

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312266

| | | | |
|---|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bernardo Group LLC | | 02/11/2014 | LIMITED LIABILITY COMPANY: |
| RECEIVING PARTY DATA | | | |
| Name: | JPT Group, LLC | | |
| Street Address: | 809 Meander Ct. | | |
| City: | Medina | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55340 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 10 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86151030 | | |
| Serial Number: | 85557112 | BERNARDO | |
| Serial Number: | 72223378 | BERNARDO | |
| Registration Number: | 0807438 | BERNARDO | |
| Serial Number: | 72104681 | BERNARDO | |
| Registration Number: | 0715133 | BERNARDO | |
| Serial Number: | 77081719 | BERNARDO | |
| Registration Number: | 3416806 | BERNARDO | |
| Serial Number: | 76617034 | | |
| Registration Number: | 3108466 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | peter@coopermillerllc.com | | |
| Correspondent Name: | Peter Cooper | | |
| Address Line 1: | P.O.Box 27338 | | |
| Address Line 4: | Houston, TEXAS 77227 | | |
| NAME OF SUBMITTER: | J. Reid Bumgarner | | |

OP \$265.00 86151030

| | |
|---|---------------------|
| SIGNATURE: | /J. Reid Bumgarner/ |
| DATE SIGNED: | 07/29/2014 |
| Total Attachments: 8 source=10FinalTMAssign#page1.tif source=10FinalTMAssign#page2.tif source=10FinalTMAssign#page3.tif source=10FinalTMAssign#page4.tif source=10FinalTMAssign#page5.tif source=10FinalTMAssign#page6.tif source=10FinalTMAssign#page7.tif source=10FinalTMAssign#page8.tif | |

TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of February 11, 2014.

WHEREAS, Bernardo Group LLC, a Texas corporation, (the "Assignor"), and having a place of business at 5757 Woodway Drive, Houston, Texas 77057 has adopted, acquired, used and is using, in a substantially exclusive and continuous manner in its business, the Trademarks attached in Annex A hereto and made a part hereof (the "Trademarks"); and

WHEREAS, JPT Group, LLC, a Delaware limited liability company ("Assignee"), whose registered address in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer and convey unto Assignee, its successors and assigns, all of its right, title and interest, whether statutory or at common law, in and to the Trademarks, together with all the goodwill of the business symbolized by the Trademarks in the United States and all countries throughout the world, and the right to apply for registrations and renewals thereof and together with the right to sue and collect damages and/or profits for past, present and future infringements of the Trademarks, the intent hereof being to substitute Assignee in the place of Assignor.

Assignor further authorizes the Commissioner of the Patent and Trademark Office of the United States of America, whose duty it is to record Trademark registrations, applications and title thereto, and all similar authorities in other jurisdictions wherever applicable, to record the Trademarks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Agreement.

Assignor further agrees to execute such further documents and perform such additional acts as may be reasonably required to record Assignee as the owner of the Trademarks and registrations and applications herein assigned, solely at the cost of Assignor, and shall not enter into any agreement in conflict with this Assignment.

This Agreement may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument. Counterparts of this Agreement (or applicable signature pages hereof) that are manually signed and delivered by facsimile transmission shall be deemed to constitute signed original counterparts hereof and shall bind the parties signing and delivering in such manner.

[Signature page follows.]

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized representative as of the date first written above.

~~BERNARDO GROUP LLC~~

By: _____

Name: Todd N. Miller

Title: CEO

State of Texas)
)
County of Harris)





The foregoing instrument was acknowledged before me this 11th day of FEBRUARY, 2014 by Todd N. Miller as CEO of Bernardo Group LLC, on behalf of that limited liability company. This individual is personally known to me.

