9:16 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4791564 8100

140491636




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1309550

DATE: 04-22-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005332 FRAME: 0081

AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION

OF

SOCIALIN, INC.

The undersigned, Hovhannes Avoyan, hereby certifies that:

1. He is the duly elected and acting President and Secretary of Socialin, Inc., a Delaware corporation.
2. The Certificate of Incorporation of this corporation was originally filed with the Secretary of State of Delaware on February 24, 2012.
3. The Certificate of Incorporation of this corporation shall be amended and restated to read in full as follows:

ARTICLE I

"The name of this corporation is PicsArt, Inc., (the "Corporation").

ARTICLE II

The address of the Corporation's registered office in the State of Delaware and the County of New Castle is 2711 Centerville Road #400, Wilmington, Delaware 19808. The name of its registered agent at such address is The Company Corporation.

ARTICLE III

The nature of the business or purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware (the "General Corporation Law").

ARTICLE IV

This Corporation is authorized to issue one class of stock to be designated "Common Stock." The total number of shares of Common Stock which the Corporation is authorized to issue is 1,500,000 shares, \$0.001 par value.

ARTICLE V

A director of the Corporation shall, to the fullest extent permitted by the General Corporation Law as it now exists or as it may hereafter be amended, not be personally liable to

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the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, except for liability (i) for any breach of the director's duty of loyalty to the Corporation or its stockholders, (ii) for acts or omissions not in good faith or which involve intentional misconduct or a knowing violation of law, (iii) under Section 174 of the General Corporation Law, or (iv) for any transaction from which the director derived any improper personal benefit. If the General Corporation Law is amended after approval by the stockholders of this Article V to authorize corporate action further eliminating or limiting the personal liability of directors then the liability of a director of the corporation shall be eliminated or limited to the fullest extent permitted by the General Corporation Law as so amended.

Any amendment, repeal or modification of the foregoing provisions of this Article V by amendment, operation of law or otherwise, or the adoption of any provision of this Certificate of Incorporation inconsistent with this Article V, shall not adversely affect any right or protection of a director, officer, employee or other agent of this Corporation existing at the time of, or increase the liability of any director of this Corporation with respect to any acts or omissions of such director, officer, employee or other agent occurring, or any cause of action, suit or claim that but for this Article V could accrue or arise, prior to, such repeal or modification or adoption of any inconsistent provision.

ARTICLE VI

The Corporation reserves the right to amend, alter, change or repeal any provision contained in this Certificate of Incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred on stockholders herein are granted subject to this reservation.

ARTICLE VII

Except as otherwise provided in this Certificate of Incorporation, in furtherance and not in limitation of the powers conferred by statute, the Board of Directors is expressly authorized to make, repeal, alter and rescind any or all of the Bylaws of this Corporation.

ARTICLE VIII

Election of directors need not be by written ballot unless the Bylaws of the Corporation shall so provide.

ARTICLE IX

The number of directors which shall constitute the whole Board of Directors of the Corporation shall be fixed from time to time by, or in the manner provided in, the Bylaws of the Corporation or in an amendment thereof duly adopted by the Board of Directors of the Corporation or by the stockholders of the Corporation.

ARTICLE X

Meetings of stockholders of the Corporation may be held within or without the State of Delaware, as the Bylaws of the Corporation may provide. The books of the Corporation may be kept (subject to any provision contained in the statutes) outside the State of Delaware at such place or places as may be designated from time to time by the Board of Directors of the Corporation or in the Bylaws of the Corporation.

ARTICLE XI

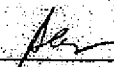
To the fullest extent permitted by applicable law, this Corporation is authorized to provide indemnification of (and advancement of expenses to) directors, officers, employees and other agents of this Corporation (and any other persons to which the General Corporation Law permits this Corporation to provide indemnification) through Bylaw provisions, agreements with such agent, director, officer, employee or other person, vote of stockholders or disinterested directors or otherwise, in excess of the indemnification and advancement otherwise permitted by Section 145 of the General Corporation Law, subject only to limits created by applicable Delaware law (statutory or non-statutory), with respect to actions for breach of duty to this Corporation, its stockholders, and others.

Any amendment, repeal or modification of the foregoing provisions of this Article XI by amendment, operation of law or otherwise, or the adoption of any provision of this Certification of Incorporation inconsistent with this Article XI, shall not adversely affect any right or protection of a director, officer, agent or other person existing at the time of, or increase the liability of any director of this Corporation with respect to, any acts or omissions of such director, officer, employee or other agent occurring, or any cause of action, suit or claim, that but for this Article XI could accrue or arise, prior to such amendment, repeal or modification or adoption of any inconsistent provision.

* * *

The foregoing Amended and Restated Certificate of Incorporation has been duly adopted by this corporation's Board of Directors and stockholders in accordance with the applicable provisions of Sections 228, 242 and 245 of the General Corporation Law of the State of Delaware.

Executed at Palo Alto, California, on April 18, 2014.



Hovhannes Avoyan, President and Secretary

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