CH \$140.00 21274

ETAS ID: TM312345

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|-----------------------|
| General Electric Capital Corporation | | 06/30/2014 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Healthy Directions Publishing, LLC |
|-----------------|------------------------------------|
| Street Address: | 6710A Rockledge Drive, Suite 500 |
| City: | Bethesda |
| State/Country: | MARYLAND |
| Postal Code: | 20817 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark |
|----------------------|---------|-------------------------|
| Registration Number: | 2127412 | HEALTH & HEALING |
| Registration Number: | 2085633 | HEALTH WISDOM FOR WOMEN |
| Registration Number: | 1679079 | HEALTH & HEALING |
| Registration Number: | 2776404 | THE NATURAL BEDCOZY |
| Registration Number: | 1873837 | ALTERNATIVES |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone:915-225-8000Email:wbass@hotus.comCorrespondent Name:William J Bass

Address Line 1: 1 Helen of Troy Plaza
Address Line 4: El Paso, TEXAS 79912

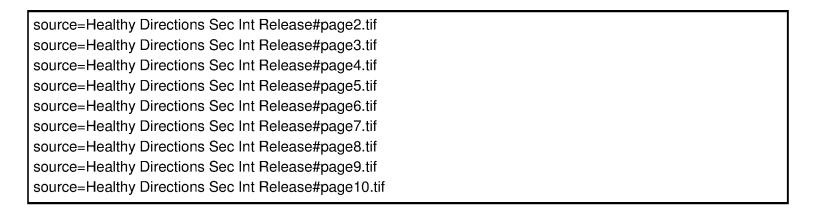
| NAME OF SUBMITTER: | William J Bass |
|--------------------|----------------|
| SIGNATURE: | /wjb/ |
| DATE SIGNED: | 07/30/2014 |

Total Attachments: 10

source=Healthy Directions Sec Int Release#page1.tif

TRADEMARK REEL: 005332 FRAME: 0770

900296717



TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS dated as of June 30, 2014, from General Electric Capital Corporation, a Delaware corporation ("GE Capital"), in its capacity as Administrative Agent (in such capacity, together with its successors and permitted assigns, the "Agent") for the Lenders and the Issuing Lenders (as defined in the Fourth Amended and Restated Credit Agreement, dated as of August 9, 2013 (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement")) and the other Secured Parties, in favor the entities listed on the signature pages hereof (each, a "Grantor" and, collectively, the "Grantors").

WITNESSETH:

WHEREAS, Grantor and the Agent entered into that certain First Lien Guarantee and Collateral Agreement, dated as of August 31, 2004, by and between Holdings, the Borrower and certain of its subsidiaries in favor of JPMorgan Chase Bank, as prior first lien collateral agent, and GE Capital as the successor agent, (as amended, restated, supplemented or otherwise modified from time to time, including as reaffirmed by that certain Master Reaffirmation of First Lien Loan Documents, dated as of September 30, 2005, by that certain Second Master Reaffirmation and Amendment of First Lien Loan Documents, dated as of October 26, 2006, by that certain Third Master Reaffirmation and Amendment of Existing Loan Documents, dated as of December 21, 2010, and by that certain Fourth Master Reaffirmation and Amendment of Existing Loan Documents, dated as of August 9, 2013, the "Guarantee and Collateral Agreement");

WHEREAS, pursuant to the Guarantee and Collateral Agreement, each Grantor entered into that certain Trademark Security Agreement, dated as of August 9, 2013 (the "<u>Trademark Security Agreement</u>"), in favor of the Agent, under which such Grantor granted to the Agent a Lien on and security interest in all of such Grantor's right, title and interest in, to and under certain intellectual property, including the items set forth of <u>Exhibit I</u>, and the other Trademark Collateral (as defined in the Trademark Security Agreement);

WHEREAS, the Trademark Security Agreement was recorded with the Assignment Division of the United States Patent and Trademark Office ("USPTO") on Reel 5086, Frame 0128; and

WHEREAS, each Grantor has paid all of its outstanding indebtedness to the Agent, and the Agent now desires to terminate and release the entirety of any and all security interest it may have in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Trademark Security Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, Agent hereby states as follows:

1. <u>Definitions</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Credit Agreement and the Trademark Security Agreement.

