

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM312293

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ronda Rousey		07/29/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ROWDY RONDA, INC.		
<b>Street Address:</b>	17024 Lassen Street		
<b>Internal Address:</b>	C/O Craig Schauer		
<b>City:</b>	Northridge		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91325		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86088735	RONDA ROUSEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mpilosof@ipbymbp.com		
<b>Correspondent Name:</b>	Maurice B. Pilosof, Esq.		
<b>Address Line 1:</b>	P.O. Box 691937		
<b>Address Line 4:</b>	West Hollywood, CALIFORNIA 90069		
<b>NAME OF SUBMITTER:</b>	Maurice B. Pilosof		
<b>SIGNATURE:</b>	/Maurice B. Pilosof/		
<b>DATE SIGNED:</b>	07/29/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 86088735

TRADEMARK ASSIGNMENT

WHEREAS, Ronda Rousey is an individual with an address of C/O Craig Schauer, CPA, 17024 Lassen Street, Northridge, California, 91325 ("Assignor").

WHEREAS, Rowdy Ronda, Inc., ("Assignee"), is a California corporation with a business address of C/O Craig Schauer, CPA, 17024 Lassen Street, Northridge, California 91325.

WHEREAS, Assignor has applied to register the trademark RONDA ROUSEY with the United States Patent and Trademark Office, and such application has been assigned Serial No. 86088735.

WHEREAS, Assignor filed the above-recited U.S. Trademark Application for the RONDA ROUSEY trademark based on Assignor's bona fide intent to use the mark in commerce.

WHEREAS, Assignor owns all right, title and interest in and to the RONDA ROUSEY trademark and application therefor, and the business and the goodwill of the business relating to the RONDA ROUSEY trademark.

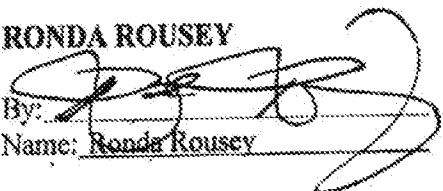
WHEREAS, Assignee is the successor to the entire portion of Assignor's business to which the RONDA ROUSEY trademark pertains.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns unto ASSIGNEE, all ASSIGNOR'S right, title and interest in and to the RONDA ROUSEY trademark and application, and the business and the goodwill of the business relating to the RONDA ROUSEY trademark.

1. Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.
2. Assignor further agrees, at the request of Assignee or its successors and assigns, and without any cost to Assignor, to (1) execute and have executed any and all other documents as may reasonably be required to carry out the terms and intent of this assignment; and (2) cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of Assignment with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the Assignor has duly executed this Trademark Assignment.

RONDA ROUSEY

By:   
Name: Ronda Rousey

Dated: July 29, 2014