

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM312904

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/17/2013		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Niche Skin Care Solutions, LLC		08/04/2014	LIMITED LIABILITY COMPANY: NEW MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Niche Skin Care Solutions, LLC		
<b>Street Address:</b>	P.O. Box 65476		
<b>City:</b>	Tucson		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85728		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3587094	SONOMA SOAP COMPANY	
<b>Registration Number:</b>	3790717	MADE WITH INGREDIENTS THAT CALL SONOMA H	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4158823232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-882-3200		
<b>Email:</b>	tmparalegal3@owe.com		
<b>Correspondent Name:</b>	Gregory N. Owen		
<b>Address Line 1:</b>	Owen, Wickersham & Erickson, P.C.		
<b>Address Line 2:</b>	455 Market Street, Suite 1910		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	NICHS 90001		
<b>NAME OF SUBMITTER:</b>	Gregory N. Owen		
<b>SIGNATURE:</b>	/Gregory N. Owen/		
<b>DATE SIGNED:</b>	08/04/2014		
<b>Total Attachments: 1</b>			
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CH \$65.00 3587094

ASSIGNMENT OF TRADEMARK REGISTRATIONS NUNC PRO TUNC

Whereas, Niche Skin Care Solutions, LLC, a New Mexico limited liability company (Assignor), owned the following marks which are registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SONOMA SOAP COMPANY	3,587,094	March 10, 2009
MADE WITH INGREDIENTS THAT CALL SONOMA HOME	3,790,717	May 18, 2010

Whereas, Niche Skin Care Solutions, LLC, an Arizona limited liability company (Assignee), located and doing business at P.O. Box 65476, Tucson, Arizona 85728, acquired said marks and the registrations thereof on June 17, 2013.

Now, therefore, be it known that for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor, did assign unto said Assignee, all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof effective June 17, 2013.

Niche Skin Care Solutions, LLC

Dated: 8/4/14

By Peter Caparis  
Peter Caparis  
Principal