- 2. Release of Security Interest. Agent hereby (i) terminates, cancels, releases, and discharges any and all security interest it may have in the Trademark Collateral, including, without limitation, the trademarks listed in Exhibit I attached hereto, (ii) terminates the Trademark Security Agreement and (iii) re-assigns to each Grantor any right, title and interest it may have in, to and under the Trademark Collateral. Any and all right, title, or interest of Agent in, to, and under such Trademark Collateral and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement of the Trademark Collateral, shall hereby cease and become void.
- 3. <u>Further Assurances</u>. Agent hereby agrees to duly execute, acknowledge, procure, and deliver any further documents and to do any such other acts and provide to Grantor, its successors, assigns or other legal representatives all such cooperation and assistance, as may be reasonably requested by each Grantor to more fully and effectively effect the release of any and all security interest it may have in the Trademark Collateral contemplated hereby.
- 4. <u>Governing Law</u>. This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS shall be governed by and construed in accordance with the laws of the State of New York.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS by its duly authorized officer as of the date first above written.

GENERAL ELECTRIC CAPITAL CORPORATION,

as the Agent

Ву: 🛫

Varhe: mart mewer

Title: Duly Authorized Signatory

ACCEPTED AND AGREED as of the date first above written:

HEALTHY DIRECTIONS, LLC,

a Delaware limited liability company

Name: Ben Teicher

Title: Chief Financial Officer

HEALTHY DIRECTIONS PUBLISHING, LLC,

a Delaware limited liability company

Name: Ben Teicher

Title: Chief Financial Officer

[SIGNATURE PAGE TO TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS]

EXHIBIT I TO THE TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

A. <u>U.S. Trademark Registrations and Applications for Registration</u>

| <u>Mark</u> | App. No. | App. Date | Reg. No. | Reg. Date | <u>Owner</u> | Country |
|--------------------------------------|-----------|--------------|----------|------------|-------------------------|---------|
| OMEGA DEFENSE | 77/936379 | 2/16/2010 | | | Healthy Directions, LLC | USA |
| CONFIDENT CONTROL | 77/870837 | 11/12/2009 | 3865736 | 10/19/2010 | Healthy Directions, LLC | USA |
| BRILLIANT MIND | 77/768059 | 6/25/2009 | 3788642 | 5/11/2010 | Healthy Directions, LLC | USA |
| TOTAL CARDIOCOVER | 77/865516 | 11/5/2009 | 3884145 | 11/30/2010 | Healthy Directions, LLC | USA |
| SLEEK LEGS | 77/724586 | 4/29/2009 | 3819510 | 7/13/2010 | Healthy Directions, LLC | USA |
| STRESS MELTS | 77/677933 | 2/25/2009 | 3750847 | 2/16/2010 | Healthy Directions, LLC | USA |
| DAILY BALANCE SILHOUETTE | 77/666015 | 2/9/2009 | 3796911 | 6/1/2010 | Healthy Directions, LLC | USA |
| STRESS ANSWER | 77/664725 | 2/6/2009 | 3703493 | 10/27/2009 | Healthy Directions, LLC | USA |
| BLACK COHOSH MLV | 77/658940 | 1/29/2009 | 3710463 | 11/10/2009 | Healthy Directions, LLC | USA |
| SLEEP ANSWER | 77/625719 | 12/3/2008 | 3694066 | 10/6/2009 | Healthy Directions, LLC | USA |
| TONALEAN-3 | 77/649412 | 1/14/2009 | 3755924 | 3/2/2010 | Healthy Directions, LLC | USA |
| RAPID IMMUNE DAILY | 77/579783 | 9/26/2008 | 3652572 | 7/7/2009 | Healthy Directions, LLC | USA |
| IFS DEFENSE | 77/588015 | 10/8/2008 | 3681301 | 9/8/2009 | Healthy Directions, LLC | USA |
| TRILANE | 77/615648 | 11/17/2008 | 3677786 | 9/1/2009 | Healthy Directions, LLC | USA |
| REJUVAMASK | 77/543758 | 8/11/2008 | 3659203 | 7/21/2009 | Healthy Directions, LLC | USA |
| BONE SOLUTIONS | 77/535775 | 7/31/2008 | 3586603 | 3/10/2009 | Healthy Directions, LLC | USA |
| TRIPLE LONGEVITY | 77/526837 | 7/21/2008 | 3613741 | 4/28/2009 | Healthy Directions, LLC | USA |
| METABO-X | 77/521633 | 7/14/2008 | 3681121 | 9/8/2009 | Healthy Directions, LLC | USA |
| ADVANCED NATTOKINASE | 77/432767 | 3/27/2008 | 3652198 | 7/7/2009 | Healthy Directions, LLC | USA |
| HARMONY HORMONE BALANCE FOR WOMEN | 77/387824 | 2/4/2008 | 3644423 | 6/23/2009 | Healthy Directions, LLC | USA |
| HAIR & NAILS REVITALIZER | 77/367589 | 1/9/2008 | 3513987 | 10/7/2008 | Healthy Directions, LLC | USA |
| CARDIO QUALITY | 77/388935 | 2/6/2008 | 3724226 | 12/15/2009 | Healthy Directions, LLC | USA |
| FORWARD NUTRITION | 77/362730 | 1/2/2008 | 3513982 | 10/7/2008 | Healthy Directions, LLC | USA |
| SOOTHING GI RENEWAL | 77/321581 | 11/5/2007 | 3513881 | 10/7/2008 | Healthy Directions, LLC | USA |
| DETOX ADVANTAGE | 77/303100 | 10/12/2007 | 3599465 | 3/31/2009 | Healthy Directions, LLC | USA |
| Q10 ANSWER | 77/272121 | 9/5/2007 | 3502798 | 9/16/2008 | Healthy Directions, LLC | USA |
| NATTOPLUS | 77/263485 | 8/24/2007 | 3422490 | 5/6/2008 | Healthy Directions, LLC | USA |
| BLADDER ANSWER | 77/215366 | 6/26/2007 | 3415458 | 4/22/2008 | Healthy Directions, LLC | USA |

