

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312765

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bullseye Busters LLC		07/31/2014	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	Happyass Attitudes LLC		
Street Address:	4625 Blue Heron Blvd.		
City:	West Richland		
State/Country:	WASHINGTON		
Postal Code:	99353		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86235956	HAPPYASS420	
CORRESPONDENCE DATA			
Fax Number:	5098383424		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5098383424		
Email:	docketing@wellsstjohn.com		
Correspondent Name:	Robert C. Hyta		
Address Line 1:	601 W. 1st Avenue		
Address Line 2:	Suite 1300		
Address Line 4:	Spokane, WASHINGTON 99201		
ATTORNEY DOCKET NUMBER:	HA137-101		
NAME OF SUBMITTER:	Robert C. Hyta		
SIGNATURE:	/Robert C. Hyta/		
DATE SIGNED:	08/01/2014		
Total Attachments: 3			
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OP \$40.00 86235956

TRADEMARK ASSIGNMENT

PARTIES TO THE ASSIGNMENT:

Assignor:

Bullseye Busters LLC
4625 Blue Heron Blvd.
West Richland, WA 99353
United States

Assignee:

Happyass Attitudes LLC
4625 Blue Heron Blvd.
West Richland, WA 99353
United States

BACKGROUND OF THE ASSIGNMENT:

Assignor is the owner of all right, title and interest in the United States trademark application Serial No. 86/235,956 as set forth in Exhibit A hereto, including trademark registration granted thereon as well as all common law rights therein:

In exchange for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, Assignor has agreed to transfer all right, title and interest in said trademark to Assignee.

GRANT:

Assignor hereby grants, assigns and fully transfers to Assignee the entire right, title and interest in and to the above-referenced trademark, including all common law rights and trademark applications filed thereon, together with the

goodwill of the business connected with the use of and symbolized by the trademark, in all applicable countries.

Assignor also fully transfers and assigns all rights to file future applications for trademark registration on said mark and derivatives and components thereof, as well as all rights to enforcement of the trademark and the collection of past and future damages in such cases, to Assignee.

Assignee agrees to, in its sole discretion and business judgment, maintain said trademark in valid and enforceable condition.

Assignor agrees to execute such powers of attorney and other documents as may be required by U.S. and/or foreign associates to continue to prosecute or maintain the trademark application and registration, all within the sole discretion of Assignee.

Assignor further agrees to execute, at the request and expense of Assignee, such other formal documents as may be required to fully convey or record the interest transferred herein; and will generally do everything necessary or desirable to obtain and enforce proper protection for the trademark.

IN WITNESS WHEREOF:

ASSIGNOR:

BULLSEYE BUSTERS LLC

By: 
Merle Johnson
President

Date: 7-31-14

EXHIBIT A

Trademark Being Assigned

HAPPYASS420 United States Filed Serial No. 86/235,956