

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM312947

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media General Communications Holdings, LLC		10/08/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Tampa Media Group, Inc.		
Street Address:	202 S. Parker Street		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33606		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2910302	TBO.COM	
Registration Number:	3394843	CENTRO	
Registration Number:	3535414	CENTRO	
Registration Number:	0898333	THE TAMPA TIMES	
Registration Number:	3031297	THE TAMPA TIMES	
Registration Number:	0896938	THE TAMPA TRIBUNE	
Registration Number:	3031415	LIFE. PRINTED DAILY.	
CORRESPONDENCE DATA			
Fax Number:	8552428116		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-203-0795		
Email:	ipmail@dykema.com		
Correspondent Name:	Michael B. Comeau, Dykema Gossett PLLC		
Address Line 1:	39577 Woodward Avenue, Suite 300		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304		
ATTORNEY DOCKET NUMBER:	108313-0004		
NAME OF SUBMITTER:	Michael B. Comeau		
SIGNATURE:	/Michael B. Comeau/		
TRADEMARK			

CH \$190.00 2910302

DATE SIGNED:	08/05/2014
Total Attachments: 7 source=Revolution_TampaTrademarkAssignment#page1.tif source=Revolution_TampaTrademarkAssignment#page2.tif source=Revolution_TampaTrademarkAssignment#page3.tif source=Revolution_TampaTrademarkAssignment#page4.tif source=Revolution_TampaTrademarkAssignment#page5.tif source=Revolution_TampaTrademarkAssignment#page6.tif source=Revolution_TampaTrademarkAssignment#page7.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of this 8th day of October, 2012 (the "Effective Date") by and between **MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC**, a Delaware limited liability company, with an address of 333 E. Franklin Street, Richmond, Virginia, 23219 ("Assignor"), and **TAMPA MEDIA GROUP, INC.**, a Florida corporation with an address of 202 S. Parker Street, Tampa, Florida 33606 ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated [October 7], 2012 (the "Purchase Agreement"), by and among Assignor, Assignee, and Media General Operations, Inc., a Delaware corporation, pursuant to which Assignor has agreed to convey, assign, sell, transfer and deliver (or to cause to be conveyed, assigned, sold, transferred and delivered), and Assignee has agreed to purchase, the Business Intellectual Property, including, without limitation, the registered trademarks and trademark applications set forth on Schedule A attached hereto (the "Registered Marks"); and

WHEREAS, Assignee has a bona fide intent to use the Registered Marks in its business.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby conveys, assigns, sells, transfers and delivers (or causes to be conveyed, assigned, sold, transferred and delivered) to Assignee, all right, title and interest in and to all trademarks, service marks, logos, slogans, trade names, and corporate names, and trade dress (including banners, flags, nameplates, and mastheads), that are included in the Business Intellectual Property, together with all translations, adaptations, derivations, and combinations thereof and including all goodwill associated therewith, and all applications, registrations and renewals in connection therewith (collectively, the "Trademarks"), and together with the right to sue and recover for any past infringements of the marks.

IN ADDITION, Assignor covenants and agrees to, at any time, upon the request of Assignee, deliver, or cause to be delivered, and execute, or cause to be executed, all papers that are necessary to perfect the title to said Trademarks which may be granted therefor in Assignee, its successors, assigns or any other legal representatives, and to make, or cause to be made, all rightful oaths, or declarations, and do all lawful acts requisite for procuring the same therein, as necessary, without further compensation.

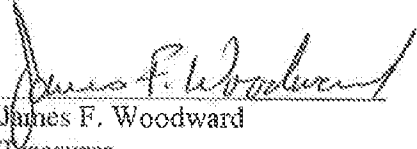
The parties hereby incorporate the recitals into this Assignment. All capitalized terms used but not defined herein have the respective meanings assigned to them in the Purchase Agreement. All representations and warranties from Assignor to Assignee in the Purchase Agreement with respect to the Trademarks and the other rights assigned above are incorporated herein by reference, as of the date such representations and warranties were made. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern. This Assignment shall be governed by, and construed in accordance with, the laws of the United States, in respect of trademark issues and in all other respects, including as to validity, interpretation and effect, by the laws of the State of Delaware, without regard to the choice of law provisions or conflicts of law principles of such state.