| <u>Mark</u> | App. No. | App. Date | Reg. No. | Reg. Date | <u>Owner</u> | Country |
|--|-----------|--------------|----------|------------|-------------------------|---------|
| TRIVERATROL PLUS | 77/215356 | 6/26/2007 | 3415457 | 4/22/2008 | Healthy Directions, LLC | USA |
| HERBAL SUPERFOOD ENERGIZER | 77/203558 | 6/12/2007 | 3742788 | 1/26/2010 | Healthy Directions, LLC | USA |
| ADVANCED PHYTONUTRIENT SHIELD | 77/203586 | 6/12/2007 | 3477690 | 7/29/2008 | Healthy Directions, LLC | USA |
| PERIPRO ESSENTIALS | 77/168686 | 4/30/2007 | 3493452 | 8/26/2008 | Healthy Directions, LLC | USA |
| VEIN ANSWER | 77/100545 | 2/6/2007 | 3419377 | 4/29/2008 | Healthy Directions, LLC | USA |
| NATIVE PHYTONUTRIENTS | 77/063249 | 12/13/2006 | 3477281 | 7/29/2008 | Healthy Directions, LLC | USA |
| HEALTHY GI ADVANTAGE | 78/971458 | 9/11/2006 | 3566074 | 1/20/2009 | Healthy Directions, LLC | USA |
| JOINT ADVANTAGE CLASSIC | 77/054930 | 12/1/2006 | 3427572 | 5/13/2008 | Healthy Directions, LLC | USA |
| WOMEN'S WELLNESS TODAY | 78/967312 | 9/5/2006 | 3497299 | 9/2/2008 | Healthy Directions, LLC | USA |
| VISION ESSENTIALS | 78/937537 | 7/26/2006 | 3409215 | 4/8/2008 | Healthy Directions, LLC | USA |
| PENEZYME | 78/912478 | 6/20/2006 | 3386822 | 2/19/2008 | Healthy Directions, LLC | USA |
| DAILY BALANCE BLOOD SUGAR ANSWER | 78/911901 | 6/20/2006 | 3304674 | 10/2/2007 | Healthy Directions, LLC | USA |
| JOINT ADVANTAGE GOLD | 78/861064 | 4/13/2006 | 3433131 | 5/20/2008 | Healthy Directions, LLC | USA |
| RELAX ADVANTAGE | 78/852241 | 4/3/2006 | 3321422 | 10/23/2007 | Healthy Directions, LLC | USA |
| CHOLESTEROL ESSENTIALS | 78/848668 | 3/29/2006 | 3480655 | 8/5/2008 | Healthy Directions, LLC | USA |
| DAILY BALANCE NATTO BP | 78/834249 | 3/10/2006 | 3280916 | 8/14/2007 | Healthy Directions, LLC | USA |
| RESTFUL NIGHT ESSENTIALS | 78/824404 | 2/27/2006 | 3283862 | 8/21/2007 | Healthy Directions, LLC | USA |
| OCEAN ACTIVES | 78/763460 | 11/30/2005 | 3473803 | 7/22/2008 | Healthy Directions, LLC | USA |
| BioAdapt | 78/748290 | 11/7/2005 | 3270042 | 7/24/2007 | Healthy Directions, LLC | USA |
| DAILY BALANCE APPETITE SUPPRESSANT | 78/704212 | 8/31/2005 | 3243041 | 5/15/2007 | Healthy Directions, LLC | USA |
| BLOOD SUGAR ADVANTAGE | 78/689842 | 8/10/2005 | 3181963 | 12/5/2006 | Healthy Directions, LLC | USA |
| BIOSERENE | 78/686728 | 8/5/2005 | 3277113 | 8/7/2007 | Healthy Directions, LLC | USA |
| 0-3 ESSENTIALS | 78/656063 | 6/22/2005 | 3240853 | 5/8/2007 | Healthy Directions, LLC | USA |
| PHYTONUTRIENT ESSENTIALS | 78/676009 | 7/22/2005 | 3759344 | 3/9/2010 | Healthy Directions, LLC | USA |
| CIRCULATE | 78/637878 | 5/26/2005 | 3411682 | 4/15/2008 | Healthy Directions, LLC | USA |
| HEALTHY DIRECTIONS | 78/583680 | 3/9/2005 | 3349485 | 12/4/2007 | Healthy Directions, LLC | USA |
| DAILY BALANCE PROBIOTIC ANSWER | 78/578718 | 3/2/2005 | 3262370 | 7/10/2007 | Healthy Directions, LLC | USA |
| NATTOFLOW | 78/540110 | 12/30/2004 | 3197445 | 1/9/2007 | Healthy Directions, LLC | USA |
| DR. STEPHEN SINATRA'S - HEART, HEALTH & NUTRITION | 78/519411 | 11/18/2004 | 3202704 | 1/23/2007 | Healthy Directions, LLC | USA |
| SIMPLE LIVING | 78/507440 | 10/28/2004 | 3399416 | 3/18/2008 | Healthy Directions, LLC | USA |

