

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

07/30/2014
 900296679

ETAS ID: TM312307

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DS Laboratories, Inc.		07/17/2014	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	DS Healthcare Group, Inc.
Street Address:	1601 Green Road, Unit C
City:	Pompano Beach
State/Country:	FLORIDA
Postal Code:	33064
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4022680	
Registration Number:	3996488	

CORRESPONDENCE DATA

Fax Number: 7323633345
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 732-363-3333
Email: lmandel@gmplaw.net
Correspondent Name: Lawrence D. Mandel
Address Line 1: P.O. Box 499
Address Line 4: Lakewood, NEW JERSEY 08701

ATTORNEY DOCKET NUMBER:	2034-30;2034-31
NAME OF SUBMITTER:	Lawrence D. Mandel
SIGNATURE:	/lawrencedmandel/
DATE SIGNED:	07/30/2014

Total Attachments: 3

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OP: \$65.00 4022680

ASSIGNMENT

WHEREAS, DS LABORATORIES, INC., a Florida Corporation, having an address at Suite 301, 1680 Meridian Avenue, Miami, Florida 33139, hereinafter called "ASSIGNOR", is the owner of certain United States Trademark Registrations (hereinafter the "Registrations"), and of the trademarks of said Registrations and the goodwill associated therewith identified on Schedule "A" attached hereto:

WHEREAS, DS HEALTHCARE GROUP, INC., a Florida Corporation, having a business address at 1601 Green Road, Unit C, Pompano Beach, Florida 33064, hereinafter called "ASSIGNEE", desires to acquire all rights, title, and interest in, and to the Trademarks and the Registrations, and to the trade identification and goodwill symbolized thereby;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors and assigns, the entire, right, title, and interest in and to the Trademarks, the Registrations, and the goodwill of the business symbolized by the Trademarks and the Trademark Registrations to be held and enjoyed by ASSIGNEE, its successors and assign, for its own use and behoof and for the use and behoof of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this Assignment had not been made, together with all claims for damages by reason of past infringement of the trademarks and/or the Registrations, and the right to sue for damages and collect the same for its own use and behoof, and for the use and behoof of its successors and assigns.

ASSIGNOR hereby covenants and agrees that it will, at the request and expense of ASSIGNEE, execute or have executed any and all other acts which ASSIGNEE, its successors and assigns, may deem necessary or expedient in order to protect, and vest in

SCHEDULE A

REGISTRATIONS

<u>TRADEMARK</u>	<u>U.S. REG. NO.</u>	<u>REG. DATE</u>
CROWN Design	4,022,680	Sept. 6, 2011
CROWN Design	3,996,488	July 19, 2011