This Assignment may be executed in counterparts, each of which shall be deemed an original, and all of which when taken together shall constitute one and the same instrument. Facsimile or PDF signatures shall be sufficient and fully binding.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the Effective Date.

MEDIA GENERAL COMMUNICATIONS
HOLDINGS, LLC

By: 
Name: James F. Woodward
Title: Treasurer

TAMPA MEDIA GROUP, INC.

By: _____
Name: Cyrus Nikou
Title: President and Secretary

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the Effective Date.

MEDIA GENERAL COMMUNICATIONS
HOLDINGS, LLC

By: _____
Name: James F. Woodward
Title: Treasurer

TAMPA MEDIA GROUP, INC.

By: _____
Name: Cyrus Nikou
Title: President and Secretary

SCHEDULE A

TRADEMARK REGISTRATIONS/APPLICATIONS				
FEDERAL				
MARK	REGISTRANT	REG. NO. (SERIAL NO.)	GOODS/SERVICES	STATUS
LIVE IN THE MOMENT	Media General Communications Holdings, LLC	3,271,739	Computer services, namely, providing websites and online computer databases featuring general, local, national and international news and information in the nature of current event reporting.	Registered
TAMPA BAY ONLINE	Media General Communications Holdings, LLC	2,719,119	Providing an on-line publication of a newspaper.	Registered
TBO.COM (DESIGN)	Media General Communications Holdings, LLC	2,910,302	Providing an online interactive newspaper in the field of current news and information on a wide variety of topics.	Registered
TBO.COM	Media General Communications Holdings, LLC	2,736,771	Providing an online interactive newspaper in the field of current events.	Registered
CENTRO	Media General Communications Holdings, LLC	3,394,843	Spanish language newspaper covering current events and matters of general interest not focused on religion; Publication of electronic Spanish language newspaper covering current events and matters of general interest not focused on religion accessible via a global computer network.	Registered

TRADEMARK REGISTRATIONS/APPLICATIONS				
FEDERAL				
MARK	REGISTRANT	REG. NO. (SERIAL NO.)	GOODS/SERVICES	STATUS
CENTRO (DESIGN)	Media General Communications Holdings, LLC	3,535,414	Spanish Language newspaper covering current events and matters of general interest not focused on religion; Publication of electronic Spanish language newspaper covering current events and matters of general interest not focused on religion accessible via a global computer network.	Registered
FLORIDA BRIDE	Media General Communications Holdings, LLC	3,367,597	Booklets in the field of brides, weddings and related topics	Registered
THE TAMPA TIMES (Stylized)	Media General Communications Holdings, LLC	0,898,333	The Sunday edition of a daily newspaper.	Registered
THE TAMPA TIMES	Media General Communications Holdings, LLC	3,031,297	Newspaper for general circulation.	Registered
THE TAMPA TRIBUNE	Media General Communications Holdings, LLC	0,896,938	Daily newspaper	Registered
LIFE. PRINTED DAILY.	Media General Communications Holdings, LLC	3,031,415	Daily newspaper.	Registered

STATE TRADEMARK REGISTRATIONS				
MARK	REGISTRANT	REG. NO. (SERIAL NO.)/ STATE	GOODS/SERVICES	STATUS
SUNCOAST NEWS	Media General Communications Holdings, LLC	920,916	Daily newspaper (Classes 16 and 36)	Registered
South Shore News	Media General Communications Holdings, LLC	T01000001168	Newspaper of general interest.	Registered
Northwest News	Media General Communications Holdings, LLC	T02000000779	Newspaper of general interest.	Registered
Florida Research Group and Design of the State of Florida	Media General Communications Holdings, LLC	T16024	Classes 35 and 42	Registered
The Tampa Tribune	Media General Communications Holdings, LLC	T06023	Newspaper	Registered
The Tampa Times	Media General Communications Holdings, LLC	T06022	newspaper	Registered
Economic and Market Update" with the word "Economic" being partially overlapped with a Graph and Chart Line	Media General Communications Holdings, LLC	T16025	Classes 16 and 41	Registered