

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM312523

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steinway, Inc.		06/28/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ClickPoint Software, LLC		
Street Address:	4 Valleywood Court West		
City:	St. James		
State/Country:	NEW YORK		
Postal Code:	11780		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3772675	CLICKPOINT SOFTWARE	
Registration Number:	3289717	CLICKPOINT SOFTWARE	
Registration Number:	3724425	LEADEXEC	
CORRESPONDENCE DATA			
Fax Number:	8777697945		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdoctc@fr.com		
Correspondent Name:	Debra S. Serota		
Address Line 1:	P.O. Box 1022		
Address Line 2:	Fish & Richardson P.C.		
Address Line 4:	Minneapolis, MINNESOTA 55440-1022		
ATTORNEY DOCKET NUMBER:	40235-0001001		
NAME OF SUBMITTER:	Debra S. Serota		
SIGNATURE:	/Debra S. Serota/		
DATE SIGNED:	07/31/2014		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARKS

WHEREAS, Steinway, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at Steinway Place, Long Island City, New York 11105 ("Assignor") has adopted, used and is using the following marks, and is the owner of the U.S. registrations as noted below, in connection with CRM software (the "Marks"):

MARK	REGISTRATION NOS.
CLICKPOINT SOFTWARE	3772675, 3289717
LEADEXEC	3724425
LOYALYEXEC	n/a
SALESEXEC	n/a
SERVICEEXEC	n/a

WHEREAS, ClickPoint Software, LCC, a limited liability company, organized and existing under the laws of the State of Delaware, having a place of business at 4 Valleywood Court West, St. James, NY 11780 ("Assignee"), desires to acquire the Marks together with the goodwill of the business symbolized by the Marks, including any registrations that may have issued in Assignor's name in connection therewith.

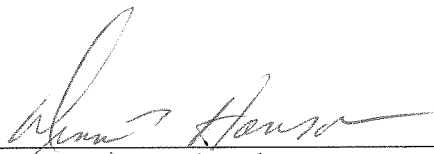
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor sells, assigns and transfer to Assignee, its successors and assigns all rights, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, including any registrations that may have issued in Assignor's name in connection with the Marks. Assignor further sells, assigns and transfers to Assignee its entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.

Assignor covenants that it or its representatives will, upon the request and at the expense of Assignee, do all other lawful acts necessary to enable Assignee to obtain, maintain and enforce full benefits from the rights and interests herein assigned.

This Assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

This Assignment is effective as of May 31, 2013.

IN WITNESS WHEREOF, Assignor, has executed and delivered this instrument this 28th day of June, 2013.

By: 
Name: Dennis M. Hanson
Title: Executive Vice President