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|--|-----------|--------------|----------|------------|-------------------------|---------|
| METABOLIC ESSENTIALS | 78/488588 | 9/23/2004 | 3248187 | 5/29/2007 | Healthy Directions, LLC | USA |
| BRAIN ADVANTAGE | 78/459054 | 7/29/2004 | 3112860 | 7/4/2006 | Healthy Directions, LLC | USA |
| PROSTATE SOLUTIONS | 78/428771 | 6/2/2004 | 3027254 | 12/13/2005 | Healthy Directions, LLC | USA |
| OSTEOBUILD ADVANTAGE | 78/324711 | 11/7/2003 | 2984084 | 8/9/2005 | Healthy Directions, LLC | USA |
| PROBIOTIC ADVANTAGE | 76/471997 | 11/21/2002 | 2846130 | 5/25/2004 | Healthy Directions, LLC | USA |
| PEARLBIOTIC | 78/218620 | 2/25/2003 | 3146155 | 9/19/2006 | Healthy Directions, LLC | USA |
| BP ESSENTIALS | 78/156337 | 8/21/2002 | 2858840 | 6/29/2004 | Healthy Directions, LLC | USA |
| EFA ADVANTAGE | 76/429908 | 7/3/2002 | 2760171 | 9/2/2003 | Healthy Directions, LLC | USA |
| DAILY BALANCE L-CARNITINE | 78/156326 | 8/21/2002 | 2775611 | 10/21/2003 | Healthy Directions, LLC | USA |
| DAILY BALANCE MEAL REPLACEMENT SHAKE | 76/407000 | 5/10/2002 | 2709066 | 4/22/2003 | Healthy Directions, LLC | USA |
| NEURO-VASCULAR SUPPORT | 76/327204 | 10/19/2001 | 2674418 | 1/14/2003 | Healthy Directions, LLC | USA |
| DOCTOR'S PREFERRED & MORTAR DESIGN | 75/471658 | 4/22/1998 | 2353134 | 5/30/2000 | Healthy Directions, LLC | USA |
| HEALTHY DIRECTIONS | 74/700637 | 7/13/1995 | 1979760 | 6/11/1996 | Healthy Directions, LLC | USA |
| FORWARD | 74/700636 | 7/13/1995 | 1976798 | 5/28/1996 | Healthy Directions, LLC | USA |
| ENERGY ESSENTIALS | 74/700638 | 7/13/1995 | 1979761 | 6/11/1996 | Healthy Directions, LLC | USA |
| ARROW DESIGN | 74/727251 | 9/11/1995 | 1993549 | 8/13/1996 | Healthy Directions, LLC | USA |
| JOINT ESSENTIALS | 75/322800 | 7/11/1997 | 2239656 | 4/13/1999 | Healthy Directions, LLC | USA |
| DAILY BALANCE | 75/352072 | 9/5/1997 | 2585577 | 6/25/2002 | Healthy Directions, LLC | USA |
| HEART ADVANTAGE | 75/456993 | 3/25/1998 | 2455733 | 5/29/2001 | Healthy Directions, LLC | USA |
| MOUNTAIN HOME DAILY ADVANTAGE | 75/323049 | 7/11/1997 | 2317016 | 2/8/2000 | Healthy Directions, LLC | USA |
| DOCTORS' PREFERRED INC. | 75/318069 | 7/1/1997 | 2391857 | 10/3/2000 | Healthy Directions, LLC | USA |
| MOUNTAIN HOME NUTRITIONALS | 75/318074 | 7/1/1997 | 2222042 | 2/2/1999 | Healthy Directions, LLC | USA |
| FORWARD PLUS DAILY REGIMEN | 75/156143 | 8/23/1996 | 2101255 | 9/30/1997 | Healthy Directions, LLC | USA |
| JOINT SOLUTIONS | 75/652326 | 3/5/1999 | 2513109 | 11/27/2001 | Healthy Directions, LLC | USA |
| NATURAL PAIN ADVANTAGE | 76/175396 | 12/5/2000 | 2750895 | 8/12/2003 | Healthy Directions, LLC | USA |
| SEARCHING THE WORLD FOR BETTER HEALTH | 75/843236 | 11/8/1999 | 2513311 | 11/27/2001 | Healthy Directions, LLC | USA |
| CRANBERRY ESSENTIALS | 75/893401 | 1/7/2000 | 2565886 | 4/30/2002 | Healthy Directions, LLC | USA |
| CHOLESTEROL SOLUTIONS | 75/654905 | 3/5/1999 | 2456029 | 5/29/2001 | Healthy Directions, LLC | USA |
| VISION ADVANTAGE | 75/768606 | 8/5/1999 | 2598508 | 7/23/2002 | Healthy Directions, LLC | USA |

