

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM312836

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reed Elsevier Properties SA		07/08/2014	societe anonyme: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Reed Elsevier (UK) Limited		
<b>Street Address:</b>	1-3 Strand		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	WC2N 5JR		
<b>Entity Type:</b>	COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86034806	CORDERY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3367235181		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	336-723-5180		
<b>Email:</b>	jarcher@ennsandarcher.com		
<b>Correspondent Name:</b>	Julia C. Archer		
<b>Address Line 1:</b>	939 Burke Street		
<b>Address Line 4:</b>	Winston-Salem, NORTH CAROLINA 27101		
<b>ATTORNEY DOCKET NUMBER:</b>	CORDERY ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Julia C. Archer		
<b>SIGNATURE:</b>	/jarcher/		
<b>DATE SIGNED:</b>	08/04/2014		
<b>Total Attachments: 1</b>			
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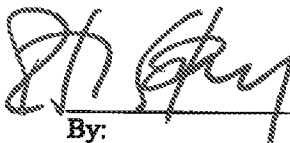
TRADEMARK ASSIGNMENT

WHEREAS, Reed Elsevier Properties SA, a société anonyme with a registered office at Espace de l'Europe 3, 2000 Neuchâtel, Switzerland, hereafter "REPSA," has adopted and used, and is the owner of all right, title and interest in and to the trademark CORDERY and the pending use-based application thereof in connection with "Printed publications, namely, periodicals and books in the fields of law and legal practice; printed instructional and teaching material, except apparatus, in the field of law and legal practice," U.S. Application Serial No. 86034806, (hereinafter the "Trademark"); and

WHEREAS, Reed Elsevier (UK) Limited, a UK company with registered office at 1-3 Strand, London, WC2N 5JR, United Kingdom., hereafter "Reed," desires to acquire the Trademark and the application therefor, together with the goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, REPSA hereby assigns to Reed all rights, title and interest in and to the Trademark CORDERY, together with the goodwill of the business symbolized by the Trademark, and the application thereof, U.S. Application Serial No. 86034806.

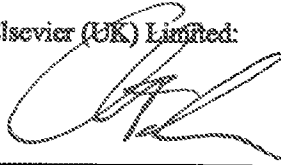
Signed this 5 day of July, 2014.



By:  
Reed Elsevier Properties SA

Reed Elsevier Properties SA  
Alberto Romaneschi  
Chairman

Accepted on behalf of Reed Elsevier (UK) Limited:



By: CHRISTIAN FLECK