D. Crist Jr
Darrell Crist Jr

Signature page to Trademark Assignment

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Trademarks Requiring Further work (Assignment, Final Registration, Re-Registering Trademark Applications, etc):

| Trademark Information | Country | Goods/Services | Status Next Action/Notes | H&B Ref. |
|---|---------|--|---|----------|
| <p>P.J. COOPER LOOP (and Design) Applicant: P. J. Cooper Serial No. 807151030 Filing Date: December 23, 2013 Reg. No. Reg. Date:</p>  | USA | <p>IC 25: Footwear for men and women; clothing and apparel, namely, sweaters, shirts, skirts, dresses, pants, jeans, shorts, blazers, suits, swimwear, ties, athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms.</p> | <p>Assignment to BCLLC Pending.</p> | 48293.22 |
| <p>P.J. COOPER LOOP (and Design) EU Community Mark</p>  <p>Mark: Classes 14, 18, 25 Owner: P. J. Cooper Registration No: 011122975 December 28, 2012</p> | UK | <p>IC 14: Jewelry. IC 18: Purses, handbags, and wallets; luggage and luggage tags, trucks, and suitcases. IC 25: Footwear for men and women</p> | <p>Pending Lucy Walker of Barker Brettell LLP in the UK has been contacted to move forward with the assignment application.</p> | 48293.7 |
| <p>BERNARDO Applicant: Bernardo Group, LLC Serial No. 85/557,112 Filing Date: March 1, 2012 Reg. No. Reg. Date:</p> | USA | <p>IC 9: Eyewear, namely, sunglasses and eyeglass frames. IC 25: Belt buckles.</p> | <p>Pending, Suspended Suspended due to an Ashley Netteye trademark filing in classes 9, 9 & 24. This mark is currently purportedly infringed upon by Oliver Peoples Eyewear in Class 9. Oliver Peoples has received a cease and desist notice. Oliver Peoples has, in turn, obtained an extension of time to oppose the cited Ashley Netteye mark. Once this matter is resolved, Ashley Netteye will assist us in removing the suspension of the mark.</p> | 48293.23 |

ANNEX A - TRADEMARKS

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| Trademark Information | Country | Goods/Services | Status Next Action/Notes | H&B Ref. |
|--|-----------|--|--|----------|
| BERNARDO Applicant: Bernardo Group, LLC Application No. Filing Date: Reg. No. Reg. Date: | Australia | IC 18: Purses, wallets, and totebags. IC 25: Clothing, namely, shirts, skirts, dresses, pants, jeans, and ties; footwear for men and women. | Pending We have contacted Christine Lowe of Davies Colquhoun Cave in Australia and we are moving forward with filing two applications: Class 25 (Footwear Only) and Class 18 (Handbags, Purses, Luggage, Totebags). The applications will be filed in the next week. new | |
| BERNARDO Applicant: Bernardo Footwear, LLC Application No. 903481065 Filing Date: March 22, 2011 Reg. No. Reg. Date: | Brazil | IC 25: Shoes. | Pending On January 10, 2014, supporting documents for the (1) assignment to Bernardo Group LLC and (2) the opposition of the Bernardo Trademark application by Pacific Shoes - were provided to the Brazilian PTO by Eduardo Otero of Daniel Advogados, through Jackson Walker LLP. Awaiting foreign office feedback and action. | 48293-20 |

ANNEX A - TRADEMARKS

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| Trademark Information | Country | Goods/Services | Status Next Action/Notes | H&B Ref. |
|---|-----------|-----------------|---|----------|
| BERNARDO Applicant: Bernardo Footwear, LLC Application No. 9153361 Filing Date: February 28, 2011 Reg. No. Reg. Date: | China | IC 25: Footwear | Pending Provided to us by Huang Ye of Rowe on February 7, 2014. We are pleased to report that the captioned mark is preliminarily approved in a favorable refusal appeal decision in respect of shoes (footwear) in class 25. We attach the decision for your records. We will report its publication in 1-2 months. Therefore, the mark is ready for the assignment now. We're awaiting TEFKAB's cooperation in completing the application assignment documents. Their documents will provide our counsel with additional support for the new assignment. TEFKAB's counsel has been provided all the documents and will execute signatures in conjunction with Bernardo Group LLC settlement. | 48293.19 |
| BERNARDO Registrant: Bernardo Footwear, LLC Application No. 301902483 Filing Date: April 29, 2011 Reg. No. 301902483 Reg. Date: November 16, 2011 | Hang Kong | IC 25: Shoes | Registered, Bernardo Group LLC assignment pending On January 17, 2014, Ruby Chen of Baker McKenzie requested TEFKAB re-authorize the assignment to Bernardo Group LLC. Since the assignment of the trademark was filed on September 16, 2011, we questioned the necessity of involving TEFKAB in completing the assignment with the Hong Kong PTO. Awaiting response. April 28, 2021 - Renewal due. | 48293.21 |