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|---|-----------|--------------|----------|------------|---------------------------------------|---------|
| ADVANCED BIOSOLUTIONS | 75/640006 | 2/12/1999 | 2476286 | 8/7/2001 | Healthy Directions, LLC | USA |
| ENERGY VITALIZER | 76/165410 | 11/15/2000 | 2575637 | 6/4/2002 | Healthy Directions, LLC | USA |
| MEMORY ESSENTIALS | 75/526836 | 7/28/1998 | 2278025 | 9/14/1999 | Healthy Directions, LLC | USA |
| ALTERNATIVES | 74/487512 | 2/7/1994 | 1873837 | 1/17/1995 | Healthy Directions Publishing, LLC | USA |
| ONESOY | 75/938251 | 3/8/2000 | 2860515 | 7/6/2004 | Healthy Directions, LLC | USA |
| JOINT & MUSCLE COMFORT | 75/598269 | 12/2/1998 | 2434014 | 3/6/2001 | Healthy Directions, LLC | USA |
| HEALTH & HEALING | 75/241374 | 1/23/1997 | 2127412 | 1/6/1998 | Healthy Directions Publishing, LLC | USA |
| HEALTH WISDOM FOR WOMEN | 75/101017 | 4/30/1996 | 2085633 | 8/5/1997 | Healthy Directions Publishing, LLC | USA |
| HEALTH & HEALING | 74/164072 | 5/6/1991 | 1679079 | 3/10/1992 | Healthy Directions Publishing, LLC | USA |
| THE NATURAL BEDCOZY | 76/314716 | 9/20/2001 | 2776404 | 10/21/2003 | Healthy Directions Publishing, LLC | USA |
| Q10 ADVANTAGE | 76/336046 | 11/9/2001 | 3036139 | 12/27/2005 | Healthy Directions, LLC | USA |
| GLUCOSE ESSENTIALS | 76/327206 | 10/19/2001 | 2680246 | 1/28/2003 | Healthy Directions, LLC | USA |
| ECKOSUN PLUS | 77/937938 | 2/17/2010 | 3887962 | 12/7/2010 | Healthy Directions, LLC | USA |
| PERIVA | 77/963321 | 3/19/2010 | 3884370 | 11/30/2010 | Healthy Directions, LLC | USA |
| HEART OF A WOMAN | 85/086472 | 7/16/2010 | | | Healthy Directions, LLC | USA |
| VIBRANT DAY | 85/111153 | 8/19/2010 | | | Healthy Directions, LLC | USA |
| ResveraPrime | 85/162675 | 10/27/2010 | | | Healthy Directions, LLC | USA |
| RIBOBOOST | 78/637735 | 5/26/2005 | 3195155 | 1/2/2007 | Healthy Directions, LLC | USA |
| AMERICA'S #1 INTEGRATIVE CARDIOLOGIST | 85374990 | 7/19/2011 | 4133387 | 2/28/2012 | Healthy Directions, LLC | USA |
| AMERICA'S MOST TRUSTED WELLNESS DOCTOR | 85816610 | 1/7/2013 | | | Healthy Directions, LLC | USA |
| AMERICA'S WELLNESS DOCTOR | 85816607 | 1/7/2013 | | | Healthy Directions, LLC | USA |
| BERBERINE+ GLUCODEFENSE | 76713978 | 4/17/2013 | | | Healthy Directions, LLC | USA |
| BETTER MELATONIN | 85818022 | 1/8/2013 | | | Healthy Directions, LLC | USA |
| CINNAMON CARB BLOCKER | 85362810 | 7/5/2011 | 4081539 | 1/3/2012 | Healthy Directions, LLC | USA |
| COGNIBOOST | 85211978 | 1/6/2011 | 4032803 | 9/27/2011 | Healthy Directions, LLC | USA |
| COGNIPRIME | 85412755 | 9/1/2011 | 4289804 | 2/12/2013 | Healthy Directions, LLC | USA |
| COGNIPRIME ADVANTAGE | 85686511 | 7/25/2012 | 4268353 | 1/1/2013 | Healthy Directions, LLC | USA |
| COLD HANDS AND FEET SUPPORT | 85350189 | 6/20/2011 | 4068894 | 12/6/2011 | Healthy Directions, LLC | USA |

