

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DRIPADZ LLC		07/21/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	TreeFrog Developments, Inc.		
Doing Business As:	LifeProof		
Street Address:	15110 Avenue of Science		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92128		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4354783	LIFEJACKET	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mmorris@merchantgould.com		
Correspondent Name:	Heather J. Kliebenstein		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	00094.0009USZA		
NAME OF SUBMITTER:	Heather J. Kliebenstein		
SIGNATURE:	/Heather J. Kliebenstein/		
DATE SIGNED:	08/01/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, DriPadz, LLC, d/b/a Global Navigation Authority, LLC, a Florida limited liability company with a principal place of business at 2419 Treasure Isle Drive, Palm Beach Gardens, Florida 33410 ("DriPadz"), is the owner of the LIFEJACKET trademark used in connection with waterproof protective cases for tablet computers, having adopted and continuously used said mark since at least as early as September of 2012 and having obtained a U.S. Federal Trademark Registration Number 4,354,783 for the mark on June 18, 2013.

WHEREAS, TreeFrog Developments, Inc., d/b/a LifeProof, a Delaware corporation with a principal place of business at 15110 Avenue of Science, San Diego, California 92128 ("LifeProof"), is desirous of acquiring all right, title and interest in and to said LIFEJACKET Mark together with the goodwill and other incidents of business associated with or symbolized by said trademark.

WHEREAS, DriPadz desires to sell, assign and transfer the LIFEJACKET Mark to LifeProof, along with the goodwill of the business symbolized by the mark.

NOW, THEREFORE, subject to the terms of the Trademark Assignment and Settlement Agreement executed between the parties, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, DriPadz fully and irrevocably sells, assigns and transfers, and has sold, assigned and transferred, to LifeProof, its successors and assigns, all its right, title and interest in and to U.S. Trademark Registration No. 4,354,783 and the LIFEJACKET Mark in the United States and throughout the world, together with the goodwill of the business symbolized by the mark, including all causes of action and claims based on past actions or infringement related to the LIFEJACKET Mark, along with any right to sue and recover for damages, profits, costs and attorneys' fees.

TREEFROG DEVELOPMENTS, INC.

Date: 22 JUL 2014

By: [Signature]
Name: Kevin M. Sullivan
Title: General Counsel

DRIPADZ, LLC

Date: 7/21/14

By: [Signature]
Name: James Klemant
Title: President