

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM312257

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Creative Apps USA LLC		07/23/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Apple Inc.		
<b>Street Address:</b>	1 Infinite Loop		
<b>City:</b>	Cupertino		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95014		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2826790	QUICK TYPE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4082530186		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	408-974-2385		
<b>Email:</b>	trademarkdocket@apple.com		
<b>Correspondent Name:</b>	Thomas R. La Perle		
<b>Address Line 1:</b>	1 Infinite Loop		
<b>Address Line 4:</b>	Cupertino, CALIFORNIA 95014		
<b>NAME OF SUBMITTER:</b>	Thomas R. La Perle		
<b>SIGNATURE:</b>	/Thomas R. La Perle/		
<b>DATE SIGNED:</b>	07/29/2014		
<b>Total Attachments: 1</b>			
source=QUICK TYPE (US 2826790) Creative Apps USA to Apple assignment#page1.tif			

CH \$40.00 2826790

UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS CREATIVE APPS USA LLC, a Delaware limited liability company whose address is 1209 Orange Street, Wilmington, DE 19801 ("Assignor"), is the owner of the mark QUICK TYPE (the "Mark") and U.S. Registration No. 2,826,790 of the Mark (the "Registration"); and

WHEREAS APPLE INC., a California corporation whose address is 1 Infinite Loop, Cupertino, CA 95014 ("Assignee"), desires to acquire all of Assignor's rights in the Mark, the Registration, and the goodwill of the business connected with the use of and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, the Registration, all other rights, registrations, or applications that Assignor may have in the Mark, the goodwill of the business connected with the use of and symbolized by the Mark, all rights of action arising from the Mark, all claims for damages for reason of infringement of the Mark, and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

CREATIVE APPS USA LLC

By: *Gordon W. Stewart*

Name: Gordon W. Stewart

Title: Manager

Date: July 23, 2014

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RECORDED: 07/29/2014

TRADEMARK  
REEL: 005332 FRAME: 0277