| <u>Mark</u> | App. No. | App. Date | Reg. No. | Reg. Date | <u>Owner</u> | Country |
|--|----------|--------------|----------|------------|-------------------------|---------|
| COQ10 ADVANTAGE | 85543443 | 2/15/2012 | 4299232 | 3/5/2013 | Healthy Directions, LLC | USA |
| CRAN COMFORT PROBIOTIC | 85493004 | 12/12/2011 | 4354823 | 7/3/2012 | Healthy Directions, LLC | USA |
| DRAMATIC RESCUE ANTI- AGING WRINKLE SERUM | 85511971 | 1/9/2012 | | | Healthy Directions, LLC | USA |
| FOCAL POINT | 85263575 | 3/10/2011 | 4068690 | 12/6/2011 | Healthy Directions, LLC | USA |
| FORWARD GOLD | 85536633 | 2/8/2012 | 4259171 | 12/11/2012 | Healthy Directions, LLC | USA |
| FORWARD GOLD DAILY REGIMEN | 85536631 | 2/8/2012 | 4259170 | 12/11/2012 | Healthy Directions, LLC | USA |
| FREE-T SUPPORT | 85926733 | 5/8/2013 | | | Healthy Directions, LLC | USA |
| GOOD MORNING ANTI-AGING MOISTURIZER | 85519927 | 1/19/2012 | | | Healthy Directions, LLC | USA |
| GOOD NIGHT COLLAGEN REJUVENATOR | 85519964 | 1/19/2012 | 4335862 | 5/14/2013 | Healthy Directions, LLC | USA |
| HEALTHY DIRECTIONS | 85763394 | 10/25/2012 | 4346855 | 6/4/2013 | Healthy Directions, LLC | USA |
| HEALTHY DIRECTIONS | 85763362 | 10/25/2012 | 4346854 | 6/4/2013 | Healthy Directions, LLC | USA |
| HEALTHY GLUCOSE | 85477519 | 11/21/2011 | 4247628 | 11/20/2012 | Healthy Directions, LLC | USA |
| HERBAZYME SOOTHING BLEND | 85932347 | 5/15/2013 | | | Healthy Directions, LLC | USA |
| HERBOZYME | 74292527 | 7/9/1992 | 1757956 | 3/16/1993 | Healthy Directions, LLC | USA |
| INTIMATE DESIRE | 85563709 | 3/8/2012 | 4318600 | 4/9/2013 | Healthy Directions, LLC | USA |
| JOINT CPR | 85925588 | 5/7/2013 | | | Healthy Directions, LLC | USA |
| KETOSIS ESSENTIALS | 85485512 | 12/2/2011 | | | Healthy Directions, LLC | USA |
| LEG REJUVENATION | 85509062 | 1/5/2012 | 4249069 | 11/27/2012 | Healthy Directions, LLC | USA |
| MERALEAN | 86011242 | 7/16/2013 | | | Healthy Directions, LLC | USA |
| NATURAL PAIN ADVANTAGE | 85748938 | 10/9/2012 | | | Healthy Directions, LLC | USA |
| NIGHT VISION ADVANTAGE | 85705458 | 8/16/2012 | | | Healthy Directions, LLC | USA |
| O-3 BRAIN | 85546041 | 2/17/2012 | 4215676 | 9/25/2012 | Healthy Directions, LLC | USA |
| O-3 ESSENTIALS | 78656063 | 6/22/2005 | 3240853 | 5/8/2007 | Healthy Directions, LLC | USA |
| OMEGA 3 BRAIN DEFENSE | 85843576 | 2/7/2013 | | | Healthy Directions, LLC | USA |
| OMEGA DHA BRAIN DEFENSE | 85857737 | 2/22/2013 | | | Healthy Directions, LLC | USA |
| OMEGA-3 SLIM | 85874305 | 3/12/2013 | | | Healthy Directions, LLC | USA |
| OXYRUB | 85928304 | 5/13/2013 | | | Healthy Directions, LLC | USA |
| OXYRUB | 77662496 | 6/16/2009 | 3675910 | 9/1/2009 | Healthy Directions, LLC | USA |
| POST-M SUPPORT | 85926729 | 5/8/2013 | | | Healthy Directions, LLC | USA |
| PROBIOTIC ADVANTAGE ORAL SINUS | 86011172 | 7/16/2013 | | | Healthy Directions, LLC | USA |

