

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM312976

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
E-Duction, Inc.		08/04/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Marksmen, Inc.		
Street Address:	111 N Maryland Avenue, Suite 201		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91206		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2454316	THE ULTIMATE WAY TO PAY	
CORRESPONDENCE DATA			
Fax Number:	6504323425		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-432-3917		
Email:	trademarks@visa.com		
Correspondent Name:	Visa International Service Association		
Address Line 1:	900 Metro Center Boulevard		
Address Line 4:	Foster City, CALIFORNIA 94404		
NAME OF SUBMITTER:	Mary Dougherty		
SIGNATURE:	/Mary Dougherty/		
DATE SIGNED:	08/05/2014		
Total Attachments: 1			
source=TM Assignment - E-Duction to Marksmen - The Ultimate Way To Pay#page1.tif			

CH \$40.00 2454316

Trademark Assignment

ASSIGNMENT from E-Duction, Inc., a Delaware Corporation with its business address at 512 Township Line Road Suite 100 Blue Bell Pennsylvania 19422 ("Assignor") to Marksmen, Inc., a Delaware corporation with an address of 111 N Maryland Avenue, Suite 201, Glendale, CA 91206, USA ("Assignee").

WHEREAS, Assignor is the owner of United States Trademark Registration No. 2454316 for the trademark THE ULTIMATE WAY TO PAY (the "Trademark") in International Class 36; and

WHEREAS, Assignor is the owner of any and all intellectual property rights to such Trademark, and any common law rights in and to the Trademark arising from its use thereof, including all goodwill; and

WHEREAS, Assignee desires to purchase and use the Trademark, and has requested Assignor to transfer all of the right, title and interest in and to the Trademark and its associated goodwill, and Assignor is willing to assign the same; and

WHEREAS, Assignor has not pledged, assigned or licensed the Trademark to any third party, there are no prior encumbrances on the Trademark, and no other party has made a claim of ownership to the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest now or ever owned by Assignor in and to the Trademark THE ULTIMATE WAY TO PAY, United States Trademark Registration No. 2454316, together with the goodwill of the business symbolized by the Trademark, and all causes of action that could be asserted by Assignor arising out of or related to the use or ownership of the Trademark.

E-Duction, Inc.

Date: 8-4-14

By: [Signature]
Name: SEAN M BANKS
Title: SECRETARY

STATE OF Georgia
COUNTY OF Fulton

On this 4th day of August, 2014, before me appeared Sean M. Banks the person who signed this instrument, who acknowledged that she signed it on behalf of the juristic entity with authority to do so.

[Signature]
Notary Public
