

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM312866

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aaron Plunkett		04/03/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	D1 Bound Apparel, LLC		
<b>Street Address:</b>	3238 Kentucky Place		
<b>City:</b>	La Crescenta		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91214		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86006994	#D1 BOUND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8772084138		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-890-5326		
<b>Email:</b>	scott@humphreylaw.co		
<b>Correspondent Name:</b>	J. Scott Humphrey		
<b>Address Line 1:</b>	1158 26th Street #560		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90403		
<b>NAME OF SUBMITTER:</b>	J. Scott Humphrey		
<b>SIGNATURE:</b>	/jsh/		
<b>DATE SIGNED:</b>	08/04/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 86006994

TRADEMARK ASSIGNMENT

April 3, 2014

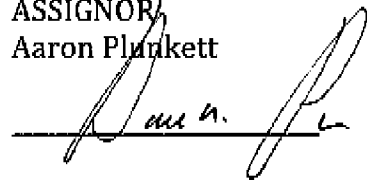
Aaron Plunkett (hereinafter "Assignor") is the owner of the trademark #D1BOUND (the "Mark"), via prior assignment from Collegelevelathletes.com, LLC, dated February 4, 2014. In addition to common law rights, an application for federal registration of the Mark has been filed with the United States Patent and Trademark Office, Serial No. 86006994. Assignor warrants that it has the power to enter into this agreement (the "Assignment") and that this Assignment will not infringe upon the rights of any other person or entity.

D1 Bound Apparel, LLC ("Assignee"), A California Limited Liability Company, desires to acquire all right, title, interest, and goodwill in the Mark, including both the common law rights as well as any rights that might accrue from federal registration in the Mark.

In exchange for good and valuable consideration, the receipt and sufficiency of which are expressly acknowledged by Assignor, Assignor hereby sells, assigns, and transfers all right, title, interest, and goodwill in the Mark, including both the common law rights as well as any rights that might accrue from federal registration in the Mark (pending Application 86006994), to Assignee. This assignment is effective as of April 3, 2014.

Assignor hereby expressly authorizes Assignee and/or its agents to record this Assignment with the United States Patent and Trademark Office, for purposes of effecting this Assignment, and agrees to cooperate in any manner necessary to carry out the effect of this Assignment.

ASSIGNOR  
Aaron Plunkett



ASSIGNEE  
D1 Bound Apparel, LLC

By: Aaron M. Plunkett  
Title: Managing Member