| <u>Mark</u> | App. No. | <u> App.</u> | Reg. No. | Reg. Date | <u>Owner</u> | <u>Country</u> |
|---------------------------------|----------|--------------|----------|-----------|-------------------------|----------------|
| | | <u>Date</u> | | | | |
| ROYAL BEE ENERGIZER | 85577173 | 3/22/2012 | 4318648 | 7/3/2012 | Healthy Directions, LLC | USA |
| SAFFRON SNACK STOPPER | 85344256 | 6/13/2011 | 4195721 | 12/6/2011 | Healthy Directions, LLC | USA |
| SKINNY YOU WEIGHT LOSS CHEWS | 85756710 | 10/17/2012 | | | Healthy Directions, LLC | USA |
| SLIM SELECT | 85431762 | 9/26/2011 | 4162488 | 2/14/2012 | Healthy Directions, LLC | USA |
| TART CHERRY COMFORT | 85629306 | 5/18/2012 | 4333866 | 2/26/2013 | Healthy Directions, LLC | USA |
| TONALEAN | 85340762 | 6/8/2011 | 4174115 | 5/1/2012 | Healthy Directions, LLC | USA |
| WELL BEYOND MEDICINE | 85792444 | 12/2/2012 | | | Healthy Directions, LLC | USA |
| ZEMBRIGHT MOOD | 85772573 | 11/6/2012 | | | Healthy Directions, LLC | USA |
| DAILY BALANCE JOINT ANSWER | 77285340 | 9/21/2007 | 3502834 | 9/16/2008 | Healthy Directions, LLC | USA |

RECORDED: 07/30/2014