# CH \$215.00 442

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM312610

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LearnSomething, Inc.		08/01/2014	CORPORATION: FLORIDA

#### **RECEIVING PARTY DATA**

Name:	Xerox Corporation	
Street Address:	45 Glover Ave.	
City:	Norwalk	
State/Country:	CONNECTICUT	
Postal Code:	06856	
Entity Type:	CORPORATION: NEW YORK	

# **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark	
Registration Number:	4427773	LEARNER COMMUNITY	
Registration Number:	4232442	FOODADVISOR	
Registration Number:	4192157	DRUGADVISOR	
Serial Number:	85419760	PATH	
Registration Number:	4110486	BEAUTYADVISOR	
Registration Number:	3923891	LEARNSOMETHINGABOUT	
Registration Number:	3658013	PREPARE TO SELL	
Registration Number:	3657579	SHOPPERASSIST	

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2145845367

**Email:** tom.hilbun@xerox.com

Correspondent Name: Thomas Hilbun

Address Line 1:2828 North Haskell AveAddress Line 4:Dallas, TEXAS 75204

ATTORNEY DOCKET NUMBER:	LEARNSOMETHING ASSIGNMENT	
NAME OF SUBMITTER:	Thomas Hilbun	
SIGNATURE:	/Thomas Hilbun/	
	INADEMANN	

900296979 REEL: 005334 FRAME: 0568

DATE SIGNED: 08/01/2014

Total Attachments: 1
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TRADEMARK REEL: 005334 FRAME: 0569

# IN THE UNITED STATES TRADEMARK OFFICE

### TRADEMARK ASSIGNMENT

WHEREAS, (the "Assignor"), LearnSomething, Inc., a Florida Corporation having its principal place of business at 2457 Care Drive, Tallahassee Florida, 32308 owns the trademark applications and registrations of the marks that are listed on the attached <a href="Schedule I">Schedule I</a> (the "Marks"); and

WHEREAS, Xerox Corporation, a New York corporation, with offices at 45 Glover Avenue, Norwalk, Connecticut 06856 (the "Assignee"), desires to acquire all right, title and interest in and to the Marks, including any applications and registrations thereof.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Marks and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, this instrument is signed by a duly authorized corporate officer and its corporate seal to be affixed, as of this \_\_\_/\_ day of \_\_\_\_\_\_\_, 20\_\_/\_\_\_\_\_.

Assignor: LearnSomething, Inc.

ry: *Lighadis Dicas* 

Stephanie Grossman Asst. Secretary

## SCHEDULE I

Trademarks

MARK	COUNTRY	REG/SERIAL NUMBER
LEARNER COMMUNITY	US	4427773
FOODADVISOR	US	4232442
DRUGADVISOR	US	4192157
PATH	US	SN 85419760
BEAUTYADVISOR	US	4110486
LEARNSOMETHINGABOUT	US	3923891
PREPARE TO SELL	US	3658013
SHOPPERASSIST	US	3657579

RECORDED: 08/01/2014

TRADEMARK
REEL: 005334 FRAME: 0570