ANNEX A - TRADEMARKS

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| Trademark Information | Country | Goods/Services | Status Next Action/Notes | H&B Ref. |
|---|------------------|---|--|-----------------|
| <p>BERNARDO Applicant: Bernardo Group, LLC Application No. T1115934E Filing Date: November 11, 2011 Reg. No. Reg. Date:</p> | <p>Singapore</p> | <p>IC 18: Purses, wallets, and totebags. IC 25: Clothing, namely, shirts, skirts, dresses, pants, jeans, and ties; footwear for men and women.</p> | <p>Restoration of the SG Trademark Application has been initiated by Allen & Gledhill LLP (Isaac Tung Yang Thong) dated Feb 2, 2014.</p> | <p>48293.18</p> |

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ACTIVE DOMESTIC (US) TRADEMARKS: [excluding the Ashley Nettye US Trademark]

| | | | | |
|---|------------|--|--|-----------------|
| <p>BERNARDO Registrant: Bernardo Group, LLC Serial No. 72/223,375 Filing Date: July 15, 1965 Reg. No. 807,438 Reg. Date: April 26, 1966</p> | <p>USA</p> | <p>IC 18: Handbags.</p> | <p>Registered April 26, 2016 -- Section 8&&9 Renewal Declaration due.</p> | <p>48293.26</p> |
| <p>BERNARDO Registrant: Bernardo Group, LLC Serial No. 72/104,681 Filing Date: September 19, 1960 Reg. No. 715,133 Reg. Date: May 9, 1961</p> | <p>USA</p> | <p>IC 25: Men's, women's and children's sandals and women's boots and shoes.</p> | <p>Registered May 9, 2021 -- Section 8&&9 Renewal Declaration due.</p> | <p>48293.25</p> |
| <p>BERNARDO (Stylized) Registrant: Bernardo Group, LLC Serial No. 77/081,719 Filing Date: January 12, 2007 Reg. No. 3,416,806 Reg. Date: April 29, 2008</p> <p style="text-align: center;">Bernardo</p> | <p>USA</p> | <p>IC 18: Handbags. IC 25: Footwear for men and women.</p> | <p>Registered April 29, 2014 -- Section 8&15 Declaration due.</p> | <p>48293.28</p> |
| <p>Miscellaneous Design (Sandals) Registrant: Bernardo Group, LLC Serial No. 76/617,034 Filing Date: October 18, 2004 Reg. No. 3,108,466 Reg. Date: June 27, 2006</p> | <p>USA</p> | <p>IC 25: Sandals.</p>  | <p>Registered June 27, 2015 -- Sections 8 & 9 declaration and renewal due.</p> | <p>48293.29</p> |

ANNEX A - TRADEMARKS

Bernardo Group, LLC - Intellectual Property Report
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ACTIVE FOREIGN TRADEMARK PORTFOLIO (Excluding the Ashley Nettye Trademarks Pending Assignment)

| Trademark Information | Country | Goods/Services | Status Next Action/Notes | H&B Ref. |
|--|---------|--|---|----------|
| BERNARDO Applicant: Bernardo Group, LLC Application No. 100058044 Filing Date: November 11, 2011 Reg. No. Reg. Date: | Taiwan | IC 18: Purses, wallets, and totebags. IC 25: Clothing, namely, shirts, skirts, dresses, pants, jeans, and ties; shoes, boots, socks and panty hose for men and women. | Registered Renewal due 8/15/2022 | 48293.17 |