

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312416

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wolfgang Puck		07/29/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Wolfgang Puck Licensing LLC		
Street Address:	3500 Las Vegas Blvd. South, Suite G-1		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85158255	WOLFGANG PUCK	
CORRESPONDENCE DATA			
Fax Number:	3102015219		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-201-5240		
Email:	jlarkin@seyfarth.com		
Correspondent Name:	Joan Kupersmith Larkin		
Address Line 1:	2029 Century Park, Suite 3500		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	88706-000106		
NAME OF SUBMITTER:	Joan Kupersmith Larkin		
SIGNATURE:	/Joan Kupersmith Larkin/		
DATE SIGNED:	07/30/2014		
Total Attachments: 2			
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ASSIGNMENT

This Assignment is made this 29 day of July, 2014, by Wolfgang Puck, an individual and citizen of the United States of America, Assignor, with a business address at 100 North Crescent Drive, Suite 100, Beverly Hills, California, 90210, to Wolfgang Puck Licensing LLC, a Nevada limited liability company, Assignee, having a business address at 3500 Las Vegas Blvd. South, Suite G-1, Las Vegas, Nevada 89109.

WHEREAS, Assignor has adopted, used and is using through licensees, the following trademark which is pending in and has been approved for registration by the United States Patent and Trademark Office:

WOLFGANG PUCK, U.S. Application No. 85/158,255;

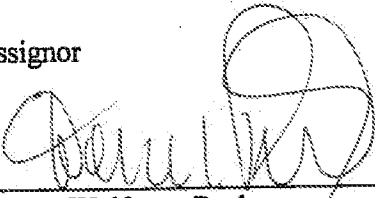
WHEREAS, Assignee, desires to acquire the entire right, title and interest in and to the above-identified mark and the application therefor, and any registration issuing therefrom, together with that part of the goodwill of the business symbolized by said mark;

NOW, THEREFORE, in consideration of the foregoing and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the

aforementioned mark and the application therefor, together with that part of the goodwill of the business symbolized by said mark, and the right to sue in Assignee's own name for any causes or claims regarding the mark accrued to Assignor prior to the Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the 27 day of July, 2014.

Assignor



Wolfgang Puck