

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312492

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CJ CHEILJEDANG CORPORATION		07/24/2014	CORPORATION: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	CJ HEALTHCARE CORPORATION		
Street Address:	330 DONGHO-RO, JUNG-GU		
Internal Address:	CJ CHEILJEDANG CENTER		
City:	SEOUL		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	CORPORATION: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86262419	CONDITION	
Serial Number:	86262414	CONDITION	
Registration Number:	3775799	POWER	
Registration Number:	3775797	POWER	
CORRESPONDENCE DATA			
Fax Number:	2022801177		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	904 247-2620		
Email:	EASTDOCKET@HOLLEYMENKER.COM		
Correspondent Name:	JAMES R MENKER, HOLLEY & MENKER, P.A.		
Address Line 1:	PO BOX 331937		
Address Line 4:	ATLANTIC BEACH, FLORIDA 32233		
ATTORNEY DOCKET NUMBER:	2402.0000		
NAME OF SUBMITTER:	James R. Menker		
SIGNATURE:	/JMENKER/		
DATE SIGNED:	07/31/2014		
Total Attachments: 2			
source=20140724 TM ASSIGNMENT CJ CHEILJEDANG TO CJ HEALTHCARE (4 US MARKS)#page1.tif			

OP \$115.00 86262419

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of JULY 24, 2014 by and among CJ CHEILJEDANG CORPORATION, a corporation of Republic of Korea, with an address at CJ CheilJedang Center, 330, Dongho-ro, Jung-gu, Seoul, Republic of Korea (the "Assignor") and CJ HEALTHCARE CORPORATION, a corporation of Republic of Korea, with an address at CJ CheilJedang Center, 330, Dongho-ro, Jung-gu, Seoul, Republic of Korea (the "Assignee").

Assignor owns all right, title and interest to certain trademarks, the applications and registrations for which are set forth in SCHEDULE A (collectively, the "Trademarks"). Assignor wishes to assign all right, title and interest to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks and any applications and registrations therefor, and the right (but not the obligation) to assert the Trademarks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademarks are the subject of an application based on Assignor's bona fide intent to use the Trademarks in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademarks pertain.

CJ CHEILJEDANG CORPORATION
("Assignor")

CJ HEALTHCARE CORPORATION
("Assignee")

By: _____

By: _____

Name: AtK Im



Name: DW Kwak

Title: PRESIDENT

Title: president

SCHEDULE A

Marks

Mark	No.
CONDITION	Ser. No. 86262419
CONDITION	Ser. No. 86262414
	Reg. No. 3775799
	Reg. No. 3775797