

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312902

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DataMark Inc.		02/12/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Helix Education Inc.		
Street Address:	175 South West Temple, Suite 700		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Serial Number:	86181688	H	
Serial Number:	86181593	HELIX EDUCATION	
Registration Number:	4310521	HELIX	
Registration Number:	4310520	HELIX	
Registration Number:	4310519	HELIX	
Registration Number:	4198462	ALTIUSED	
Registration Number:	4198461	ALTIUSED	
Registration Number:	4318336	ALTIUS UNIVERSITY	
Registration Number:	4265327	ALTIUS UNIVERSITY	
Registration Number:	3971307	ALTIUS EDUCATION	
Registration Number:	3971306	ALTIUS EDUCATION	
Registration Number:	3982090	ALTIUSED	
Registration Number:	3978763	ALTIUSED	
Registration Number:	4017580	DM	
Registration Number:	2894306	IN TOUCH. ON TARGET.	
Registration Number:	2328242	DATAMARK	
CORRESPONDENCE DATA			
Fax Number:	8015327543		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

OP \$415.00 86181688

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 801-323-3320
Email: lessig@rqn.com
Correspondent Name: Lester K. Essig
Address Line 1: 36 South State Street, Suite 1400
Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	31902-3
NAME OF SUBMITTER:	Lester K. Essig
SIGNATURE:	/Lester K. Essig/
DATE SIGNED:	08/04/2014

Total Attachments: 2

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EXPEDITE

Date: 02/13/2014

Receipt Number: 5509589

Amount Paid: \$841.00

RECEIVED

FEB 13 2014

Utah Div. Of Corp. & Comm. Code

AMENDMENT



State of Utah
Department of Commerce
Division of Corporations & Commercial Code
Application Amending Authority to Conduct Affairs or Registration

Non-Refundable Processing Fee: Check Here If:

- Foreign Corporation \$37.00
- Foreign Limited Liability Partnership \$37.00
- Foreign Limited Partnership \$37.00
- Foreign Limited Liability Company \$37.00

File Number: 5102618-0143

Current Name in Utah: DataMark Inc.

1. Amending the business name:

Name of Home State: Delaware

Business entity name in home state: Helix Education Inc.

*The entity shall use as its name in Utah: Helix Education Inc.

If the name is not available in Utah the corporation shall use _____

*The entity shall use its name as set forth, unless this name is not available.

If the business name has changed its name in the home state, a certified copy of the amendment or a Certificate of Fact Name change must accompany this application.

Check either or both of the following which apply:

- The name of the entity is changing its name in Utah to the new name of the corporation in the home state.
- The name of the entity is being changed in Utah to comply with Utah State Insurance Regulations.

2. Amending the duration of the business existence

The businesses period of duration is changed to: _____

3. Purpose of the business:

4. Amending the state or country of incorporation/registration

The entity's state or country of incorporation/registration is changed to: _____

Under penalties of perjury, I declare this Application to Amend the Certificate of Authority or Registration to be, to the best of my knowledge and belief, true and correct.

Signature: [Handwritten Signature]

Title: President of COV

Date: 2/12/14

Under GRAMA (63-2-201), all registration information maintained by the Division is classified as public record. For confidentiality purposes, you may use the business entity physical address rather than the residential or private address of any individual affiliated with the entity.

Mailing/Faxing Information: www.corporations.utah.gov/contactus.html - Division's Website: www.corporations.utah.gov

02-13-14P01:42 RCVD

State of Utah
Department of Commerce
Division of Corporations and Commercial Code
I hereby certify that the foregoing has been filed
and approved on this 13 day of FEB 2014
in this office of this Division and hereby issued
This Certificate thereof.

Examiner: [Signature] Date: 2-14-14



Kathy Berg
Kathy Berg
Division Director

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "DATAMARK INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "HELIX EDUCATION INC.", THE SEVENTEENTH DAY OF JANUARY, A.D. 2014, AT 8:40 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWELFTH DAY OF FEBRUARY, A.D. 2014.

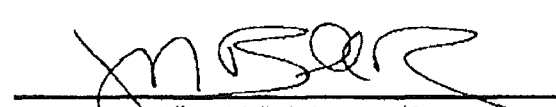
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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1131463

DATE: 02-12-14

RECORDED: 08/04/2014

TRADEMARK
REEL: 005336 FRAME: 0656